



CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, March 14, 2017

6:30 p.m.

Capitola Council Chambers

Commission Members

Michael Termini ~ Chair

Nathan Cross~ Vice Chair

Mary Beth Cahalen

Mary Jo Connoly

Laurie Hill

Kim Hogan

Dennis Norton

Sam Storey

Staff Representatives

Kelly Barreto &
Larry Laurent

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- February 14, 2017**
- 5. General Business –**
 - a. Capitola Ave Railing**
 - b. Public Art Bylaws and Budget**
 - c. Retreat Notes**
 - d. Plein Air**
 - e. Sponsorship Committee (Verbal)**
 - f. Esplanade Park (Verbal)**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items –**
- 10. Adjournment**

Notice: The Art and Cultural Commission meets on the second Tuesday at 6:30 PM in the City Council Chambers located at 420 Capitola Avenue, Capitola.

Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org/ on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

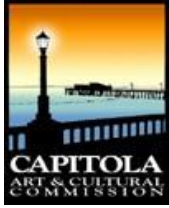
Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

CAPITOLA
ART & CULTURAL COMMISSION

DRAFT MEETING MINUTES

Tuesday, February 14, 2017 6:30 p.m.
City Community Room

1. **Call to Order-Roll Call:** Present: Termini, Hill, Hogan, Smith, Cahalen, Cross, Storey
Absent: Norton
2. **Approval of Agenda-** M/S Hogan/Cross Approved Unanimously
3. **Oral Communications-** None
4. **Approval of January 17, 2017 Minutes-** M/S Cross/Cahalen. Approved unanimously
5. **General Business-**
 - a. **Esplanade Park** Chair Termini reported that Esplanade Park design and climbing sculpture element were approved by City Council. Commissioner Cross requested that staff get an estimate of climbing sculpture cost by talking with kiosk artist. Commission approved Commissioners Cross, Cahalen and Hogan as climbing sculpture selection sub-committee.
 - b. **Capitola Ave Railing** Staff reported that the art selection sub-committee brought four artists from the original applicants. Entire Commission reviewed the four applicants and recommended that Earnest and Lois Rich and Mike Riegel be brought in for presentations. Staff will contact the applicants and set a date for presentation.
 - c. **Annual Report** Staff presented the 2016-2017 annual report. Commission recommended no changes to the report.
 - d. **Music Selection Committee** Chair Termini reported that the Music Selection Committee has made its recommendations for the Twilight and Sunday Music events. Commissioner Hill reported that the Begonia Festival is looking at adding a Thursdays concert.
 - e. **Sponsorship Committee** Staff Laurent reported on the need for Commissioners to help with the sponsorship recruitment. Chair Termini and Commissioner Norton will assist.
 - f. **Retreat** Chair Termini report that the date will be March 4th form 9 a.m. – 1 p.m.
 - g. **Plein Air** Item was moved to the beginning of General Business. Jenny Shelton reported that sales for the one day were approximately \$10,000. Commissions will help fund classes through the Capitola recreation department. Will need to look at the amateur division. Hosting artists did not succeed, some dropped out because of this. Added special recognition awards which where a success. There was positive reception to the advertising and the printing. Some of the onetime costs this year, such as the panels, will not be needed this year.
6. **Commissioner Reports** – Skate Park mural subcommittee will meet February 21st
7. **Staff Report-** None
8. **Communications-** None
9. **Future Agenda Items** – Pleain Air budget review. Review bylaws
10. **Adjournment** Approved Unanimously



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 14, 2017

FROM: STAFF
DATE: March 10, 2017
SUBJECT: Capitola Ave Railing

Recommended Action: Receive Report

BACKGROUND

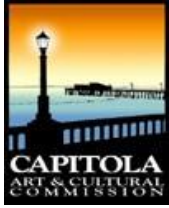
At the February 14th, 2017 meeting the Art and Cultural reviewed the recommendations of the Capitola Avenue Railing Subcommittee. The Commission requested that staff arrange for presentations from two finalists; Lois and Earnest Rich and Mike Reigel.

The two finalists will present their proposals at the April 14th Art and Cultural Commission Meeting.

FISCAL IMPACT Each artist will be paid a stipend of \$500.00 dollars will be given for their submission.

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 5.b

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 14, 2017

FROM: STAFF
DATE: March 10, 2017
SUBJECT: Public Art Code and Budget

Recommended Action: Review and Discuss Bylaws and Budget

BACKGROUND At the February 14th, 2017 meeting the Art and Cultural requested that staff bring the Public Art Code and Budget to the March 14th meeting for review.

FISCAL IMPACT None

ATTACHMENT Public Art Code
Public Art Budget

Report Prepared By: Larry Laurent
Assistant to the City Manager

Chapter 2.58
FUNDING THE PUBLIC ART PROGRAM

Sections:

- [2.58.010](#) Purpose.
- [2.58.020](#) Definitions.
- [2.58.030](#) Public art account.
- [2.58.040](#) Applicability.
- [2.58.050](#) Funds for public art.
- [2.58.060](#) Funding exclusions from, and additions to, the public art program.
- [2.58.070](#) Application procedures for placement of required public art on private nonresidential property.
- [2.58.080](#) Approval for placement of public art on private nonresidential property.
- [2.58.090](#) Application procedure for acceptance of public art donated to the city.
- [2.58.100](#) Review of application for acceptance of public art donated to the city.
- [2.58.110](#) Certificate of occupancy.
- [2.58.120](#) Ownership of public art on private nonresidential property.
- [2.58.130](#) Removal or alteration of public art.
- [2.58.140](#) Program administration.

2.58.010 Purpose.

The city of Capitola wishes to enhance the cultural and aesthetic environment of the city, to encourage creativity, the appreciation of the arts and our cultural heritage. Through the establishment of a program of public art funded by private development, the city will promote the general welfare through balancing the community's physical growth and revitalization with its cultural and artistic resources. (Ord. 869 § 1, 2004)

2.58.020 Definitions.

- A. "Acquisition" means the acquirement of works of art by donation, purchase or commission.
- B. "Public place" means city or privately owned land or buildings which are open to the general public on a regular basis.
- C. "Eligible public construction project" means any capital improvement project of the city involving a public place as identified in the annual capital improvement budget of the city and which is paid for wholly or in part by city funds, nonresidential development project which exceeds a total building permit valuation of two hundred fifty thousand dollars as calculated by the city of Capitola building permit application.

EXCEPTION: "Eligible construction project" shall not include capital improvement projects for which

the sources of funds are limited to a specified purpose, or for which the terms of a contract, federal or state grant, law, or regulation prohibit or restrict the expenditure of funds on works of art. However, it shall be the policy of the city that all city departments shall, from the effective date of this ordinance, include a request for public art funding in all grant applications or other funding support requests for capital improvement projects to any outside funding agencies.

D. "Eligible private construction project" means and includes any private nonresidential redevelopment project with a total building permit valuation of two hundred fifty thousand dollars or more as calculated by the city of Capitola building permit application.

EXCEPTION: "Eligible private construction project" shall not include projects which consist only of heating, ventilation, air-conditioning, reroofing, cosmetic work that does not affect items regulated by the model building codes, and equipment not considered to be part of the architecture of the building or area.

E. Professional Artist or Artwork. It is the policy of the art and cultural commission that all artworks commissioned or acquired under the public art plan be designed by professional visual artists. A "professional artist" is a person who has established a reputation of artistic excellence, as judged by peers, through a record of exhibitions, public commissions, sale of works, or educational attainment.

F. Artwork may include, but is not limited to, the following:

1. Sculpture: free-standing, wall supported or suspended; kinetic, electronic; in any material or combination of materials.
2. Murals or portable paintings: in any material or variety of materials, with or without collage or addition of nontraditional materials or means.
3. Earthworks, fiber works, neon glass mosaics, photographs, prints, calligraphy, any combination of forms of media including sound, literary elements, film holographic images, and video systems; hybrids of any media and new genres.
4. Furnishings or fixtures, including but not limited to gates, railings, streetlights, signs, seating, if artist-created as unique elements or limited editions.
5. Artistic or aesthetic elements of the overall architecture or landscape design if created by a professional artist or a design team that includes a professional visual artist.
6. Temporary artworks or installations, as such artworks serve the purpose of providing community and educational outreach.
7. The incremental costs of infrastructure elements, such as sound walls, utility structures, roadway elements and other items if designed by an artist or design team that included an artist

as a co-designer.

Ineligible artworks:

1. Art objects which are mass produced or of standard manufacture, such as playground equipment, fountains or statuary elements, unless incorporated into an artwork by a project artist.
2. Reproductions, by mechanical or other means, of original works of art, except in cases of film, video, photography, printmaking or other media arts.
3. Decorative, ornamental, architectural or functional elements which are designed by the building architect, as opposed to the elements created by an artist commissioned for that purpose.
4. Landscape architecture and landscape gardening except where these elements are designed by a professional visual artist and/or are an integral part of the artwork.
5. Services or utilities necessary to operate and maintain an artwork over time.

G. "Total construction cost," as used in this chapter, means the valuation of the proposed structures or improvements, as calculated by the city of Capitola building permit application.

H. "Nonresidential development" means the construction of commercial, residential/ commercial, office, industrial projects or other projects which are not intended for residential purposes.

I. "Artist selection panel" means an ad-hoc committee formed and charged by the art and cultural commission for a limited period of time to recommend artists for individual projects or groups of projects. (Ord. 892 § 1, 2005; Ord. 869 § 1, 2004)

2.58.030 Public art account.

There shall be a noninterest-bearing account designated for public art, into which shall be deposited all fees paid pursuant to this chapter. This account shall be maintained by the city finance director and shall only be used for the acquisition, installation, and improvement (see Program Administration Section [2.58.140](#)) of public art in the city. (Ord. 869 § 1, 2004)

2.58.040 Applicability.

The program described in this chapter is a mandatory program, and the standards specified are minimum standards for compliance.

A. This chapter shall apply to all eligible public and private construction projects as defined by this ordinance having a total construction cost of two hundred and fifty thousand dollars or more, as

calculated by the city of Capitola building permit application. The obligation to comply with this chapter shall not be evaded by performing a series of small construction projects if the project could have been performed as a single construction project with in a three-year period.

B. This chapter shall apply to all expansion of, remodeling of, or tenant improvements to existing eligible buildings when any such work has a total construction cost of two hundred fifty thousand dollars or more, as calculated by the city of Capitola building permit application. (Ord. 892 § 2, 2005; Ord. 869 § 1, 2004)

2.58.050 Funds for public art.

A. Private Project Applicant. The project applicant shall acquire and install public art recommended by an art selection panel, with review by the art and cultural commission and approval of the city council, in a public place on or in the vicinity of the development project site. The minimum cost of the public art, including installation, shall be determined by the following:

1. After the effective date of this chapter, if a private developer makes application for a permit to develop a nonresidential project with a total building permit valuation of at least two hundred fifty thousand dollars, excluding land acquisition, not less than two percent of the project budget shall be set aside for the acquisition of art for incorporation into the project or for placement in the general vicinity of the project.
2. The private developer may, with city council approval, in lieu of incorporating public art in their project, deposit an amount equal to one percent of the total building permit valuation with the city, to be used for public art elsewhere in the city. Deposits of funds for public art from the private developer or for the in-lieu payment shall be made to the city prior to the issuance of a building permit for the project.

B. City Projects.

1. The city council shall provide in the annual capital improvement budget for an amount of not less than two percent of the total amount budgeted for each “eligible construction project” to be set aside and identified as sources of funds to be appropriated and expended for acquisition of works of art in accordance with this section. Appropriations for purposes of acquiring works of art in order to carry out the provisions of this chapter shall be made in accordance with law and the budgeting procedures of the city.
2. Appropriations for works of art may be expended to acquire works of art for any public place if the terms of a contract, federal or state grant, law or regulation do not limit or restrict the funds so appropriated to use for a specific “eligible public or private construction project.”
Appropriations for works of art shall only be expended for acquisition of works of art to be located on the premises of a specific “eligible public or private construction project” if the terms

of a contract, federal or state grant, law, or regulation do limit or restrict the use of funds to a specific “eligible construction project” only.

3. Subject to applicable law, appropriations and expenditures for works of art may include, but are not limited to, the costs and expenses incurred in the process of selecting and installing works of public art and for design and planning services of artists, as well as program administration and project management.

4. The city council shall approve the acquisition of works of art to be funded under the capital improvement budget.

5. All artwork donated to the city shall become the property and responsibility of the city upon acceptance of the city council.

6. Other Public Agencies. If the city enters into an agreement with another public agency, whereby city or agency funds are transferred to such agency for the purpose of performing a capital improvement project which would otherwise be deemed an “eligible construction project” under this chapter, such agreement shall provide, whenever it is lawful or appropriate to do so, that the recipient agency or its successor in interest shall take appropriate measures to insure that not less than two percent of the city or agency funds so transferred are expended for acquisition of works of art. (Ord. 892 § 3, 2005; Ord. 869 § 1, 2004)

2.58.060 Funding exclusions from, and additions to, the public art program.

City manager responsibilities:

A. The city manager, in conjunction with the submission of the annual capital budgets of the city, and unless otherwise prohibited by law from doing so, may:

1. Propose funds to be added to the public art program, which funds may be utilized to place works of art in existing public places which do not otherwise qualify as “eligible public construction projects.”
2. Prior to the submission of the city’s proposed annual capital improvement project budget to the city council, the city manager shall notify the art and cultural commission of: (i) those capital improvement projects which are designated “eligible public construction projects” in the budget; and (ii) any proposed discretionary funds proposed for addition to the public art program.
3. The following provisions shall apply to the two percent minimum public art calculation only in those circumstances in which the city receives funds from persons, firms, organizations or other agencies which are restricted as to the use of such funds for works of art, or which such funds are otherwise restricted by law or regulation:

a. If the terms of a contract, federal or state grant, law or regulation prohibit the use of funds in connection with an “eligible public construction project” for expenditure upon works of art, then the basis on which the public art funding percentage is applied will exclude any funds which are so prohibited or restricted.

b. If the terms of a contract, federal or state grant, law or regulation provide that any additional expenditure by the city on works of art for an otherwise “eligible public construction project” shall reduce the amount of funds received by the city for the project, then the project may be wholly or partially exempted from the provisions of this chapter. (Ord. 892 § 3, (part), 2005; Ord. 869 § 1 (part), 2004)

2.58.070 Application procedures for placement of required public art on private nonresidential property.

An application for placement of public art on private nonresidential property shall be submitted to the community development director and shall include:

- A. Preliminary sketches, photographs or other documentation of sufficient descriptive clarity to indicate the nature of the proposed public art;
- B. An appraisal or other evidence of the value of the proposed public artwork, including acquisition and installation costs;
- C. Preliminary plans containing such detailed information as may be required the art and cultural commission to adequately evaluate the location of the artwork in relation to the proposed development and its compatibility to the proposed development, including compatibility with the character of adjacent conforming developed parcels and existing neighborhoods;
- D. A narrative statement to be submitted to the community development director to demonstrate that the public art will be displayed in an area open and freely available to the general public, or that public accessibility will be provided in an equivalent manner based on the characteristics of the artwork or its placement on the site. (Ord. 869 § 1, 2004)

2.58.080 Approval for placement of public art on private nonresidential property.

- A. Applications completed in accordance with Section [2.58.070](#) shall be submitted to the art and cultural commission for review and recommendation to the city council of public art in accordance with this chapter.
- B. The art and cultural commission upon receipt of a completed application shall convene an art selection panel to review the proposed public art using adopted public art evaluation criteria.
- C. The recommended completed application shall be forwarded by the art and cultural commission to

the city council, which shall have the sole authority to accept, reject or conditionally accept the project.

D. All approvals for placement of public art on private property shall be obtained prior issuance of a certificate of occupancy. (Ord. 892 § 4, 2005; Ord. 869 § 1, 2004)

2.58.090 Application procedure for acceptance of public art donated to the city.

An application for the donation of public art to the city shall be submitted to the art and cultural commission and shall include:

A. Preliminary sketches, photographs, models or other documentation of sufficient descriptive clarity to indicate the nature of the proposed public art;

B. An appraisal or other evidence of the value of the proposed public art, including acquisition and installation costs;

C. A written agreement executed by or on behalf of the artist who created the public art which expressly waives his or her rights under the California Art Preservation Act or other applicable law;

D. Other information as may be required by the art and cultural commission to adequately evaluate the proposed donation of public art. (Ord. 869 § 1, 2004)

2.58.100 Review of application for acceptance of public art donated to the city.

A. The art and cultural commission shall convene an art selection panel to review the proposed public art, using adopted public art evaluation criteria.

B. Upon recommendation of the art selection panel, the public art application shall be reviewed by the art and cultural commission.

C. Following the review, the art and cultural commission shall forward the public art application to the city council, which shall have the sole authority to accept, reject or conditionally accept the donation. (Ord. 869 § 1, 2004)

2.58.110 Certificate of occupancy.

The following requirements must be met prior to the city's issuance of a certificate of occupancy:

A. Full compliance with one of the following:

1. The approved public art has been placed on the site of the approved project, in a manner satisfactory to the building official and the Capitola art and cultural commission; or

2. In-lieu art fees have been paid.

B. If public art has been placed on the site of the approved project, the applicant must execute and record with the county recorder covenants, conditions and restrictions (CC&Rs), which require the property owner, successor in interest and assigns to:

1. Maintain the public art in good condition as required by the city's public art guidelines;
2. Indemnify, defend and hold the city and related parties harmless from any and all claims or liabilities from the public art, in a form acceptable to the city attorney;
3. Maintain liability insurance, including coverage and limits as may be specified by the city manager. (Ord. 892 § 5, 2005; Ord. 869 § 1, 2004)

2.58.120 Ownership of public art on private nonresidential property.

A. All public art placed on the site of an applicant's project shall remain the property of the applicant; the obligation to provide all maintenance necessary to preserve the public art in good condition shall remain with the owner of the site.

B. Maintenance of public art, as used in this chapter, shall include without limitation, preservation of the artwork in good condition to the satisfaction of the city, protection of the public art against physical defacement, mutilation or alteration, and securing and maintaining fire and extended coverage insurance and vandalism coverage in an amount to be determined by the city manager. Prior to placement of approved public art, applicant and owner of the site shall execute and record a covenant, in a form approved by the city, requiring maintenance of the public art. Failure to maintain the public art as provided in this chapter is declared to be a public nuisance.

C. In addition to all other remedies provided by law, in the event the owner fails to maintain the public art, upon reasonable notice the city may perform all necessary repairs and maintenance or secure insurance, and the costs therefore shall become a lien against the real property.

D. All artwork donated to the city shall become the property and responsibility of the city upon acceptance by the city council. (Ord. 869 § 1, 2004)

2.58.130 Removal or alteration of public art.

A. Public art installed on or integrated into a construction project pursuant to the provisions of this chapter shall not be removed or altered without the approval of the city council.

B. If any public art provided on a development project pursuant to the provisions of this chapter is knowingly removed by the property owner without prior approval, the property owner shall contribute funds equal to the development project's original public art requirement to the city's public art in-lieu account, or replace the removed artwork with one which is of comparable value and approved by the city council. If this requirement is not met, the occupancy permit for the project may be revoked by

the city council upon due notice and an opportunity to be heard. The city may, in addition, pursue any other available civil or criminal remedies or penalties. (Ord. 869 § 1, 2004)

2.58.140 Program administration.

A. Up to twenty percent of the percent for art allocations may be expended on program administration, project management and community outreach activities, including, but not limited to, staffing, artist selection, publicity, community education activities, project documentation, consultants, and other activities necessary for the administration of the program.

B. Maintenance. Proceeds of the percent for art program shall not be used for maintenance of the public art collection. Routine and preventive maintenance of works of art shall be funded by the city council and performed by the public works department, under the guidance of the art and cultural commission. The art and cultural commission as part of the annual budget process shall submit requests for non-routine and restorative maintenance, as well as other curatorial services. (Ord. 869 § 1 (part), 2004)



YTD Revenue = \$3,300
 Currently in pipeline = \$3,400

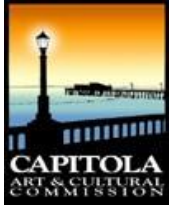
Balance Sheet

Through 03/03/17

Detail Listing

Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental Funds				
Fund Type	Special Revenues				
Fund	1315 - Public Art Fee Fund				
	ASSETS				
1000	Cash				
1000.000	Cash Operating	252,513.38	251,988.33	525.05	.21
	1000 - Cash Totals	\$252,513.38	\$251,988.33	\$525.05	0.21%
	ASSETS TOTALS	\$252,513.38	\$251,988.33	\$525.05	0.21%
	FUND EQUITY				
2850	Fund balance - undesignated				
2850.000	Fund balance - undesignated operating	251,988.33	251,988.33	.00	.00
	2850 - Fund balance - undesignated Totals	\$251,988.33	\$251,988.33	\$0.00	0.00%
	FUND EQUITY TOTALS Prior to Current Year Changes	\$251,988.33	\$251,988.33	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	(3,330.00)			
	Fund Expenses	2,804.95			
	FUND EQUITY TOTALS	\$252,513.38	\$251,988.33	\$525.05	0.21%
	LIABILITIES AND FUND EQUITY TOTALS	\$252,513.38	\$251,988.33	\$525.05	0.21%
Fund	1315 - Public Art Fee Fund Totals	\$0.00	\$0.00	\$0.00	+++
Fund Type	Special Revenues Totals	\$0.00	\$0.00	\$0.00	+++
Fund Category	Governmental Funds Totals	\$0.00	\$0.00	\$0.00	+++
	Grand Totals	\$0.00	\$0.00	\$0.00	+++



Item #: 5.c

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 14, 2017

FROM: STAFF
DATE: March 10, 2017
SUBJECT: Art and Cultural Commission Retreat Notes

Recommended Action: Receive Notes

BACKGROUND On March 4, 2017, the Art and Cultural Commission held it's annual retreat. Attached are the notes from the retreat.

FISCAL IMPACT None

ATTACHMENT Retreat Notes

Report Prepared By: Larry Laurent
Assistant to the City Manager

Capitola Arts Commission Retreat
Saturday March 4, 2017

Attendees: Michael Termini (Chair), Nathan Cross (Vice Chair), Mary Beth Cahalen, Mary Jo Connoly, Laurie Hill, Kim Hogan, Dennis Norton, Sam Storey

Facilitated by: Valerie Mojeiko, valeriemojeiko@gmail.com, 831-428-2555

Meeting Notes:

1. The meeting began with introductions and sharing of favorite public art projects worldwide.
2. Commissioners affirmed the goals developed in 2012, except chose to strike the goal of “Attract tourism dollars” because this is not a purpose of the commission (even though it is often a side effect)
The revised goals of the Arts Commission are to:
 - Promote the idea that art is good, relevant, and important
 - Support a good tension between process and product in public art;
 - Promote Capitola as a culturally rich and fun destination for all ages;
 - Help brand the city, with a feeling of a village or small community;
 - Emphasize the importance of having a personal experience of Capitola;
 - Create a dynamic interaction between art and people- explore the idea that “There is no beauty without someone seeing it;”
 - Help people get along while having fun.
3. The commissioners reviewed the accomplishments from the past year:
 - a. Plein Air Event: Creating a replicable footprint & reputation
 - b. Railing
 - c. Play Sculpture
 - d. Mural at Skateboard Park
 - e. Found welcome signs we like (although not able to install)
 - f. Opera became annual
 - g. Design for Esplanade park
 - h. Rispin Gardens grant
 - i. Lots of opportunities in general
4. The commissioners envisioned an ideal future Capitola in 2027, when/if all of the goals have been fully realized.
 - a. Mall is interactive, places to congregate, lots of activities
 - b. Welcoming entrances to the city, with signage
 - c. Wharf is a focal point
 - d. Former rail is now a trail
 - e. Art plays a role in alleviating traffic congestion, possible with an “art shuttle”, a monorail, or a sky ride
 - f. Commemorative art
 - g. Aquarium/kid play area at the beach
 - h. 41st Ave area integrated with village, pedestrian friendly mall area, nice landscaping

- i. Rispin a focal point
 - j. Like Ashland, OR—well known/liked art city
 - k. New festival takes the place of Begonia
5. The commissioners created a prioritized list of short-, mid- and long-range ideas. The commissioners want to continue the Plein Air event.

Projects in Progress (to continue)

Art at skate park
Plein Air
Playable Art
Bella Roma Railing

Short Term Ideas: Permanent Art

Begonia Festival Commemorative Art
Landscaping on 41st
Trestle Painting

Short Term Ideas: Events/Temporary

Dance Review
Taiko Drummers
Kite Flying Contest

Mid Range Ideas: Permanent Art

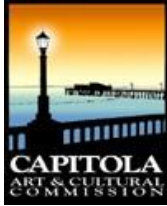
Railing on East Cliff
Public Art at Library
Capitola Welcome Signs
Mall Art
Rispin Fountain
Decorative Trash/Recycling Containers
Sculpture at PD/City Hall
Upper Beach Parking Lot Art

Mid Range Ideas: Events/Temporary

Rispin performances
Winter performances, New Brighton?
Trestle Art, contest?
Shakespeare

Long Range Ideas:

Aquarium/Art on Wharf
Art at roundabout
Carousel
Rail/Trail Art
Removeable Stairs
Depot Hill Stairs



Item #: 5.d

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF MARCH 14, 2017

FROM: STAFF
DATE: March 10, 2017
SUBJECT: Plein Air

Recommended Action: Receive Report and Give Direction

BACKGROUND At the February 14, 2017 Art and Cultural Commission meeting, staff was directed to bring back information on the revenues and expenditures for the 2016 Plein Air event

FISCAL IMPACT None

ATTACHMENT 2016 Plein Air Revenues
2016 Plein Air Expenditures
2016 Plein Air Public Art Fund Expenditures

Report Prepared By: Larry Laurent
Assistant to the City Manager



Detail General Ledger Report

G/L Date Range 07/01/16 - 03/31/17

Exclude Sub Ledger Detail

Exclude Accounts with No Activity

G/L Date	Journal	Journal Type	Sub Ledger	Description/Project	Source	Reference	Debit Amount	Credit Amount	Actual Balance
G/L Account Number	1000-50-52-000-3700.001 Other revenue other grants, donations, contrib						Balance To Date:	\$0.00	
08/11/2016	2017-00000168	JE	RA	Finance Deposit 08/11/16	Collections			1,200.00	(1,200.00)
Month August 2016 Totals							\$0.00	\$1,200.00	(\$1,200.00)
09/08/2016	2017-00000298	JE	RA	Finance Deposit 09/08/16	Collections			1,200.00	(2,400.00)
09/22/2016	2017-00000359	JE	RA	Finance Deposit 09/22/16	Collections			1,947.15	(4,347.15)
Month September 2016 Totals							\$0.00	\$3,147.15	(\$4,347.15)
10/20/2016	2017-00000482	JE	RA	Finance Deposit 10/20/16	Collections			700.00	(5,047.15)
Month October 2016 Totals							\$0.00	\$700.00	(\$5,047.15)
11/17/2016	2017-00000592	JE	RA	Finance Deposit w/e 11/17/16 #1	Collections			90.00	(5,137.15)
11/17/2016	2017-00000592	JE	RA	Finance Deposit w/e 11/17/16 #1	Collections			262.50	(5,399.65)
11/17/2016	2017-00000592	JE	RA	Finance Deposit w/e 11/17/16 #1	Collections			30.00	(5,429.65)
11/17/2016	2017-00000592	JE	RA	Finance Deposit w/e 11/17/16 #1	Collections			45.00	(5,474.65)
Month November 2016 Totals							\$0.00	\$427.50	(\$5,474.65)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			183.00	(5,657.65)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			210.00	(5,867.65)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			352.50	(6,220.15)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			240.00	(6,460.15)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			161.75	(6,621.90)
12/01/2016	2017-00000645	JE	RA	Finance Deposit w/e 12/01/16	Collections			465.00	(7,086.90)
12/08/2016	2017-00000682	JE	RA	Fin Dep w/e 12/08/16	Collections			142.50	(7,229.40)
12/08/2016	2017-00000682	JE	RA	Fin Dep w/e 12/08/16	Collections			615.00	(7,844.40)
12/08/2016	2017-00000682	JE	RA	Fin Dep w/e 12/08/16	Collections			45.00	(7,889.40)
12/08/2016	2017-00000682	JE	RA	Fin Dep w/e 12/08/16	Collections			210.00	(8,099.40)
Month December 2016 Totals							\$0.00	\$2,624.75	(\$8,099.40)



Detail General Ledger Report

G/L Date Range 07/01/16 - 03/31/17

Exclude Sub Ledger Detail

Exclude Accounts with No Activity

G/L Date	Journal	Journal Type	Sub Ledger	Description/Project	Source	Reference	Debit Amount	Credit Amount	Actual Balance
G/L Account Number	1000-50-52-000-3700.001			Other revenue other grants, donations, contrib				Balance To Date:	\$0.00
01/19/2017	2017-00000827	JE	RA	Finance Deposit w/e 01/19/17	Collections			148.50	(8,247.90)
						Month January 2017 Totals	\$0.00	\$148.50	(\$8,247.90)
				Account Other revenue other grants, donations, contrib		Totals	\$0.00	\$8,247.90	(\$8,247.90)
				Sub Department General Operations		Totals	\$0.00	\$8,247.90	
				Department Art & Cultural		Totals	\$0.00	\$8,247.90	
				Division Culture & Leisure		Totals	\$0.00	\$8,247.90	
				Fund General Fund		Totals	\$0.00	\$8,247.90	
						Grand Totals	\$0.00	\$8,247.90	



Plein Air General Fund Expenses

City Budgeted \$3500.00

Revenues minus expenses above \$3500 = \$3299.043

Detail General Ledger Report

G/L Date Range 07/01/16 - 03/31/17

Exclude Sub Ledger Detail

Exclude Accounts with No Activity

G/L Date	Journal	Journal Type	Sub Ledger	Description/Project	Source	Reference	Debit Amount	Credit Amount	Actual Balance
G/L Account Number	1000-50-52-000-4370.203 CS-Other, Events & Tourism Art in public places							Balance To Date:	\$0.00
09/01/2016	2017-00000333	JE	AP	A/P Invoice Entry	Accounts Payable		956.22		956.22
09/27/2016	2017-00000621	JE	AP	A/P Invoice Entry	Accounts Payable		335.00		1,291.22
Month September 2016 Totals							\$1,291.22	\$0.00	\$1,291.22
10/01/2016	2017-00000487	JE	AP	A/P Invoice Entry	Accounts Payable		900.00		2,191.22
10/06/2016	2017-00000514	JE	AP	A/P Invoice Entry	Accounts Payable		1,320.34		3,511.56
10/18/2016	2017-00000487	JE	AP	A/P Invoice Entry	Accounts Payable		430.00		3,941.56
10/26/2016	2017-00000524	JE	AP	A/P Invoice Entry	Accounts Payable		500.00		4,441.56
10/31/2016	2017-00000601	JE	AP	A/P Invoice Entry	Accounts Payable		335.62		4,777.18
Month October 2016 Totals							\$3,485.96	\$0.00	\$4,777.18
11/02/2016	2017-00000621	JE	AP	A/P Invoice Entry	Accounts Payable		322.00		5,099.18
11/06/2016	2017-00000577	JE	AP	A/P Invoice Entry	Accounts Payable		750.00		5,849.18
11/06/2016	2017-00000621	JE	AP	A/P Invoice Entry	Accounts Payable		272.50		6,121.68
11/07/2016	2017-00000577	JE	AP	A/P Invoice Entry	Accounts Payable		806.13		6,927.81
11/10/2016	2017-00000621	JE	AP	A/P Invoice Entry	Accounts Payable		1,049.05		7,976.86
11/12/2016	2017-00000621	JE	AP	A/P Invoice Entry	Accounts Payable		175.00		8,151.86
11/30/2016	2017-00000783	JE	AP	A/P Invoice Entry	Accounts Payable		297.00		8,448.86
Month November 2016 Totals							\$3,671.68	\$0.00	\$8,448.86
Account CS-Other, Events & Tourism Art in public places Totals							\$8,448.86	\$0.00	\$8,448.86
Sub Department General Operations Totals							\$8,448.86	\$0.00	
Department Art & Cultural Totals							\$8,448.86	\$0.00	
Division Culture & Leisure Totals							\$8,448.86	\$0.00	
Fund General Fund Totals							\$8,448.86	\$0.00	
Grand Totals							\$8,448.86	\$0.00	



Detail General Ledger Report

G/L Date Range 07/01/16 - 03/31/17

Exclude Sub Ledger Detail

Exclude Accounts with No Activity

G/L Date	Journal	Journal Type	Sub Ledger	Description/Project	Source	Reference	Debit Amount	Credit Amount	Actual Balance
G/L Account Number	1315-00-00-000-4370.203			CS-Other, Events & Tourism Art in public places				Balance To Date:	\$0.00
11/06/2016	2017-00000577	JE	AP	A/P Invoice Entry	Accounts Payable		2,300.00		2,300.00
				Month	November 2016	Totals	\$2,300.00	\$0.00	\$2,300.00
				Account	CS-Other, Events & Tourism Art in public places	Totals	\$2,300.00	\$0.00	\$2,300.00
				Sub Department	General Operations	Totals	\$2,300.00	\$0.00	
				Department	General Operations	Totals	\$2,300.00	\$0.00	
				Division	General Operations	Totals	\$2,300.00	\$0.00	
				Fund	Public Art Fee Fund	Totals	\$2,300.00	\$0.00	
					Grand Totals		\$2,300.00	\$0.00	