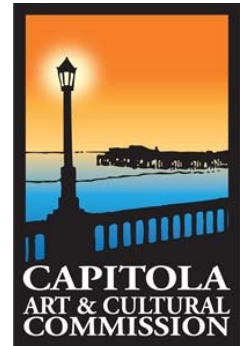


City of Capitola

Art & Cultural Commission

Tuesday, February 13, 2024 – 6:30 PM

Council Chambers
420 Capitola Avenue, Capitola CA 95010



Chair: Roy Johnson

Vice Chair: Laurie Hill

Commissioners: Mario Beltramo, Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Jennifer Major, James Wallace, Artist Vacant Seat

Staff Representatives: Nikki Bryant LeBlond & Kelly Barreto

-
1. **Call to Order**
 2. **Additional Materials**
 3. **Public Oral Communication:** *Public Oral Communication allows members of the public to address the Commission on any Program Report or topics within the purview of the Commission not on the General Business agenda.*
 4. **Commissioner Comments**
 5. **Staff Comments**
 6. **Approval of Minutes- Regular Meeting January 9, 2024 and Special Retreat Meeting January 28, 2024**
 7. **Program Reports:** *All items listed in program reports are staff or commission updates on planned program activity. Public Communication for these items is to be addresses during Public Oral Communication.*
 - a. **Twilight Concerts**
 - b. **Art at the Beach**
 - c. **Movies at the Beach**
 - d. **Plein Air**
 8. **General Business:** *All items listed in General Business are intended to provide an opportunity for public discussion. The following procedure pertains to each General Business item 1) Staff explanation; 2) Commission Questions; 3) Public Comment; 4) Commission deliberation; 5) Decision.*
 - a. **Budget Goal Presentation:** *Receive staff presentation on Art & Cultural Budget goals for FY 24/25 to be presented for City Council Consideration.*
 - b. **Portland Loo Public Art Project:** *Receive committee report on Portland Loo Bathroom Public Art project and approve staff to begin the call to artist process.*
 - c. **Begonia Festival Commemorative Public Art Project:** *Receive committee report for the Begonia Commemorative Public Art project and select one artist and concept for Council recommendation.*
 9. **Future Agenda Items**
 10. **Adjournment**

Agenda and agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org on Friday prior to the Tuesday meeting. If you need additional information, please contact the City Hall Department at (831) 475-7300

American with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individual with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodation to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at (831) 475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

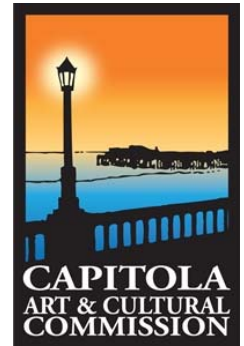
Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

City of Capitola

Art & Cultural Commission: Draft Minutes

Tuesday, January 9, 2024 – 6:30 PM

Council Chambers
420 Capitola Avenue, Capitola CA 95010



Chair: Roy Johnson

Vice Chair: Laurie Hill

Commissioners: Mario Beltramo, Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Jennifer Major, James Wallace, Vacant Artist Seat

Staff Representatives: Nikki Bryant LeBlond & Kelly Barreto

1. **Call to Order:**

The meeting was called to order at 6:30 PM. In attendance: Beltramo, Cahalen, Christiansen 6:45pm Clarke, Hill, Major, Wallace, Johnson.

2. **Additional Materials**

8b Quote for Mountain Forage

3. **Public Oral Communication**

Commissioner Cahalen commented on the upcoming Sip n Stroll on February 10, 2024

4. **Commissioner Comments**

Vice Chair Hill commented on the Art & Cultural Commission tabling at the Palace Arts Anniversary Event on Sunday February 25, 2024 from 2pm to 5pm. Requested materials and volunteers.

Chair Johnson commented on his meeting with the Arts Council Executive Director.

5. **Staff Comments**

Staff shared the Retreat Agenda Draft with the Commission and Arts Council Commissioner Recruitment efforts.

6. **Approval of Minutes- December 12, 2023**

Motion to approve the Minutes: Council Member Clarke

Second: Commissioner Cahalen

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Major, Commissioner Wallace, Chair Johnson.

7. **Program Reports**

a. Twilight Concerts: Commissioner Wallace reported on the Twilight Concerts band selection.

b. Art at the Beach

i. Ukrainian Art in the Park: None

c. Movies at the Beach: None

d. Plein Air: None

8. **General Business**

a. Selection of Officers

Report given by Staff

Public Comment: None

Motion to approve Chair Johnson to remain as Chair for the Art & Cultural Commission :
Commissioner Wallace

Second: Council Member Clarke

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner
Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Major,
Commissioner Wallace, Chair Johnson.

Motion to approve Vice Chair Hill to remain as Vice Chair for the Art & Cultural
Commission: Commissioner Cahalen

Second: Council Member Clarke

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner
Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Major,
Commissioner Wallace, Chair Johnson.

b. Monterey Railing Public Art

Report given by Staff. Chair Johnson commented on the committee's request to purchase
samples from the two artists. Discussion on process for selection of artist. Commissioner
Christiansen request fasteners from each artist along with the samples.

Public Comment: None

Motion to approve the purchase of samples from the Standteiner and Goldlust artist not to
exceed \$1450 in total from the Public Art fund: Chair Johnson

Second: Commissioner Beltramo

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner
Christiansen, Council Member Clarke, Commissioner Major, Commissioner Wallace,
Chair Johnson.

Opposed: Vice Chair Hill.

9. Future Agenda Items

Begonia, Portland loo, Park & Washburn,

10. Adjournment

The meeting was adjourned at 7:48 PM to the Special Meeting Art & Cultural Commission Retreat
on January 28, 2024.

ATTEST:

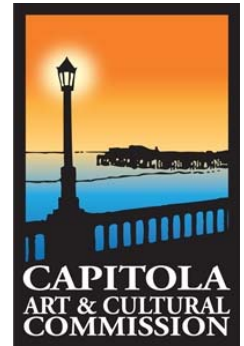
Nikki Bryant LeBlond

City of Capitola

Art & Cultural Commission: Draft Minutes

Sunday, January 28, 2024 – 10:00 AM

Commissioner Cahalen's Residence



Chair: Roy Johnson

Vice Chair: Laurie Hill

Commissioners: Mario Beltramo, Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Jennifer Major, James Wallace, Vacant Artist Seat

Staff Representatives: Nikki Bryant LeBlond & Kelly Barreto

1. Call to Order:

The meeting was called to order at 10:30 AM. In attendance: Beltramo, Cahalen, Christiansen, Clarke, Hill, Wallace, Johnson. Absent: Major

2. Public Oral Communication

None

3. General Business

a. 2024 Art & Cultural program goals and budget.

Report given by Staff.

Twilight Concert discussion: Commissioner Cahalen commented on increasing the contracts budget for band and sound contracts and suggested an additional \$10,000 in expenses for Twilight Concerts. Commissioner Cahalen commented that the hats were popular merchandise.

Art at the Beach discussion: Chair Johnson reported on the Art at the Beach event and commented that support from the CPD during the take down would improve the process. Commissioner Cahalen suggested no changes to the Art at the Beach budget. Vice Chair Hill commented on no current conversation with Ukrainian event collaborators.

Movies at the Beach discussion: Commissioner Wallace commented on the popcorn that was donated for past events. Commissioner Cahalen commented on the over the street banner being placed on Capitola Avenue. Chair Johnson suggested the event move later in Fall. Vice Chair Hill suggested a committee explore changing the movies to an event.

Plein Air discussion: Vice Chair Hill commented the next Plein Air has several unknowns such as location for event, volunteer coordination and the City's lack of buildings as a place to display the prize artwork. Commissioner Cahalen commented on no changes to the Plein Air budget.

Public Comment:

Motion to approve the addition of Commissioner Christiansen and Kelly Mozumder as public member to the Movies at the Beach committee: Commissioner Christiansen

Second: Commissioner Cahalen

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Wallace, Chair Johnson.

b. FY 24/25 Public Art Projects

Report given by Staff. Chair Johnson commented on following up on the Weathervane donation for bandstand. No additions to the Public Art projects. Goal to complete current works in progress.

Public Comment:

No Action

c. Public Art maintenance goals and budget.

Report given by Staff. Commission goal for planned maintenance for the 41st sculpture and Utility Box murals.

Public Comment:

Motion to approve 41st median sculptures for Public Art maintenance for FY 24/25: Vice Chair Hill

Second: Council Member Clarke

Voting Yea: Commissioner Beltramo, Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Wallace, Chair Johnson.

d. Banner project feasibility.

Report given by Staff. Commission request of Council to purchase Streetlight Banners for beautification of the Village year-round that would be removed for event banners and replaced post event and for the Commission to be added to the workflow for artistic review if an outside entity makes a streetlight banner request.

Public Comment:

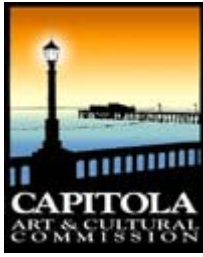
Direction given to staff.

4. Adjournment

The meeting was adjourned at 12:50 PM to the next regular Art & Cultural Commission meeting on February 13, 2024.

ATTEST:

Nikki Bryant LeBlond



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF February 13, 2024

FROM: STAFF

DATE: February 7, 2024

SUBJECT: Budget Goals Presentation

RECOMMENDED ACTION: Receive staff presentation on Art & Cultural Budget goals for FY 24/25 to be presented for City Council Consideration.

BACKGROUND

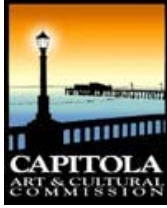
On January 28, 2024, the Art & Cultural Commission held a retreat special meeting to outline budget goals for staff analysis. The Commission advised staff on goals for the FY 24/25 budget for Council consideration during budget hearings.

FISCAL IMPACT

No fiscal impact.

ATTACHMENT

Report Prepared By: Nikki Bryant LeBlond
Recreation Division Manager



Item #: 8.b

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF February 13, 2024

FROM: Staff
DATE: February 7, 2024
SUBJECT: Wharf Portland Loo Public Art Project

Recommended Action: Receive committee report on Portland Loo Bathroom Public Art project and approve staff to begin the call to artist process.

BACKGROUND

The Planning Commission reviewed final designs for two public bathrooms on Capitola Wharf as part of the Wharf Rehabilitation Project. The proposed public bathrooms are a building at the entrance of the Wharf and a Portland Loo, a prefabricated public bathroom often used in City development, that will be located near the building at the end of the Wharf. The planning commission expressed concerns with the industrial appearance of the Portland Loo and conditioned enhancements of the exterior of the Portland Loo be reviewed by the Art & Cultural Commission for a public art project.

DISCUSSION

The Wharf Rehabilitation Project broke ground in September 2023 and projected completion April 2023. In order to align project completion with Public Art installation the Commission should identify a concept for the Portland Loo and begin the Call to Artist process for the project.

The Committee, consisting of Council Member Clarke, Commissioner Cahalen and Commissioner Major, met on January 25, 2024 with members of the public Gayle Ortiz and Kelly Mozumder to discuss the concept for the call to artist.

FISCAL IMPACT Project costs for this public art are incorporated into the Wharf Rehabilitation Budget and will not draw from the Public Art Fund. Staff reached out and identified that similar projects had a budget of \$6,000. If the commission desired to set the budget higher than \$10,000, the recommendation will need to be approved by the Council.

ATTACHMENT

1. Portland Loo Committee Notes

Report Prepared By: Nikki Bryant LeBlond
Recreation Division Manager

PER 1/24/24 MEETING RE: PORTLAND LOO Public Art Project

ATTENDEES: Mary Beth Cahalen, Joe Clarke, Gayle Ortiz, Kelly Mozumder

ABSENTEE: Jennifer Majors

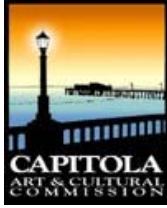
SYNOPSIS:

- Reviewed specifications of Portland Lou provided by the City.
- Due to metal construction, vinyl wrap makes the most sense for type of art to be installed.
- Appears to be 2 or 3 sections where wrap can be installed/segregated: rear elevation, left elevation, right elevation.
- Position of Portland Lou on the wharf will better determine type of art to be installed.
- Digital Art or photography was agreed as the best way to receive/create art (style of artist)
- Also use the plexiglass holder in the front to place event posters in.

TYPE OF ART IDEAS:

1. Historical photos of Capitola Wharf – could be provided by the History Museum
2. Educational/informational – possibly contact Save Our Shores or NOAA and have them provide something salient for Capitola and the wharf (this could also be a no cost endeavor and would pair well with the 3 kiosks already being provided by NOAA) (A thought was that if we receive the art from the Museum or/and Educational/Informational place/group the cost to the Arts Commission would be hugely reduced)
3. Trompe L'Oeil style art possibly depicting a beach/nautical scene; example of style below:





Item #: 8.c

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF February 13, 2024

FROM: Staff
DATE: February 7, 2024
SUBJECT: Begonia Festival Commemorative Public Art Project

Recommended Action: Receive committee report for the Begonia Commemorative Public Art project and select one artist and concept for Council recommendation.

BACKGROUND

The Commission approved a committee to work on a Public Art project for the Begonia festival and choose the park next to Soquel Creek by Stockton Ave as the installation location. The Begonia Festival has offered to contribute funds to the project. Commissioner Hill is the Chair of the committee. City Council was informed about the project at the October 13, 2022 Council meeting. The committee consists of Chair Johnson, Vice Chair Hill & Commissioner Cahalen.

A Call to Artist was released on March 10, 2023 for the project and the deadline for submission passed on April 30, 2023. The committee was provided with all the submissions for review and at the May 2023 meeting the Commission selected three artists to present a proposal for final selection.

DISCUSSION

At the May 2023 Art & Cultural regular meeting three (3) artists were selected Lea de Wit, Adrian Litman and Geoffrey Nelson. At the July 2023, the Commission received 3 presentations from the selected artists, took feedback and decided to return to committee for further discussion.

FISCAL IMPACT Project costs from the Public Art fund will be \$20,000 with a matching contribution from Beach Festival. The Public Art Fund currently has a balance of \$171,667 and the commission has \$55,500 committed to current projects.

ATTACHMENT

Report Prepared By: Nikki Bryant LeBlond
Recreation Division Manager