

CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, May 10, 2022 6:30 p.m.

Capitola City Council Chambers

420 Capitola Avenue

Commission Members

Roy Johnson - Chair

Laura Alioto

Mary Beth Cahalen

Courtney Christiansen

Laurie Hill

Susan McPeak

Kelly Mozumder

Sam Storey

James Wallace

Staff Representatives

Kelly Barreto &

Larry Laurent

- 1. Call to Order**
- 2. Approval of Agenda-**
- 3. Public Oral Communications-**
- 4. Approval of Minutes - March 8, 2022**
- 5. Approval of Minutes - April 12, 2022**
- 6. General Business –**
 - a. Plein Air**
 - b. Summer Events**
 - c. Tree Stump Art Project**
 - d. Begonia 5th Year Commemoration**
 - e. Begonia Art Project**
 - f. Railing Project**
- 7. Commissioner Reports-**
- 8. Staff Report-**
- 9. Commissioner Communications-**
- 10. Future Agenda Items –**
- 11. Adjournment**

Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org/ on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

CAPITOLA
ART & CULTURAL COMMISSION
DRAFT MEETING MINUTES

Tuesday, March 8, 2022 6:30 p.m.

Remote Meeting via Zoom

1. **Call to Order-Roll Call:** Present: Wallace, Hill, Johnson, Mozumder, McPeak, Cahalen, Hill, Storey,
Absent: Christiansen, Alioto
2. **Approval of Agenda-** M/S Johnson/Cahalen
3. **Oral Communications-**
4. **Approval of February 8, 2022 Minutes-** M/S Story/Johnson
5. **General Business-**
 - a. **Item 5.f. Retreat moved up agenda.** Commissioner Cahalen stated that the retreat date of March 26th works and she will have food. Chair Johnson asked about moving to in person meetings. Commissioner Storey stated that it was going to be discussed at the City Council meeting.
 - b. **Plein Air:** Commissioner Hill reported on event. Asked for support to proceed. Would like to increase marketing and also asked the commission to approve a stipend for Jenny Shelton to lead the event. Commissioners Mozumder and Cahalen spoke out in favor of the stipend.
 - c. **Summer Events:** Staff reported on status of the events and sponsorship.
 - d. **Tree Stump:** Commissioner Mozumder reported on the status of the project and that they were still working on the call to artists. Commissioner McPeak is excited about project.
 - e. **Begonia Commemoration:** Commissioner Hill discussed possibly sponsoring the event with Museum over Labor Day Weekend. Most would be no cost but would like to have an afternoon concert if possible. Something lower key, Little Big Band, no decision yet. Looking at display boards and videos at museum and Community Room. Estimating \$600 to produce marketing materials. Chair Johnson asked if other events were going on that weekend. Commissioner Cahalen said she would check with BIA. Commissioner Cahalen thought selling old posters would be good. Chair Johnson commented that Esplanade would be better for selling. Motion to establish subcommittee Commissioner Cahalen, Seconded Commissioner Hill, Approved unanimously.
 - f. **Begonia Art Project:** Commissioner hill stated that there is \$20k from the Beach Festival. Would like to discuss at retreat.
6. **Commissioner Reports –** Commissioner Storey mentioned that the museum opening is on April 2nd. Commissioner Hill mentioned that Plein Air paintings are included in the exhibit. Commissioner Cahalen reported that Tsunami will be at beach festival.

7. **Staff Report**- None
8. **Communications**-
9. **Future Agenda Items** – Begonia Art Project. Begonia 5th Year Commemoration, Plein Ai, Street Light Banners.
10. **Adjournment** –

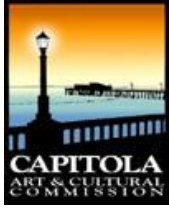
CAPITOLA
ART & CULTURAL COMMISSION
DRAFT MEETING MINUTES

Tuesday, April 12, 2022 6:30 p.m.

Remote Meeting via Zoom

1. **Call to Order-Roll Call:** Present: Wallace, Hill, Johnson, Mozumder, McPeak, Cahalen, Hill, Storey, Christiansen
Absent: Alioto,
2. **Approval of Agenda-** M/S Cahalen, Johnson
3. **Oral Communications-** None
4. **Approval Minutes-** None
5. **General Business-**
 - a. **Retreat Review:** Commissioners discussed the notes from the retreat held on March 26th. Chair Johnson mentioned the Begonia project. Commissioner Hill emailed Public Works Director Jesberg regarding electricity. They will look at it. Commissioner McPeak stated that she would like to establish a subcommittee to look at what can be done to improve the Public Art on 41st. Chair Johnson is in favor of improving and maintaining. Commissioner Storey thought that maybe it would be a restoration project. Chair Johnson would like to be on subcommittee. Mentioned that Boardwalk might be a good resource. Commissioners McPeak, Hill, and Chair Johnson will be on the subcommittee. Commissioner Wallace asked about aerator for lagoon as a project. Commissioner Wallace stated that is going to be in contact with Be Natural Music for Battle of the Bands in 2023. Commissioner Mozumder is interested in the wharf fish tank and the Plein Air Open. Commissioners Hill and Cahalen are interested in the amphitheater at Rispin. Commissioner Hill felt that the City needs to come up with a banner program. Commissioner Storey mentioned that he could be the liaison between the City Council and the Commissioner on the permanent parklet program. Commissioner Christiansen stated that at the Planning Commission they provided feedback on the designs. Maybe the Art and Cultural Commission can collaborate on the designs. Will forward the designs. Commissioner McPeak would also like to look at signs on Bay Avenue and “busking” in the village. Commissioner Hill, Wallace, and McPeak thanked Commissioner Cahalen for hosting the retreat.
 - b. **Plein Air:** Commissioner Hill reported on event. It will be from October 31st to November 6th in 2022. Shadowbrook has offered to host artists. Dan Aspermonte and Gayle’s Bakery have committed to support event. Jenny Shelton will not be coming back as chair of event.

- c. **Summer Events:** Staff reported on status of the events and sponsorship. Commissioner Storey reported that he is writing articles every month for Sentinel and Capitola Soquel Times and would like to include events. Commissioner Hill asked about deadlines, will follow up with dates regarding Plein Air and Beach Festival.
 - d. **Tree Stump:** Commissioner Mozumder reported on the status of the project and that they were still working on the call to artists. Should be ready by the next meeting.
 - e. **Begonia Commemoration:** Commissioner Hill reported that the event is moving forward but will need commitment of funds for the event. Concert will be approximately \$1500 and will need a small budget for material. Asked if there was room in the sponsorship budget. Staff replied that it was not known at this time. Commissioner Storey mentioned that the City Budget hearings were starting and will see about adding funds. Commissioner Hill stated that they cannot book the band until funding is secured. Music would be Sunday, September 4th in the afternoon.
 - f. **Begonia Art Project:** Commissioner Hill reported that she sent questions to Public Works Director Jesberg about the location. The idea that it could include Capitola name or seating was discussed at retreat. Will meet with Public Works Director Jesberg at the sight. Commissioner Wallace asked about extra trail. Commissioner Hill replied that will discuss with Public Works Director Jesberg.
6. **Commissioner Reports –** Commissioner Cahalen reported that the beach festival is still looking for a Grand Benefactor Sponsor. Commissioners gave some suggestions.
 7. **Staff Report-** May 10th Meeting will be in person at 420 Capitola Ave.
 8. **Communications-** None
 9. **Future Agenda Items –** Begonia Art Project, Begonia 5th Year Commemoration, Plein Air, Street Light Banners, Railing, Stump. 41st Avenue Artwork
 10. **Adjournment –**



Item #: 6.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MAY 10, 2022

FROM: Commissioner Hill

DATE: May 6, 2022

SUBJECT: Plein Air

Recommended Action: Discuss 2022 Plein Air

BACKGROUND

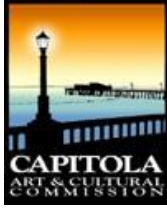
The 2022 Capitol Plein Air is scheduled to place from October 31 – November 6. Forty professional artists took part in the event in 2021.

Commissioner Hill serves as the Plein Air subcommittee chair.

FISCAL IMPACT

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 6.b

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF APRIL 12, 2022

FROM: Staff
DATE: May 6, 2022
SUBJECT: Summer Events

Recommended Action: Receive report on the 2022 Summer Events

BACKGROUND

The summer events are schedule and staff if working on the sponsorship program for all the summer events.

Staff has received enough sponsorship commitment to cover the costs of the Twilight Concerts and the Movies at the Beach. Staff is still working on securing additional sponsorships to cover the costs of other events. There have been a few long-term sponsors that will not be sponsoring this year.

The deadline to get the information to the printer for the postcard is May 18th.

Staff will send a signup sheet to the Commissioners for staffing of the Concerts and the Movies. The Commission will need to decide if it would like to sell Art and Cultural Commission merchandise. Currently there are shirts, sweatshirts, and stickers at City Hall.

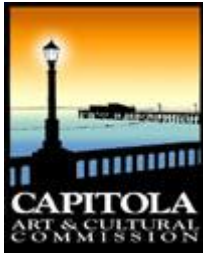
FISCAL IMPACT The cost of the band is covered by sponsorship and the City pays for the sound engineer, music licensing, and advertising costs, approximately \$1000 per concert.

ATTACHMENT 2022 Twilight Concert Lineup

Report Prepared By: Larry Laurent
Assistant to the City Manager

2022 Twilight Concerts

Date	Band	Genre	Band website
June 15	Sasha's Money	Cover and Dance	www.Sashasmoney.com
June 22	Extra Large	Original Funky Fun	www.extra-large.net
June 29	John Michael Band	Classic Rock	www.johnmichaelband.com
July 6	Mike Hammar & The Nails	Contemporary Blues	www.mikehammarandthenails.com
July 13	The Joint Chiefs Band	R&B, Funk & Soul	www.thejointchiefsband.com
July 20	Live Again	Soul & Americana	www.liveagainband.com
July 27	Santa Cruz Latin Collective	Salsa & Latin	www.facebook.com/sclatincollective
August 3	Billy Martini Show	Dance Hits of the 70's	www.billymartini70s.com
August 10	Jive Machine	Funk, Dance & Rock	www.jivemachine.com
August 17	Dirty Cello	Blues & Rock	www.dirtycello.com
August 24	B-Movie Kings	Rock & Dance	www.facebook.com/bmoviekings.sc
August 31	Digbeats	Classic Rock	N/A



Item #: 6.c

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF April 12, 2022

FROM: STAFF

DATE: April 8, 2022

SUBJECT: Fallen Tree in Lower Beach and Village Lot

RECOMMENDED ACTION: Consider a Public Art Project

BACKGROUND: During the 2019-2020 winter storms, a very large cypress tree fell in the Lower Beach and Village Parking lot. Most of the tree was removed, however the stump remains in place.

Commissioner Mozumder is the chair of the subcommittee looking at this as a public art project. Attached is the Draft Call to Artists

FISCAL IMPACT

Unknown Fiscal Impact

ATTACHMENTS– Draft Call to Artists

Report Prepared By: Larry Laurent
Assistant to the City Manager

City of Capitola Art and Cultural Commission

TREE STUMP ART PROJECT

Call to Artists

On behalf of the City of Capitola, the Capitola Art and Cultural Commission is seeking an artist or artist team to preserve and embellish the tree stump located in the lower public parking lot on the south side of Monterey Avenue.

SITE AND PROJECT DESCRIPTION

Capitola's Tree Stump Art Project is located at the lower public parking lot (Appendix 2) on Monterey Ave. which is used most by the general population visiting the beach and Capitola Village. This tree stump is estimated to be over 100 years old and arrived at its location from as a result of a mudslide from heavy rains in 2019. Capitola Village is located along a wide beach with a breathtaking view of the Monterey Bay and is home to numerous craft galleries, boutiques and restaurants. It is here where many events have taken place such as the Capitola Beach Festival, Art and Wine Festival, Twilight Concerts, Art shows, and the Begonia Festival. In addition to these events, Capitola beach is a popular destination spot for tourists. This tree stump will be visible to many thousands of people annually entering the village.

It is in a way a landmark for the town and a small bit of Capitola's history. The stump is approximately 7 feet in diameter and 4 feet deep (Appendix 1 – Photos). The art project should incorporate proper preservation of the stump and include any measures necessary to maintain its integrity. For this project, the artist can modify the tree stump to improve its appearance. Artists should ensure that their art meets all ADA requirements as well as local building codes (see attached relevant codes). Pedestrian friendly aspects such as convenient hand holds, pinch points, snag points and vandalism concerns should be considered. Materials used should be weather resistant.

PUBLIC ART BUDGET

The public art budget project is \$XXXXXXX.

The project budget includes all expenses related to the research, investigation, design, and fabrication of the art project including but not limited to: design time and fees, design documents, renderings and/or other media as required to communicate the artist's concept design development to stakeholders and approving bodies, signed and certified structural and/or other construction/engineering drawings and specifications that may be required for fabrication, fabrication of the artwork, transportation of materials, transportation and accommodations for artist(s), insurance and all other project related expenses, and maintenance of artwork. The artist will work with the City in the installation of the art project.

ARTIST ELIGIBILITY

This opportunity is open to artists working or living along the west coast of the United States in California, Oregon, and Washington. Applicants must be able to demonstrate that they have all necessary permits to work in the United States at the time of submittal of qualifications.

SELECTION PROCESS AND EVALUATION CRITERIA

The selection process for this project:

Phase One: Review of submittals and selection of finalists

A Public Art Selection panel will review the artist qualifications and recommend selection of 1 to 4 artists for submittal of a design proposal. The panel will be comprised of Capitola Art and Cultural Commission members, City staff, and invited community members. In addition to qualifications, portfolio and rough cost estimates, artists will be expected to submit 1 or more rough draft concepts for consideration.

Phase One Selection Criteria:

Consideration of artists in the selection process will include but is not limited to the following:

- Cost value of the project
- Aesthetic appeal of concept submittal(s) to scale
- Aesthetic excellence of past projects
- Appropriateness of past concepts as they relate to this projects' goals and setting
- Experience developing artworks in outdoor environments
- Experience in construction materials and methods appropriate to the scope of the project

Phase Two: Development and Presentation of Concept Proposals by Finalists and Concept Proposal Selection

The selected finalists will be given feedback on their original presentation and will be asked to prepare a detailed concept proposal for final selection consideration.

A stipend of \$xxx will be provided to selected finalists for a model. The concept proposal presentation session will be scheduled to accommodate the selected finalists if possible, but final date selection will be at the discretion of the Art and Cultural Commission.

It is expected that each selected finalist will make a concept proposal presentation to the Capitola Art and Cultural Commission (due to the current public health situation, a presentation via Zoom for example may be acceptable).

After reviewing the concept proposals by the finalist, the Commission can recommend a proposal to be considered by the Capitola City Council. The Capitola City Council has the final decision on public art projects.

Phase Two Selection Criteria:

In addition to Phase One Selection Criteria, Phase Two Selection Criteria shall emphasize the following:

- Appropriateness to the village atmosphere
- Creativity and innovation of design
- Pedestrian friendliness

If the recommended proposal is approved by the City Council, the City can then enter into an agreement with the selected artist.

CONTRACT

The City of Capitola will contract with the artist in a single agreement using a standard design-fabrication agreement. A prototype of this agreement will be available to the selected finalists. Final award shall be contingent upon the selected artist accepting Terms and Conditions of the agreements in substantial conformity to the terms listed in the prototype.

This call for artists does not constitute a guarantee that the City will hire an artist. The City may decide at its discretion not to select any of the proposers and/or reissue the call for artists.

ANTICIPATED TIMELINE

May 10, 2022 – Art and Cultural Commission consider the release of Call to Artists

May 13, 2022 – Release of Call to Artists

June 17, 2022 – Submission Deadline

June 24, 2022 – Selection of Finalists

August 9, 2022 – Consideration of Proposals by the Commission

August 25, 2022 – Consideration of the recommended proposal by the City Council

September – November – Artwork completed/Unveiling

The Commission reserves the right to change the project timeline.

Submittal Guidelines:

1. **One-page cover sheet** stating the following information, in the order listed:
 - Title: “Tree Stump Art”
 - Artist’s Name
 - Artist’s Phone Number
 - Artist’s Email Address
 - Artist’s Mailing Address
 - Artist’s Website if applicable
2. **Resume** of not more than two, double-sided pages that demonstrates experience as an artist.
3. **Images** - Artists may submit up to 10 color images on paper or digitally exhibiting examples of previous art projects
4. **Mural Concept** – Provide a proposed concept and theme for mural, with rough sketches.
5. **References** - Names, phone numbers and addresses of three professional references, with artist’s name noted at top of page.

Application Deadline: Applications and submission must be by 5 p.m. on June 17, 2022.

Applications received after the date and time indicated herein shall not be accepted and requests for extensions of closing date or time will not be granted. Applications may not be modified after submission.

Legal info: This call for artists does not constitute a guarantee that the City will hire an artist. The City may decide at its discretion not to select any of the proposers and/or reissue the call for artists.

Send or deliver proposals to:

Tree Stump Art Project
Larry Laurent
llaurent@ci.capitola.ca.us
City of Capitola
420 Capitola Avenue
Capitola, CA 95010
831-475-7300 x 206

Questions? For more information, contact Larry Laurent at (831) 475-7300 x 206, llaurent@ci.capitola.ca.us.

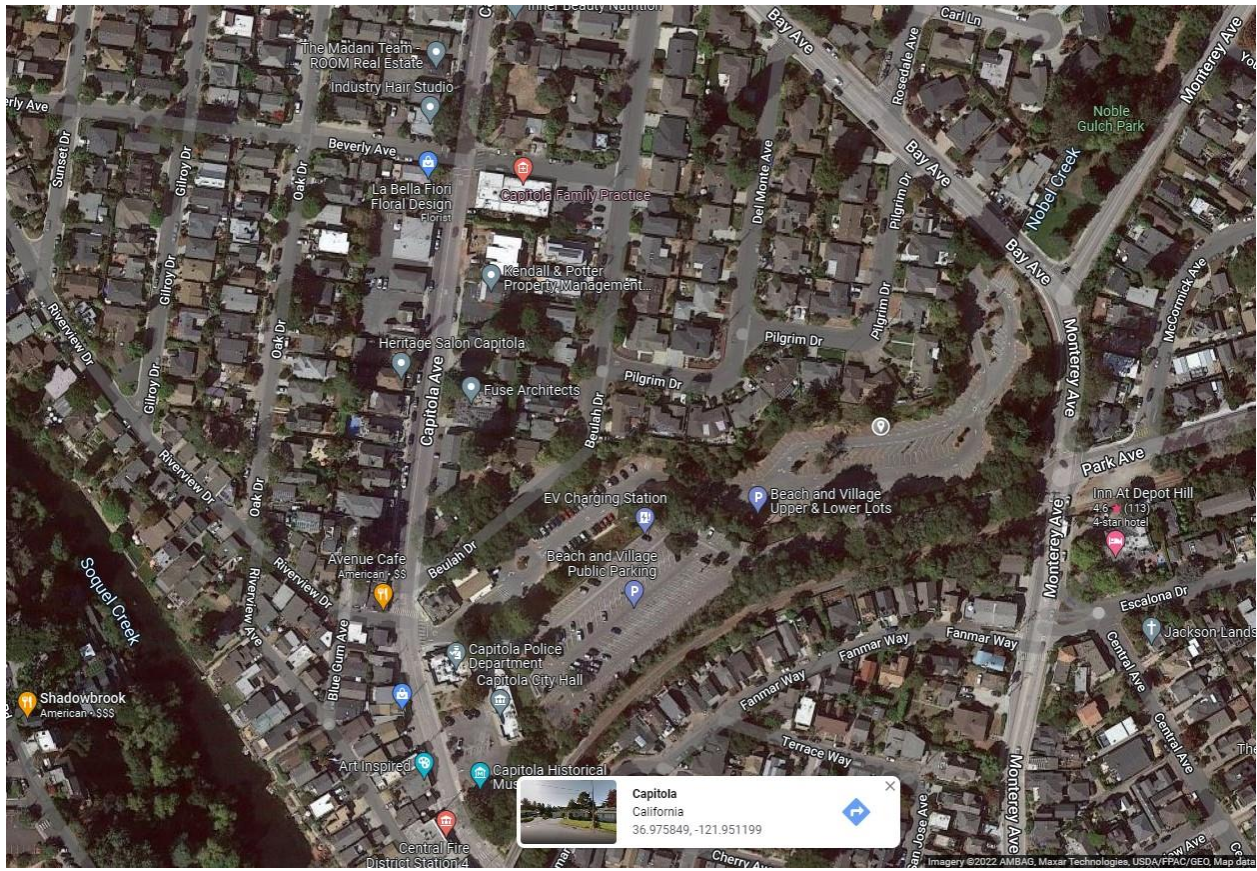
APPENDIX 1- PHOTOS



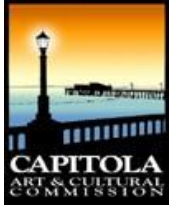




APPENDIX 2 – LOCATION



<https://www.google.com/maps/place/36%C2%B058'33.0%22N+121%C2%B057'05.0%22W/@36.9758441,-121.9519352,223m/data=!3m2!1e3!4b1!4m6!3m5!1s0x0:0x3dd91e2d32ade9e4!7e2!8m2!3d36.975843!4d-121.9513877>



Item #: 6.e

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF APRIL 12, 2022

FROM: Commissioner Hill
DATE: May 6, 2022
SUBJECT: Begonia Festival Commemoration Event

Recommended Action: Discuss and Provide Direction

BACKGROUND

It has been 5-years since the final Begonia Festival. Commissioner Hill would like to discuss a commemoration event in 2022. It would be a collaborative event with the Capitola Historical Museum.

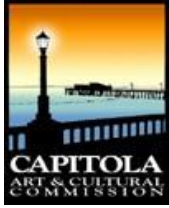
At the April meeting, Commissioner Hill asked about funding. Mayor Storey requested \$1500 for the event at the first City Council budget meeting on May 4th.

If the Commission plans to move ahead with the event, staff will need to submit a special event permit primarily for the music.

FISCAL IMPACT \$1500.00 in Fiscal Year 2022-23 from the Art and Cultural Commission general fund budget.

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 6.f

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MAY 10, 2022

FROM: Commissioner Hill
DATE: May 6, 2022
SUBJECT: Begonia Festival Public Art Project

Recommended Action: Receive Report and Provide Direction

BACKGROUND

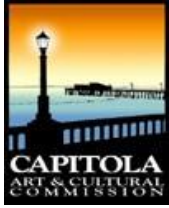
The Commission approved a subcommittee to work on a potential Public Art for the Begonia festival. The Begonia Festival had offered to contribute funds to the project. Commissioner Hill is the Chair of the subcommittee.

At the Commission retreat, the park next to Soquel Creek by Stockton Ave was decided as the preferred location.

FISCAL IMPACT Project costs will be paid for from the Public Art fund and with a matching contribution from Beach Festival.

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 6.g

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MAY 10, 2022

FROM: Staff
DATE: May 6, 2022
SUBJECT: Monterey Avenue Railing

Recommended Action: Discuss and Provide Direction

BACKGROUND The Monterey Avenue Railing project was approved as a project by the Commission prior to the COVID-19 pandemic. It was decided that the project would wait until in-person meeting started again before moving forward. The commission should provide direction on if it wishes to move ahead with the project.

Attached is a draft version of the Call to Artists, if the commission wants to move forward, an updated version will be brought to the Commission for approval. Original project budget was \$100,000 from the Public Art Fund. The current balance of the Public Art fund is \$171,000. Commercial building projects over \$250,000 generally contribute 1% of the project valuation to the public art fund. In 2021-2022 only one project had to contribute to the fund (\$5,000), which is not reflected in the balance yet.

Chair Johnson is the chair of the subcommittee.

FISCAL IMPACT Original project budget was \$100,000 from the Public Art Fund. The current balance of the Public Art fund is approximately \$171,000.

ATTACHMENT Draft Call to Artists
Public Art Fund balance sheet

Report Prepared By: Larry Laurent
Assistant to the City Manager

City of Capitola Art and Cultural Commission

MONTEREY AVENUE RAILING ART PROJECT

Call to Artists

On behalf of the City of Capitola, the Capitola Art and Cultural Commission is seeking an artist or artist team to create a sidewalk railing art project in order to enhance the existing railing on the south side of Monterey Avenue stretching from Escalona Drive to the Village.

SITE AND PROJECT DESCRIPTION

Capitola's Monterey Avenue Railing Art Project is located along one of the primary entry routes to the Capitola Village. Capitola Village is located along a wide beach with a breathtaking view of the Monterey Bay and is home to numerous craft galleries, boutiques and restaurants. It is here where many events have taken place such as the Capitola Beach Festival, Art and Wine Festival, Twilight Concerts, Art shows, and the Begonia Festival. In addition to these events, Capitola beach is a popular destination spot for tourists. The railing will be visible to many thousands of people annually entering and leaving the village.

The railing is needed to protect pedestrians from a steep retaining wall drop to the street. The railing is divided into two sections and is approximately **XXX** feet long, but the railing should be treated as one continuous unit – the art project should be the entire length including both sections. There is a galvanized safety railing that meets the City's functional requirements. For this project, the artist will use this existing railing as a platform to attach the art, without modifying or painting the existing railing. The railing also sits on a wall (**NEED AGE OF WALL**) that is considered historic and contains organic materials growing from it; this wall is not to be disturbed. The galvanized steel railing meets the City's functional requirements and should not be modified in any way for this project. The artwork should be on the street side of the railing. Photos are attached.

Artists should ensure that their art meets all ADA requirements as well as local building codes (see attached relevant codes). Pedestrian friendly aspects such as convenient hand holds, pinch points, snag points and vandalism concerns should be considered. Materials used should be weather resistant such as stainless steel, copper, brass, galvanized steel or rusted steel (i.e. Core 10).

PUBLIC ART BUDGET

The public art budget project is \$**XXX,XXX**

The project budget includes all expenses related to the research, investigation, design, and fabrication of the art project including but not limited to: design time and fees, design documents, renderings and/or other media as required to communicate the artist's concept design development to stakeholders and approving bodies, signed and certified structural and/or other construction/engineering drawings and specifications that may be required for fabrication, fabrication of the artwork, transportation of materials, transportation and accommodations for artist(s), insurance and all other project related expenses, and maintenance of artwork. The artist will work with the City in the installation of the art project.

ARTIST ELIGIBILITY

This opportunity is open to artists working or living along the west coast of the United States in California, Oregon and Washington. Applicants must be able to demonstrate that they have all necessary permits to work in the United States at the time of submittal of qualifications.

SELECTION PROCESS AND EVALUATION CRITERIA

The selection process for this project has two phases:

Phase One: Review of submittals and selection of finalists

A Public Art Selection panel will review the artist qualifications and recommend selection of 1 to 4 artists for submittal of a design proposal. The panel will be comprised of Capitola Art and Cultural Commission members, City staff and invited community members. In addition to their qualifications, portfolio and rough cost estimates, the artists will be expected to submit 1 or more rough draft concepts for consideration.

Phase One Selection Criteria:

Consideration of artists in the selection process will include but is not limited to the following:

- Cost value of the project
- Aesthetic appeal of concept submittal(s) to scale
- Aesthetic excellence of past projects
- Appropriateness of past concepts as they relate to this projects' goals and setting
- Experience developing artworks in outdoor environments
- Experience in construction materials and methods appropriate to the scope of the project

Phase Two: Development and Presentation of Concept Proposals by Finalists and Concept Proposal Selection

The selected finalists will be given feedback on their original presentation and will be asked to prepare a detailed concept proposal for final selection consideration.

It is expected that each finalist will make a concept proposal presentation in-person to the Public Art Selection panel (due to the social climate, a presentation via Zoom for example would be acceptable). A stipend of \$500 will be provided to the artist for a model. The concept proposal presentation session will be scheduled to accommodate the selected finalists if possible, but final date selection will be at the discretion of the City.

Phase Two Selection Criteria:

In addition to Phase One Selection Criteria, Phase Two Selection Criteria shall emphasize the following:

- Appropriateness to the village atmosphere
- Creativity and innovation of design
- Pedestrian friendliness

CONTRACT

The City of Capitola will contract with the artist in a single agreement using a standard design-fabrication agreement. A prototype of this agreement will be available to the selected finalists.

Final award shall be contingent upon the selected artist accepting Terms and Conditions of the agreements in substantial conformity to the terms listed in the prototype.

This call for artists does not constitute a guarantee that the City will hire an artist. The City may decide at its discretion not to select any of the proposers and/or reissue the call for artists.

APPLICATION REQUIREMENTS

TBD

ADDITIONAL INFORMATION NEEDED FROM LARRY:

- *Photos of existing railing*
- *Specifications of railing (lineal footage, height, etc.)*
- *Timeline for project*
- *Any changes to budget amount*
- *Age and proper description of wall that railing sits on*



Balance Sheet

Through 05/09/22

Detail Listing

Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category Governmental Funds					
Fund Type Special Revenues					
Fund 1315 - Public Art Fee Fund					
ASSETS					
1000	Cash				
1000.000	Cash Operating	166,666.95	176,266.95	(9,600.00)	(5.45)
1000 - Cash Totals		\$166,666.95	\$176,266.95	(\$9,600.00)	(5.45%)
ASSETS TOTALS		\$166,666.95	\$176,266.95	(\$9,600.00)	(5.45%)
LIABILITIES AND FUND EQUITY					
LIABILITIES					
2000	Accounts payable				
2000.000	Accounts payable Operating	.00	5,000.00	(5,000.00)	(100.00)
2000 - Accounts payable Totals		\$0.00	\$5,000.00	(\$5,000.00)	(100.00%)
LIABILITIES TOTALS		\$0.00	\$5,000.00	(\$5,000.00)	(100.00%)
FUND EQUITY					
2850	Fund balance - undesignated				
2850.000	Fund balance - undesignated operating	178,791.13	178,791.13	.00	.00
2850 - Fund balance - undesignated Totals		\$178,791.13	\$178,791.13	\$0.00	0.00%
FUND EQUITY TOTALS Prior to Current Year Changes		\$178,791.13	\$178,791.13	\$0.00	0.00%
Prior Year Fund Equity Adjustment		7,524.18			
Fund Revenues		.00			
Fund Expenses		4,600.00			
FUND EQUITY TOTALS		\$166,666.95	\$178,791.13	(\$12,124.18)	(6.78%)
LIABILITIES AND FUND EQUITY TOTALS		\$166,666.95	\$183,791.13	(\$17,124.18)	(9.32%)
Fund 1315 - Public Art Fee Fund Totals		\$0.00	(\$7,524.18)	\$7,524.18	100.00%
Fund Type Special Revenues Totals		\$0.00	(\$7,524.18)	\$7,524.18	100.00%
Fund Category Governmental Funds Totals		\$0.00	(\$7,524.18)	\$7,524.18	100.00%
Grand Totals		\$0.00	(\$7,524.18)	\$7,524.18	100.00%