

CAPITOLA
ART & CULTURAL COMMISSION
MEETING MINUTES

Tuesday, February 14, 2023 6:30 p.m.
420 Capitola Ave

City Council Chambers

1. **Call to Order-Roll Call:** Present: Clarke, Hill, Johnson, Mozumder, Wilk, Cahalen.
Absent: Wallace, Christiansen Quorum = 6
2. **Approval of Agenda-** M Commissioner Cahalen /S Chair Johnson (6:0 unanimous)
3. **Oral Communications-** Commissioner Cahalen commented on the upcoming benefit concert and past weekend sip n stroll. Commissioner Hill commented on Mid-county Senior Center upcoming event on February 25, 2023.
4. **Approval Minutes – October 11, 2022 –** M Commissioner Cahalen /S Chair Johnson (6:0 unanimous)
5. **General Business-**
 - a. **Commissioner Recommendations:** Commission received staff report and introduction of Laura Orantes. Commissioner Hill request for background and experience. Laura Orantes commented on her reasons for joining and her volunteer experience. Chair Johnson motioned to recommend City Council to appointment Laura Orantes to the Art & Cultural Commission.
M Chair Johnson /S Commissioner Wilk (6:0)
 - b. **Merchandise Sale at Twilight Concerts:** Commissioner Cahalen reported on the current inventory of Art & Cultural shirts and noted would not recommend ordering size small in the future. Staff report showed current City logos. Commissioner Cahalen explained multiple colors for logos increase the cost and set up for printing. Commissioner Mozumder asked about the logistics of doing 2 different logos. Commissioner Hill shared previous shirt design and suggested only printing on one side of shirt. Chair Johnson request staff provide mockup of black line and white line of Art & Cultural logo. Commissioner Cahalen and Commissioner Mozumder will meet and discuss. No action taken.
 - c. **Art at the Beach Coordinator Recruitment:** Chair Johnson commented that the Coordinator is a person required to wear many different hats. Commissioner Cahalen commented the event had parking issues and other event challenges, questioned if the commission should continue to offer the event in its current structure Chair Johnson commented the event is enjoyable but expressed a concern of quality of art. Commissioner Hill commented the model of staffing is a challenge and

questioned if this event draws a crowd. Commissioner Cahalen motioned to explore new structures for Art in the Park. **M Commissioner Cahalen /S Commissioner Hill (6:0)**

- d. **Village Decoration Policy: Banner Project:** Chair Johnson reported no action has occurred or to report.
 - e. **Tree Stump Art Project:** Commissioner Mozumder reported on committee review of art submission for the Call to Artist, recalling that the deadline was extended. Commission reviewed all art submission and discussed. Commissioner Wilk moved staff to reach out selected artist and Anthoy May and request a mockup for further review. **M Commissioner Wilk /S Council Member Clarke (6:0)**
 - f. **Plein Air:** Commissioner Hill reported on a successful event and requested comments from commissioners. Would like to continue to use the Community Center, appreciate the staff report, recommends commission to purchase system for credit cards purchase and sounds system. Commissioner Mozumder commented parking pass for Artist to park close to location. No action taken.
 - g. **Begonia Art Project:** Commissioner Hill reported a Call to Artist is complete and included in packet and recommends next meeting a third commissioner be chosen for committee. Chair Johnson moved to move forward and post the current Call to Artist as included in the packet. **M Chair Johnson /S Commissioner Cahalen (6:0)**
 - h. **Monterey Ave Railing Project:** Commissioner Wilk shared vision on railing project, commented he would like something that looks nice. Chair Johnson noted cost of this project is a limiting issue. Commissioner Mozumder noted there has been much addition to public art fund due to pandemic. Commissioner Wilk moved to publish the Call to Artist with revised timeline. **M Commissioner Wilk /S Commissioner Cahalen (6:0)**
 - i. **Battle of the Bands:** Commissioner Cahalen no action has occurred or to report.
6. **Commissioner Reports:** Chair Johnson shared an idea for trash containers art. Commissioner Cahalen commented on retreat, will provide dates to staff who will coordinate.
 7. **Staff Reports:** Arts Council Santa Cruz County is requesting a representative from the Commission. Next meeting the agenda will include Chair and Vice Chair Appointments. New Brown Act Rules.
 8. **Future Agenda Items:** Representative for Arts council, Chair and Vice Chair Appointments, Merchandise at Twilight Concerts, Art at the Beach Revisioning, Village Streetscape Decorations Policy: Banner Project, Tree Stump Project, Plein Air, Begonia Art Project, Monterey Ave Railing Project, Battle of the Bands.
 9. **Adjournment:** The meeting was adjourned at 8:31pm to the next regular Art & Cultural Commission meeting on March 14, 2023.

Signed by:



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Nikki Bryant