# City of Capitola Agenda

Mayor: Sam Storey
Vice Mayor: Dennis Norton
Council Members: Ed Bottorff

Stephanie Harlan

Michael Termini
Treasurer Christine McBroom



### SPECIAL JOINT BUDGET STUDY SESSION

# CAPITOLA CITY COUNCIL/SUCCESSOR AGENCY TO THE FORMER REDEVELOPMENT AGENCY

THURSDAY, FEBRUARY 20, 2014

6:00 PM

# CITY HALL COUNCIL CHAMBERS 420 CAPITOLA AVENUE, CAPITOLA, CA 95010

All matters listed on the Special Joint Budget Study Session of the Capitola City Council/Successor Agency Agenda shall be considered as Public Hearings.

#### 1. ROLL CALL AND PLEDGE OF ALLEGIANCE

Council Members Stephanie Harlan, Dennis Norton, Ed Bottorff, Michael Termini and Mayor Sam Storey

#### 2. PUBLIC COMMENT

Oral Communications allows time for members of the Public to address the City Council on any item not on the Agenda. Presentations will be limited to three minutes per speaker. Individuals may not speak more than once during Oral Communications. All speakers must address the entire legislative body and will not be permitted to engage in dialogue. All speakers are requested to print their name on the sign-in sheet located at the podium so that their name may be accurately recorded in the minutes. A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.

#### 3. CITY COUNCIL / CITY TREASURER / STAFF COMMENTS

City Council Members/City Treasurer/Staff may comment on matters of a general nature or identify issues for staff response or future council consideration.

# SPECIAL JOINT BUDGET STUDY SESSION OF THE CAPITOLA CITY COUNCIL/SUCCESSOR AGENCY TO THE FORMER REDEVELOPMENT AGENCY - Thursday, February 20, 2014

#### 4. GENERAL GOVERNMENT / PUBLIC HEARINGS

General Government items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each General Government item: 1) Staff explanation; 2) Council questions; 3) Public comment; 4) Council deliberation; 5) Decision.

A. Receive Mid-Year 2013/2014 Fiscal Year Budget Financial Report.

#### **RECOMMENDED ACTION:**

Receive report.

B. Review of prior year's Budget Principles and determination of the Budget Principles for the 2014/2015 Fiscal Year.

#### **RECOMMENDED ACTION:**

Discuss and provide direction.

#### 5. ADDITIONAL MATERIALS

Additional information submitted to the City Council after distribution of the agenda packet.

#### 6. ADJOURNMENT

Adjourn to the next Regular Meeting of the City Council on Thursday, February 27, 2014, at 7:00 PM, in the City Hall Council Chambers, 420 Capitola Avenue, Capitola, California.

**Note:** Any person seeking to challenge a City Council decision made as a result of a proceeding in which, by law, a hearing is required to be given, evidence is required to be taken, and the discretion in the determination of facts is vested in the City Council, shall be required to commence that court action within ninety (90) days following the date on which the decision becomes final as provided in Code of Civil Procedure §1094.6. Please refer to code of Civil Procedure §1094.6 to determine how to calculate when a decision becomes "final." Please be advised that in most instances the decision become "final" upon the City Council's announcement of its decision at the completion of the public hearing. Failure to comply with this 90-day rule will preclude any person from challenging the City Council decision in court.

**Notice regarding City Council:** The Capitola City Council meets on the 2nd and 4th Thursday of each month at 7:00 p.m. (or in no event earlier than 6:00 p.m.), in the City Hall Council Chambers located at 420 Capitola Avenue, Capitola.

**Agenda and Agenda Packet Materials:** The City Council Agenda and the complete agenda packet are available on the Internet at the City's website: <a href="www.cityofcapitola.org">www.cityofcapitola.org</a>. Agendas are also available at the Capitola Post Office located at 826 Bay Avenue, Capitola.

**Agenda Document Review:** The complete agenda packet is available at City Hall and at the Capitola Branch Library, 2005 Wharf Road, Capitola, on the Monday prior to the Thursday meeting. Need more information? Contact the City Clerk's office at 831-475-7300.

**Agenda Materials Distributed after Distribution of the Agenda Packet:** Pursuant to Government Code §54957.5, materials related to an agenda item submitted after distribution of the agenda packet are available for public inspection at the Reception Office at City Hall, 420 Capitola Avenue, Capitola, California, during normal business hours.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

# SPECIAL JOINT BUDGET STUDY SESSION OF THE CAPITOLA CITY COUNCIL/SUCCESSOR AGENCY TO THE FORMER REDEVELOPMENT AGENCY - Thursday, February 20, 2014

**Televised Meetings:** City Council meetings are cablecast "Live" on Charter Communications Cable TV Channel 8 and are recorded to be replayed at 12:00 Noon on the Saturday following the meetings on Community Television of Santa Cruz County (Charter Channel 71 and Comcast Channel 25). Meetings are streamed "Live" on the City's website at <a href="https://www.cityofcapitola.org">www.cityofcapitola.org</a> by clicking on the Home Page link "**View Capitola Meeting Live On-Line**." Archived meetings can be viewed from the website at anytime.





# CITY COUNCIL AGENDA REPORT

## **SPECIAL MEETING OF FEBRUARY 20, 2014**

FROM:

FINANCE DEPARTMENT

SUBJECT:

MID-YEAR 2013-2014 FISCAL YEAR BUDGET REPORT

#### **RECOMMENDED ACTION:**

- Receive mid-year report and amend the Fiscal Year 2013-2014 Budget based on the attached budget adjustment.
- Authorize the elimination of a 900 hour part time Parking Enforcement Officer (PEO) and the addition of one full time PEO, and authorize the Police Department to fill the position.

#### **BACKGROUND:**

The Mid-Year Budget Report provides an update on the City's financial status, as well as a projected year-end balance. A recommended budget amendment is also included to reflect updated estimates. All mid-year projections are based on the City's actual revenues and expenditures through December 21, 2013; and any supplementary information received from State or County resources. The mid-year budget incorporates the allocation of \$516,000 in Unassigned General Fund balance that was approved at the December 12, 2013 City Council Meeting.

The Amended Fiscal Year 2013-2014 Budget originally projected a minor net operating deficit of \$4,746; however significant increases in sales tax and transient occupancy tax (TOT) have resulted in a projected operating surplus of \$512,715. This surplus is estimated to yield a year-end fund balance of \$690,402. Detailed information is provided in the subsequent sections of this report.

A summary of the FY13-14 General Fund Budget is presented below.

General Fund Overview (1)	Adopted	Amended	Year-End Estimate
Beginning Fund Balance - 06/30/2013	•	\$746,000	\$746,000
Less Items from December 12, 2013 All	location of Fund Balance <sup>(1)</sup>		
Transfer to Reserves		(150,000)	(150,000)
Transfer to CIP		(150,000)	(150,000)
Street Sweeper Purchase		(140,000)	(140,000)
Adjusted Cost of Living Increase		(76,000)	(76,000)
RDA Clawback (1)		-	(52,313)
Adjusted General Fund Balance	_	\$230,000	\$177,687
Sources:			
Revenues	\$13,756,600	\$13,834,396	\$14,340,763
Uses:			
Operating Expenditures	12,021,865	12,109,730	12,095,436
Transfers	1,711,912	1,729,412	1,732,612
Total Uses	\$13,733,777	\$13,839,142	\$13,828,048
Net Difference	\$22,823	(\$4,746)	\$512,715
Estimated Fund Balance - 06/30/2014		\$225,254	\$690,402
(1) The RDA claw back and the transfers will ap	pears as Other Financing Uses in th	e FY13/14 Budget	

## Item #: 4.A. Staff Report.pdf

#### Revenues

General Fund revenues are projected to increase by \$506,367. This difference is primarily due to the estimated increase in sales tax revenues of \$124,605 and transient occupancy tax (TOT) receipts of \$244,674; increased property tax and vehicle in-lieu fees of \$67,986; and \$34,600 in actual documentary transfer tax receipts.

Sales tax is the City's largest source of revenue. The first quarter results, net of in-lieu revenues, were 1.8% or \$26,874 over the budgeted first quarter amount. Actual sales increased by 5.9% over the prior year during the same time period. The combined first quarter sales tax revenues, which include the "new" Measure O revenue, represented an increase of 27.9%.

Revenue growth in the TOT continues, with the second quarter revenues exceeding the prior mid-year figures by \$102,454 or 18.4%. This increase could be attributed to general economic improvement and an extended warm weather season. Other core revenues are performing relatively consistent with the budget Pacific Cove Park Parking lot.

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Revenue	FY13/14 Adopted	FY13/14 Amended Budget	FY13/14 Estimate	Variance
Taxes			·	
Property Tax	\$1,681,900	\$1,681,900	\$1,749,886	\$67,986
Sales Tax	7,096,000	7,096,000	7,220,605	124,605
Business License Tax	280,000	280,000	280,000	-
Franchise Fees	479,200	479,200	475,986	(3,214)
TOT Tax	984,300	984,300	1,228,974	244,674
Documentary Transfer Tax	-	-	34,600	34,600
Licenses and permits	224,600	224,600	235,550	10,950
Intergovernmental revenues	229,200	287,496	282,268	(5,228)
Charges for services	1,980,400	1,980,400	1,999,500	19,100
Fines and forfeitures	707,500	707,500	725,200	17,700
Use of money & property	19,300	36,800	34,300	(2,500)
Other revenues	74,200	76,200	73,894	(2,306)
Other financing sources	0	0	0	
Revenue Totals	\$13,756,600	\$13,834,396	\$14,340,763	\$506,367

#### **Expenditures**

Operating expenditures through the end of this fiscal year are within \$41,219 of the budgeted amounts. Personnel costs are estimated to be \$117,883 below the budgeted amount primarily due to filling vacant positions at lower salary steps; savings from Classic Tier II and PEPRA retirement plans; and staffing transitions. This savings is offset by increased contract services including a \$46,000 grant with corresponding revenues; projected water rate increases of \$28,000; stormwater and creek compliance costs of \$13,000; and maintenance, equipment, and sales tax audit fees of \$23,000. Expenditures by Major Expense Category are presented below followed by a chart identifying expenditures by department:

			a Salangia Salangia Salangia	The state was the first
	FY13/14	FY13/14	FY13/14	Productive Policies (1944) Productive School (1947) (1944)
Expenditures by Category	Adopted	Amended Budget	Estimate	Variance
Personnel	\$7,768,290	\$7,883,470	\$7,765,587	(\$117,883)
Contract Services	\$2,505,500	\$2,529,267	\$2,641,189	\$111,922
Training and Memberships	\$72,280	\$74,315	\$78,004	\$3,689
Supplies	\$523,600	\$523,952	\$511,930	(\$12,022)
Grants and Subsidies	\$254,270	\$254,270	\$254,270	-
Capital Outlay	\$5,000	\$27,531	\$27,531	-
Internal Service Funds	\$892,925	\$892,925	\$892,925	-
Other Financing Uses - Transfers	\$1,711,912	\$1,653,412	\$1,656,612	\$3,200
Other Financing Users - Measure O	\$0	\$0	\$0	\$0
Subtotal	13,733,777	13,839,142	13,828,048	(11,094)
Non-Operating <sup>(1)</sup> - 12/31 Allocation				
Reserves	-	150,000	150,000	-
Transfer to CIP	· -	150,000	150,000	-
Street Sweeper Purchase	-	140,000	140,000	-
Adjusted Cost of Living Increase	-	76,000	76,000	-
RDA Clawback			52,313	\$52,313
Expenditure Totals	\$13,733,777	\$14,355,142	\$14,396,361	\$41,219

	FY13/14	FY13/14	FY 13/14	
Expenditure By Department	Adopted Budget	Amended Budget	Estimate	Variance
City Council	\$118,245	\$118,245	\$116,589	(\$1,656)
City Manager	803,222	810,785	810,435	(350)
Personnel	209,302	210,867	211,993	1,126
City Attorney	195,000	195,000	195,000	-
Finance	742,877	776,466	781,749	5,283
Community Grants	254,270	254,270	254,270	0
Law Enforcement	5,183,854	5,288,059	5,326,785	38,726
Parking Enforcement	520,189	521,757	456,698	(56,059)
Lifeguard	78,465	78,465	78,465	-
Animal Services	23,390	23,390	23,390	-
Public Works	2,245,776	2,264,130	2,279,241	15,111
Community Development	660,842	707,739	687,877	(19,862)
Recreation	808,922	811,594	827,773	16,179
Museum	79,831	80,283	67,369	(12,914)
Arts & Culture	44,680	44,680	44,802	122
	11,968,865	12,185,730	12,162,436	(14,294)
Non-Departmental / Transfers				
CIP	490,900	640,900	640,900	-
Contingency Reserves	308,700	398,700	398,700	-
Emergency Reserves	154,400	214,400	214,400	-
Other	810,912	915,412	918,612	3,200
RDA Clawback		-	52,313	52,313
	13,733,777	14,355,142	14,387,361	41,219

## Item #: 4.A. Staff Report.pdf

Staff has remained cautiously optimistic in preparing the mid-year estimate. All core General Fund revenues are performing at or above their budgeted amount. The attached budget amendment proposes to make adjustments for the identified increases, as well as the reductions. Proposed adjustments to other funds are presented in a second budget adjustment.

#### **Emergency and Contingency Reserve Funds**

The combined reserve fund balances are estimated to be \$2.2 million. This includes a \$200,000 budgeted transfer to the CIP Fund to repair a retaining wall in the Pacific Cove Park Parking lot that was damaged as part of the 2011 pipe failure. Based on the Fiscal Year 2013/14 Amended Budget, it is estimated the reserves will be fully funded midway through Fiscal Year 2015/16.

#### **Parking Enforcement Staffing**

This mid-year report includes increasing staffing in the Police Department's parking enforcement division from two full time employees (FTE) and a 900 hour part time employee to three FTE. Prior to 2012, the Department was staffed with three FTE plus additional part time help and a contractor who maintained the meters. With the pending completion of the lower Pacific Cove parking lot parking there will be an additional 220+ public parking spaces which must be monitored by the Parking Enforcement Division. This change would become effective with the estimated completion date of the Pacific Cove Park Parking Lot in April of this fiscal year. The estimated three-month prorated cost increase is \$9,000; while the annual personnel cost increase is estimated to be \$36,000. It is anticipated the increased salary expenditures will be offset by increased parking meter revenue and fines. The historic staffing levels are shown below.

FY 10/11	FY 11/12	FY 12/13	FY 13/14 Adopted	FY 13-14 Proposed
3 FTE	3 FTE	2 FTE	2 FTE	3 FTE
900 Hours PT	900 Hours PT	900 Hours PT	900 Hours PT	-

#### **Allocation of Estimated Fund Balance**

Staff is in the process of developing a plan to allocate the projected fund balance. Strategies that will be considered include funding additional CIP projects, increasing reserves, reducing debt obligations, contributing the full actuarially determined amount to an Other Post Employment Benefit (OPEB) trust fund; and exploring a facility maintenance reserve fund. These proposed options will be presented to the Finance Advisory Committee in March, followed by a recommendation to Council as part of the Proposed Budget Study Sessions.

#### **Attachments:**

- 1. Budget Adjustment Form General Fund
- 2. Budget Adjustment Form Other Funds

Report Prepared By: Tori Hannah

Finance Director

Reviewed and Forwarded By City Manager:

## **City of Capitola Budget Adjustment Form**

Administrative	
Council	Х

Account #	Account Description	Increase/Decrease
1000-x-3110	Property Tax	67,986
1000-x-3130	Sales Tax	124,605
1000-x-3140	Documentary Transfer Tax	34,600
1000-x-3150	Business License Tax	-
1000-x-3160	Franchise Fees	(3,214)
1000-x-3170	ТОТ	244,674
1000-x-3200	Licenses and Permits	10,950
1000-x-33xx	Intergovernmemental Revenues	(5,228)
1000-x-34xx	Charges for Services	19,100
1000-x-35xx	Fines and Forfeitures	17,700
1000-x-36xx	Use of Money & Property	(2,500)
1000-x-3700	Other Revenues	(2,306)
1000-x-39xx	Other Financing Sources	-
	Total Revenue	506,367
1000-x-41xx/42xx	Personnel	(117,883)
1000-x-43xx	Contract Services	111,922
1000-x-4400	Training/Memberships	3,689
1000-x-4450	Supplies	(12,022)
1000-x-4500	Grants & Subsidies	_
1000-x-4650	Capital Outlay	-
1000-x-4625	Internal Service Fund Charges	
1000-x-4900	Other Financing Uses	3,200
1000-x-4900	Other Financing Uses - Measure O	
1000-x-4900	Other Financing Uses - Reserves	_
1000-x-4900	Other Financing Uses - Successor Agoy	52,313
	Total Expenditures	41,219
	Net Adjustment	465,148

Comments:	Adjust the FY13-14 Budget based on information contained in the FY 2013-14 Mid Year Budget Financial Report			
Department H	Head Approval			
City Manage	r Appro <u>val</u>	_		
Council date	2/20/2014			

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### City of Capitola Budget Adjustment Form

Administrative	
Council	Χ

FUND#	Account Description	Increase/Decrease
1200	Capital Improvement Fund	8,100
1310	Gas Tax	(40,538)
1313	General Plan Update	28,561
1314	Green Building	(2,000)
1350	CDBG Grants	(28,671)
1351	CDBG Program Income	14,069
1370	HOME Reuse Fund	12,931
1371	HOME Grant Fund	3,200
1372	Housing Trust Fund	(20,000)
1410	Pension Obligation Bond	2,300
1421	Pac Cove Park	(146,885)
5501	Successor Agency - RPTTF	75,204
5552	Capitola Housing Successor	30,695
-	Other Misc. Funds	3,539
	Total Revenue	(59,495)
1200	Capital Improvement Fund	(555,300)
1300	SLESF	64,700
1310	Gas Tax	(34,650)
1311	Wharf Fund	(16,776)
1313	General Plan Update	1,607
1315	Public Arts Fee Fund	61,200
1350	CDBG Grants	9,949
1410	Pension Obligation Bond	(80)
1420	Pacific Cove	72,728
1421	Pac Cove Park	(146,885)
5501	Successor Agency - RPTTF	62,232
	Other Misc. Funds	(414)
	Total Expenditures	(481,689)
	Net Adjustment	422,194

Comments: Adjust the FY13-14 Budget based on information contained in the FY 2013-14 Mid Year Budget Financial Report

- (1) Project carryforwards and related revenue sources
- (2) Projected difference in RPTTF revenues and corresponding expenses
- (3) Use of expiring fund balance to purchase grant funded expenditures
- (4) Administrative adjustment to facilitate carryforward of 41st Avenue Median expenditures
- (5) Updated estimate from the State, with relational expenditures adjusted

Department Head Approval		
City Manager Approval		
Council date	2/20/2014	

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# CITY COUNCIL AGENDA REPORT

## **SPECIAL MEETING OF FEBRUARY 20, 2014**

FROM:

FINANCE AND CITY MANAGER DEPARTMENTS

SUBJECT:

BUDGETING PRINCIPLES FOR THE 2014-2015 FISCAL YEAR

**RECOMMENDED ACTION:** Review the Fiscal Year 2014/2015 budget principles and adopt budget principles for the 2014-2015 fiscal year that will serve as a guide in staff's preparation of the draft annual budget.

**BACKGROUND:** Each year, the City prepares and adopts an annual budget. The annual budget is at the very heart of the City's operations, giving direction from the City Council to the City Manager about how to run the day to day City functions. The budget not only outlines the City's financial plan, but also establishes the framework of how the City will provide services to the community. Principles and objectives identified in the budget establish metrics against which actual performance can be measured.

To ensure the draft budget is prepared consistent with the Council's direction, the City adopts budget principles. These principles range from general policy statements to goals for projects and programs. In the preparation of the draft budget, staff integrates these principles into specific goals for the fiscal year. The Fiscal Year 2013/2014 Budget Principles, along with related accomplishments are attached for reference.

<u>DISCUSSION</u>: The advantage of adopting Budget Principles is increased clarity and direction; and to communicate these principles to Capitola residents and other stakeholders. The Budget Principles also provide clear indication of budget priorities and direction to staff. The Budget Principles are consistent with the City's goals of fiscal responsibility, public service, communication, and transparency.

All budget principles, along with goals, departmental objectives, and accomplishments will be included in the Fiscal Year 2014/2015 Draft Budget.

For the coming fiscal year, staff recommends the Council review the previous year's principles, and consider how they should be modified to reflect updated City priorities.

**FISCAL IMPACT:** The annual review and revision of Budget Principles is one component of the City's ongoing effort to establish, and frequently evaluate, priorities for operating and capital needs. These budget principles clearly articulate the City's financial management strategies.

#### **ATTACHMENTS**

Adopted Fiscal Year 2013/2014 Budget Principles

Report Prepared By: Tori Hannah

**Finance Director** 

Reviewed and Forwarded By City Manager:

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#### Fiscal Policy Principles

#### Maintain a balanced budget and ensure fiscal stability

End each year with a positive fund balance

> Projected a Fiscal Year 2013-14 ending fund balance of approximately \$690,000

#### Continue to reestablish the City reserves

- > Appropriated \$463,100 to reserves from Measure O revenue
- > Appropriated an additional \$150,000 to reserves from the prior year General Fund Surplus

#### Review and prioritize City services

- > Added an half-time Assistant Planner position to the Community Development, while eliminating a 0.66 Planning Technician position
- > Extended employee contracts through 2018, while maintaining caps on pension costs
- > Increased Police Department lobby hours to 8:00 5:00, Monday Friday
- New Museum Exhibit scheduled to open on March 1, 2014
  "Take Me out to Capitola: The Life and Times of Harry Hooper"
- > Re-evaluated the Recreation mailing list and combined the Early Spring and Late Spring brochures to reduce mailing expenditures by more than 15%

#### Continue to examine contract services to reduce costs and increase efficiency levels

- > Secured new banking services contract, with estimated annual savings of \$10,000
- > Implemented new dental, vision, and flexible benefit programs for employees
- > Received low-interest financing for the Pacific Cove Park Parking Lot Project
- > Entered into an agreement for animal adoptions with Santa Cruz County Animal Services Authority

#### Support economic development

- > Continued working with the Capitola Mall to facilitate Mall improvements
- > Established an In-Lieu Parking Program

#### Maintain a responsible level of fees

Review and revise the City fee schedule

- > Established new animal services and green energy incentive fees
- > Revised Village Sidewalk and Sign Administrative and Encroachment permit fees
- > Considering potential partnership with Scotts Valley to review fee structures in both jurisdictions at the same time to reduce costs
- > Created a new three-tier refund policy for Camp and Junior Guards to reduce excessive refunds

#### **Public Service Principles**

#### Maintain a transparent, efficient, and accessible government

Continue to upgrade the City's website

> Incorporated Recreation website into new City website format

Expand City's ability to accept credit cards

- > Included the review of credit card acceptance at City counters as part of the new banking contract Produce timely, accurate, and easy to read financial reports
  - > Received the Government Finance Officer's Association (GFOA) Excellence Award for the CAFR
- > Implement new payroll/human resources software to streamline processes and expedite reporting Establish a social media presence
- > Increased visitation to the City's recreation Facebook page. "Likes" increased from 30 to almost 400 Additional Items
  - > Completed Capitola Leadership Acadamey

#### Recognize the high priority the community places on public safety

- > Increased "Officer initiated" calls by 9%
- > Launched 13 problem-oriented policing projects
- > Re-applied for the Office of Traffic Safety Grant: Avoid the 9 DUI Reduction Reduced the number of collisions from 269 to 107 over a 10 year period
- > Completed radio system upgrade
- > Implemented a pilot Village foot patrol program during periods of peak summer demand
- Established CSO position to focus on Village issues

# Continue to review funding and funding sources for CIP, Community Based Health and Human Service Providers, Begonia Festival, and other community organizations

- > Reinstated the Emergency Housing and Rental Assistance program
- > Plan to submit CDBG grant application to reestablish the Housing Rehab program during Spring 2014

#### Continue to perform timely inspection services and efficiently process building and permit applications

#### Evaluate new recreational programs through research and outreach

- > Redesigned the recreation website which received over 4,000 views in the first few days
- > Created an advertising schedule and coordinated with newspapers for online ads and special editions

#### **Public Improvement Principles**

## Continue to maintain the City infrastructure by providing maximum funding for the pavement management program

Complete Clares Traffic Calming Project

> Awarded a contract for the planning and design of the Clares Traffic Calming project

Implement proposed Measure O CIP/Streets funding plan

> Established five-year Measure O street funding plan

Completed annual slurry seal project

#### Related items

- > Began construction on the Pacific Cove Parking Lot
- Achieved significant progress on construction of the Parking Enforcement Office, which facilitates reopening the Community Room
- > Replaced parking meters with 11 new paystations
- > Completed a significant portion of the 41st Avenue Art Median Project
- > Unveiled Otter Kiosk in August of 2013

#### Ensure programs are in place to judiciously respond to public and private development projects

Establish use plan McGregor site

> Developed design for a public park at the McGregor site

#### Additional Items

> Anticipating completion of the Monarch Cove EIR for City Council consideration in Spring

#### Maintain and improve Capitola's natural resources and sustainable green programs

- > Increased recycling diversion rates to 63%
- > Funded the \$90,000 stormwater program and water quality monitoring
- > Provided \$9,000 in funding for recycling education
- > Added Capitola Mall to food waste collection program
- > Reestablished Commission on the Environment

#### Additional Items

- > Anticipate undertaking a Climate Action Plan
- > Established new stormwater ordinance
- > Implemented 2014 Energy Code and Building Code updates; and conducted staff training
- > Implementing Post Construction Regulations based on Regional Water Quality Control Board recommendations
- > Working on a potential \$1 million/ three-year CDBG Rehabilitation and FTHB Grant Includes green and weather protection rehabilitation
- > Reviewed the single-use plastic and paper carryout bag fee

#### Ensure maintenance and cleanliness of City facilities, sidewalks, and streets

Increase street and facilities maintenance through allocation of Measure O resources

> Recruited and hired a new Maintenance Worker with Measure O funds

Purchase a new street sweeper

> Approved the use of internal financing to purchase a new street sweeper, while saving the Gas Tax Fund interest payments

Develop Village sidewalk cleaning options in partnership with the BIA

> Purchased new pressure washer

#### Additional Items

> Began construction on Esplanade sidewalk expansion with a 50% private sector funding match

#### Complete City adoption of the General Plan Update

- > Draft Environmental Impact Report completed
- > Anticipated Planning Commission and Council hearings in Spring/Summer 2014
- > Received positive recommendation from the GPAC on the Draft General Plan

#### Public Improvement Principles (cont.)

#### **Support the Capitola Library**

Continue to accelerate the Library Trust funding through Successor Agency

- > Received Department of Finance approval to fund payments towards the Library Trust Fund
- > Payments to the Trust Fund should be completed in Fiscal Year 2014/15

Convene Library Subcommittee and review location/design options

#### Explore options to develop a skate park and dog park

Allocate staff resources to hold hearings

> Developed the preliminary designs of a combined skate park, pump track, and dog park

#### Improve pedestrian/ADA access in the City

Continue to closely monitor ADA compliance in all new construction

- > Continued sidewalk maintenance program
- > Completed Esplanade and 312 Capitola Ave sidewalk projects to enhance ADA access

#### Open the entire Rispin property to the public

Upon State certification that the RDA dissolution process is complete, pursue park improvement grants to complete Rispin Park

> Filed the required Long Range Property Management Plan