

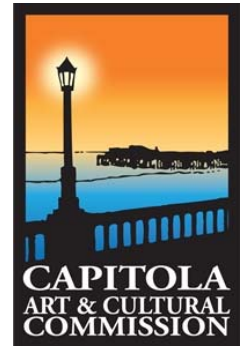
City of Capitola

Art & Cultural Commission

Tuesday, March 11, 2025 – 6:30 PM

Council Chambers

420 Capitola Avenue, Capitola CA 95010



Chair: Mary Beth Cahalen

Vice Chair: Roy Johnson

Commissioners: Karin Anderson, Courtney Christiansen, Joe Clarke, Laurie Hill, Roy Holmberg, Jill Lengre, Esther Sylvan

Staff Representatives: Nikki Bryant

-
1. **Call to Order**
 2. **Presentations: Appreciation of Service**
 3. **Additional Materials**
 4. **Public Oral Communication:** *Public Oral Communication allows members of the public to address the Commission on any Program Report or topics within the purview of the Commission not on the General Business agenda.*
 5. **Commissioner Comments**
 6. **Staff Comments**
 7. **Approval of Minutes- Regular Meeting February 11, 2025, Goal Setting Special Meeting February 19, 2025, and Special Meeting Public Art Dedication February 22, 2025.**
 8. **Program/Committee Reports:** *All items listed in program and committee reports are staff or committee updates. Public Communication for these items is to be addressed during Public Oral Communication.*
 9. **General Business:** *All items listed in General Business are intended to provide an opportunity for public discussion. The following procedure pertains to each General Business item 1) Staff explanation; 2) Commission Questions; 3) Public Comment; 4) Commission deliberation; 5) Decision.*
 - a. **Capitola Plein Air:** *Appoint a minimum of two and no more than three commissioners to the Plein Air committee.*
 - b. **Sponsorship Committee:** *Form a Sponsorship Committee and appoint a minimum of two and no more than three commissioners to the committee.*
 10. **Future Agenda Items**
 - a. **Monterey Railing Mural Potential**
 11. **Adjournment**

Agenda and agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website:

www.cityofcapitola.org on Friday prior to the Tuesday meeting. If you need additional information, please contact the City Hall Department at (831) 475-7300

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individual with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodation to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at (831) 475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

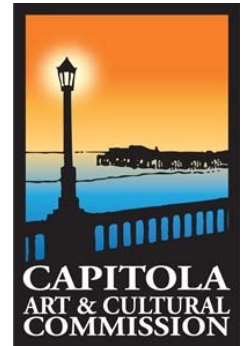
City of Capitola

Art & Cultural Commission: Draft Minutes

Tuesday, February 11, 2025 – 6:30 PM

Council Chambers

420 Capitola Avenue, Capitola CA 95010



Chair: Mary Beth Cahalen

Vice Chair: Roy Johnson

Commissioners: Karin Anderson, Courtney Christiansen, Mayor Joe Clarke, Laurie Hill, Roy Holmberg, Jill Lengre, Esther Sylvan

Staff Representatives: Nikki Bryant

1. **Call to Order:**

The meeting was called to order at 6:30 PM. In attendance: Anderson, Cahalen, Clarke, Hill, Holmberg, Johnson, Lengre, Sylvan, Absent: Christinsen

2. **Swearing in New Commissioners**

Commissioner Karin Anderson recited the Oath of Office

3. **Additional Materials**

None

4. **Public Oral Communication**

None

5. **Commissioner Comments**

None

6. **Staff Comments**

Staff will reach out to the Monterey Railing Public Art Project committee to begin the project.

7. **Approval of Minutes- January 21, 2025**

Motion to approve the Minutes with the correction “Chair Johnson nominated **Commissioner Holmberg as Chair and Chair Johnson** to serve as Vice Chair”: Vice Chair Johnson

Second: Mayor Clarke

Voting Yea: Commissioner Anderson, Chair Cahalen, Mayor Clarke, Commissioner Hill, Commissioner Holmberg, Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan

8. **Program/Committee Reports**

Commissioner Lengre commented that the Twilight Concert Committee will meet February 26, 2025 at 5:30pm.

9. **General Business**

a. **Commissioner Training**

Training presented by City Attorney Office and City Clerk.

Public Comment: None

Motion to approve: No Action

b. **National Endowment for the Arts FY26 Grants**

Report given by Staff. Commissioner Sylvan requested more context of the water of fountain as part of the project. Chair Cahalen commented on the project and suggested the Commission contribute Public Art Fund to further support the grant. Vice Chair

Johnson commented on his support of public art fund contribution. Commissioner Hill commented on the need for more Public Art on the west side of the creek. Commissioner Lengre commented the grant language should include “embellishment of existing fountain and additional artwork”.

Public Comment: None

Motion to approve a recommendation to City Council to allocate \$25,000 from the Public Art Fund in support of a matching grant for the NEA Grant Application: Commissioner Hill

Second: Mayor Clarke

Voting Yea: Commissioner Anderson, Chair Cahalen, Mayor Clarke, Commissioner Hill, Commissioner Holmberg, Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan.

c. Begonia Festival Commemorative Public Art

Report given by Commissioner Hill and Staff. Details of the event were given. Staff will provide digital invitation to commission to distribute among their networks. Staff will provide social media promotions.

Public Comment: None

Motion to approve: No action

10. Future Agenda Items

a. Commission Retreat/Goal Setting

11. Adjournment

The meeting was adjourned at 8:53 PM to the Special Goal Setting Art & Cultural Commission meeting on February 19, 2025.

ATTEST:

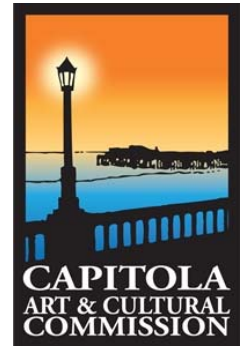
Nikki Bryant

City of Capitola

Art & Cultural Commission: Draft Minutes

Wednesday, February 19, 2025 – 6:00 PM

City Hall Community Room
420 Capitola Avenue, Capitola CA 95010



Chair: Mary Beth Cahalen

Vice Chair: Roy Johnson

Commissioners: Karin Anderson, Courtney Christiansen, Mayor Joe Clarke, Laurie Hill, Roy Holmberg, Jill Lengre, Esther Sylvan

Staff Representatives: Nikki Bryant

1. Call to Order:

The meeting was called to order at 6:02 PM. In attendance: Anderson, Cahalen, Christensen (arrived at 6:30pm) Hill, Holmberg, Johnson, Lengre, Sylvan. Absent: Clarke

2. Public Oral Communication

Addie Lorber

Mr. Lorber

3. General Business

a. 2025 Art & Cultural Goal Setting

Report given by Staff. Commissioner Hill expressed interest in music events on weekends in Esplanade Park and using the NBMS auditorium. Chair Cahalen expressed interest in youth bands. Commissioner Lengre expressed interest in having dance or one act play, different artist for Art at the Beach and events in different parts of the Capitola and different seasons. Commissioner Anderson expressed interest in dueling piano event. Vice Chair Johnson commented on maintaining status quo. Commissioner Christensen expressed interest in having vendors on the wharf. Chair Cahalen expressed interest in providing a "Paint by Number" activity as part of Plein Air.

Public Comment: Mr. Lorber

Motion to approve recommendation to City Council a FY 25/26 budget proposal that maintains status quo for Twilight Concerts, Movies at the Beach and Plein Air; modifies the Art at the Beach series to a Makers Market series supported by committee consisting of Commissioner Holmberg, Commissioner Lengre, Commissioner Christensen; and develop a new music event series, that would occur on weekends, offer four (4) events for the season and includes dueling piano and youth bands supported by committee consisting of Chair Cahalen, Commissioner Anderson, Commissioner Christensen: Vice Chair Johnson

Second: Chair Cahalen

Voting Yea: Commissioner Anderson, Commissioner Christensen, Chair Cahalen, Commissioner Hill, Commissioner Holmberg, Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan.

b. FY 25/26 Public Art projects

Report given by Staff and correction of Public Art Fund balance estimated to be \$53,800. The commission reviewed possible locations and discussed potential public works projects that could include spaces for Public Art. Chair Cahalen expressed interest in the Park at Rispin Mansion. Vice Chair Johnson expressed interest in a weathervane on the Bandstand, a mural on wall behind the Monterey Ave Railing and City Entry of Capitola Road median. Commissioner Anderson expressed interest in a sculpture in front of City Hall, Wharf entrance flower bed and mosaic birds' proposal. Commissioner Lengre expressed interest in 41st Ave entry. Commissioner Hill expressed interest in Park Ave steps to New Brighton State Park.

Public Comment:

Motion to approve to explore project feasibility and concepts for Park at Rispin Mansion, Bandstand Weathervane, Monterey Ave Railing Mural and City Entry of Capitola Road:

Vice Chair Johnson

Second: Chair Cahalen

Voting Yea: Commissioner Anderson, Commissioner Christinsen, Chair Cahalen, Commissioner Hill, Commissioner Holmberg, Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan.

c. Public Art Maintenance Goals

Report given by Staff. The Commission discussed the feasibility of contract services to improve the appearance of 41st Ave median sculptures. Commissioner Hill expressed interest in landscaping repair for the Begonia Festival Commemorative Sculpture.

Public Comment:

Motion to approve recommendation to City Council a FY 25/26 budget proposal for 41st Ave median sculptures to receive maintenance from contract services: Commissioner Hill

Second: Vice Chair Johnson

Voting Yea: Commissioner Anderson, Commissioner Christinsen, Chair Cahalen, Mayor Clarke, Commissioner Hill, Commissioner Holmberg, Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan

4. Adjournment

The meeting was adjourned at 9:03 PM to the next regular Art & Cultural Commission meeting on March 11, 2025.

ATTEST:

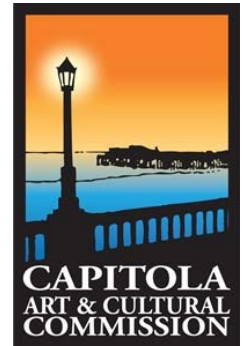
Nikki Bryant

City of Capitola

Art & Cultural Commission: Draft Minutes

Saturday, February 22, 2025 – 3:00 PM

City Hall Community Room
420 Capitola Avenue, Capitola CA 95010



Chair: Mary Beth Cahalen

Vice Chair: Roy Johnson

Commissioners: Karin Anderson, Courtney Christiansen, Mayor Joe Clarke, Laurie Hill, Roy Holmberg, Jill Lengre, Esther Sylvan

Staff Representatives: Nikki Bryant

1. Call to Order:

The meeting was called to order at 3:00 PM. In attendance: Anderson, Christinsen, Cahalen, Clarke, Hill, Holmberg, Johnson, Lengre, Sylvan, Quorum = 5

2. Public Oral Communication

None

3. General Business

a. Begonia Festival Commemorative Public Art Dedication Event

Historical Presentation on the Begonia Festival presented by Deborah Ostenberg.

Comments by Laurie Hill, Nels Westman and Mary Beth Cahalen as President of the Capitola Beach Festival. The group moved to the sculpture site. Comments by Jamie Goldstein and Geoffrey Nelson. Dedication by Mayor Clarke.

Public Comment:

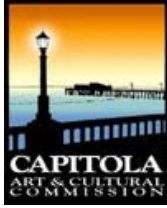
Motion to approve: No Action

4. Adjournment

The meeting was adjourned at 5:00 PM to the next regular Art & Cultural Commission meeting on March 11, 2025.

ATTEST:

Nikki Bryant



Item #: 7

ART & CULTURAL COMMISSION

Program & Committee Reports

FROM: Committee Chairs and Staff

DATE: February 24, 2025

SUBJECT: Report out for budgeted Art & Cultural programs.

Recommended Action: Receive report from committees or staff.

BACKGROUND

The Capitola Art & Cultural Commission is an advisory body whose responsibility is to advise the City Council as to the allocation of public art funds and encouragement of existing and new programs in the arts for the enjoyment of the residents.

The Art & Cultural Commission participates in annual goal setting from which cultural programs in the arts are planned for the budget year with City Council approval. The 2024/25 budget has planned twelve (12) Twilight Concerts, four (4) Art at the Beach, two (2) Movies at the Beach and Plein Air. Staff provide program reports on activity when relevant.

The Commission forms Committees for the support of City programs and, shall report to the Commission no less than quarterly under the Bylaws. Committees shall consist of no fewer than two (2) and no more than three (3) commissioners. If a vacancy occurs, the commission can choose to appoint a commissioner to the vacancy. The committees are as follows:

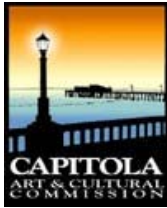
- 1) Twilight Concerts: Vice Chair Johnson, Commissioner Lengre, Commissioner Sylvan and Public Member James Wallace, sit on the committee.
- 2) Volunteer Recruitment: Chair Cahalen, Council Member Clarke sit on the committee.
- 3) Plein Air: Pending
- 4) Makers Market (Formerly Art at the Beach): Commissioner Holmberg, Commissioner Lengre, Commissioner Christinsen sit on the committee.
- 5) Weekend Music: Commissioner Anderson, Vice Chair Johnson, Commissioner Christinsen sit on the committee.

DISCUSSION

Regular reports from staff and committees are provided to enhance communication and planning as well as keeping the entire commission up to date on the progress made by staff or committees. Program Reports are intended to only report out on progress. Any action requiring the entire commission to make a decision will be added to a future agenda under General Business.

ATTACHMENT

Report Prepared By: Nikki Bryant
Community Services & Recreation Director



Item #: 8.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF March 11, 2025

FROM: Staff
DATE: March 3, 2025
SUBJECT: Plein Air Committee Appointment

Recommended Action: Appoint a minimum of two and no more than three commissioners to the Plein Air committee.

BACKGROUND

The Capitola Plein Air event is a nine-year-old event planned for early November 2025.

The Art & Cultural Commission is able to designate specific committees as necessary. Committees shall be composed of no fewer than two (2) and not more than three (3) commissioners. Committees may also include nonvoting volunteer members as deemed necessary by the art and cultural commission. Commissioner Hill serves on the Plein Air committee.

DISCUSSION

The 2024 Capitola Plein Air occurred October 21st to 27th and included a Meet the Artist event on Friday the 25th and Exhibition on 27th held at the New Brighton Middle School. The 2024 event overall was successful, however challenges were experienced by commissioners and staff alike. The remaining Plein Air committee and Staff met on February 26, 2025, to complete a debrief of the event. This debrief experienced significant delay due to several unexpected circumstances.

Staff will propose the continuation of Plein Air for the FY 25/26 Budget based on the recommendations of the Art & Cultural Commission at the February 19, 2025 Goal Setting Special Meeting. The Plein Air committee currently only has one commissioner and needs at least one or two commissioners appointed to be in compliance with Bylaws.

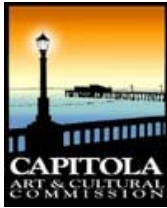
Commissioner roles while on the Plein Air committee include, but not limited to, networking for the benefit of the event, volunteer hours on the day of the event or support in visioning and selection of event aspects in alignment with goal setting, community interest and budget planning.

FISCAL IMPACT

None

ATTACHMENT

Report Prepared By: Nikki Bryant
Community Services & Recreation Director



Item #: 8.b

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF March 11, 2025

FROM: Staff
DATE: March 3, 2025
SUBJECT: Sponsorship Committee

Recommended Action: Form a Sponsorship Committee and appoint a minimum of two and no more than three commissioners to the committee.

BACKGROUND

The Community Services and Recreation Department is responsible for the recruitment of sponsorship that partially funds events that are provided by the City. The City's cultural events have a dedicated budget approved by the City Council annually. This budget is generally supported at 50% by the City's general fund and 50% by dedicated revenue. The dedicated revenue consists of approximately 60% sponsorship and 40% fee based.

The Art & Cultural Commission is able to designate specific committees as necessary. Committees shall be composed of no fewer than two (2) and not more than three (3) commissioners. Committees may also include nonvoting volunteer members as deemed necessary by the art and cultural commission.

DISCUSSION

The Art and Cultural Commission's role in the City's cultural events is to advise staff and the Council on recommended cultural events and provide support through committee roles. Examples of committee roles include, but not limited to, networking for the benefit of the City or events, support in selection of event media that represent the community or volunteer hours for day of event implementation.

The development of a Sponsorship Committee would provide dedicated volunteer effort to networking on behalf of the City and the Art & Cultural Commission's recommended city events. Staff recommend the formation of a Sponsorship Committee whose role is to broaden the Sponsor pool for staff to negotiate with for seasonal sponsorship recruitment.

FISCAL IMPACT

None

ATTACHMENT

Report Prepared By: Nikki Bryant
Community Services & Recreation Director