City of Capitola
420 Capitola Avenue
Capitola, California 95010
Phone: (831) 475-7300
Web site: www.ci.capitola.ca.us

SUNDAY ART & MUSIC AT THE BEACH 2016
Capitola Village Esplanade Park
6 Sundays: June 12 & 26; July 3 & 17; Aug. 7 & 21, 11am-5pm

The Program Coordinator is seeking original artwork in a variety of media based on the Art & Cultural Commission criteria (see Requirements for Submitting Artists). The Coordinator will review applications on the basis of four (4) digital images of the artwork and display space. Applications are due at least 2 weeks prior to each show and will be accepted February 1 - August 1, 2016. Notice of acceptance will be sent to participants prior to each show. Fees must be prepaid upon acceptance. Selected artists will display their own artwork, provide their own booth and display equipment, maintain a professional and attractive space, reserve and pay in advance for booth space, be present throughout the event day, report sales to the Program Coordinator, and set up and take down their booths in a timely manner. Checks should be made payable to the City of Capitola. A 20% administrative fee will be retained from the prepaid space fee in the event of a rain day, or for a cancellation made up to 14 days prior to a show. No refunds will be given for a cancellation made within 14 days of a show.

Event Application

Artist's Name:_____

Address:_____

City:_____State:_____Zip:_____

Home phone:_____Cell phone:_____

Email:_____Seller's Permit #:_____

Medium:_____

Check requested participation dates:*
Sunday, June 12 _____
Sunday, June 26 _____
Sunday, July 3 _____
Sunday, July 17 _____
Sunday, August 7 _____
Sunday, August 21 _____

Check preferred booth space:
_____10 x 10ft. $55**
_____10 x 15ft. $75**

*All 6 dates may be requested, however, artists will be assigned a maximum of 3 shows.
**Space fees to be paid once application is accepted.

I hereby agree to comply with event rules and requirements and release City of Capitola and Leslie Fellows of all responsibilities for loss or damage to myself or my artwork while displaying at the Art & Music at the Beach event.

Signature of artist/date:_____ Date: _____

Email to: leslieafellows@yahoo.com
Or mail to: Leslie Fellows
2630 Portola Drive #13
Santa Cruz, CA 95062