

# CAPITOLA

## ART & CULTURAL COMMISSION

### MEETING AGENDA

Tuesday, April 12, 2022 6:30 p.m.

#### NOTICE OF REMOTE ACCESS ONLY:

In accordance with the current Shelter in Place Order from Santa Cruz County Health Services and Executive Order N-29-20 from the Executive Department of the State of California, the Capitola Art and Cultural Commission meeting will not be physically open to the public and in person attendance cannot be accommodated.

Remote participation is possible via Zoom Meeting.

<https://us02web.zoom.us/j/84643674195?pwd=ZVNsQW1NTjJSckxPb0hhNGNjVmhDdz09>

#### Commission Members

Roy Johnson - Chair

Laura Alioto

Mary Beth Cahalen

Courtney Christiansen

Laurie Hill

Susan McPeak

Kelly Mozumder

Sam Storey

James Wallace

#### Staff Representatives

Kelly Barreto &

Larry Laurent

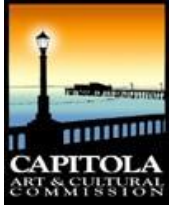
Meeting ID: 846 4367 4195  
Passcode: 900891  
Dial by your location  
+1 669 900 6833 US (San Jose)  
+1 408 638 0968 US (San Jose)

1. **Call to Order**
2. **Approval of Agenda-**
3. **Public Oral Communications-**
4. **Approval of Minutes- None**
5. **General Business –**
  - a. **Retreat Review**
  - b. **Plein Air**
  - c. **Summer Events**
  - d. **Tree Stump Art Project**
  - e. **Begonia Commemoration**
  - f. **Begonia Art Project**
6. **Commissioner Reports-**
7. **Staff Report-**
8. **Commissioner Communications-**
9. **Future Agenda Items –**
10. **Adjournment**

*Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: [www.cityofcapitola.org/](http://www.cityofcapitola.org/) on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.*

*Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*



Item #: 5.a

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF April 12, 2022

FROM: STAFF  
DATE: April 8, 2022  
SUBJECT: Retreat Review

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**Recommended Action:** Review Retreat and Provide Direction

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### **BACKGROUND**

The Capitola Art and Cultural Commission held a retreat of March 26<sup>th</sup>, 2022. The purpose of annual retreat to establish its upcoming year goals and plans in a longer format meeting.

The included attachments are the notes from the retreat. The Commission can provide direction to staff on these items.

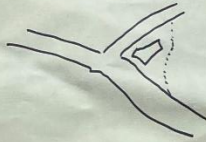
### **FISCAL IMPACT**

**ATTACHMENT** Retreat Notes

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager

SUBJECT SPECIFIC

BEQONIA COMERATIVE



SIGNS ON BAY AVE.

WARF FISH TANK - CAMERIN WATER - PHONEAD

ROUND ABOUT BAY + CAP AVE.

WARF INFORMATION CENTER

SIGNS TO PARKING

PAVING MONTERAY - WARF ROAD

JADE STREET BASKET BALL ART

PAINT UTILITIE BOX - SAM

SIDEWALK ART

CARASUL - SAM

ART SEATING

LIGHTING 41ST AVE ART

PARKLET DESIGN REVIEW SOON

STUMP

NOBEL PARK ART

STREET LIGHT BANNERS PROGRAM - LARRY RESALOTON  
LORI

BATTLE of BANDS SPRING '23

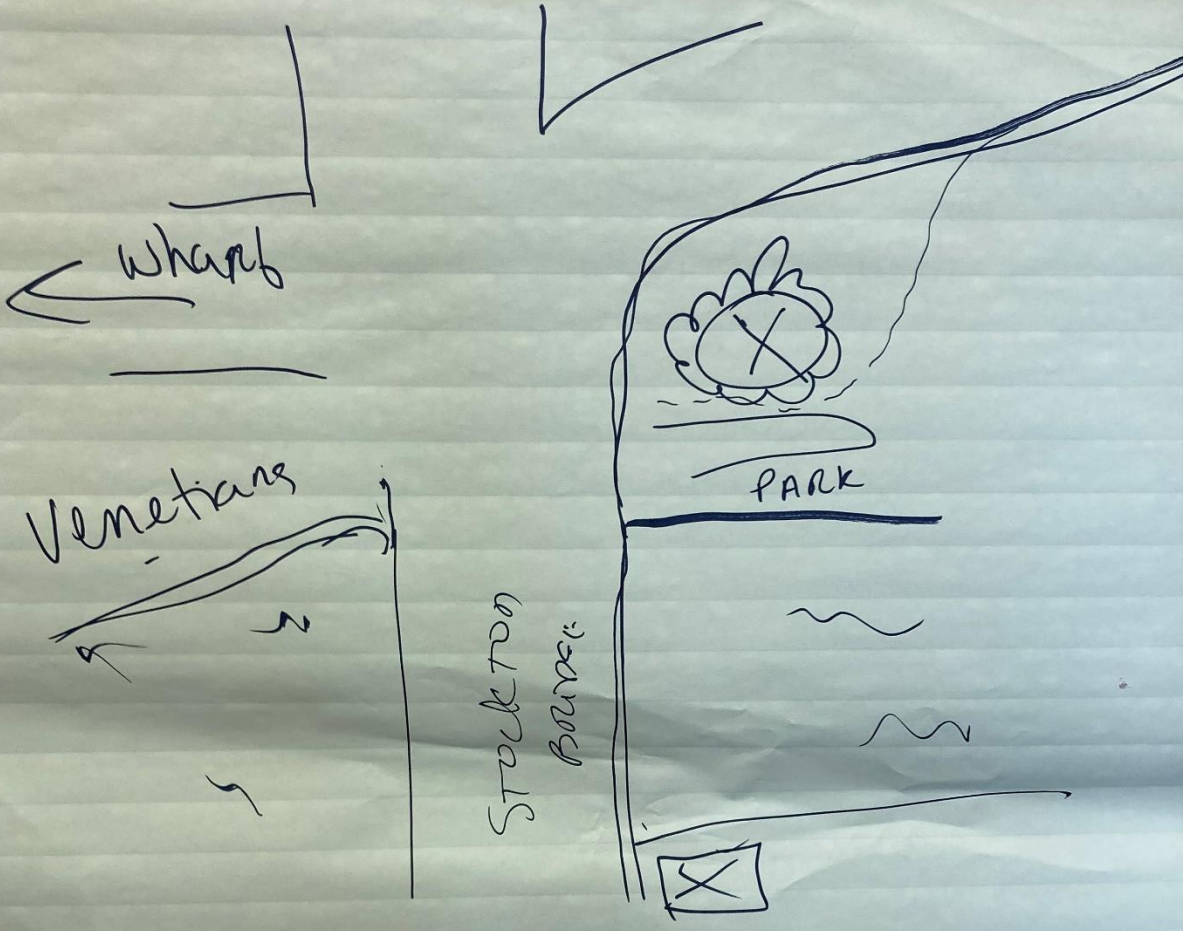
PLAN AIR OPEN LORI

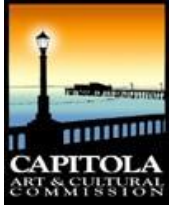
RISPIN SOON - BRIDGES - FOUNTAIN  
TILES

AMPITHEATER - LORI - MARYBETH

ENCOURGE BUSKING







Item #: 5.b

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF APRIL 12, 2022

FROM: Commissioner Hill

DATE: April 8, 2022

SUBJECT: Plein Air

**Recommended Action:** Discuss 2022 Plein Air

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### **BACKGROUND**

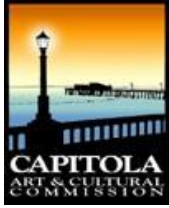
The 2021 Capitol Plein Air event took place from November 1 -7. Forty professional artists took part in the event. The 2022 event is currently being planned.

Commissioner Hill serves as the Plein Air subcommittee chair.

### **FISCAL IMPACT**

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



Item #: 5.c

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF APRIL 12, 2022

FROM: Staff  
DATE: April 8, 2022  
SUBJECT: Summer Events

**Recommended Action:** Receive report on the 2022 Summer Events

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### **BACKGROUND**

The summer events are schedule and staff if working on the sponsorship program for all the summer events.

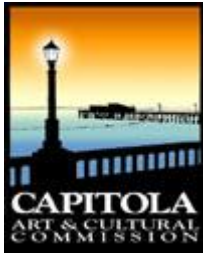
**FISCAL IMPACT** The cost of the band is covered by sponsorship and the City pays for the sound engineer, music licensing, and advertising costs, approximately \$1000 per concert.

**ATTACHMENT** 2022Twilight Concert Lineup

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager

## 2022 Twilight Concerts

Date	Band	Genre	Band website
June 15	Sasha's Money	Cover and Dance	<a href="http://www.Sashasmoney.com">www.Sashasmoney.com</a>
June 22	Extra Large	Original Funky Fun	<a href="http://www.extra-large.net">www.extra-large.net</a>
June 29	John Michael Band	Classic Rock	<a href="http://www.johnmichaelband.com">www.johnmichaelband.com</a>
July 6	Mike Hammar & The Nails	Contemporary Blues	<a href="http://www.mikehammarandthenails.com">www.mikehammarandthenails.com</a>
July 13	The Joint Chiefs Band	R&B, Funk & Soul	<a href="http://www.thejointchiefsband.com">www.thejointchiefsband.com</a>
July 20	Live Again	Soul & Americana	<a href="http://www.liveagainband.com">www.liveagainband.com</a>
July 27	Santa Cruz Latin Collective	Salsa & Latin	<a href="https://www.facebook.com/sclatincollective">www.facebook.com/sclatincollective</a>
August 3	Billy Martini Show	Dance Hits of the 70's	<a href="http://www.billymartini70s.com">www.billymartini70s.com</a>
August 10	Jive Machine	Funk, Dance & Rock	<a href="http://www.jivemachine.com">www.jivemachine.com</a>
August 17	Dirty Cello	Blues & Rock	<a href="http://www.dirtycello.com">www.dirtycello.com</a>
August 24	B-Movie Kings	Rock & Dance	<a href="https://www.facebook.com/bmoviekings.sc">www.facebook.com/bmoviekings.sc</a>
August 31	Digbeats	Classic Rock	N/A



Item #: 5.d

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF April 12, 2022

FROM: STAFF

DATE: April 8, 2022

SUBJECT: Fallen Tree in Lower Beach and Village Lot

**RECOMMENDED ACTION:** Consider a Public Art Project

**BACKGROUND:** During the 2019-2020 winter storms, a very large cypress tree fell in the Lower Beach and Village Parking lot. Most of the tree was removed, however the stump remains in place.

At the February Meeting, the commission established a subcommittee to create a call to artists for the project. The subcommittee will bring back a draft call to artists at a future meeting.

**FISCAL IMPACT**

Unknown Fiscal Impact

**ATTACHMENT** – Photos of the stump

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



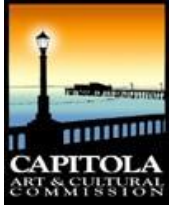


Stump Photo 1





Stump Photo 2



Item #: 5.e

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF APRIL 12, 2022

FROM: Commissioner Hill  
DATE: April 8, 2022  
SUBJECT: Begonia Festival Commemoration Event

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**Recommended Action:** Discuss and Provide Direction

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### **BACKGROUND**

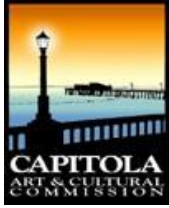
It has been 5-years since the final Begonia Festival. Commissioner Hill would like to discuss a commemoration event in 2022. It would be a collaborative event with the Capitola Historical Museum.

Commissioners Hill and Cahalen met with Historical Museum Curator about the event.

### **FISCAL IMPACT**

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



Item #: 5.f

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF APRIL 12, 2022

FROM: Commissioner Hill  
DATE: April 8, 2022  
SUBJECT: Begonia Festival Public Art Project

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**Recommended Action:** Receive Report and Provide Direction

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### **BACKGROUND**

The Commission approved a subcommittee to work on a potential Public Art for the Begonia festival. The Begonia Festival had offered to contribute funds to the project. Commissioner Hill is the Chair of the subcommittee.

Commissioner Hill requested the item be added to the meeting agenda.

### **FISCAL IMPACT**

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager