



CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, June 9, 2020 6:30 p.m.

NOTICE OF REMOTE ACCESS ONLY:

In accordance with the current Shelter in Place Order from Santa Cruz County Health Services and Executive Order N-29-20 from the Executive Department of the State of California, the Capitola Art and Cultural Commission meeting will not be physically open to the public and in person attendance cannot be accommodated.

Remote participation is possible in the form of emailed public comment.

As always, send additional materials to the Capitola Art and Cultural Commission via llaurent@ci.capitola.ca.us by 5 p.m. the Tuesday before the meeting and they will be distributed to agenda recipients.

During the meeting, send comments via email to llaurent@ci.capitola.ca.us

Identify the item you wish to comment on in your email's subject line.

Emailed comments should be a maximum of 450 words.

Each emailed comment will be read aloud for up to three minutes and/or displayed on a screen.

Emails received by llaurent@ci.capitola.ca.us outside of the comment period outlined above will not be included in the record.

Commission Members

Roy Johnson - Chair

Laura Alioto

Mary Beth Cahalen

Courtney Christiansen

Laurie Hill

Susan McPeak

Kelly Mozumder

Sam Storey

James Wallace

Youth Member

Ayden MacKenzie

Staff Representatives

Kelly Barreto &
Larry Laurent

1. Call to Order
2. Approval of Agenda-
3. Oral Communications-
4. Approval of Minutes- May 12, 2020
5. General Business –
 - a. Plein Air
 - b. Public Art Projects (Verbal)
6. Commissioner Reports-
7. Staff Report-
8. Communications-
9. Future Agenda Items –
10. Adjournment

Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org/ on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

CAPITOLA
ART & CULTURAL COMMISSION
DRAFT MEETING MINUTES

Tuesday, May 12, 2020 6:30 p.m.

Remote Meeting via Zoom

1. **Call to Order-Roll Call:** Present: Storey, Alioto, Hill, Cahalen, McPeak, Mozumder, MacKenzie
Absent: Christiansen, Wallace, Johnson
Approval of Agenda- M/S Cahalen/Johnson Approved Unanimously
2. **Oral Communications-** Commissioner Cahalen stated the next Capitola Sip and Stroll will take place May 9th.
3. **Approval of February 11, 2020 Minutes-** M/S Storey/Alioto. Approved unanimously.
4. **Approval of March 10, 2020 Minutes-** M/S McPeak/Alioto. Approved unanimously.
5. **General Business-**
 - a. **Art and Cultural Events**–Staff reported on the Art and Cultural events that have been cancelled due to the COVID-19 public health crisis. The Plein Air event at the end of October has not been cancelled. Commissioner Cahalen will follow up on the Battle of the Bands merchandise.
 - b. **Plein Air** - Commissioner Hill reported that she is not confident in the event taking place. Sponsors, including the City may not be able to contribute. The Public Art funds would still be available. Commissioner Hill described the work and costs normally associated with the event. Commissioner McPeak mentioned travel and asked if artists had been contacted to get their feedback. Commissioner Storey asked if Commissioner Hill was comfortable putting off the decision until later. Commissioner Hill responded that that may be OK, but the event cannot be pushed back. The commission discussed potential options including online sales. Commissioner McPeak recommended the subcommittee meet and come back with recommendations for the full commission
 - c. **Public Art Projects (Verbal)** Staff will work with Commissioner Cahalen to produce a call to artists for the Depot Hill stairs.
6. **Commissioner Reports** – Commissioner commented that the June Finance Advisory Committee is scheduled the same time as the regular Art and Cultural meeting. Commissioner McPeak asked about the Recreation proposal. Staff commented that it is on hold due to COVID-19. Commissioner Cahalen stated that when it was possible, she would be willing to host an outdoor retreat.
7. **Staff Report-** None
8. **Communications-**
9. **Future Agenda Items** – Plein Air
10. **Adjournment** –



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF JUNE 9, 2020

FROM: Laurie Hill
DATE: JUNE 4, 2020
SUBJECT: 2020 Plein Air

Recommended Action: Receive Report

BACKGROUND

The Capitola Plein Air subcommittee met and discussed possible changes to Capitola Plein Air 2020 that are more in line with the current fluid circumstances and precautions that may be prudent for this Fall.

We agreed to:

- 1) Present our proposal to the 2019 Plein Air artists for feedback,
- 2) Report back to the Commission on June 9,
- 3) Re "ZOOM" subcommittee discussion on June 15 at 6:30,
- 4) Follow with an update to our Capitola Plein Air website.

The following will be shared with the artists:

We are reaching out to the artists who participated in Capitola Plein Air 2019.

While health concerns and restrictions have canceled or rescheduled so many art events, maybe Capitola's Plein Air event can still take place if we modify the format for this year.

Our thoughts so far:

- No online jury: invite artists that have participated in the past. Focus on local. First come first serve.
- Run event on severely limited budget, no expected sponsors. We still have funding for the main purchase awards. And???
- Scale back the exhibition/competition. Schedule event at the smaller Jade Street Community Center (no cost). Public viewing of this exhibition, if possible, will be limited. The focus this year will be safely experiencing the art work as it is being created out of doors.
- Rely on artists to help promote the event.
- Plan to catalog the exhibit on our website. Refer buyers to the artists for purchases. Artists handle sales.
- Reconsider the number of days - and the dates - steer clear of Halloween and pre election

weekend. No Open Studios this year. Maybe Oct. 25 for the finale.

Let us know:

1. Does this type of event interest you?
2. Your comments?

FISCAL IMPACT

Unknown

ATTACHMENT

Report Prepared By: Laurie Hill
Chair of Plein Air