

# ***CAPITOLA***

## ***ART & CULTURAL COMMISSION***

### **MEETING AGENDA**

**Tuesday, December 8, 2015**

**6:30 p.m.**

**City Council Chambers**

#### **Commission Members**

Michael Termini ~ Chair

Roy Johnson ~ Vice Chair

Nathan Cross

Stephanie Gelman

Laurie Hill

David Kraemer

Joyce Murphy

Linda Smith

Jenny Shelton

James Wallace

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- November 10, 2015**
- 5. General Business-**
  - a. Commissioner Appointments**
  - b. Sponsorship & Event Selection Committee**
  - c. 2015 Event Review**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items- 2015 Annual Report, Annual Retreat**
- 10. Adjournment**

*Notice: The Art and Cultural Commission meets on the second Tuesday at 6:30 PM in the City Council Chambers located at 420 Capitola Avenue, Capitola.*

*Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: [www.cityofcapitola.org/](http://www.cityofcapitola.org/) on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7330.*

#### **Staff Representatives**

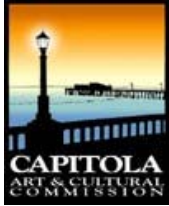
Kelly Barreto &  
Larry Laurent

*Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*

**CAPITOLA**  
**ART & CULTURAL COMMISSION**  
**DRAFT MEETING MINUTES**  
**Tuesday, November 10, 2015 6:30 p.m.**  
**City Council Chambers**

1. **Call to Order-Roll Call:** Present: Termini, Johnson, Cross, Kraemer, Smith, Shelton, Wallace  
Absent: Hill, Murphy, Gelman
2. **Approval of Agenda-** Approved Unanimously
3. **Oral Communications-**
4. **Approval of Minutes-** M/S Cross/Smith of October 13, 2015 meeting. Approved unanimously
5. **General Business-**
  - a. **Public Art Proposal for CineLux Theatre Project** Staff presented the report from the art selection panel. Applicant responded to the recommendations of the panel. Commissioner Shelton motioned to approve project with the following conditions; mural needs to be lit and visible during business hours, that it be protected from cars and graffiti, and that the mural will be completed by a professional. Commissioner Smith seconded the motion with a friendly amendment to light the mural with the lighting approved by the Planning Commission. Approved unanimously.
  - b. **Bylaws** Commissioner Shelton motioned to change the bylaws to be the same as the municipal code with nine total members. Commissioner Smith Second. Approved unanimously
  - c. **Commission Recruitment (Verbal)** Staff requested the commission to assist in getting the word out about open artist position on the Commission
6. **Commissioner Reports-**
7. **Staff Report-** None
8. **Oral Communications-** Chair Termini requested that staff organize a post Plein Air meeting with artists to get feedback on the event.
9. **Future Agenda Items -**
10. **Adjournment to next Regular Scheduled meeting**



# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF DECEMBER 8, 2015

FROM: STAFF  
DATE: December 1, 2015  
SUBJECT: Commissioner Appointments

**RECOMMENDED ACTION:** Determine Commissioner Appointment recommendations to City Council for the following seats: Three (3) At-Large, One (1) Artist and One (1) Arts Professional.

### **BACKGROUND**

The Art & Cultural Commission consists of nine members, four of which have terms that will expire on December 31, 2015. Two other commissioners will be “termed-out”, including the art professional member. The expiring “At Large” seats are currently occupied by Stephanie Gelman, David Kraemer, Nathan Cross and Laurie Hill. Commissioner Gelman will not seek reappointment, but the remaining three (3) current commissioners have indicated their desire to be reappointed. Commissioner Joyce Murphy will move to the Arts Professional commissioner.

Applications were accepted until November 25, 2015 and the City received one (1) application for at-large commissioner and one (1) application for artist commissioner.

The Capitola Municipal Code requires that the commissioners be appointed by the City Council upon recommendation by the Art & Cultural Commission and shall serve a two year term. Members do not need to be a Capitola resident according to the Bylaws.

The Commission recommendation for re-appointment will be set for approval at the December 10, 2015 City Council meeting.

### **FISCAL IMPACT**

No fiscal impact

### **ATTACHMENT**

Vanda Lavar Application Packet (Artist)  
Mary Beth Cahalen (Artist)

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



NOV 25 2015  
CITY OF CAPITOLA  
CITY CLERK

# COVER SHEET CITY of CAPITOLA

## BOARDS AND COMMISSIONS APPLICATION (for filing in City Clerk's Office)

Citizens are encouraged to serve on the various City Boards, Committees, and Commissions. Appointments are made at a public City Council meeting.

Application for:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Art & Cultural Commission<br>[Artist; Arts Professional; <u>At Large Member</u> ]<br><u>Please underline category above.</u> | <input type="checkbox"/> Architectural & Site Committee<br>[Architect; Landscape Architect; Historian]<br><u>Please underline category above.</u>               |
| <input type="checkbox"/> Finance Advisory Committee<br>[Business Representative; At Large Member]<br><u>Please underline category above.</u>                     | <input type="checkbox"/> Traffic & Parking Commission<br>[Village Resident; Village Business Owner; At Large Member]<br><u>Please underline category above.</u> |
| <input type="checkbox"/> Historical Museum Board   | <input type="checkbox"/> Planning Commission  |
|  | <input type="checkbox"/> Other Committee _____  |

Name: CAHALAN, MARY BETH  
Last First

Telephone: 831-479-4528 831-332-4528  
Home Business Cell

E-mail Address: MBBYTHESEA@AOL.COM

Physical Address of Residence: 110 WASHBURN AVE

Mailing Address: 110 WASHBURN AVE

Are you a resident of the City of Capitola? Yes  No



NOV 25 2015

CITY OF CAPITOLA  
CITY CLERK

# CITY of CAPITOLA BOARDS AND COMMISSIONS APPLICATION

Application for:

- Art & Cultural Commission  
[Artist; Arts Professional; At Large Member]  
Please underline category above.
- Architecture & Site Committee  
[Architect; Landscape Architect; Historian]  
Please underline category above.
- Finance Advisory Committee  
[Business Representative; At Large Member]  
Please underline category above.
- Traffic & Parking Commission  
[Village Resident; Village Business Owner; At Large Member]  
Please underline category above.
- Historical Museum Board
- Planning Commission
- Other Committee \_\_\_\_\_

Name: CAHALAN, MARY BETH  
Last First

Residential Neighborhood: \_\_\_\_\_

Occupation: SELF-EMPLOYED CONSULTANT

Describe your qualifications and interest in serving on this Board/Commission/Committee: \_\_\_\_\_  
(SEE ATTACHED)

(Use additional paper, if necessary)

**Please Note:** Appointment to this position may require you to file a conflict of interest disclosure statement with the City Clerk. This information is a public record and these statements are available to the public on request.

11/25/15  
Date

M. E. Cahalan  
Signature of Applicant

Mail or Deliver Application to:  
Capitola City Hall  
Attn: City Clerk  
420 Capitola Avenue, Capitola, CA 95010

All information contained in this page of the application is public data and will be made available for public review and copying for anyone requesting it, and may be posted on the website of the City of Capitola. All information in this page will be provided to the Capitola City Council in a public forum and will be reviewed in public. It will therefore be part of the public record.

Mary Beth Cahalen  
Capitola Art & Cultural Commison  
application

NOV 25 2015  
CITY OF CAPITOLA  
CITY CLERK

#### INTEREST

- Help promote and continue the growth of the arts in Capitola and surrounding areas
- Support existing cultural events and investigate possible new cultural activities
- Work with other arts related groups in Capitola and Santa Cruz counties to help promote the arts

#### QUALIFICATIONS

- Lived in Capitola 28 years
- Served on many city and school committees
- Volunteered for Capitola Art & Wine Festival 18 years
- Managed all activities related to wineries for Capitola Art & Wine Festival 10 years
- Coordinated dance review at Begonia Festival 5 years
- Volunteered for Begonia Festival 5 years
- Assisted with Chalk Art Festival for City of Capitola anniversary celebration
- Familiar with local dance and related arts activities due to two children who participated in dance their entire life
- Have a daughter who graduated college with a Dance degree and has or is performing for Disney, Universal, Alvin Alley, CSSSA, high school theater
- Have a son majoring in dance at college, danced ballet with Western Ballet Nutcracker for 8 years, CSSSA and high school theater
- Having a son & daughter in the arts helps keep my knowledge of cultural activity current, including national ideas and trends



# COVER SHEET CITY of CAPITOLA BOARDS AND COMMISSIONS APPLICATION (for filing in City Clerk's Office)

Citizens are encouraged to serve on the various City Boards, Committees, and Commissions. Appointments are made at a public City Council meeting.

Application for:

Art & Cultural Commission

[Artist;  
=====

Finance Advisory Committee  
*[Business Representative; At Large Member]*  
Please underline category above.

Historical Museum Board

Architectural & Site Committee  
*[Architect; Landscape Architect; Historian]*  
Please underline category above.

Traffic & Parking Commission  
*[Village Resident; Village Business Owner; At Large Member]*  
Please underline category above.

Planning Commission

Other Committee \_\_\_\_\_

Name: \_\_\_\_\_ Lavar \_\_\_\_\_ Vanda \_\_\_\_\_  
Last First

Telephone: \_\_\_\_\_ 415-939-8604 \_\_\_\_\_  
Home Business Cell

E-mail Address: \_\_\_\_\_ Artistvanda1@gmail.com \_\_\_\_\_  
PO Box 314 Soquel CA 95073

Physical Address of Residence \_\_\_\_\_

Mailing Address: \_\_\_\_\_ I am a grad student and use the New Brighton Beach Campground in Capitola

Are you a resident of the City of Capitola? Yes  No



# CITY of CAPITOLA BOARDS AND COMMISSIONS APPLICATION

Application for:

- Art & Cultural Commission  
Artist
- Architectural & Site Committee  
*[Architect; Landscape Architect; Historian]*  
*Please underline category above.*
- Finance Advisory Committee  
*[Business Representative; At Large Member]*  
*Please underline category above.*
- Traffic & Parking Commission  
*[Village Resident; Village Business Owner; At Large Member]*  
*Please underline category above.*
- Historical Museum Board
- Planning Commission
- Other Committee \_\_\_\_\_

Name: Lavar Vanda  
Last First

Residential Neighborhood: New Brighton Beach Campground

Occupation: Artist

Describe your qualifications and interest in serving on this Board/Commission/Committee: \_\_\_\_\_  
Please see attachment.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Use additional paper, if necessary)

**Please Note:** Appointment to this position may require you to file a conflict of interest disclosure statement with the City Clerk. This information is a public record and these statements are available to the public on request.

11/16/15  
Date

Signature of Applicant

Mail or Deliver Application to: Vanda Lavar  
Capitola City Hall  
Attn: City Clerk  
420 Capitola Avenue, Capitola, CA 95010

All information contained in this page of the application is public data and will be made available for public review and copying for anyone requesting it, and may be posted on the website of the City of Capitola. All information in this page will be provided to the Capitola City Council in a public forum and will be reviewed in public. It will therefore be part of the public record.



Vanda Lavar

[Artistvanda1@gmail.com](mailto:Artistvanda1@gmail.com)

[www.artistvanda.faso.com](http://www.artistvanda.faso.com)

415 939 8604

November 16, 2015

Dear Selection Committee,

My professional standing as an artist with 30 years' experience and my imminent graduation from Academy of Art University with my MFA in Fine Art Painting will allow me the expertise to fulfill the duties as an Advisory Artist. Additionally, I served on the Board of Directors for the Santa Cruz Art League in 1982, as the youngest appointed member in their history.

I was born in Santa Cruz County and have a long history of participation in the arts. I would endeavor to use my experiences as an event organizer, participant artist and teaching artist to help enrich and preserve our rich cultural heritage.

I have the ability to advise on movements in Art History, and to oversee that guidelines of fairness are adhered to in any events which involve judging.

My expertise involves conceiving and implementing art programs for youth as well, and I am familiar with obtaining donations from art suppliers to help support events.

We in the Capitola area, have a long history of ecology and sustainability which can further be supported through the arts. These elements of sustainability engender a deepening respect for the beauty of our shores and waters which ultimately means cleaner and healthier living for us all.

In addition, I would like to facilitate an element of arts education during our events which might relate to any current event the city may be sponsoring, for the following reasons:

The more that our citizenship understands the social and historical importance of artistic events, the greater the personal commitment from the people of our city to foster high quality, edifying occasions through which, to charmingly maintain our city and the overall reputation of our social conscious. It is through the power of the arts that social change is maintained or implemented. Capitola has a unique chance to be a spotlight of both culture and education.

I thank you for your consideration of me as your Advisory Artist.

Please see my resume and bio for the specifics of my experience.

Sincerely,

Vanda Lavar

**Artist Vanda Lavar**  
415 939 8604 [artistvanda1@gmail.com](mailto:artistvanda1@gmail.com)

**Skills**

- 2015 through current** Seminar instructor adult Santa Cruz Mountains Art Center, SC CA
- 2015**though current** Seminar instructor Santa Cruz Art League, SC CA
- 2015 through current** Teaching Artist Chart Paxs Saratoga, CA (children and adults) Drawing and Painting
- 2015 through current** Teaching Artist for Santa Cruz Mountains Art Center, Ben Lomond, CA (children and adults) Drawing and Painting
- 2015 through current** recipient of The United Way scholarship for Transformational Community
- 2012 through 2015** Ambassador Artist for Rembrandt Pastels and Canson in the Bay Area
- 2010 through 2015** Legal research and writing
- 2009** Designer/ teacher outreach program/risk youth in The Boys and Girls Club, of El Dorado County
- 2002 through 2011** Aide to a doctoral level professor, Sacramento State University, Capella University, DeVry University, Ashford University. Research, writing, grading, proof reading and scheduling.
- 2002 through 2005** Co-managed a small art gallery in Folsom CA, called Gallery Eclectica.

**Experience:**

- 2015 through current** Teaching Artist, Chart Pax, Saratoga, CA (children and adults) Draw/Paint
- 2015 through** current Teaching Artist for Santa Cruz Mountains Art Center, Ben Lomond, CA (children and adults) Drawing and Painting
- 2002 through 2011** Doctoral Support Aide
- 2008 through 2009** Director of art program at risk youth, Boys and Girls Club
- 2012 through current**, Canson Corporation, Corporate Demo Artist
- 2015 through current**, Executive Sales and Marketing, Thomas Kinkade Capitola
- 2015 through Current** Costco Road Show sales
- 2004 through Current** Ambassador Artist for Chroma Acrylics

**Education:**

- 2015** **Masters of Fine Arts** Painting, Academy of Art University, San Francisco, CA (Pending)
- 2010** Advanced Seminar, instructor Lesley Harrison, PSA
- 2009** Intermediate Studies Pastel Technique, instructor Lesley Harrison, PSA
- 2008** Advanced Seminar Acrylic Painting, instructor Terry Isaacs
- 2007** Advanced Workshop Wildlife in Gouache, instructor Carl Brenders
- 2000** Theology, Saint Mary's of Minnesota
- 1997** **Bachelor of Arts** double majors of Marketing and Art, with a minor in Symbolism.

# VANDA LAVAR

PO Box 314

Soquel CA 95073

415.939.8604

Artistvandal@gmail.com

www.surfcityart.net

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## Biography

**Vanda Lavar** is an American Pre-Raphaelite Artist who is renowned for both her unerring detail as well as her ability to capture her subjects while shining a spotlight upon the mysterious. Her work is thought provoking and emotional. She prefers her work to embrace the mystery of life and speak to concepts and subjects that may not be fully explainable.

As an Artist of Symbols, Vanda Lavar designates each of her paintings into a space upon which the mind of the viewer may enter and expand through creativity and personal meaning, while still connecting with aspects of the classic Collective Unconscious, as described by Carl Jung.

Ms Lavar's work is eclectic in its choice of mediums. Her oil paintings, drawings, pastel paintings and acrylic paintings, each have their own set of special collectors. Her series are designed in the order of the effects which each of these mediums can create. The diverse mediums will thereby afford diverse substrates, ranging from canvas to board to archival papers.

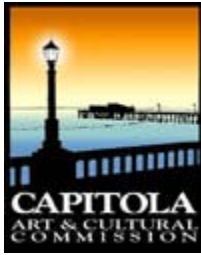
As an academic of both Symbolism and Cross Cultural Mystical Thought, the Artist encourages her collectors to think deeply and to embrace the unknowable with hope and love. She desires that the viewers of her works will be inspired to continue on a creative quest of beauty, truth and love for not only themselves, but for all sentient creatures.

The Artist's work is to be found throughout the world as decorative imagery on many different products including collectable phone cards, puzzles, key chains, mouse pads and cutting boards. Additionally, many of her limited edition prints are now found on the Secondary Market, including her ever popular print "Resurrection Theme". Ms. Lavar is an internationally, recognized canine artist and was invited to display at the Westminster Kennel Club Dog Show in 2009. Ms Lavar was also commissioned by, The California Waterfowl Association to illustrate and design their first, limited edition, collectable ornament.

She has illustrated 4 books to date and is working on several more. Ms. Lavar is listed in *Who's Who Among American College and University Student 1997*, for her work in conservation and restoration for several polychrome statues belonging to the Catholic Church. Her illustrated books include:

*Tucker's Tale* by Christopher Walsh, *Surf Doggy USA* by Barbara Boyer, *Mr. Topper the Magical Pot Bellied Pig* by Liam Maher and her own book, *Pillow Land Puppies* which she wrote and illustrated, it includes an appendix of the classic prose by Francis Thompson, "*The Hound of Heaven..*" *The Squirrel Superhighway* by Anna Morrisson. She is currently Director and Illustrator of Surf City Art, located in Santa Cruz, CA.

Ms. Lavar teaches ongoing classes at Michael's Stores, Gerri's Gallery in Carmel, Gallery Eclectica in Folsom for both children and adults along with specialized seminars.



# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF DECEMBER 8, 2015

FROM: STAFF

DATE: December 3, 2015

SUBJECT: Sponsorship and Event Planning Committees

**RECOMMENDED ACTION:** Select Commissioners for 2016 Sponsorship and Event Planning Committees.

### **BACKGROUND**

Each year the Commission selects members to help with the securing of sponsors for the funding of the events organized as well as movie and band selection committees.

According to the by-laws:

The Art & Cultural Commission may designate specific committees as follows: Public Art, Volunteers, Fundraising, Marketing and any other committee as necessary. Committees shall be composed of no more than (3) commissioners. The committees may include volunteer members as deemed necessary by the Art & Cultural Commission. The committees shall report to the Art & Cultural Commission on no less than a quarterly basis.

### **FISCAL IMPACT**

No fiscal impact.

### **ATTACHMENT**

2016 Event Dates

Band Selection Policy 12-2014

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager

## June 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4 Car Show
5 Car Show	6	7	8 1 <sup>st</sup> Twilight	9	10	11
12 Art/Music	13	14	15 2 <sup>nd</sup> Twilight	16	17	18
Fathers 19 Day	20	21	22 3 <sup>rd</sup> Twilight	23	24	25
26 Art/Music	27	28	29 4 <sup>th</sup> Twilight	30		

## July 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3 Art/Music	4 4 <sup>th</sup> of July	5	6 5 <sup>th</sup> Twilight	7	8	9
10	11	12	13 6 <sup>th</sup> Twilight	14	15	16
17 Art/Music	18	19	20 7 <sup>th</sup> Twilight	21	22	23
24 Wharf/Wharf	25	26	27 8 <sup>th</sup> Twilight	28	29	30
31						

# August 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	9th Twilight	11	12	13
Art/Music			10th Twilight			
14	15	16	17	18	19	20
			11th Twilight			
21	22	23	24	25	26	27
Art/Music			12th Twilight			
28	29	30	31			

# September 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5 Labor Day	6	7	8	9	Begonia 10
Begonia 11	Begonia 12	13	14	15	Movie 16	Art/Wine 17
Art/Wine 18	19	20	21	22	Movie 23	24
Opera at the Beach 25	26	27	28	29	30	

## October 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
<b>Fire Works Show</b>						
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween		Add date Halloween Parade?			

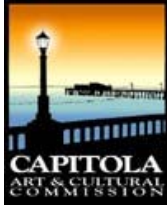
## November 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5 <b>Plein Air</b>
6 <b>Plein Air</b>	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	*Add Date for Surfing Santa		

# Twilight Concert Band Selection Policy

- 1) Band Submission Receiving Process:
  - a. All band submission must include for consideration the following:
    - 1) Band Application, 2) Demo CD (minimum of 5 songs) & 3) Biography & Band Photo
  - b. All Submissions must be received through City Hall front Desk and receive date stamp.
  - c. Stipend: Bands with 7 or less members will be offered \$1,000. Bands with 8 or more members will be paid \$1400.
  
- 2) Deadline of all Submissions:
  - a. All Submissions must be received by December 15.
  
- 3) Band Selection Committee:
  - a. Band Selection Committee (Committee) will be formed at the November Art & Cultural Commission meeting. The Committee should include no more than 6 Commissioners and no more than 3 members of the public, selected by the Band Selection Committee. The Commission will determine the genres' of music prior to the Committee's first meeting in order to make the band selection process steam lined.
  - b. At the November Art and Cultural Commission meeting all members interested in serving on the Committee shall indicate their interest to the Commission Chairperson. The Chairperson shall randomly draw the names of up to three Commission members to serve on the Committee. The Commission Chairperson shall also serve on the Committee.
  - c. Staff will sort all bands submittals into genres and preview all submissions and offer a suggested order to review based on submission quality. Staff will provide Committee with all submissions, as well as an organizer/score sheet.
  
  - d. Committee will meet during the early weeks in January to review bands and make suggested selection of band line ups.
  
  - e. Committee will select 12 bands and 2 alternate bands and contact staff with selected list within 5 days of selection meeting.
  
  - f. The Art & Cultural Commission will have final approval of the band selections.
  
  - g. Committee members will not contact sponsors or band members with promises of dates or performances.
  
- 4) Staff will have the discretion to select band performance dates to appeal to various Sponsors requests and guidelines. Staff will also have the discretion utilize the alternate band if there are date conflicts, change in band status or amount of stipend is not acceptable to bands.





Item #: 5.C

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF DECEMBER 8, 2015

FROM: STAFF  
DATE: December 1, 2015  
SUBJECT: Event Report

**RECOMMENDED ACTION:** Accept Report

**BACKGROUND;** The Capitola Art and Cultural Commission has historically put on events taking place on over twenty days during the year. The Capitola Twilight Concert series consists of twelve Wednesday evening concerts from June through August. On Six Sunday's from June through August, the Commission contracts with Leslie Fellows to run the Sunday Art and Music at the Beach. On three Fridays in August and September, the Commission puts on Free Movies at the Beach.

In 2015, the Commission added two new events, Opera at the Beach and Capitola En Plein Aire. Both of these new events took place after the traditional summer season. The Opera was held on September 20<sup>th</sup> and the Plein Air event took place November 6<sup>th</sup>-8<sup>th</sup>.

Prior to approving the final schedule and budgeting for the 2016 season, the Commission needs to determine if any additions, subtractions or changes should be made to the schedule of events. Final determination will take place during the Commission's Annual retreat.

### **FISCAL IMPACT**

No fiscal impact

### **ATTACHMENT**

2015 Event Calendar

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager

# 2015 Event Overview

## Twilight Concerts

Wednesdays, 7 p.m. -9 p.m.

Date	Band	Type of Music	Sponsor Ideas/Suggestion
June 10	Jean Fineberg and the Party Monsters	Classic Motown & R&B	Paradise Beach Grille
June 17	Shane Dwight	Blues	Lanai Financial
June 24	Big City Revue	All Hits 70's until today	Monterey Bay Properties
July 1	SambaDá	Salsa/Reggae	Zelda's
July 8	Mark Russo & the Classy Cats	Big Band/Jazz	Devcon
July 15	Broken English	Latin	Marriott Fairfield Inn-Capitola
July 22	Joint Chiefs	R&B/Soul	Union Bank
July 29	Extra Large	Funky Fun	Gayle's
August 5	Black Sunday Road Show	Big Band/Americana Rock	Ow Family Properties

## 2015 Event Overview

August 12	Tsunami Band	Classic Rock	Britannia Arms
August 19	Lyn' I's	Eagles Tribute Band	JR Parrish Real Estate
August 26	Digbeats	Rock	Stockton Bridge Grille

# 2015 Event Overview

## Sunday Art and Music at the Beach

Art: 11 a.m.-6 p.m. Music: 2 p.m.-4 p.m .

Date	Band	Type of Music	Sponsor Ideas & Suggestions
June 14	Singer Ron Kaplan	Jazz	Green Waste Recovery, Inc.
June 28	Laurent Fourgo & His Combo	American and French Jazz Standards	Green Waste Recovery, Inc.
July 5	Singing Wood Marimba	World Music	Green Waste Recovery, Inc.
July 19	Harpin & Clark	Acoustic Guitar & Harmonica	Green Waste Recovery, Inc.
August 2	Samba Cruz	Brazilian	Green Waste Recovery, Inc.
August 16	7 <sup>th</sup> Wave	Acoustic/Light Rock	Green Waste Recovery, Inc.

## 2015 Event Overview

### Free Movies at the Beach

Friday, Aug. 28	7:30 p.m – 9:30 p.m.	Lego Movie	Pizza My Heart
Friday, Sept. 11	7:30 p.m – 9:30 p.m.	Endless Summer 2	Pizza My Heart
Friday, Sept. 18	7:30 p.m – 9:30 p.m.	Ferris Buller Day Off	Pizza My Heart

### Opera at the Beach

Sunday, Sept. 20	2 p.m. – 4 p.m.	Bay Shore Lyric Opera Company	Don Giovanni	Esplanade Bandstand Park	Anonymous
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### Capitola En Plein Air

Friday, November 6 <sup>th</sup> – Sunday, November 8th	8 a.m. - 5 p.m. Friday and Saturday 10 a.m. – 4 p.m. Sunday	40 Artists	Throughout Capitola on Friday and Saturday Jade Street Park on Sunday	Gayle's Bakery and Monterey Bay Properties
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