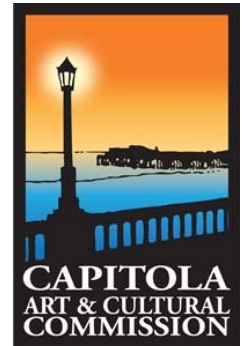


# City of Capitola

## Art & Cultural Commission

### Tuesday August 8, 2023 – 6:30 PM

Council Chambers  
420 Capitola Avenue, Capitola CA 95010



**Chair:** Roy Johnson

**Vice Chair:** Laurie Hill

**Commissioners:** Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Jennifer Major, Kelly Mozumder, James Wallace, Vacant Seat

**Staff Representatives:** Nikki Bryant LeBlond & Kelly Barreto

- 
1. **Call to Order**
  2. **Additions and Deletions to the Agenda**
  3. **Public Oral Communication:** *Public Oral Communication allows for member of the public to address the Commission on any Program Report or topics within the purview of the Commission not on the General Business agenda.*
  4. **Commissioner Comments**
  5. **Staff Comments**
  6. **Approval of Minutes- Regular Meeting July 11, 2023**
  7. **Program Reports:** *All items listed in program reports are staff or commission updates on planned program activity. Public Communication for these items is to be addresses during Public Oral Communication.*
    - a. **Twilight Concerts**
    - b. **Art at the Beach/Ukrainian Art at the Beach**
    - c. **Movies at the Beach**
    - d. **Plein Air**
  8. **General Business:** *All items listed in General Business are intended to provide an opportunity for public discussion. The following procedure pertains to each General Business item 1) Staff explanation; 2) Commission Questions; 3) Public Comment; 4) Commission deliberation; 5) Decision.*
    - a. **Director of Public Works:** *Receive presentation from Jessica Kahn, Director of Public Works, about the planning and maintenance of Public Art Installations.*
    - b. **Monterey Railing Public Art Proposals:** *Receive presentations from three (3) selected artist regarding concept proposals for Public Art contract.*
    - c. **“Quick Draw” activity for Plein Air 2023:** *Consider proposal to offer a “Quick Draw” activity during Plein Air 2023.*
    - d. **Plein Air Committee Appointment:** *Receive nominations for vacant seat on the Plein Air Committee and appoint a commissioner.*
    - e. **Use of Public Art Fund:** *Receive staff report and take no action.*
  9. **Future Agenda Items**
  10. **Adjournment**

*Agenda and agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: [www.cityofcapitola.org](http://www.cityofcapitola.org) on Friday prior to the Tuesday meeting. If you need additional information, please contact the City Hall Department at (831) 475-7300*

*American with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individual with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodation to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at (831) 475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

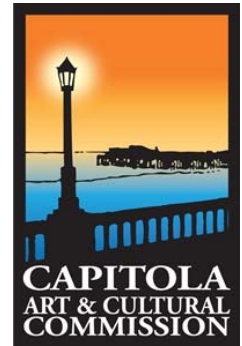
*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*

# City of Capitola

## Art & Cultural Commission: Draft Minutes

### Tuesday, July 11, 2023 – 5:30 PM

Council Chambers  
420 Capitola Avenue, Capitola CA 95010



**Chair:** Roy Johnson

**Vice Chair:** Laurie Hill

**Commissioners:** Mary Beth Cahalen, Courtney Christiansen, Joe Clarke, Kelly Mozumder, James Wallace, Peter Wilk, Vacant Seat

**Staff Representatives:** Nikki Bryant LeBlond & Kelly Barreto

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#### 1. **Call to Order:**

The meeting was called to order at 5:12 PM. In attendance: Cahalen, Christiansen, Clarke, Hill, Mozumder, Wallace, Johnson. Commissioner Wilk joined at 5:50 PM.

#### 2. **Additions and Deletions to the Agenda**

None

#### 3. **Public Oral Communication**

None

#### 4. **Approval of Minutes- June 13, 2023**

Motion to approve the Minutes: Commissioner Mozumder

Second: Council Member Clarke

Voting Yea: Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Mozumder, Commissioner Wallace, Chair Johnson.

#### 5. **General Business**

##### a. **Brown Act Training**

City Attorney conducted a Brown Act Training for commissioners.

Motion to approve: No Action Taken

##### b. **Commissioner Recommendations**

Report given by Chair Johnson. Chair Johnson requested each applicant to address the commission. Jennifer Major shared her reason to join commission and interest in public art. Jill Payonzeck Lengre shared her background and reason to join the commission. Mario Beltramo shared his background and interested in join the commission. Neil Pearlberg shared his background. The commission deliberated on the applicants, and each shared their top two for recommendation.

Motion to approve Jennifer Major for applicant recommendation for City Council to appoint and in event another vacancy occurs on commission recommend Mario

Beltramo: Vice Chair Hill

Second: Commissioner Cahalen

Voting Yea: Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Mozumder, Commissioner Wallace,

Commissioner Wilk, Chair Johnson.

##### c. **Begonia Commemorative Public Art Proposals**

Report given by Staff. Each artist presented their concept proposal and responded to commissioner question. Chair Johnson asked each commissioner to share any thoughts one each proposal and recommended move to subcommittee for decision. Vice Chair Hill commented on the professional presentations and agreed with Chair Johnson suggestion. Motion to approve further deliberation in subcommittee and return next meeting with a recommendation: Commissioner Wallace

Second: Commissioner Wilk

Voting Yea: Commissioner Cahalen, Commissioner Christiansen, Council Member Clarke, Vice Chair Hill, Commissioner Mozumder, Commissioner Wallace, Commissioner Wilk, Chair Johnson.

**d. Program Expenses**

Report given by Staff. Staff given direction.

Motion to approve: No Action Taken

**e. Ukrainian Art in the Park**

Report given by Vice Chair Hill.

Motion to approve: No Action Taken

**f. Plein Air**

Report given by Vice Chair Hill.

Motion to approve: No Action Taken

**g. Capitola Wharf Enhancement Project**

Report given by Vice Chair Hill.

Motion to approve: No Action Taken

**6. Commissioner Reports**

Chair Johnson commented on the Art in the Park and Seymore Center partnership with the CWEP.

**7. Staff Reports**

Update on Twilight Concert Merch. Update on Plaque Policy: Designated locations are Benches(currently full), the Wharf, Grand Ave Railing, Cliff Ave Railing. New Agenda format: Move Commissioner Reports and Staff reports to beginning and add Program Report section.

**8. Future Agenda Items**

Monterey Railing Proposal, Public Works Director and Public Art, Village Decorations, Begonia Art artist selection, Plein Air Paint Out, Budget for Program & Public Art,

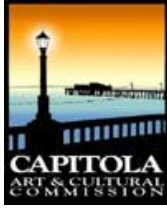
**9. Adjournment**

The meeting was adjourned at 9:22 PM to the next regular Art & Cultural Commission meeting on August 8, 2023.

ATTEST:

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Nikki Bryant LeBlond



Item #: 7

# ART & CULTURAL COMMISSION AGENDA REPORT

FROM: Committee Chairs and Staff  
DATE: July 5, 2023  
SUBJECT: Report out for budgeted Art & Cultural programs.

**Recommended Action:** Receive report from committee chairs for budgeted programs.

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## **BACKGROUND**

The Capitola Art & Cultural Commission is an advisory body whose responsibility is to advise the City Council as to the allocation of public art funds and encouragement of existing and new programs in the arts for the enjoyment of the residents.

The Art & Cultural Commission participates in annual goal setting from which programs in the arts are planned for production in the budget year. The 2023/24 budget has planned twelve (12) Twilight Concerts, four (4) Art at the Beach including a themed Ukrainian Art at the Beach, two (2) Movies at the Beach and Plein Air.

Committees shall consist of no fewer than two (2) and no more than three (3) commissioners. The development of a committee will appoint a chair and two other commissioners. If a vacancy occurs, the commission can choose to appoint a commissioner to the vacancy. The program committees are as follows:

- 1) Twilight Concerts: Commissioner Wallace serves as Chair. Chair Johnson sit on the committee.
- 2) Art at the Beach: Chair Johnson serves as Chair. Vice Chair Hill and Commissioner Cahalen sit on the committee.
  - A. Ukrainian Art at the Beach: Vice Chair Hill serves as Chair. Commissioner Cahalen and Commissioner Wallace sit on the committee.
- 3) Movies at the Beach: Commissioner Cahalen serves as Chair. Commissioner Mozumder sit on the committee.
- 4) Plein Air: Vice Chair Hill serves as Chair. Commissioner Mozumder sit on the committee.

## **DISCUSSION**

The production of programs requires long term planning and collaboration with partners, volunteers, commissioners, and Staff. Regular reports from committee chairs are provided to enhance communication and planning as well as keeping the entire commission up to date on progress of program activities. Additionally, committees shall report to the commission no less than a quarterly basis. Program Reports are intended to only report out on the progress of a budgeted event and committee activity. Any action requiring the entire commission to make a decision outside of committee activity will be added to the agenda under General Business.

## **ATTACHMENT**

- 1) Art at the Beach: July 30 Report by Leslie Fellows

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager

**EVENT REVIEW:**

**Date:** July 31, 2023

**To:** Capitola Art & Cultural Commission

**From:** Leslie Fellows, Program Coordinator

**Re:** Sunday Art at the Beach, Esplanade Park: July 30<sup>th</sup> Show

Show Date	# of Spaces & Revenue	Weather	Calendar Listings
7/30/23	14 artists: 13 spaces 1 shared  \$0 Deposit 36 spaces covered in 1 <sup>st</sup> deposit	Foggy morning followed by sunny and warm afternoon	*Facebook posts & photos; Santacruz.org, GoodTimes, SC Sentinel/ SCS/EVVNT, Times Group, Capitola Chamber, Capitola Program/Adventure Guide, Aptos Life

**Participating artists: 14**

Jen Slinger, Carmen Bryant, Ken Slobodian, Naomi Stretton, Suzanne Weinert, Svea Scholten, Amanda Hess, Marianne Eichenbaum, Susan Graeser, Jerry Miller, Amber Engfer, Tracy Jones, Carolina Avalos, Anastasiya Bachmanova

**General comments:**

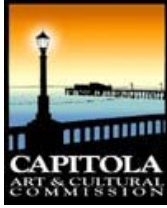
- 2<sup>nd</sup> of three shows in summer 2023; August 13 final show
- Smooth set up and break-down
- Great-looking show of diverse mediums
- \*Facebook posts/photos link: <https://www.facebook.com/sundayartatthebeach/>

**Shifts:**

- Morning set-up 8:30-11:30am: Leslie Fellows, Coordinator
- Afternoon 12-5pm: Jen Slinger, participating artist
- Break-down 5:00-6:30pm: Roy Johnson, Commission member

**Misc:**

- Event banner was not in place (Twilight Series had not been switched out)
- Sandwich board needs replacing next year; duct-taped handles, Art at the Beach inserts list 2-4 live music.



Item #: 8.a

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF August 8, 2023

FROM: Staff  
DATE: July 29, 2023  
SUBJECT: Introduction of Jessica Kahn, Director of Public Works

**Recommended Action:** Receive presentation from Jessica Kahn, Director of Public Works, about the planning and maintenance of Public Art Installations.

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### **BACKGROUND**

The Art & Cultural Commission has the responsibility to advise the City Council as to the allocation of public funds for the acquisition by purchase, gift, or otherwise; of works of art for the City. Up to twenty percent of the percent for Public Art may be expended on program administration, project management and community outreach activities as necessary for the administration of the program.

Proceeds of the percent of for Public Art shall not be used for maintenance of the Public Art Collection. Routine and preventative maintenance of works of art shall be funded by the City Council and performed by the Public Works Department under the guidance of the Art & Cultural Commission. The Art & Cultural Commission as part of the annual budget process shall submit requests for non-routine and restorative maintenance as well as other curatorial service.

The City welcomed Jessica Kahn as Director of Public Works in October of 2022. As the steward of Capitola's public infrastructure, the Public Works Department provides safe, functional and sustainable systems improving the quality of life for the residents, businesses and visitors of the City of Capitola in a responsive and cost-effective manner.

### **DISCUSSION**

The City's public art collection comprises valuable works of art that require proper management. Acquiring artwork comes with the responsibility and commitment to preserving its intended condition for public enjoyment.

Currently, there is no comprehensive inventory of all public art in the City, and limited documentation exists regarding the maintenance procedures for each piece. To ensure adequate budgeting for art maintenance and maximize the lifespan of these artworks, our Staff proposes the development of a public art maintenance process. This process would involve the participation of Staff, the Commission, artists, and potentially the community or contracted individuals.

By implementing this proposed approach aims to establish a systematic method for managing the City's public art collection. This would include creating an inventory of all artworks, documenting maintenance requirements, and defining appropriate procedures to ensure their upkeep. Engaging various stakeholders will enable us to gather valuable insights and expertise to inform the development of this public art process.

### **Proposed Process for Public Art Maintenance**

#### **Goals**

- To conduct regular inspections of City-owned public artwork to assess their condition.
- To perform cleaning and routine maintenance tasks to ensure the upkeep of public artwork.
- To establish a comprehensive treatment and maintenance program for public art, including standardized procedures, agreements, and documentation.
- To prioritize the wise use of public funds by preventing costly conservation expenses that may arise from neglecting public artwork.
- To incorporate longevity and maintenance considerations into the planning and approval processes for artwork, involving both artists and the City.
- To seek private and volunteer support whenever possible to enhance the maintenance of public art.

**Responsibility, Authority, and Partners:**

- The Department of Public Works holds the final authority in decisions related to the conservation of public art as the stewards Capitola’s public infrastructure.
- The Art & Cultural Commission provides guidance and recommendations on matters such as condition assessment, treatment, maintenance, disposition, and relocation of artwork. They collaborate with City Staff, artists, and individuals knowledgeable about art materials, fabrication methods, and artistic intent.

**Inventory Database:**

- The City’s asset management system, currently in development, will be utilized to create an inventory list of completed and installed artwork. This list will include existing construction, installation, and maintenance documentation. Going forward, all maintenance activities will be documented within the asset management system.

**Maintenance Planning and Documentation for Existing Works:**

- Periodic inspections of existing works will be conducted. City Staff may enlist the help of Commissioners or interested members of the public to perform initial inspections and provide recommendations for follow-up actions.
- Maintenance plans for existing works should ideally involve input from the commissioned artist, including documentation of materials used and specifications for maintenance efforts.

**Maintenance Planning and Documentation for New Works:**

- Artists commissioned for new works should aim to create sustainable artwork that can be realistically maintained by the City using available resources.
- Preventative maintenance strategies, such as applying graffiti coatings and selecting durable materials, should be implemented during construction and installation, as long as they align with the approved artist's proposal and artwork integrity.
- All new artwork should have a treatment and maintenance plan that outlines staff time requirements and funding needs. These plans should document the materials used and include an annual budget for maintenance.

Please refer to Attachment 1 for an example of a Public Art Maintenance Plan.

**FISCAL IMPACT**

None

**ATTACHMENT**

1. Example Public Art Maintenance Plan (Public Art Reston)

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager





# **PUBLIC ART MAINTENANCE PLAN**

**TO BE COMPLETED BY  
THE OWNER OF THE  
ARTWORK AND BY  
THE ARTIST**

**PART 1** of the **PUBLIC ART MAINTENANCE PLAN** is due by final site plan approval and once artist selected is to be completed by the Artwork Owner. When possible, please supply brand names of materials used; product sheets; and, if necessary, attach additional pages to more fully complete this form.

Artist(s): \_\_\_\_\_

Type of Artwork: \_\_\_\_\_

Location of Artwork: \_\_\_\_\_

**Artwork Owner (responsible for maintenance and repair of artwork)**

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Commissioning Public Art Agent (if different from owner)**

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Artist(s) Contact Information (attach additional pages if necessary)**

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Webpage: \_\_\_\_\_

Artwork Owner Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PART 2** of the **PUBLIC ART MAINTENANCE PLAN** is due at the issuance of the certificate of occupancy and is to be completed by the artist. When possible, please supply brand names of materials used; product sheets; and, if necessary, attach additional pages to more fully complete this form.

**Medium and Technique**

1. Principle materials used in fabrication, describe in detail (i.e., specific metal, brand name, source, manufacturer, etc.). If applicable, describe any electrical component used; their operation and supplier.
  
2. Other materials used, such as screws, nails, glue, armatures, etc.:
  
3. Equipment used in construction:
  
4. Final work methods, describe in detail (i.e., cast, welded, carved, modeled, thrown, assembled, etc.):
  - a. If the work has been cast, specify how many have been and/or will be produced:
  
5. Describe how final surface/patina achieved:
  
6. Protective coating and method of application:
  
7. Where work was completed (i.e., name of studio, foundry, etc.):
  
8. Date work was completed:
  
9. Additional comments:

## PART 2 CONTINUED

### **Installation**

1. Are there any special installation considerations, (i.e., viewing height, measured distances from relative objects, etc.)? If work is comprised of more than one piece requiring special assembly, supply documentation on how to install correctly, please provide photographs or sketches.

### **Environmental Factors**

1. Describe existing environmental factors which may affect the condition of the artwork and any precautionary measures which should be taken (e.g., direct sunlight, extremes of annual rain or snowfall, temperature, air moisture or dryness, acidity of rainfall. Flooding, wind, vibrations, air pollutants, vehicular and/or pedestrian traffic; animal interaction with artwork – potential for nesting, droppings, etc.; human interaction with artwork – touching, sitting, climbing, vandalism):
  
2. Describe normal changes in the materials that may occur as part of the normal process of being exposed to the environment:

### **Desired Appearance**

1. Describe in specific terms and, if necessary, with drawings or photographs, the physical qualities for which the responsible agency should strive to maintain the artist's intent (e.g., matte rather than glossy luster, color of patina). As related to natural aging of materials, what may be an acceptable alteration in form, surface, texture, coloration?
  
2. Is the work site specific? \_\_\_\_\_ Yes                      \_\_\_\_\_ No

If the work is site-specific, describe in detail the particular relationship of the work to its site, including any significant physical aspect of the site that if altered would significantly alter the intended meaning and/or appearance of the work. (e.g., landscaping, addition of new public artworks, seating, etc)

## **PART 2 CONTINUED**

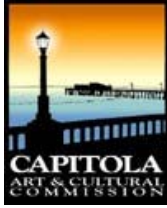
### **Maintenance/Conservation Instructions**

Please provide detailed instructions regarding the methods and frequency of maintenance for the artwork (with observations regarding permanency/durability of materials and techniques).

1. Routine maintenance (e.g., removal of dust and dirt; maintenance of protective surfaces; tightening, adjusting, oiling, etc.):
  
2. Cyclical maintenance (less frequent and more extensive preventive measures, e.g., disassembly and inspection; reapplication of protective sealers, repainting, etc.):

### **Additional Attachments:**

1. Preliminary work methods (i.e., measured drawings, scale models, etc.).
2. Packing and Shipping Instructions (include diagrams) (if appropriate)
3. Conceptual information on the artwork, including subject, sources of inspiration.



Item #: 8.b

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF August 8, 2023

FROM: Staff  
DATE: July 29, 2023  
SUBJECT: Monterey Ave Railing Public Art Project

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**Recommended Action:** Receive artist proposals for the Monterey Ave Railing Public Art project and select one artist and concept for Council recommendation.

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### **BACKGROUND**

The Monterey Avenue Railing project was approved as a project by the Commission prior to March 2020. The project was delayed due to the onset of the COVID-19 pandemic. Original project budget was \$100,000 from the Public Art Fund however the Commission decided to reduce the budget to \$50,000 due to balance of the Public Art fund is \$171,000. Commercial building projects over \$250,000 generally contribute 1% of the project valuation to the public art fund. In 2021-2022 only one project had to contribute to the fund (\$5,000) and the City is still experiencing recovery from the pandemic in this regard. Chair Johnson is the chair of the committee with Commissioner Mozumder and Commissioner Cahalen.

The committee was provided with all the submission for review and at the May 2023 meeting the Commission selected three artists to present a proposal for final selection.

### **DISCUSSION**

At the May 2023 Art & Cultural regular meeting three (3) artists were selected Bruce Harman, Standteiner and Peter Goldlust. Each artist was requested to provide materials for the packet and prepare a presentation for the August 2023 meeting.

**FISCAL IMPACT** Project costs from the Public Art fund will be \$50,000. The Public Art Fund currently has a balance of \$171,667 and the commission has approximately \$75,500 committed to current projects.

### **ATTACHMENT**

1. Burce Harman Materials
2. Jennifer Standteiner Materials
3. Pete Goldlust Materials

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager

Monterey Railing  
Art Project

Proposal submitted by:

Bruce Harman

831-325-3617

email: [bruce@harmanvisions.com](mailto:bruce@harmanvisions.com)

Address: 5601 Freedom Blvd, Aptos, CA 95003

Website: [www.harmanvisions.com](http://www.harmanvisions.com)

## **Resume - Bruce Harman**

A Santa Cruz resident since 1983, Bruce Harman has been a full-time artist and easel painter for many years. He has been active making public art locally for the last 15 years, completing 20 utility street boxes in Santa Cruz, Watsonville and Gilroy, as well as numerous indoor and outdoor wall murals.

### **Public Art Experience**

**Watsonville Plaza public restroom mural - 2022**

**Watsonville Behavioral Health Center - Butterfly seascape mural— 2020**

### **Monterey Bay Aquarium - 2017 - 2018**

Soaring with Seabirds background mural, a blue sky gradient with ocean green waves. Reference: Koen Liem [kliem@mbayaq.org](mailto:kliem@mbayaq.org)

Viva Baja! Background mural, a sunset gradient with boulders with cacti. Reference: Koen Liem [kliem@mbayaq.org](mailto:kliem@mbayaq.org)

### **Scotts Valley Public Library - Outdoor mural - 2019**

### **Outdoor Reading Bench- Grant Park Santa Cruz- 2016**

A painted concrete bench commissioned by Bookshop Santa Cruz, with anti-graffiti coating. Reference: Casey Coonerty-Protti [casey@bookshopsanta-cruz.com](mailto:casey@bookshopsanta-cruz.com)

### **Indoor Mural at Monterey Bay Exploration Center — 2015**

A 30 foot wall in the stairway is painted with a sea blue gradient and local sea creatures. Reference: Lisa Uttal [lisa.uttal@noaa.gov](mailto:lisa.uttal@noaa.gov)

### **Utility box murals — 2010-2015**

8 signal boxes in Capitola depicting sea life in our bay. Reference: Kelly Barreto [kbarreto@ci.capitola.ca.us](mailto:kbarreto@ci.capitola.ca.us)

3 signal boxes in Soquel, 2 in Santa Cruz, 2 in Watsonville. Reference: Crystal Birns [cbirns@cityofsantacruz.com](mailto:cbirns@cityofsantacruz.com), Kathy DeWild [prc039@park.co.santa-cruz.ca.us](mailto:prc039@park.co.santa-cruz.ca.us)

6 signal boxes in Gilroy. Reference: Rachel Munoz [rachel.munoz@ci.gilroy.ca.us](mailto:rachel.munoz@ci.gilroy.ca.us)



Completed Public Art - all are acrylic paint



Just completed utility box on Green Valley and Paulsen Roads 2023



Concrete Bench, Grant Park SC 2019 \$2,000



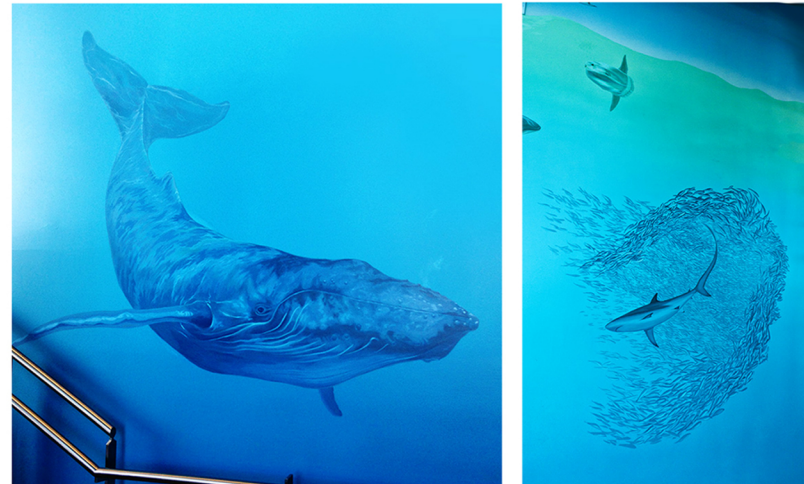
Watsonville Plaza Restoom 2022 \$15,000



Watsonville Behavioural Health Center 2019 \$22,000



Monterey Bay Aquarium - Soaring With Seabirds \$18,000



Marine Sanctuary Center, Main Wharf Santa Cruz \$13,000

## Monterey Railing Proposal - Bruce Harman

This proposal is for graphic items to be installed on the railing as permanent, weatherproof images. The full length of 600 feet would be divided into several zones. Starting at the top would be beach and sky, leading to images of the Venetians, then a sandy zone. This blends into waves and surface water, then dives below the surface for a distance. Finally the effect reverses through the zones, for a balanced symmetry.

All the background colors are to be 1/4" thick acrylic colored sheets. This material is very durable and resists fading for many years. Sign makers have been using it for decades. The eight foot long sheets would be riveted to brackets that go around the railing on pedestrian side. This ensures that the railing is not affected or drilled anywhere, and would be resistant to vandalism.

A couple of inches of space would be allowed below the top railing so hands can grip the railing easily..

All edges of the acrylic will be sanded round and smooth.

Graphic elements would be adhered with sign-grade outdoor vinyl.

After completion, two coats of a permanent anti-graffiti clear coat would be applied to the entire length. This has a UV protective feature, and seals all edges into a glossy surface. All known types of graffiti can be cleaned off with solvents without degrading the art.

The artist has years of experience with this coating, having used it on the utility boxes on 41st avenue five years ago. They still look new.

All the graphic elements as shown in this presentation are in the mode of early sketches. Much time would be spent perfecting each image, with the expected input of interested parties.

### BUDGET ESTIMATES

The project will require about 100 4x8 foot sheets of colored acrylic, which will cost approximately \$25,000. Sign grade colored vinyl will be purchased for the more detailed art, cost estimated at \$2,000. Hardware for the aluminum brackets is estimated at \$900. This leaves room with the budget to cover any surprises and cost over-runs.

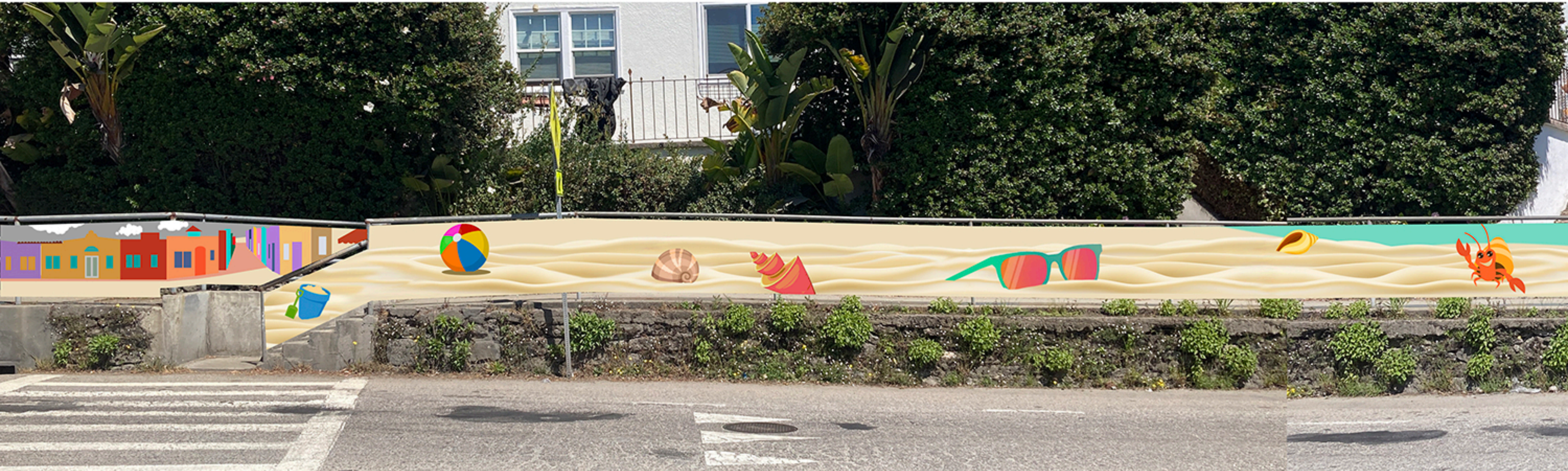
### TIME ESTIMATE

I project about 4 months to complete the project.





ALL THE GRAPHIC ELEMENTS HAVE BEEN ROUGHED IN TO GIVE AN IDEA OF THE EFFECT.  
MUCH TIME WOULD BE SPENT HONING AND PERFECTING EACH ELEMENT, WITH INPUT FROM INTERESTED PARTIES.



## PETE GOLDLUST & MELANIE GERMOND

1166 W. 11<sup>th</sup> Ave., Eugene, Oregon 97402  
323.204.1992 • petegoldlust@gmail.com  
www.petegoldlust.com

### PROPOSAL: *COLORS OF CAPITOLA*

Monterey Avenue Railing Art Project  
The City of Capitola / Capitola Art and Cultural Commission

July 31, 2023

Thank you for providing us this opportunity to propose artwork for Monterey Avenue.

As public artists, we enjoy working with communities to make their environments more engaging and beautiful, and to instill a sense of wonder and playfulness into daily life. In our practice, we understand the importance of listening closely to community members and other stakeholders, as we work cooperatively to discover each site's distinct needs and character. We strive to make artwork that warms and humanizes public spaces, and rewards continued exploration with each repeated viewing.

### PROJECT GOALS

At the Monterey Ave. railing site, we see several competing needs that the artwork should fulfill. We've tried to put together a proposal, *Colors of Capitola*, that addresses each of these goals:

1. The artwork should create a vibrant, unique, and joyful presence that can be enjoyed by both by locals who pass by on a regular basis, as well as by visitors who may only encounter it once.
2. The work should reflect the unique and specific personality and history of Capitola.
3. And it should provide a compelling experience, both for pedestrians walking along the sidewalk next to the fence, as well as for drivers passing by on the street.

### SUMMARY

*Colors of Capitola* consists of a continuous series of colorful, pictorial steel and glass tile panels that stretch along the length of the Monterey Avenue railing. Imagery is inspired by the history, environment, wildlife, and culture of the community and region. The character of the work is whimsical and contemporary, though the design and colors also make a visual connection with the historical decorative ironwork and architectural styles that are characteristic of the community's 19<sup>th</sup> and early 20<sup>th</sup> century architecture.



## SCOPE OF WORK

Two kinds of panels are combined to create a continuous art installation that spans the length of the fence, including elements on the majority of fence panels. These include:

**1. Shaped panels** spaced intermittently across the installation. These large mosaic works provide dramatic focal points, viewable at a distance to drivers and pedestrians across the street. They are also visible through the rails to walkers on the adjacent path.



**2. Horizontal panels** serve as connecting elements between the larger shaped panels. These secondary pieces are generally rectangular or linear. They are roughly 6" high, ranging up to 7.5' long, and mounted within either of the top two sections of fence rails. These panels are also viewable from both directions—however the pedestrian side is more elaborately illustrated, providing little elements of discovery and wonder as they lead walkers through town. Walkers follow along with fanciful narratives that knit together iconography inspired by Capitola's history and visual character. On the street side, these horizontal pieces appear as a long band of vibrant, alternating color stripes along the fence line.

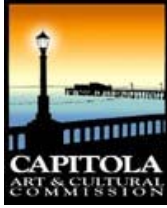


## MATERIALS & CONSTRUCTION

Panels are fabricated from laser-cut, powdercoated steel, inlaid with colorful, durable 6mm thick glass tile. Tiles are each custom cut to fit within each panel. Each tile piece is mounted securely and protected within a three-layer steel encasement. The construction is grout-free, eliminating the possibility for erosion typical of traditional mosaic work. The colored tiles are locked in place by their rigid metal framework, cushioned with silicone to prevent shifting and allow for freeze-thaw expansion and contraction. Tile work is viewable equally from both sides of the fence. A protective clear acrylic layer is also an option.

Panels are securely mounted to the fence rails with durable galvanized steel fence brackets. These are fastened with security nuts, security screws and/or rivets. (Final determination is to be made in coordination with City staff, according to maintenance preferences.) Each piece receives a minimum of 4-6 attachment points.

Thank you for your consideration,  
*Pete Goldlust & Melanie Germond*



Item #: 8.c

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF August 8, 2023

FROM: Commissioner Hill  
DATE: July 29, 2023  
SUBJECT: "Quick Draw" activity for Plein Air 2023

**Recommended Action:** Consider proposal for the addition of a "Quick Draw" activity during Plein Air 2023.

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### **BACKGROUND**

The Capitola Plein Air event is a seven-year-old event planned for October 30 to November 5, 2023 with an exhibition to take place at the Capitola Community Center. In 2019 the Commission provided an additional activity "Quick Draw" to the event.

### **DISCUSSION**

The Winter of 2023, Capitola experienced extreme weather that resulted in significant damage to the Capitola Wharf. The City has a planned project to repair and widen the Wharf and construction is expected to begin in October 2023.

The proposed "Quick Draw" activity for the upcoming Plein Air 2023 would be a timed event in which artist would use the Wharf as concept inspiration.

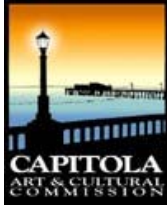
### **FISCAL IMPACT**

In the Art & Cultural programs budget, Plein Air has allocated \$15,000 for expenses related to the event.

### **ATTACHMENT**

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager





Item #: 8.d

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF August 8, 2023

FROM: Staff  
DATE: July 29, 2023  
SUBJECT: Plein Air Committee Appointment

**Recommended Action:** Receive nomination and appoint additional committee member.

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### **BACKGROUND**

The Capitola Plein Air event is a seven-year-old event planned for October 30 to November 5, 2023 with an exhibition to take place at the Capitola Community Center.

The Art & Cultural Commission is able to designate specific committees as necessary. Committees shall be composed of no fewer than two (2) and not more than three (3) commissioners. Committees may also include nonvoting volunteer members as deemed necessary by the art and cultural commission. Vice Chair Hill serves as the Plein Air committee chair. Commissioner Mozumder sits on the committee and one seat is currently open.

### **DISCUSSION**

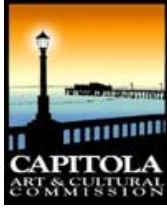
Receive nominations for Plein Air Committee and appoint additional committee member.

### **FISCAL IMPACT**

None

### **ATTACHMENT**

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager



Item #: 8.e

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF August 8, 2023

FROM: Staff  
DATE: July 31, 2023  
SUBJECT: Public Art Fund

**Recommended Action:** Receive staff report and take no action.

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### **BACKGROUND**

Under the authority of Chapter 2.58 the City establishes a program of public art funded by private development. The Art & Cultural Commission has the responsibility to advise the City Council as to the allocation of public art funds for the acquisition by purchase, gift, or otherwise; of works of art for the City. Additionally, the Art & Cultural Commission advises Staff regarding a program budget, separate from Public Art and sourced from the General Fund, and produces events for public enjoyment.

In Chapter 2.58, artwork is defined as begin developed by a ‘professional artist’ who has an established reputation, and some listed examples are sculpture, murals or portable paintings, earthworks, fiber works, photographs, furnishings or fixtures, artist or aesthetic elements of architecture.

Former Commissioner Peter Wilk requested the commission explore a change to the Public Art code to allow funds from Public Art to be use for the production of Art & Cultural events.

### **DISCUSSION**

Research into former Commissioner Wilk’s suggestion regarding the use of the Public Art fund for A&C programs has detailed that such use would not be allowable under the current code as events are not defined as “works of art”. The source of the Public Art fund is contingent upon eligible construction projects occurring within the City and contributing one percent of the total construction cost of more than \$250,000. This is the only method for deposits to be made into the Public Art Fund.

The current Public Art fund balance is \$171,000 with planned use of approximately \$80,000 by budgeted 23/24 art projects. There are no current construction projects occurring in the City that would contribute to the Public Art fund. Considering this is an unpredictable source of funds to draw from for an annual program budget staff does not recommend the Commission further consider recommending to Council a change in the Municode for this purpose.

### **FISCAL IMPACT**

None

### **ATTACHMENT**

**Report Prepared By:** Nikki Bryant LeBlond  
Recreation Division Manager