

CAPITOLA

ART & CULTURAL COMMISSION

MEETING AGENDA

Tuesday, September 13, 2016
6:30 p.m.
City Council Chambers

Commission Members

Michael Termini ~ Chair
Nathan Cross~ Vice Chair
Mary Beth Cahalen
Laurie Hill
Kim Hogan
David Kraemer
Joyce Murphy
Linda Smith
Jenny Shelton

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- August 9, 2016**
- 5. General Business –**
 - a. 2017 Meeting Dates**
 - b. 2017 Event Schedule**
 - c. Esplanade Park Design**
 - d. Commissioner Recruitment**
 - e. Plein Air (Verbal)**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items –**
- 10. Adjournment**

Staff Representatives

Kelly Barreto &
Larry Laurent

Notice: The Art and Cultural Commission meets on the second Tuesday at 6:30 PM in the City Council Chambers located at 420 Capitola Avenue, Capitola.

Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: www.cityofcapitola.org/ on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

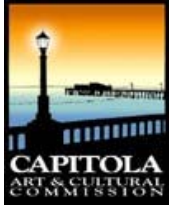
Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.

CAPITOLA
ART & CULTURAL COMMISSION
DRAFT MEETING MINUTES

Tuesday, August 9, 2016 6:30 p.m.
City Council Chambers

1. **Call to Order-Roll Call:** Present: Murphy, Hill, Shelton, Hogan, Kraemer, Cross, Cahalen
Absent: Termini, Smith
2. **Approval of Agenda-**
3. **Oral Communications-** Gary Galloway
4. **Approval of July 12, 2016 Minutes-** M/S Cross/Murphy. Commissioner Smith abstained.
Approved unanimously
5. **General Business-**
 - a. **Wharf Road Mural (Verbal)** Chair Termini would like discuss a contractor painting the overpass a single color.
 - b. **Esplanade Park Design** Commissioner Cross described the situation with the climbing sculpture project in the City of Capitola. The option for area in front of City Hall was taken off the potential sites due to concerns about the location by the Chief of Police. The current option for a climbing sculpture would be at Esplanade Park. Chair Termini requested that the proposal be brought to Council in October. Will need to get conceptual approval from Council prior to moving forward. Commissioner Cross will work with staff and meet with Mike Arnone regarding design. Commissioners Cross, Hogan, Murphy and Smith will participate on committee.
 - c. **McGregor Park Murals** Commissioner Cross stated that if the mural will be rotating, then will sandblasting be necessary in between? Muralist will be part of the skateboarding and cycling community. Will see about using the CAFÉ system for the project. Commissioners Hill and Cahalen will ask former Commissioner Roy Johnson to participation on the selection sub-committee. Mural will consist of main half pipe wall and sides.
 - d. **Plein Air (Verbal)** Commissioner Hill reported that the event planning is going well. Currently Gayle's, Palace and Lenz are the main sponsors. In kind sponsors include Shadowbrook, for reception and Erik's Deli. Commissioner Hill reported that the Plein Air Subcommittee is looking for 20-pro panels with uniform design for sales of art. Commissioner Hogan questioned whether or not 20 would be enough. Commissioner Hill stated that the cost would be around \$2000.00 and they are looking for sponsors and will include name. Chair Termini suggested Commissioner Hogan meet with subcommittee to figure out how many are needed.
 - e. **Summer Events (Verbal)** Staff Discussed upcoming events and staffing.
Commissioners discussed some of the bands. Commissioner Cross commended the band selection committee on the bands this year.
6. **Commissioner Reports** – Commissioner Hogan reported touring the signs in Watsonville and Aptos. In comparison, the Capitola signs are small and faded. Commissioner Smith asked if the plan was to make all the same size and the project should move forward. Commissioner Murphy reported that they need more pictures and detail for the railing. Will look at CAFÉ with staff. Commissioner Cross suggested the that the subcommittee use the Kiosk as an example.

- 7. Staff Report-** None
- 8. Communications-** None
- 9. Future Agenda Items –** None
- 10. Adjournment** Approved Unanimously



Item #: 5.a

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF AUGUST 9, 2016

FROM: STAFF
DATE: September 9, 2016
SUBJECT: 2017 Commission Meeting Dates

Recommended Action: Approve 2017 Meeting Dates

BACKGROUND

The Capitola Art and Cultural Commission Bylaws state “Regular meetings of the Commission shall be held monthly on a day, time and location to be decided upon by the Commission on an annual basis”. The Commission historically has met every second Tuesday of the month at 6:30 p.m. in the Capitola City Council Chambers.

DISCUSSION

The Commission need to approve the dates of the 2017 meetings. It has been discussed in the past about not hold a meeting in July or August, but currently the bylaws require monthly meetings. The proposed meetings include changing the January meeting from January 10th to January 17th.

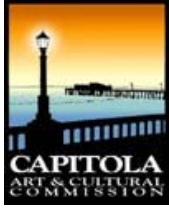
January 17th, February 14th, March 14th, April 11th, May 9th, June 13th, July 11th, August 8th, September 12th, October 10th, November 14th, December 12th.

FISCAL IMPACT

None

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 5.c

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF September 13, 2016

FROM: STAFF
DATE: September 8, 2016
SUBJECT: 2017 Event Dates and Schedule

Recommended Action: Approve 2017 Event Schedule

BACKGROUND

The Capitola Art and Cultural Commission holds Concerts and Movies every summer. Historically there were twelve concerts and three movies. In 2016 the schedule allowed for thirteen concerts.

DISCUSSION

The 2017 calendar will again allow for thirteen concerts between the second week in June and Labor Day. The commission needs to decide if it wants to hold thirteen concerts instead of twelve. Staff will bring the proposed dates of other events, such as Art and Music at the Beach, at a future meeting.

Concerts;

June 7th, June 14th, June 21st, June 28th, July 5th, July 12th, July 19th, July 26th, August 2nd, August 9th, August 16th, August 23rd, August 30th.

Movies;

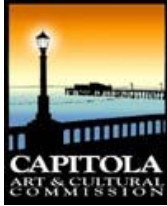
August 25th, September 8th, September 15th.

FISCAL IMPACT

None

ATTACHMENT

Report Prepared By: Larry Laurent
Assistant to the City Manager



Item #: 5.c

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF SEPTEMBER 13, 2016

FROM: STAFF
DATE: September 8, 2016
SUBJECT: Esplanade Park Design

Recommended Action: Give Staff Direction

BACKGROUND

At the July 12, 2016 Arts and Cultural Commission Meeting, staff was given direction to meet with a landscape architect to get a quote for developing plans for a climbing sculpture in Esplanade Park. Staff met with Mike Arnone and Mr. Arnone submitted a proposal for a park design with an estimated cost of \$3250.00. At the August 9, 2016 meeting, the proposal was submitted and staff was directed to schedule a meeting with Mr. Arnone and the members of the subcommittee, Commissioners Cross, Hogan, Murphy and Smith, to discuss bringing the concept to City Council at a future meeting.

DISCUSSION

Commissioners Cross and Hogan, along with Staff Laurent met with Michael Arnone to discuss the concept and bringing to the City Council. Based on the input of the Commissioners, Mr. Arnone sketched out options for the public art in Esplanade Park. Staff Laurent requested an estimated cost to produce the drawing requested. The cost estimate for the drawing is \$1500.00. Some of the work necessary to do this drawing would also be necessary in a whole park plan, which would reduce the cost of the park design. Staff needs direction on whether or not the Commission wants this drawing to be done prior to bringing the entire Esplanade Park concept to the City Council.

FISCAL IMPACT

The estimate for the public art drawing is \$1500.00.

ATTACHMENT

Esplanade park design

Report Prepared By: Larry Laurent
Assistant to the City Manager

August 1, 2016

Larry Laurent
Assistant to the City Manager
City of Capitola
420 Capitola Avenue
Capitola, CA 95010

Larry,

It was nice meeting with you to discuss the proposed Arts Commissions project in Esplanade Park. We are excited to work with the commission on the addition of a climbing sculpture. As we discussed, this feature could be the landmark entrance that the park is missing; the 'selfie-photo op' location. The placement and theme of the climbing sculpture should link the various elements and functions of the park while at the same time provide visitors with a lasting vision of Capitola. This would also be the appropriate time for the city to look at the long range goals for Esplanade Park so that the placement of this feature fits in to the overall plan for this highly used space.

We will assess the existing components and conditions of the park including seating, bike parking, shade, lighting, circulation and access to determine how best to incorporate the climbing sculpture. We are eager to work with the community and the selected artist to discuss and refine a concept for the climbing sculpture. The theme could be nautical, surf, historical, whimsical or contemporary. I have always marveled at what is just off shore from Capitola Village. I took the two photos below in 2013 in the Monterey Bay; I could envision a marine life/nautical scene as a possible theme used for the park, but there are many interesting possibilities to consider which could make this attraction a unique expression of our community.



Other points to study are the material(s) selection of the sculpture, the maintenance and upkeep factor, the extent of the safety zone and how to protect/limit graffiti and vandalism. We could assist the commission in coordinating these important aspects of the project. A successful project in our estimation should be maintainable, sustainable and look good years after completion. We will strive to create a theme, a design concept and construction guidelines that insure a long lasting public landmark that the city, commission and community will take pride in.



Michael Arnone + Associates
LANDSCAPE ARCHITECTURE

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The following proposal is for the production of landscape drawings for the Esplanade Park Climbing Sculpture. The tasks to complete the project include **Site Reconnaissance & Mapping, Meetings & Correspondence, and Park Master Plan** as described below.

SITE RECONNAISSANCE & MAPPING: The city shall supply the architect with AutoCAD files of Esplanade Park. Our on-site work will be for the identification of the existing landscape features and should not be considered a boundary or topographic survey map. The design team will visit the site to photograph, assess views, climate, soil, existing grades and existing vegetation and to gather pertinent site information. The information gathered will be used to prepare a base map for our design work.

MEETINGS & CORRESPONDENCE: Two meeting will be held with the Arts Commission representatives at your office or on site to discuss design theme options, material selection, and construction costs. Time for additional correspondence, phone calls, emails, faxes and travel is included in this section of the agreement.

PARK MASTER PLAN: The park plan will illustrate the location of a climbing art sculpture and its integration with the existing park. The final document will be a result of a conceptual study with alternatives for the city and the committee to review. The plan will illustrate the approximate size of the art piece, the appropriate fall zone and the changes to the park resulting from the introduction of the climbing sculpture. We will work with the Arts Commission to create a theme or vision of what the climbing sculpture should reflect and how it will function with the existing park. We will prepare a demolition plan which will detail what is being removed, relocated, reshaped or protected as a result of the addition of the new climbing sculpture.



Examples of urban climbing sculpture



Michael Arnone + Associates
LANDSCAPE ARCHITECTURE

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Examples of urban climbing sculpture



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DESIGN FEE SCHEDULE

Site Reconnaissance & Mapping	\$450.00
Meetings and Correspondence	\$600.00
Park Master Plan	\$2200.00
Total	\$3250.00

The fees listed above include meetings to refine the program elements, review the progress sketches, review the final documents, travel to and from the site, telecommunications, design time, and drafting. Reproduction of the drawings, plots, copies, and mailing will be billed at cost plus 10%. The fees are for design services and the production of landscape drawings for the project. The fees do not include the purchase of any landscape material, plant material or irrigation equipment nor do they include any labor to install the landscape, plants or irrigation system.

The fees do not include major changes to the agreed list of project elements stated above. These and any other additional services requested will be billed at a rate of \$150 per hour for principal time, \$65 per hour for associate time and \$45 per hour for staff time. Billing will be done monthly based on the percentage of work completed. The owner shall assume responsibility for all easements, property lines, and setback requirements. The owners, at their choice, shall acquire all necessary permits required to perform the work shown on the plans. The fees do not include the work of licensed arborists, soils engineers, structural engineers, civil engineers or surveyors if required. These fees, if necessary, will be contracted by the individual consultant with the owner.

Larry, thanks for the opportunity to propose our services. We do have a current City of Capitola Business License and carry Professional Practice/General Liability/Vehicle Insurance. You can see many of our projects and learn more about our firm at www.arnonelandscape.com. We could begin our work upon receipt of a written agreement with the city. Please call me if I can answer any questions regarding the project, the scope of my work, time frame or our fees.

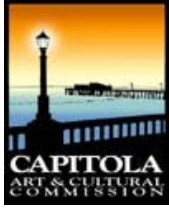
Sincerely,

Michael Arnone
Landscape Architect
Cal License #3347



Michael Arnone + Associates
LANDSCAPE ARCHITECTURE

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Item #: 5.d

ART & CULTURAL COMMISSION AGENDA REPORT

MEETING OF SEPTEMBER 13, 2016

FROM: STAFF
DATE: September 8, 2016
SUBJECT: Commissioner Recruitment

Recommended Action: Receive Report and give staff direction

BACKGROUND

According to the bylaws of The Capitola Art and Cultural Commission, commissioners “shall serve for a term of two (2) years and may be reappointed for successive two-year terms with a term limit set at a maximum of three (3), two year terms”. The City Clerk will initiate recruitment for open seats.

DISCUSSION

At the end of 2016, At-Large Commissioner Shelton and Arts Professional Commissioner Murphy will have reach the maximum of three two year terms. In addition, the City Council Representative and the Planning Commission representative will need to be appointed by the respective bodies. A proposed recruitment will be initiated with a closing date of October 28, 2016 so that applicants can be selected the November 8, 2016 meeting. The recommended applicant(s) will be presented to the City Council at the December Meeting for consideration for appointment.

FISCAL IMPACT

No fiscal impact.

ATTACHMENT

Esplanade park design

Report Prepared By: Larry Laurent
Assistant to the City Manager