



# **CAPITOLA**

## **ART & CULTURAL COMMISSION**

### **MEETING AGENDA**

**Tuesday, November 12, 2019 6:30 p.m.**  
**Capitola City Council Chambers**

#### **Commission Members**

Roy Johnson - Chair

Laura Alioto

Mary Beth Cahalen

Courtney Christiansen

Laurie Hill

Susan McPeak

Kelly Mozumder

Sam Storey

James Wallace

#### **Staff Representatives**

Kelly Barreto &  
Larry Laurent

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- October 8, 2019**
- 5. General Business –**
  - a. Youth Commissioner**
  - b. Events Review and Planning**
  - c. Plein Air (Verbal)**
  - d. Plein Air Artwork for Marketing**
  - e. Battle of the Bands (Verbal)**
  - f. Monterey and Wharf Railings (Verbal)**
  - g. Esplanade and Park Trash Cans (Verbal)**
  - h. Depot Hill Stairs (Verbal)**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items –**
- 10. Adjournment**

*Notice: The Art and Cultural Commission meets on the second Tuesday at 6:30 PM in the City Council Chambers located at 420 Capitola Avenue, Capitola.*

*Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: [www.cityofcapitola.org/](http://www.cityofcapitola.org/) on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.*

*Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*

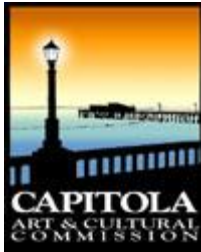
**CAPITOLA**  
**ART & CULTURAL COMMISSION**  
**DRAFT MEETING MINUTES**

Tuesday, October 8, 2019 6:30 p.m.

**Council Chambers**

1. **Call to Order-Roll Call:** Present: Johnson, Storey, Alioto, Wallace, Hill, Mozumder, Cahalen  
Absent: McPeak, Christiansen
2. **Approval of Agenda-** M/S Hill/Storey Approved Unanimously
3. **Oral Communications-** Commissioner Hill reported on Beach Festival. Would like more people to participate. Lighted parade was great. Festival is run by a small group of volunteers. Two art cars from Burning Man were popular. Commissioner Cahalen asked if maybe the cars could go out the night before. Chair Johnson thought the boats might not know where the judges were.
4. **Approval of September 10, 2019 Minutes-** M/S Johnson/Storey. Approved unanimously.
5. **General Business-**
  - a. **Commissioner Terms** Staff reported that the City Council approved the removal of the three-term limit for Commissioners.
  - b. **Monterey and Wharf Road Railings** Subcommittee of Chair Johnson, Commissioner Cahalen, and Commissioner Mozumder was approved. Chair Johnson suggested that Peter Wilk be asked to participate. Commissioner Hill wanted to make sure that the cost was known. Commissioner Mozumder asked if multiple artists could participate. Chair Johnson did not think that would be the case. Chair Johnson didn't not think entire railing would be replaced.
  - c. **Village Banner Review;** Staff reported on the request by the City Council for the Art and Cultural Commission to give input on banners being proposed by the Capitola Village Business Improvement Association. Commissioner Storey explained the request in more detail, stating that the Council did not feel qualified to judge the banners. Commissioner Storey stated that he wanted to make sure the Commission was asked if they wanted to participate in the process. Commissioner Wallace did not think it was a good idea. Commissioner Hill though maybe it could be advisory. Commissioner Storey stated that commission could define the scope. Chair Johnson thought it may be a public are location so commission should stay involved. Commissioner Hill moved to recommend that if requested the Art and Cultural Commission would review and provide feedback on a pilot basis. Motion passed. Commissioners Alioto, Mozumder, Hill, and Chair Johnson voted yes. Commissioner Wallace voted no. Commissioner Cahalen abstained and Commissioner Storey recused.
  - d. **Plein Air (Verbal):** Commissioner Hill reported that Marketing material is out. Volunteer signup is online. City will link with Instagram. Register Pajaronian saw works at Jade Street and wrote article. It is on Capitola Soquel Time cover. Ads are in open studios guide, Good Times, and Waves. Still looking for accommodations for two artists.

- e. **Battle of the Bands (Verbal)** Commissioner Wallace spoke with Be Natural Music. There has been a battle of bands at Abbot Square. May be able to select from previous performances, not necessarily in person. Will speak with Jim Steward. Chair Johnson asked how many bands. Commissioner Wallace replied it will depend on length of show. Commissioner Wallace stated they will need to figure out the non-profit piece of it. Commissioner Storey stated that music is back as part of the curriculum. Commissioner Storey report that the New Brighton Center has been reserved and the principal will help. Commissioner Wallace stated that Jon Dufour will do the sound.
  - f. **Esplanade and Park Trash Cans (Verbal)** No report
  - g. **Depot Hill Stairs (Verbal)** Commissioner Cahalen reported that they will be meeting.
6. **Commissioner Reports** – Commissioner Storey reported on the Tony Pagliaro Gallery in Capitola Village. There will be a public open house on October 12<sup>th</sup> from 1 pm – 4 pm. Commissioner Wallace reported that he enjoyed the opera. He had never attended one before.
  7. **Staff Report**- Staff mentioned the Monte Fireworks Show.
  8. **Communications**-
  9. **Future Agenda Items**
  10. **Adjournment** –



Item #: 5a

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF November 12, 2019

FROM: Larry Laurent

SUBJECT: Youth Commissioner

**Recommended Action:** Consider Youth Commissioner Application

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### **BACKGROUND**

In 2019 the Capitola City Council approved youth representation on several City Commissions and board, including the Art and Cultural Commission. The youth commissioner position is a non-voting position on the Commission.

Applicants must live within the Soquel Union Elementary School District or attend Soquel, Harbor, or Aptos High School, and be accompanied to the meetings by an adult if under age 18.

The City initiated a recruitment for the 2019-2020 youth commissioner for the Art and Cultural Commission in September 2019. Selected youth participants will serve through August 2020 and may reapply for the next term.

The City has received an application for youth commissioner from Ayden MacKenzie. The Commission needs to determine if it wants to recommend Ayden to the City Council as the youth commissioner.

Attachment: Ayden MacKenzie Application



RECEIVED  
OCT 22 2019  
CITY OF CAPITOLA

# CITY of CAPITOLA BOARDS AND COMMISSIONS APPLICATION

Application for:

- Art & Cultural Commission  
[Artist; Arts Professional; At Large Member]  
Please circle category above
- Architecture & Site Committee  
[Architect; Landscape Architect; Historian]  
Please circle category above
- Finance Advisory Committee  
[Business Representative; At Large Member]  
Please circle category above
- Planning Commission
- Commission on the Environment
- Other Committee \_\_\_\_\_
- Historical Museum Board
- Check if applying as youth member to any board

Name: Mackenzie Ayden  
Last First

Residential Neighborhood: Depot Hill

Occupation: Student

Describe your qualifications and interest in serving on this Board/Commission/Committee:

I've lived in Capitola almost my entire life, and I'd love to make a difference in our town through this committee - I've studied government extensively and always been focused on school, however I want to get experience physically helping to run our town's government, as this is the field I want to enter - I have always achieved →

(Use additional paper, if necessary)

**Please Note:** Appointment to this position may require you to file a conflict of interest disclosure statement with the City Clerk. This information is a public record and these statements are available to the public on request.

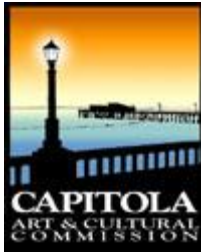
10/21/19  
Date

[Signature]  
Signature of Applicant

Mail or Deliver Application to:  
Capitola City Hall  
Attn: City Clerk  
420 Capitola Avenue, Capitola, CA 95010

All information contained in this page of the application is public data and will be made available for public review and copying for anyone requesting it, and may be posted on the website of the City of Capitola. All information in this page will be provided to the Capitola City Council in a public forum and will be reviewed in public. It will therefore be part of the public record.

very highly in school, + I'm a cheerleader or 6 years, + I'm involved  
in CSFA and JNHS, I participated in an NSCC program in DC,  
I am in the art club at school, and I'd love to serve  
this committee.



Item #: 5a

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF November 12, 2019

FROM: STAFF Fun Kelly Barreto

SUBJECT: 2019 Events Summary & Future Planning

**Recommended Action:** Receive reports and approve dates and changes for 2020 events.

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### **BACKGROUND**

The Capitola Art and Cultural Commission hosted 25 events during 2019. Most of the funding for the events came from the sponsorships staff and the Commission secured from local businesses. Prior to approving the final 2020 schedule and budget, the Commission needs to determine if they would like to consider any additions or reductions to the schedule of events for 2020.

**Twilight Concert Program:** The Twilight Concert series has increased twice during the last 7 years (from eleven to twelve concerts to in 2013 and again increased to thirteen concerts in 2016. These events are held June through August. Due to low attendance has been very low during the first concert in June, staff is recommending starting the concert series on June 10<sup>th</sup> rather than June 3<sup>rd</sup>. This will reduce the number of concerts to twelve.

**Movies at the Beach:** The past two years, the Commission has put on four Movies at the Beach. Prior to that, the Commission had organized three and the Begonia Festival had put on one movie the Friday before Labor Day. Staff is recommending reducing the number of movies from four to three. Staff is recommending removing the movie that was shown the same week as the last Twilight Concert. The August movies do not start until after 8 p.m. which can be late for the target audience of the movie. The recommended revised schedule would start the Friday before Labor Day.

Additional events hosted by the Commission include Six Sunday's from June through August, the Commission contracts with Leslie Fellows to run the Sunday Art and Music at the Beach which also includes live music. Staff is recommending no changes to this program structure or schedule.

In 2015, the Commission added two new events, Opera at the Beach and Capitola Plein Air. Both events take place after the traditional summer season. In 2019, the Opera was held on September 21<sup>st</sup> and Plein Air took place October 30<sup>th</sup> – November 2nd. Staff is recommending no changes in these programs.

Approval of proposed dates is needed in order to prepare permits and offer information for 2020 publications.

**2020 Event Proposed Dates:**

**Twilight Concert:**

**June 10, 17, 24, July 1, 8, 15, 22, 29 August 5, 12, 19, and 26<sup>th</sup> (12 concerts)**

**Movies at the Beach:**

**September 4, 11, and 18 (3 concerts)**

**Art & Music at the Beach:**

**June 28**

**July 5, 12 & 19**

**August 2 & 9**

**Opera at the Beach (date?)**

**Plein Air (Nov. 4-8?)**

**Report Prepared By: Fun Kelly Barreto**



# 2019 Art & Cultural Commission Events

## Twilight Concerts

<b>Date</b>	<b>Band</b>	<b>Genre</b>
June 5	Live Again	Soul, Funk & Rock
June 12	Glory	Female Tribute, Pop, Country, R&B & Rock
June 19	The Inciters	Soul
June 26	Tsunami Band	Classic Rock, 60's, 70's & More
July 3	Todd Morgan & The Emblems	Pop & Rock
July 10	The Joint Chiefs Band	R&B, Funk & Soul
July 17	Mike Hammar & The Nails	Contemporary Blues
July 24	Extra Large	Original Funky Fun
July 31	Long Train Runnin'	Classic Rock Doobie Brothers Tribute
August 7	The Houserockers	Rock & Soul
August 14	Everyday People	Classic Latin Rock
August 21	Mambo Tropical	Salsa
August 28	The Digbeats	Oldies

## Sunday Art at the Beach Concerts

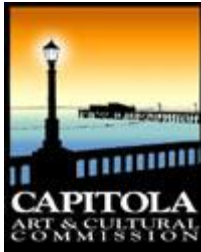
<b>Date</b>	<b>Band</b>	<b>Genre</b>
June 30	Singing Wood	Marimba
July 7	7 <sup>th</sup> Wave	Acoustic Rock
July 14	Alex Lucero	Soul/Funk/Smooth Groves
July 21	Samba Cruz	Brazilian
August 4	Acoustic Soul	R&B, Smooth Jazz
August 11	Harpin & Clark	Jazzy, Gypsy & Country Blues

## Movies at the Beach

Coco	August 23
Despicable Me 3	August 30
Bernie the Dolphin	September 6
Ralph Breaks the Internet	September 13

Opera at the Beach (September 21)

Plein Air Weekend Event (October 30-November 3)



Item #: 5d

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF November 12, 2019

FROM: Larry Laurent

SUBJECT: Plein Air Artwork for Marketing

**Recommended Action:** Give Staff Direction

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### **BACKGROUND**

The Capitola Plein Air event used a piece of art by Chris Potter on the marketing materials in 2019. His image visually defined the event: an artist painting out of doors. This image was important in the marketing and drawing people to the event. The event had permission to use the photograph.

The Plein Air Committee is recommending purchasing the original piece for future use at a cost of \$500. Mr. Potter will sell it to the City, ship it to us and sign a licensing agreement for our past/further use. Often local events pay artists \$500 for the one-year rights to use images.

**Report Prepared By:** Larry Laurent

Attachment Chris Potter Painting

