

# ***CAPITOLA***

## ***ART & CULTURAL COMMISSION***

### **MEETING AGENDA**

**Tuesday, January 16, 2018**

**6:30 p.m.**

**Capitola Community Room**

#### **Commission Members**

Michael Termini ~ Chair

Mary Beth Cahalen

Mary Jo Connolly

Rick Gross

Laurie Hill

Kim Hogan

Dennis Norton

Sam Storey

James Wallace

- 1. Call to Order-Roll Call**
- 2. Approval of Agenda-**
- 3. Oral Communications-**
- 4. Approval of Minutes- December 12, 2017**
- 5. General Business –**
  - a. Commissioner Chair and Vice Chair Election**
  - b. Sponsorship and Event Committees**
  - c. Retreat**
  - d. Arts Council of Santa Cruz County**
- 6. Commissioner Reports-**
- 7. Staff Report-**
- 8. Communications-**
- 9. Future Agenda Items –**
- 10. Adjournment**

*Notice: The Art and Cultural Commission meets on the second Tuesday at 6:30 PM in the City Council Chambers located at 420 Capitola Avenue, Capitola.*

*Agenda and Agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website: [www.cityofcapitola.org/](http://www.cityofcapitola.org/) on Friday prior to the Tuesday meeting. If you need additional information please contact the City Hall Department at (831) 475-7300.*

#### **Staff Representatives**

Kelly Barreto &

Larry Laurent

*Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the boards' decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*

# **CAPITOLA**

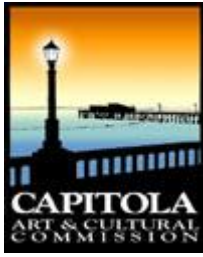
## **ART & CULTURAL COMMISSION**

### **DRAFT MEETING MINUTES**

**Tuesday, December 12, 2017 6:30 p.m.**

**Community Room**

1. **Call to Order-Roll Call:** Present: Termini, Hill, Norton, Cross, Storey, Connolly, Cahalen, Norton Absent: Hogan
2. **Approval of Agenda-** M/S Cross/Cahalen Approved Unanimously
3. **Oral Communications-** Rick Gross in attendance. Kelly Barreto in attendance. Commissioner Norton met with Ed Kroupa regarding orbs presented at 11-14 meeting. He has the rights to recreate. Chair Termini suggested it be added to retreat discussion.
4. **Approval of November 14, 2017 Minutes-** M/S Cahalen/Cross. Approved unanimously
5. **General Business-**
  - a. **Bylaw Changes** Staff will communicate with schools on recruitment of youth members. Commissioner Cross recommended only high school students. M/S Storey/Cahalen Approved Unanimously
  - b. **2018 Meeting Dates** Staff reported on the meeting dates. Second Tuesday of month, except for January, which will be on the third Tuesday.
  - c. **2018 Commissioner Appointments** Commission discussed applicants. M/S Cahalen/Norton to recommended to the City Council Roy Johnson as Arts Professional, Mary Jo Connolly as Artist and Rick Gross and James Wallace as At-large Commissioners. Approved Unanimously.
  - d. **Plein Air Verbal** Commissioner Hill reported on Plein Air 2018. 40 artists participated. 26 pieces of art, valued at \$8800 were sold. There is a post event show of the painting at Wargin Wines. Fairfield Inn is displaying the 2017 winner in their rooms. Event is not covering costs yet. Commissioner Norton asked if it could be a goal to be profitable. Commissioner Cross believes goal should be cost neutral. Rick Gross believes there are opportunities for revenues. Chair Termini asked if more panels could be made so more work could be displayed and sold.
  - e. **Art Donation** Staff reported that artist has offered a piece of art to the City. Staff will follow up with artist.
6. **Commissioner Reports** – Commissioner Cross thanked Commissioners for supporting the playable sculpture and the redesign of Esplanade Park
7. **Staff Report-** Staff thanked Commissioners Cross and Hogan for their service.
8. **Communications-**
9. **Future Agenda Items –**
10. **Adjournment**



Item #: 5.a

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF January 16, 2018

FROM: STAFF

DATE: January 10, 2018

SUBJECT: Election of Commission Chairpersons

**RECOMMENDED ACTION:** Elect a Chairperson and Vice Chairperson

### **BACKGROUND**

According to the Art & Cultural Commission Bylaws, the chairperson and vice chairperson shall be elected following the first day of January of each year. The positions shall be elected by a majority vote of the membership. The Chairperson presides at all meetings and is the representative of the Commission before the Council.

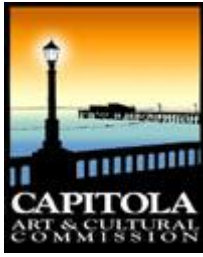
The Vice Chairperson assumes the duties of the Chairperson in their absence.

### **FISCAL IMPACT**

No fiscal impact.

### **ATTACHMENT** –

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



Item #: 5.b

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF JANUARY 16, 2018

FROM: STAFF

DATE: January 10, 2018

SUBJECT: Sponsorship and Event Committees

**RECOMMENDED ACTION:** Select Commissioners for 2018 Sponsorship and Event Planning Committees.

### **BACKGROUND**

Each year the Commission selects members to help with the securing of sponsors for the funding of the events organized as well as movie and band selection committees.

The committees will need to determine their meeting dates.

According to the by-laws:

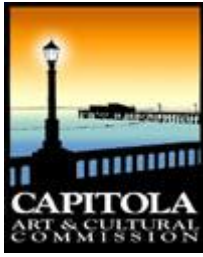
The Art & Cultural Commission may designate specific committees as follows: Public Art, Volunteers, Fundraising, Marketing and any other committee as necessary. Committees shall be composed of no more than (3) commissioners. The committees may include volunteer members as deemed necessary by the Art & Cultural Commission.

### **FISCAL IMPACT**

No fiscal impact.

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



Item #: 5.c

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF JANUARY 16, 2018

FROM: STAFF  
DATE: January 10, 2018  
SUBJECT: Commission Retreat

**RECOMMENDED ACTION:** Give staff direction on Annual Retreat

### **BACKGROUND**

The Art and Cultural Commission has traditionally had its annual retreat in February or March. In 2017, it was facilitated by Valarie Mojeiko. Her availability this year is either 2/24 or 3/3.

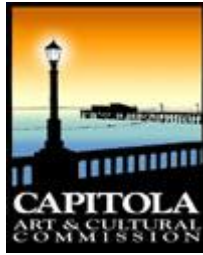
The Commission needs to determine if they would like to have Ms. Mojeiko facilitate the retreat in 2018 and the determine the preferred date so staff can coordinate the retreat.

### **FISCAL IMPACT**

No fiscal impact

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager



Item #: 5.d

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF JANUARY 16, 2018

FROM: STAFF

DATE: January 10, 2018

SUBJECT: Arts Council of Santa Cruz County

**RECOMMENDED ACTION:** Nominate Capitola Representative to Santa Cruz Arts Council

### **BACKGROUND**

Beginning in 2016, the City of Capitola representative to the Arts Council of Santa Cruz County was an Art and Cultural Commission member. The Artist commissioner had been the representative, but that is not required.

### **FISCAL IMPACT**

No fiscal impact

### **ATTACHMENT**

**Report Prepared By:** Larry Laurent  
Assistant to the City Manager