

WASTELINE

A Publication for GreenWaste Recovery Customers in the City of Capitola

Spring 2013



A Cleaner Capitola is in the Bag!

Capitola's Plastic Bag Ban and Paper Bag Fee Effective April 10th

In December 2012, Capitola City Council unanimously approved a ban on plastic bags to take effect April 10, 2013. Retailers are no longer allowed to provide free plastic bags to customers, and must charge a 25-cent fee for each paper bag. The paper bag fee (approved by a 3-2 vote) is equal to that of Santa Cruz County's 25-cent paper bag fee, up from 10-cents effective March 20, 2013, exactly one year after the County's bag ordinance went into effect for unincorporated areas of Santa Cruz County.

Just six months after the County's ordinance was implemented, more than 80% of shoppers were using reusable bags, for an

estimated reduction of 40 million single-use plastic bags in the county during the first year. Also encouraging are the results in the City of San José, which has seen a reduction in plastic bag litter in their local creeks and rivers since their plastic bag ban went into effect January 1, 2012; plastic bags comprised 8.2% of litter found in 2011, compared to 3.7% of litter found in 2012.

This is a positive step toward the long-term health of our beaches, the Monterey Bay sanctuary and its inhabitants. Congratulations, Capitola, and remember to bring your reusable bags every time and every place you shop!



Remittance Address:
GreenWaste Recovery, P.O. Box 11089, San Jose, CA 95103-1089

We at GreenWaste "Think Differently" and appreciate your suggestions and comments. Please call us today and let us know how we are doing at (800) 665-2209 or (831) 768-9505, or visit us on the web at www.greenwaste.com

10th Annual Capitola Citywide Garage Sale

Saturday, April 20th

It's time to reuse, resell and recycle! Get ready to sell or shop at the 10th Annual Capitola Citywide Garage Sale on Saturday, April 20, sponsored by the City of Capitola.

Perfectly timed for your Spring Cleaning, this is an ideal reason to clean out your closets and garage of your unwanted items. Instead of throwing away useful stuff, sell it to earn some money and help to divert refuse from our landfills. You hold the garage sale, and the City of Capitola will handle all of the advertising and promotion!

To participate as a seller, sign up online by April 17th at www.ci.capitola.ca.us

Bargain hunters, this is a wonderful day to get out and enjoy shopping for special deals and one-of-a-kind treasures. Gather your friends and your reusable shopping bags and have fun!

A downloadable a map of all the Garage Sale participants will be available on the website Friday, April 19th.

After the Garage Sale, remember to recycle anything recyclable that remains, and donate useable items to a charitable cause of your choice.



E-waste Recycling Event

Saturday, April 20th, 9 a.m. - 12 p.m.

809 Bay Avenue, Nob Hill Shopping Center

If obsolete or broken electronics are taking up your valuable space, take advantage of the free e-waste recycling offered by City of Capitola on Saturday, April 20th , 9 a.m. - 12 p.m. 809 Bay Avenue, Nob Hill Shopping Center.

Recycle your unwanted televisions, computers, monitors, printers, fax machines, cell phones, scanners, DVD players, VCRs and more, all free of charge! These items are banned from landfill disposal (never put them in the trash!) because of they contain hazardous materials such as lead, mercury, and other heavy metals.

Responsible e-waste recycling ensures that toxic materials are safely removed from the devices so they will not become a source of pollution to rivers, streams and groundwater supplies, and any valuable resources will be recycled and reused.

Did you know that when you buy new electronics such as computers and television sets that you pay a recycling fee upfront? The State of California recognizes how important it is that old electronics are safely and responsibly recycled free of charge, and the upfront fee collected with your new purchase helps to ensure all old electronics can be recycled free, regardless of where or when they were purchased.