

CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, November 20, 2014

6:30 p.m.

City Council Chambers

Commission Members

Michael Termini ~ Chair
Roy Johnson ~ Vice Chair
Nathan Cross
Joan Davisson
Stephanie Gelman
Laurie Hill
Kim Hogan
David Kraemer
Joyce Murphy
Linda Smith
Jenny Shelton
James Wallace

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minute-October 14, 2014**
- 5. General Business-**
 - a. Commissioner Appointment**
 - b. Esplanade Park Art Project-Verbal**
 - c. Symphony Planning-Verbal**
 - d. Sponsorship and Event Planning Committees**
 - e. Wharf Road Mural Extension-Verbal**
 - f. Rispin Mansion Landscape-Verbal**
- 6. Commissioner Reports-**
- 7. Staff Report-Transition Plans**
- 8. Oral Communications-**
- 9. Future Agenda Items- Annual Report, Retreat Planning (Jan.)**
- 10. Adjournment to a Regular Schedule Meeting to be held on Tuesday, December 9, 2014 at 6:30 p.m. City Council Chambers.**

Staff Representatives

Lisa Murphy &
Kelly Barreto

Capitola City Hall is an accessible facility. All meetings are open to the public. Information is available by calling 475-7300.

CAPITOLA

ART & CULTURAL COMMISSION

MEETING MINUTES

Tuesday, October 14, 2014 6:30 p.m.

City Council Chambers

1. **Call to Order-Roll Call:** Present: Termini, Hogan, Kraemer, Hill, Wallace, Cross, Shelton, Johnson, Murphy, Gelman, Hill. Absent: Davisson, Smith, Johnson
2. **Approval of Agenda-** M/S
3. **Oral Communications-** Hill: discussed the coordination between the Commission and the Begonia Festival. Talked about the movie on the beach during the festival, some of the issues regarding the coordination of the event. Determined that just the Commission should put the event on. Children's Art Event: the commission led the effort this year. Bay Fed. Credit Union staffed the event. Approximately 160 kids.
4. **Approval of Minute- August 12, 2014:** Cross: there was discussion on the Esplanade Project at the last meeting. M/S Murphy/Hogan: passed
5. General Business-
 - a. Wharf Road Mural Extension: Jon Ton was present to discuss the original mural project on Wharf Road. Mia Negre was also present, she assisted on the original mural in 2010. Presented a sketch of the proposal of the extension, and is asking if Mia can actually do the painting. Discussed the budget of the project, increasing the amount to \$12,000. M/S Cross/Gelman approved contract with Jon Tonn. Termini will present to the RTC.
 - b. Plein Air Project: Gelman gave a comprehensive presentation on her plan for an event in Capitola. Discussion followed regarding the details of the event, the lecturer, the student involvement etc... Could have the event, reception and the lecturer held at Jade St. Park. Suggested designated locations for the artists. May 2015, do it during Open Streets. **Action: Information on Open Streets at next meeting.** Sub Committee: David Kraemer, Joan Davisson, Gelman, Murphy. Stephanie suggested hiring a project coordinator, or a consultant to assist the Commission. Commission determined not to have a speaker this first year, like the idea of having a consultant. **Action: Sub Committee will meet and come back with an update. Action: Send the power point to the committee. Action: Sub Committee to develop a budget.**
 - c. Symphony Event: Gelman reported on the event. Would like to use Feb. 28th to New Brighton Middle School. Winter would use a full symphony at New Brighton. Does not have a cost associated.
 - d. 41st Ave Public Art Landscape Update: M/S Shelton/Hogan to approve the plan. Staff has the authority to let the contract. When the time for installation comes, staff will bring it to the council for approval.
 - e. 2015 Event Date Approval.
6. **Commissioner Reports-** Cross: Gateway to Capitola, distributed pictures. Discussed the art project in the Esplanade. Action: place on next agenda. Consider retreat for February. Shelton: report on the movies on the beach, had a family tell her how great the event was.
7. Staff Report-.
8. Oral Communications- None.
9. Future Agenda Items-Annual Report, Retreat Planning, Commissioner Applications, Esplanade Art project, Plein Air, Symphony, Gateway on Bay Ave. Attach the project list from the retreat.

10. Adjournment at 8:00 pm to a Special Meeting to be held on Tuesday, Nov. 18, 2014 at 6:30 p.m. City Council Chambers. The regular meeting falls on Veterans Day.



Item #: 5.A

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF NOVEMBER 20, 2014

FROM: STAFF
DATE: November 13, 2014
SUBJECT: Commissioner Appointment

RECOMMENDED ACTION: Determine Commissioner Appointment recommendations to City Council for the following seats: 2 At-Large.

BACKGROUND

The Art & Cultural Commission consists of twelve members, two of which have terms that will expire on December 31, 2014. The two expiring "At Large" seats are currently occupied by Joyce Murphy and Jenny Shelton. Both of the current commissioners have indicated their desire to be reappointed.

Applications were accepted until November 3th. There were no applicants for the Commissioner positions.

The Capitola Municipal Code requires that the commissioners be appointed by the City Council upon recommendation by the Art & Cultural Commission and shall serve a two year term. Members do not need to be a Capitola resident according to the Bylaws

The Commission recommendation for re-appointment will be set for approval at the December 11, 2014 City Council meeting.

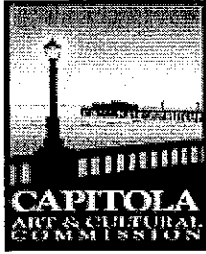
FISCAL IMPACT

No fiscal impact

ATTACHMENT

None

Report Prepared By: Kelly Barreto
Administrative Assistant for the Art and Cultural Commission



Item #: 5.d

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF NOVEMBER 20, 2014

FROM: STAFF
DATE: November 14, 2014
SUBJECT: Sponsorship and Event Planning Committees

Recommended Action: Select Commissioners for 2015 Sponsorship and Event Planning Committees.

BACKGROUND

Each year the Commission selects members to help with the securing of sponsors for the funding of the events organized as well as movie and band selection committees.

According to the by-laws:

The Art & Cultural Commission may designate specific committees as follows: Public Art, Volunteers, Fundraising, Marketing and any other committee as necessary. Committees shall be composed of no more than (3) commissioners. The committees may include volunteer members as deemed necessary by the Art & Cultural Commission. The committees shall report to the Art & Cultural Commission on no less than a quarterly basis.

FISCAL IMPACT

No fiscal impact.

ATTACHMENT

2014 Event Schedule

Report Prepared By: Staff Kelly Barreto

June 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6 Car Show
7 Car Show	8	9	10 1 st Twilight	11	12	13
14 Art/Music	15	16	17 2 nd Twilight	18	19	20
Fathers Day 21	22	23	24	25	26	27
28 Art/Music	29	30	3 rd Twilight			

July 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4 4 th of July
5 Art/Music	6	7	8 4 th Twilight	9	10	11
12	13	14	15 5 th Twilight	16	17	18
19 Art/Music	20	21	22 6 th Twilight	23	24	25
26 Wharf/Wharf	27	28	29 7 th Twilight	30	31	
			8 th Twilight			

August 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
Art/Music			9th Twilight			
9	10	11	12	13	14	15
			10th Twilight			
16	17	18	19	20	21	22
Art/Music			11th Twilight			
23	24	25	26	27	28	29
			12th Twilight		Movie	
30	31					

September 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
Begonia	Labor Day Begonia				Movie	Begonia
13	14	15	16	17	18	19
Art/Wine					Movie	Art/Wine
20	21	22	23	24	25	26
27	28	29	30			