

# **CAPITOLA ART & CULTURAL COMMISSION**

## **MEETING AGENDA**

**Tuesday, January 14, 2014**

**6:30 p.m.**

**City Council Chambers**

### **Commission Members**

Michael Termini ~ Chair

Roy Johnson ~ Vice Chair

Nathan Cross

Joanne Davisson

Stephanie Gelman

Laurie Hill

Kim Hogan

David Kraemer

Joyce Murphy

Linda Smith

Jenny Shelton

James Wallace

### **Staff Representatives**

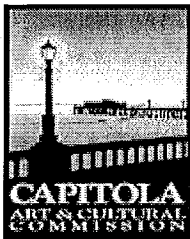
Lisa Murphy &  
Kelly Barreto

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minute-December 10, 2013**
- 5. Other Business-**
  - a. Oath of Office-Commissioner Hill**
  - b. Public Art-41<sup>st</sup> Ave.**
  - c. Review roles and responsibilities of Commissioners-**
- Verbal Report**
- d. Budget Report**
- e. Election of Officers**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items- Music Selection Approval, Unveiling of 41<sup>st</sup> Ave. Event Planning, Retreat Planning, Writer Contest, Sponsorship Update,**
- 10. Adjournment to a Regular Schedule Meeting to be held on Tuesday, February 11, 2014 at 6:30 p.m. City Council Chambers.**

*Capitola City Hall is an accessible facility. All meetings are open to the public. Information is available by calling 475-7300.*

MINUTES DECEMBER 10, 2013

1. Call to order – Roll Call: 6:30 pm.
2. Approval of Agenda – M/S. Approved. Absent: Murphy, Smith: Present: Termini, Kraemer, Johnson, Cross, Shelton, Wallace & Hogan
3. Oral Communications: Featured Artist Brandon Gruber visited the Commission meeting and discussed his art currently on display in the Chamber.
4. Approval of Minutes: November 12, 2013 M/S Approved
5. Other Business:
  - a. Oath of office: oath of office given to Stephanie Gelman and Joan Davisson by staff.
  - b. Commissioner Kraemer reported on the status of writing assignment. He has been in contact with New Brighton and Soquel High School. Suggesting hosting a writing contest in May/June for students. Suggesting involving school staff members as well as other community members. Will offer further update regarding pilot program. Also discussed staff involvements, prizes, press releases, funding.
  - c. Art App- Commissioner Shelton reported on the status of the Art App program. Updated on photos and suggested dates for the committee to meet again.
  - d. Public Art –Commissioner Cross recapped the goal of the Commission to consider ‘climb upon’ public art sculptures in the upper Esplanade Park. Commissioner Cross reported on the research regarding the Commissioner ability to select a specific artist to request a proposal/bid for the proposed design. Kim Chavez (the artist that created the bronze otter on the kiosk) has been discussed as a potential artist for this project. A subcommittee was formed including: Commissions Davisson, Cross, Kraemer and Hogan.
  - e. Sponsorship & Band Selection Committee- Chair Termini explained to new Commission members the band selection committee. Subcommittee for selection includes: Hogan, Termimi, Johnson, Wallace, & Gelman. Sponsorship Committee members suggested included: Council Member Norton, Commissioner Hill & Commissioner Wallace. Music selection will take place on Jan. 17
6. Commissioner Reports: Termini offered update on New Skate Park. Reminded all that there would be a retreat in February.
7. Staff Report: Staff reported that the footings for the 41<sup>st</sup> Ave. project will be poured in late Dec.
8. Communications:
9. Future Agenda Items – (Jan) Unveiling of the 41<sup>st</sup> event. (Jan) review roles and responsibilities of the commissioners. Include budget discussion, powers and duties .
10. Adjourned at 7:29 pm.



Item #:

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF January 14, 2014

FROM: STAFF  
DATE: January 10, 2014  
SUBJECT: 41<sup>st</sup> Ave Public Art Project Update

**Recommended Action:** Receive Report

### BACKGROUND

Installation of the glass panel sculptures for the 41st Avenue median public art project is anticipated to begin in February. The project, created by artist Troy Corliss, consists of large, colorful translucent crushed glass panels shaped as sails, kayaks and surfboards.

Approved by the City Council in March 2012, this project is the largest public art effort undertaken by the Art & Cultural Commission with a budget of \$230,000. This has been accomplished with the establishment of the Public Art Fund in 2006. The Public Art Fund is supported through fees on private development, otherwise known as a 2% for art program, there are no general fund dollars associated with this project.

Staff is planning an unveiling event which would utilize the Fairfield Inn as the location for the event.

Below is a table with the expenditures on the project:

	Budget	Est FY12/13	Budget FY13/14	
41st Ave	\$ 230,000			
Troy Corliss		\$ 91,614	\$ 108,386	
Bowman & Williams		\$ 3,690	\$ -	
Installation			\$ 30,000	
	<b>\$ 230,000</b>	<b>\$ 95,304</b>	<b>\$ 138,386</b>	<b>\$ 233,690</b>

### FISCAL IMPACT

No fiscal impact.

### ATTACHMENT

Report from Troy Corliss

**Report Prepared By:** Lisa Murphy  
Administrative Services Director

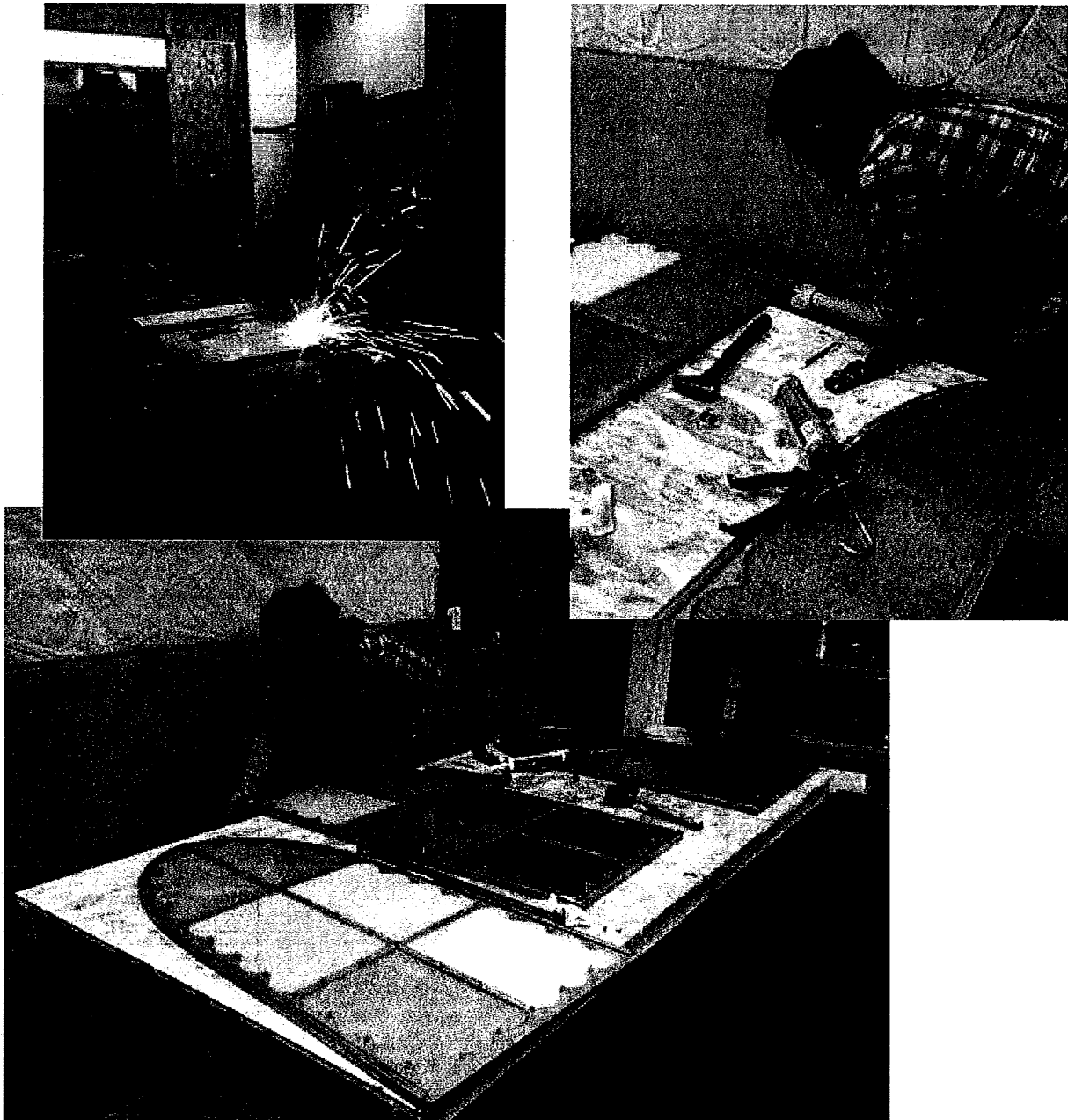
Troy Corliss

11434 Rocky Lane, Truckee, CA. 96161 530-902-0322 www.troycorliss.com troyanne@tcol.com

I didn't quite make it into town in time for the arrival of the "Surfing Santa", however, I was able to spend most of the balmy Christmas week in Capitola. It was a pleasure to see some of the lighter side of events around town in the local paper, including the anticipated placement of the 41st Ave artwork (even if the renderings of the artwork are greatly outdated)... And yes, I was able to do a little bit of work on our project. In preparation of the upcoming footing installation, I took the time to walk each of the median site locations to refamiliarize myself with the location of underground utilities and general layout of the medians.

These last couple of weeks, we've been busy working in the shop. We are currently fabricating and attaching the steel chanel to the perimeter edges of each glass panel. Now that the silicone has had several weeks to cure, we are also taking this opportunity to clean off any residual from the assembly process.

There are no specific dates for the installation of the sculpture at this time.



Troy Corliss  
 11434 Rocky Lane, Truckee, CA 96161 USA  
 530-902-0322  
 info@troycorliss.com | www.troycorliss.com  
 CA State License # 767389

Document:

Progress Summary

January 9, 2014

Project:

41st Avenue Streetscape  
 Public Art Project

Commissioning Agency:

City of Capitola  
 420 Capitola Ave.  
 Capitola CA 95010

Twins Kitchen Page 2

41st Ave. art project Page 3



Inside ...

- Youth Violence Summit 5
- Soquel Ave. work 4
- Gift Guide 8
- Calendar 8
- Twins Kitchen 2
- 41st Ave. art 3

Capitola to get roundabout, pedestrian walkway

Grants to fund transportation projects

By FRED GELD  
 LifeCapitolaSoquel



Storey appointed as Capitola's mayor

By ERIC CHALHOUB  
 LifeCapitolaSoquel

CAPITOLA -- Kim Storey was chosen as Capitola's new mayor on Dec. 12.

Consolidated Dennis Nissen was selected as vice mayor.

The Capitola City Council voted unanimously for the selections.

Councilwoman Stephanie Hjalms served as mayor for the past year. Her term on the Council ends in 2014.

Storey and Hjalms told her she "it was easy" being mayor.

"It is not an easy job," Storey said. "I told her, 'just make it look easy. She is so confident, so experienced'."

Hjalms previously served as Capitola's mayor four times: 1990, 1997, 2002 and 2013.

She was also the city's first woman...

CAPITOLA -- The Capitola...

Under Santa's actions at the Main Beach in Capitola Nov. 30 showed an outdoor scene, a party...

Life Capitola Soquel - December 2013 - 3



A series of kayak sculptures will be suspended by the air in front of the Capitola Mall. Contributed

Beautification project underway for 41st Avenue

By ERIC CHALHOUB  
 LifeCapitolaSoquel

CAPITOLA -- Those who drive along 41st Avenue will soon be able to look through an artist's window through a new art project by artist Troy Corliss.

The project is scheduled to wrap up in the winter.

The sculptures of the water will be located near the intersection of 41st Street and 41st Avenue. About 12 kayak sculptures, suspended in the air, will be placed near the Capitola Mall, while a separate display will be in a series of the waterfront Marine Inn & Suites.

Capitola's Art and Cultural Commission began the concept for the project in the fall of 2010. An artist selection panel was formed to put out a call for entries along the west coast, and 41 artists applied. Four artists were selected, and each prepared a model to present to the panel.

The panel eventually chose Corliss based on his concept and past work. Corliss has previously done public art projects for larger corporations like Intel and Google and more.

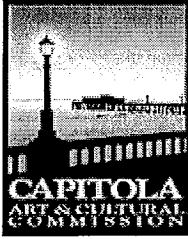
The sculptures will consist of painted glass suspended between steel poles, all on a stainless steel frame.

In a letter to the city stating his concept, Corliss wrote that he believes the project will give visitors a feel for the water region of Capitola in a unique way.

His design addresses a variety of visual and physical characteristics unique to the shore and coastline, which will help to focus and create a unique sense of direction, that location, within the greater context of the region, he wrote.



A rendering of the waterfront sculptures that will be placed in front of the Marine Inn & Suites. Contributed



Item #:

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF January 14, 2014

FROM: STAFF  
DATE: January 10, 2014  
SUBJECT: Budget Update

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**Recommended Action:** Accept Report

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### **BACKGROUND**

**The Art & Cultural Commission:** The Commissions budget is funded with 50% General Fund dollars and 50% from revenue generating activities. The total budget is tracking as expected. For FY14/15 budget, there will be no change. Below is a table with the expenditures by program.

Program	FY13/14 Budget
<b>REVENUES</b>	
Twilight Concert	\$ 14,400
Sunday Music	\$ 2,400
Art Show	\$ 3,600
Movies	\$ 2,000
<b>Total</b>	<b>\$ 22,400</b>
<b>EXPENSES</b>	
<b>TWILIGHT CONCERT</b>	
Bands	\$ 13,200
Sound Man	\$ 6,000
Materials & Supplies	\$ 3,000
<b>Total</b>	<b>\$ 22,200</b>
<b>Art at the Beach</b>	
Program Coordinator	\$ 3,200
Publicity	\$ 500
Music	\$ 2,500
<b>Total</b>	<b>\$ 6,200</b>
<b>Movies at the Beach</b>	<b>\$ 2,100</b>

**Public Art Fund:** The Public Art fund is 100% funded the 2% for art program, there are no general fund dollars associated with this program. Attached is a detailed analysis of the fund revenues and expenditures. A mid-year analysis of this budget has been concluded and it has been determined that a budget amendment will be necessary in the amount of \$60,000. This is due to the 41<sup>st</sup> Ave Project not having programmed enough funds for this fiscal year. The project is still within its budget and is not expected to exceed it.

The largest project is the 41<sup>st</sup> Ave. project. Below is a table with the expenditures on the project:

	Budget	Est FY12/13	Budget FY13/14	
41st Ave	\$ 230,000			
Troy Corliss		\$ 91,614	\$ 108,386	
Bowman & Williams		\$ 3,690	\$ -	
Installation			\$ 30,000	
	\$ 230,000	\$ 95,304	\$ 138,386	\$ 233,690

The fund continues to have a healthy balance of \$151,366 at the end of FY13/14. There were no large projects this year providing revenue to the fund. There are several projects next fiscal year that may provide additional funding, but that is not finalized. Given this information, planning for the budget for FY14/15 is recommended to remain relatively status quo.

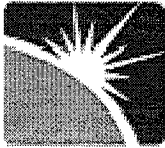
**FISCAL IMPACT**

No fiscal impact.

**ATTACHMENT**

1. Art & Cultural Commission Budget
2. Public Art Fund Budget

**Report Prepared By:** Lisa Murphy  
Administrative Services Director



# Art Commission Budget Performance Report

Fiscal Year to Date 01/10/14

Account	Account Description	Adopted Budget	YTD Transactions	
<b>Fund 1000 - General Fund</b>				
<b>REVENUE</b>				
Department <b>52 - Arts &amp; Culture</b>				
<b>3700</b>	<b>Other revenue</b>			
3700.100	Other revenue Arts - twilight concert sponsors	13,200.00	11,400.00	
3700.101	Other revenue Arts - movies at the beach	2,000.00	2,000.00	
3700.102	Other revenue Arts - art at the beach fee	3,600.00	2,470.00	
3700.103	Other revenue Sunday Art & Music Concerts	2,400.00	1,600.00	
	<b>3700 - Other revenue Totals</b>	<b>\$21,200.00</b>	<b>\$17,470.00</b>	
	<b>REVENUE TOTALS</b>	<b>\$21,200.00</b>	<b>\$17,470.00</b>	
<b>EXPENSE</b>				
Department <b>52 - Arts &amp; Culture</b>				
<b>4120</b>	<b>Personnel</b>			
	<b>4280 -Personnel Totals</b>	<b>\$12,200.00</b>	<b>\$6,915.76</b>	
<b>4370</b>	<b>CS-Other, Events &amp; Tourism</b>			
4370.200	CS-Other, Events & Tourism Art at the Beach	3,200.00	2,111.89	
4370.201	CS-Other, Events & Tourism Twilight concert-	6,000.00	2,700.00	
4370.202	CS-Other, Events & Tourism Twilight concert-	13,200.00	7,900.00	
4370.204	CS-Other, Events & Tourism Jazz in the Park	2,500.00	1,600.00	
	<b>4370 - CS-Other, Events &amp; Tourism Totals</b>	<b>\$24,900.00</b>	<b>\$14,311.89</b>	
<b>4450</b>	<b>Supplies</b>			
4450.901	Supplies Twilight concert - matl & supply	3,000.00	45.68	
4450.902	Supplies Movies at the beach - matl & sup	2,100.00	1,565.00	
4450.903	Supplies Art at beach - matl & supplies	500.00	606.49	
	<b>4450 - Supplies Totals</b>	<b>\$5,600.00</b>	<b>\$2,217.17</b>	
<b>4625</b>	<b>Internal service charges</b>			
	<b>4625 - Internal service charges Totals</b>	<b>\$1,980.00</b>	<b>\$990.00</b>	
	<b>EXPENSE TOTALS</b>	<b>\$44,680.00</b>	<b>\$24,434.82</b>	55%



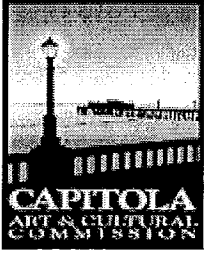
PUBLIC ART FUND		FY11-12	FY12-13	FY13-14 Est	FY14-15
		Actuals	Actual	Budget	Budget
<b>REVENUE</b>					
Fund Balance		\$ 127,748	\$ 398,748	\$ 292,252	\$ 151,366
Public art fee		\$ 296,400	\$ 11,000	\$ 15,000	\$ 20,000
<b>REVENUE Totals</b>		<b>\$ 424,148</b>	<b>\$ 409,748</b>	<b>\$ 307,252</b>	<b>\$ 171,366</b>
<b>EXPENSE</b>					
Personnel		\$ 900	\$ -		\$ 3,500
Contracts - general					
<i>41st Ave Public Art Project</i>			\$ 95,300	\$ 108,386	
<i>41st Ave Consultant</i>		\$ 13,800	\$ 4,196		
<i>41St Install</i>				\$ 30,000	
Kiosk		\$ 10,700	\$ 18,000		
Supplies General supplies				\$ 2,500	
App Project				\$ 15,000	\$ 25,000
<b>EXPENSE Totals</b>		<b>\$ 25,400</b>	<b>\$ 117,496</b>	<b>\$ 155,886</b>	<b>\$ 28,500</b>
<b>FUND BALANCE</b>		<b>\$ 398,748</b>	<b>\$ 292,252</b>	<b>\$ 151,366</b>	<b>\$ 142,866</b>

Request Budget Amendment

\$ 127,386



On-Going		Budget	Est	Budget	
Art Projects			FY12/13	FY13/14	
<i>41st Ave</i>		\$ 230,000			
Troy Corliss			\$ 91,614	\$ 108,386	
Bowman & Williams			\$ 3,690	\$ -	
Installation				\$ 30,000	
		<b>\$ 230,000</b>	<b>\$ 95,304</b>	<b>\$ 138,386</b>	<b>\$ 233,690</b>



Item #: 5.e

## ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF January 14, 2014

FROM: STAFF  
DATE: January 10, 2014  
SUBJECT: Election of Chairperson and Vice Chairperson

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**Recommended Action:** Elect a Chairperson and Vice Chairperson

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### **BACKGROUND**

According to the Art & Cultural Commission Bylaws, the chairperson and vice chairperson shall be elected following the first day of January of each year. The positions shall be elected by a majority vote of the membership. The Chairperson presides at all meetings and is the representative of the Commission before the Council.

The Vice Chairperson assumes the duties of the Chairperson in their absence.

### **FISCAL IMPACT**

No fiscal impact.

**ATTACHMENT** – Art & Cultural Commission Bylaws (see previous report for attachment).

**Report Prepared By:** Kelly Barreto  
Administrative Assistant to the Art & Cultural Commission

## ARTICLE IV. OFFICERS

### Section 1. Selection of Officers

As soon as practicable, following the first day of January of each year, there shall be elected as officers for the Commission a Chairperson and a Vice Chairperson. An election shall be held at the next regular meeting to fill any office that becomes vacant during the calendar year.

### Section 2. Chairperson

The Chairperson shall be elected by a majority vote of the members from among their membership. The Chairperson shall preside at all regular meetings and shall call all special meetings. The Chairperson shall use Roberts Rules of Order to conduct the meetings. He or she shall represent the Commission before the Council.

### Section 3. Vice Chairperson

The Vice Chairperson shall be elected by a majority vote of the Commission members. He or she shall assume all duties of the Chairperson in the absence of the Chairperson.

### Section 4. Staff Representative

The Staff Representative shall be hired by the City Manager. General duties include:

1. Preparing, assembling and mailing meeting packets;
2. Correspondence and communication;
3. Record keeping;
4. Staff reports;
5. Financial reports;
6. Meeting minutes;
7. Liaison to the public;
8. Other tasks as assigned.

## ARTICLE V. COMMITTEES

### Section 1. Establishment of the Committees

The Art & Cultural Commission may designate specific committees as follows: Public Art, Volunteers, Fundraising, Marketing and any other committee as necessary. Committees shall be composed of no more than (3) commissioners. The committees may include volunteer members as deemed necessary by the Art & Cultural Commission. The committees shall report to the Art & Cultural Commission on no less than a quarterly basis.