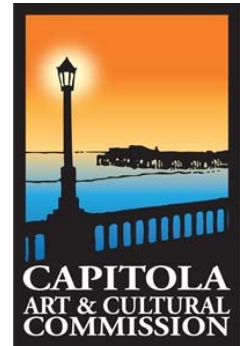


City of Capitola

Art & Cultural Commission

Saturday, April 15, 2023 – 1:00 PM

Special Meeting
110 Washburn Avenue
Capitola CA 95010



Chair: Roy Johnson

Vice Chair: Laurie Hill

Commissioners: Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Kelly Mozumder, Laura Orantes, James Wallace, Peter Wilk

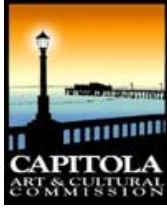
Staff Representatives: Nikki Bryant LeBlond & Kelly Barreto

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1. Call to Order
 2. Additions and Deletions to the Agenda
 3. Public Oral Communication
 4. General Business
 - a. Art at the Beach: Revisioning Committee
 5. Commissioner Reports
 6. Staff Reports
 7. Future Agenda Items
 8. Adjournment

Agenda and agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org on Friday prior to the Tuesday meeting. If you need additional information, please contact the City Hall Department at (831) 475-7300

American with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individual with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodation to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at (831) 475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF April 15, 2023

FROM: Chair Johnson

DATE: April 14, 2023

SUBJECT: Art at the Beach Event: Coordinator Recruitment

Recommended Action: Receive report on Chair Johnson's recruitment effort.

BACKGROUND

The Art at the Beach was held on four (4) Sunday's this 2022 summer. There was no music for the second year in a row, however the artists were very pleased. Leslie Fellows have served as the Program Coordinator, an independent contractor, for the Art at the Beach event for the past 17 years. At the conclusion of this season Leslie announced her retirement from the position.

The March 2023 meeting the Commission received an offer from Leslie Fellows to modify her role for one more year and four more shows the summer of 2023. Her responsibilities would focus on the pre-event coordination and would require someone to take on the day of responsibilities. Compensation request for this offer would be \$1,600 for all 4 events. Chair Johnson planned to do some recruitment for the day of responsibilities.

DISCUSSION

The 22/23 Fiscal Year has \$2,000 budgeted for this event coordinator payment and there is \$830 remaining. The budget also includes \$2,000 of income for the event. If the commission recommends no changes to the budget for this event then any person assuming day of responsibilities would have a guaranteed \$400 in payment for 4 shows and commissions from collected booth fees.

Leslie Fellows has provide additional information on staffing options.

FISCAL IMPACT

No impact if budget remains as planned.

ATTACHMENT

Report Prepared By: Nikki Bryant LeBlond
Recreation Division Manager