

CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, March 10, 2015

6:30 p.m.

City Council Chambers

Commission Members

Michael Termini ~ Chair

Roy Johnson ~ Vice Chair

Nathan Cross

Joan Davisson

Stephanie Gelman

Laurie Hill

Kim Hogan

David Kraemer

Joyce Murphy

Linda Smith

Jenny Shelton

James Wallace

Staff Representatives

Kelly Barreto &
Larry Laurent

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- February, 10 2015**
- 5. General Business-**
 - a. Future Public Art Planning**
 - b. Art Walk at Capitola Mall (Verbal)**
 - c. Depot Hill Stairs (Verbal)**
 - d. Gateway on Bay Ave (Verbal)**
 - e. Esplanade Art Project (Verbal)**
 - f. Wharf Road Mural Dedication**
 - g. Budget Update**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items- Annual Report, 41st Avenue Landscape**
- 10. Adjournment to a Regular Schedule Meeting to be held on Tuesday, April 14, 2015 at 6:30 p.m. City Council Chambers.**

Capitola City Hall is an accessible facility. All meetings are open to the public. Information is available by calling 475-7300.

CAPITOLA

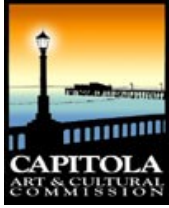
ART & CULTURAL COMMISSION

MEETING MINUTES

Thursday, February 10, 2014, 6:30 p.m.

City Council Chambers

1. **Call to Order-Roll Call:** Present: Termini, Johnson, Cross, Davisson, Hill, Hogan, Kraemer, Murphy, Shelton, and Wallace. Absent: Gelman and Smith
2. **Approval of Agenda-**
3. **Oral Communications-**Commissioner Hill discussed the Begonia Festival holding a small musical event prior on Saturday prior to Mothers Day.
4. **Approval of Minute- December 9, 2014:** Motion Commissioner Shelton, Second Commissioner Davisson. Approved unanimously
5. **General Business-**
 - a. **Election of Officers:** Chair Michael Termini. Motion Commissioner Wallace Second Commissioner Johnson. Approved unanimously
Vice Chair Roy Johnson. Motion Commissioner Shelton, Second Commissioner Wallace. Approved unanimously
 - b. **Plein Air** Commissioner Kraemer reported that subcommittee of Commissioners Kraemer, Shelton and Gelman were looking at the last Sunday of the Art and Music at Beach for a one day paint and display event. Possibly 20-30 artists at 3 locations. Chariperson Termini was concerned that artists would not be able to do it in one day. Commissioner Cross would like to reach out to cutting edge artists.
 - c. **Concert card:** Staff reported that event card production is proceeding on schedule.
6. **Commissioner Reports-** Commissioner Shelton reported on the movie selections. Ferris Bueller's Day Off, The Lego Movie, Endless Summer 2. Commissioner Shelton reported that updates to Art App have been written. Chair Termini suggested creating a Doodle Poll to determine best day for retreat. Commissioner hill reported about SC Art Council polling on art in the community. Chair Termini would like Art and Cultural commission to be involved in the Council plan for public outreach.
7. **Staff Report-** Band and event sponsorship are ahead of schedule.
8. **Future Agenda Items-** Retreat Planning, Esplanade Art project, Gateway on Bay Ave. Depot Hill Stairs.
9. **Adjournment:** The next Regular Meeting will be held on Tuesday, March 10, 2015, at 6:30 p.m. City Council Chambers.



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 10, 2015

FROM: STAFF
DATE: March 6, 2015
SUBJECT: Future Public Art Planning

RECOMMENDED ACTION: Receive report regarding Public Art installation guidelines from Public Works Director Steve Jesberg.

BACKGROUND

The Commission has overseen the installation of several Public Art Projects in Capitola over the past decade. In order to assist the Commission as it researches and considers future projects, the Commission has invited Public Works director to offer history, direction and guidelines regarding these possible future public art locations.

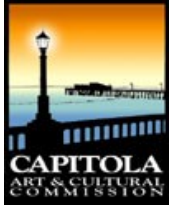
FISCAL IMPACT

None.

ATTACHMENT

None

Report Prepared By:



Item #: 5.f

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 10, 2015

FROM: STAFF

DATE: March 6, 2015

SUBJECT: Wharf Rd. Mural Extension Dedication

RECOMMENDED ACTION: Discussion and planning of dedication celebration.

BACKGROUND The Wharf Rd. Mural Extension is expected to be completed in Mid-March. The Commission has the opportunity to host a dedication celebration if desired. Staff will present options for dates and locations.

FISCAL IMPACT

No fiscal impact

ATTACHMENT

None

Report Prepared By: Kelly Barreto
Administrative Assistant for the Art and Cultural Commission



Item #: 5.g

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF March 10, 2015

FROM: STAFF
DATE: March 6, 2015
SUBJECT: Budget Update

Recommended Action: Accept Report

BACKGROUND

The Art & Cultural Commission: The Commissions budget is funded with 50% General Fund dollars and 50% from revenue generating activities. The total budget is tracking as expected. For FY15/16 budget, there will be a Cost of Living Adjustment. Below is a table with the expenditures by program.

Program	FY14/15 Budget
REVENUES	
Twilight Concert	\$ 13,200
Sunday Music	\$ 3,025
Art Show	\$ 3,600
Movies	\$ 2,000
Total	\$ 22,400
EXPENSES	
TWILIGHT CONCERT	
Bands	\$ 13,200
Sound Man	\$ 6,000
Materials & Supplies	\$ 3,000
Total	\$ 22,200
Art at the Beach	
Program Coordinator	\$ 3,200
Publicity	\$ 500
Music	\$ 2,500
Total	\$ 6,200
Movies at the Beach	\$ 2,100

Public Art Fund: The Public Art fund is 100% funded the 2% for art program, there are no general fund dollars associated with this program.

For Fiscal Year 14/15, the Wharf Road Mural and the 41st Avenue Landscape Design are the two projects that have been approved at this time. Project priorities for Fiscal Year 15/16 still need to be discussed and prioritized.

The fund balance sheet continues to have a healthy balance of \$226,091.18 as of the FY 14/15 Mid-year budget analysis. At this time, there are now large projects in the pipeline to add revenues to this fund.

FISCAL IMPACT

No fiscal impact.

ATTACHMENT

1. Art & Cultural Commission Budget
2. Public Art Fund Budget
3. Public Art Fund Balance Sheet

Report Prepared By: Larry Laurent, Assistant to the City Manager



Budget Performance Report

Fiscal Year to Date 03/05/15

Include Rollup Account and Rollup to Account

Account	Account Description	Adopted Budget	Budget Amendments	Amended Budget	YTD Transactions	Budget - YTD Transactions	% used/ Rec'd	Prior Year Total
Fund 1000 - General Fund								
REVENUE								
Division 50 - Culture & Leisure								
Department 52 - Art & Cultural								
Sub Department 000 - General Operations								
3700	Other revenue							
3700.100	Other revenue Arts - twilight concert sponsors	13,200.00	.00	13,200.00	16,200.00	(3,000.00)	123	13,200.00
3700.101	Other revenue Arts - movies at the beach spons	2,000.00	.00	2,000.00	2,000.00	.00	100	2,000.00
3700.102	Other revenue Arts - art at the beach fee	3,600.00	.00	3,600.00	2,150.00	1,450.00	60	3,600.00
3700.103	Other revenue Sunday Art & Music Concerts	1,600.00	1,425.00	3,025.00	3,025.00	.00	100	1,600.00
3700 - Other revenue Totals		\$20,400.00	\$1,425.00	\$21,825.00	\$23,375.00	(\$1,550.00)	107%	\$20,400.00
Sub Department 000 - General Operations Totals		\$20,400.00	\$1,425.00	\$21,825.00	\$23,375.00	(\$1,550.00)	107%	\$20,400.00
Department 52 - Art & Cultural Totals		\$20,400.00	\$1,425.00	\$21,825.00	\$23,375.00	(\$1,550.00)	107%	\$20,400.00
Division 50 - Culture & Leisure Totals		\$20,400.00	\$1,425.00	\$21,825.00	\$23,375.00	(\$1,550.00)	107%	\$20,400.00
REVENUE TOTALS		\$20,400.00	\$1,425.00	\$21,825.00	\$23,375.00	(\$1,550.00)	107%	\$20,400.00
EXPENSE								
Division 50 - Culture & Leisure								
Department 52 - Art & Cultural								
Sub Department 000 - General Operations								
4370	CS-Other, Events & Tourism							
4370.200	CS-Other, Events & Tourism Art at the Beach coordinator	3,200.00	.00	3,200.00	1,640.00	1,560.00	51	3,705.00
4370.201	CS-Other, Events & Tourism Twilight concert-sound	6,000.00	.00	6,000.00	2,100.00	3,900.00	35	6,000.00
4370.202	CS-Other, Events & Tourism Twilight concert-band costs	13,200.00	.00	13,200.00	8,200.00	5,000.00	62	13,300.00
4370.203	CS-Other, Events & Tourism Art in public places	.00	.00	.00	.00	.00	+++	21.89
4370.204	CS-Other, Events & Tourism Jazz in the Park	2,500.00	.00	2,500.00	1,600.00	900.00	64	2,400.00
4370 - CS-Other, Events & Tourism Totals		\$24,900.00	\$0.00	\$24,900.00	\$13,540.00	\$11,360.00	54%	\$25,426.89
4450	Supplies							
4450.500	Supplies General supplies	500.00	.00	500.00	657.63	(157.63)	132	.00
4450.901	Supplies Twilight concert - matt & supply	3,000.00	.00	3,000.00	48.97	2,951.03	2	3,181.88
4450.902	Supplies Movies at the beach - matt & sup	2,100.00	.00	2,100.00	2,113.70	(13.70)	101	1,565.00
4450.903	Supplies Art at beach - matt & supplies	600.00	.00	600.00	34.57	565.43	6	1,019.36
4450 - Supplies Totals		\$6,200.00	\$0.00	\$6,200.00	\$2,854.87	\$3,345.13	46%	\$5,766.24
4625 - Internal service charges Totals		\$2,500.00	\$0.00	\$2,500.00	\$1,250.00	\$1,250.00	50%	\$1,980.00
Sub Department 000 - General Operations Totals		\$46,152.00	\$0.00	\$46,152.00	\$25,357.88	\$20,794.12	55%	\$47,719.21
Department 52 - Art & Cultural Totals		\$46,152.00	\$0.00	\$46,152.00	\$25,357.88	\$20,794.12	55%	\$47,719.21
Division 50 - Culture & Leisure Totals		\$46,152.00	\$0.00	\$46,152.00	\$25,357.88	\$20,794.12	55%	\$47,719.21
EXPENSE TOTALS		\$46,152.00	\$0.00	\$46,152.00	\$25,357.88	\$20,794.12	55%	\$47,719.21

Fund 1000 - General Fund Totals

REVENUE TOTALS 20,400.00 1,425.00 21,825.00 23,375.00 (1,550.00) 107 20,400.00

EXPENSE TOTALS 46,152.00 .00 46,152.00 25,357.88 20,794.12 55 47,719.21

Fund 1000 - General Fund Totals (\$25,752.00) \$1,425.00 (\$24,327.00) (\$1,982.88) (\$22,344.12) (\$27,319.21)

Grand Totals

REVENUE TOTALS 20,400.00 1,425.00 21,825.00 23,375.00 (1,550.00) 107 20,400.00

EXPENSE TOTALS 46,152.00 .00 46,152.00 25,357.88 20,794.12 55 47,719.21

Grand Totals (\$25,752.00) \$1,425.00 (\$24,327.00) (\$1,982.88) (\$22,344.12) (\$27,319.21)



Item 5.g Attachment 2 Budget Performance Report

Fiscal Year to Date 03/06/15

Include Rollup Account and Rollup to Account

		Adopted	Budget	Amended	Current Month	YTD	YTD	Budget - YTD	% used/	
Account	Account Description	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total
Fund 1315 - Public Art Fee Fund										
REVENUE										
	Division 00 - General Operations									
	Department 00 - General Operations									
	Sub Department 000 - General Operations									
3460	Comm dev									
3460.053	Comm dev Public art fee	60,000.00	(10,000.00)	50,000.00	.00	.00	8,837.75	41,162.25	18	73,968.66
3460 - Comm dev Totals		60,000.00	(\$10,000.00)	50,000.00	\$0.00	\$0.00	\$8,837.75	\$41,162.25	18%	\$73,968.66
Sub Department 000 - General Operations Totals		\$60,000.00	(\$10,000.00)	\$50,000.00	\$0.00	\$0.00	\$8,837.75	\$41,162.25	18%	\$73,968.66
Department 00 - General Operations Totals		\$60,000.00	(\$10,000.00)	\$50,000.00	\$0.00	\$0.00	\$8,837.75	\$41,162.25	18%	\$73,968.66
Division 00 - General Operations Totals		\$60,000.00	(\$10,000.00)	\$50,000.00	\$0.00	\$0.00	\$8,837.75	\$41,162.25	18%	\$73,968.66
REVENUE TOTALS		60,000.00	(\$10,000.00)	50,000.00	\$0.00	\$0.00	\$8,837.75	\$41,162.25	18%	\$73,968.66
EXPENSE										
	Division 00 - General Operations									
	Department 00 - General Operations									
	Sub Department 000 - General Operations									
4110	Wages									
4110.070	Wages Permanent (management)	3,300.00	.00	3,300.00	.00	.00	.00	3,300.00	0	.00
4110 - Wages Totals		\$3,300.00	\$0.00	\$3,300.00	\$0.00	\$0.00	\$0.00	\$3,300.00	0%	\$0.00
4305	CS-Gen/Admin									
4305.900	CS-Gen/Admin Contracts - general	5,000.00	1,000.00	6,000.00	.00	.00	5,175.00	825.00	86	2,500.00
4305 - CS-Gen/Admin Totals		\$5,000.00	\$1,000.00	\$6,000.00	\$0.00	\$0.00	\$5,175.00	\$825.00	86%	\$2,500.00
4370	CS-Other, Events & Tourism									
4370.203	CS-Other, Events & Tourism Art in public places	30,000.00	.00	30,000.00	.00	.00	.00	30,000.00	0	137,953.00
4370 - CS-Other, Events & Tourism Totals		\$30,000.00	\$0.00	\$30,000.00	\$0.00	\$0.00	\$0.00	\$30,000.00	0%	\$137,953.00
Sub Department 000 - General Operations Totals		\$38,300.00	\$1,000.00	\$39,300.00	\$0.00	\$0.00	\$5,175.00	\$34,125.00	13%	\$140,453.00
Department 00 - General Operations Totals		\$38,300.00	\$1,000.00	\$39,300.00	\$0.00	\$0.00	\$5,175.00	\$34,125.00	13%	\$140,453.00
Division 00 - General Operations Totals		\$38,300.00	\$1,000.00	\$39,300.00	\$0.00	\$0.00	\$5,175.00	\$34,125.00	13%	\$140,453.00
EXPENSE TOTALS		\$38,300.00	\$1,000.00	\$39,300.00	\$0.00	\$0.00	\$5,175.00	\$34,125.00	13%	\$140,453.00
Fund 1315 - Public Art Fee Fund Totals										
REVENUE TOTALS		60,000.00	(10,000.00)	50,000.00	.00	.00	8,837.75	41,162.25	18	73,968.66
EXPENSE TOTALS		38,300.00	1,000.00	39,300.00	.00	.00	5,175.00	34,125.00	13	140,453.00
Fund 1315 - Public Art Fee Fund Totals		\$21,700.00	(\$11,000.00)	\$10,700.00	\$0.00	\$0.00	\$3,662.75	\$7,037.25		(\$66,484.34)
Grand Totals										
REVENUE TOTALS		60,000.00	(10,000.00)	50,000.00	.00	.00	8,837.75	41,162.25	18	73,968.66
EXPENSE TOTALS		38,300.00	1,000.00	39,300.00	.00	.00	5,175.00	34,125.00	13	140,453.00
Grand Totals		\$21,700.00	(\$11,000.00)	\$10,700.00	\$0.00	\$0.00	\$3,662.75	\$7,037.25		(\$66,484.34)



Balance Sheet

Through 03/06/15

Detail Listing

Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental Funds				
Fund Type	Special Revenues				
Fund	1315 - Public Art Fee Fund				
	ASSETS				
1000	Cash				
1000.000	Cash Operating	226,091.18	239,428.43	(13,337.25)	(5.57)
	1000 - Cash Totals	\$226,091.18	\$239,428.43	(\$13,337.25)	(5.57%)
	ASSETS TOTALS	\$226,091.18	\$239,428.43	(\$13,337.25)	(5.57%)
	LIABILITIES AND FUND EQUITY				
	LIABILITIES				
2000	Accounts payable				
2000.000	Accounts payable Operating	(.00)	17,000.00	(17,000.00)	(100.00)
	2000 - Accounts payable Totals	(\$0.00)	\$17,000.00	(\$17,000.00)	(100.00%)
	LIABILITIES TOTALS	(\$0.00)	\$17,000.00	(\$17,000.00)	(100.00%)
	FUND EQUITY				
2850	Fund balance - undesignated				
2850.000	Fund balance - undesignated operating	222,428.43	222,428.43	(.00)	(.00)
	2850 - Fund balance - undesignated Totals	\$222,428.43	\$222,428.43	(\$0.00)	(0.00%)
	FUND EQUITY TOTALS Prior to Current Year Changes	\$222,428.43	\$222,428.43	(\$0.00)	(0.00%)
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	(8,837.75)			
	Fund Expenses	5,175.00			
	FUND EQUITY TOTALS	\$226,091.18	\$222,428.43	\$3,662.75	1.65%
	LIABILITIES AND FUND EQUITY TOTALS	\$226,091.18	\$239,428.43	(\$13,337.25)	(5.57%)
	Fund 1315 - Public Art Fee Fund Totals	(\$0.00)	\$0.00	(\$0.00)	+++
	Fund Type Special Revenues Totals	(\$0.00)	\$0.00	(\$0.00)	+++
	Fund Category Governmental Funds Totals	(\$0.00)	\$0.00	(\$0.00)	+++
	Grand Totals	(\$0.00)	\$0.00	(\$0.00)	+++