

City of Capitola Art and Cultural Commission

TREE STUMP ART PROJECT

Call to Artists

On behalf of the City of Capitola, the Capitola Art and Cultural Commission is seeking an artist or artist team to preserve and embellish the tree stump located in the lower public parking lot on the south side of Monterey Avenue.

SITE AND PROJECT DESCRIPTION

Capitola's Tree Stump Art Project is located at the lower public parking lot (Appendix 2) on Monterey Ave. which is used most by the general population visiting the beach and Capitola Village. This tree stump is estimated to be over 100 years old and arrived at its location from as a result of a mudslide from heavy rains in 2019. The stump is in a way a landmark for the town and a small bit of Capitola's history.

During the rains of 2019, the original tree slid down the hill above the parking lot and landed on its side. From there, much of the tree was cut and removed leaving only the stump now still lying on its side atop the parking lot asphalt. It is approximately 7 feet in diameter and 4 feet deep (Appendix 1 – Photos).

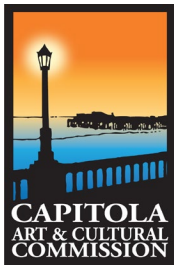
The art project should incorporate proper preservation of the stump and include any measures necessary to maintain its integrity. For this project, the artist can modify the tree stump to improve its appearance, including but not limited to augmenting, carving, etching, whittling, chiseling & shaping. Artists should ensure that their art meets all ADA requirements as well as local building codes (see attached relevant codes). Pedestrian friendly aspects such as convenient hand holds, pinch points, snag points and vandalism concerns should be considered. Materials used should be weather resistant.

Capitola Village is located along a wide beach with a breathtaking view of the Monterey Bay and is home to numerous craft galleries, boutiques and restaurants. It is here where many events have taken place such as the Capitola Beach Festival, Art and Wine Festival, Twilight Concerts, Art shows, and the Begonia Festival. In addition to these events, Capitola beach is a popular destination spot for tourists. This tree stump will be visible to many thousands of people annually entering the village.

PUBLIC ART BUDGET

The public art budget project is \$5500.00.

The project budget includes all expenses related to the research, investigation, design, and fabrication of the art project including but not limited to: design time and fees, design documents, renderings and/or other media as required to communicate the artist's concept design development to stakeholders and approving bodies, signed and certified structural and/or other construction/engineering drawings and specifications that may be required for fabrication, fabrication of the artwork, transportation of materials, transportation and accommodations for artist(s), insurance and all other project related expenses, and maintenance of artwork. The artist will work with the City in the installation of the art project.



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All noise ordinance guidelines enforced by the City shall be adhered to by the artist during the life of the project.

In no way, shape, or form shall any type of electric fractal wood shocking methods be used by the artist to complete this project. Artist shall provide their own power source as needed to complete their work.

ARTIST ELIGIBILITY

This opportunity is open to artists working or living along the west coast of the United States in California, Oregon, and Washington. Applicants must be able to demonstrate that they have all necessary permits to work in the United States at the time of submittal of qualifications.

SELECTION PROCESS AND EVALUATION CRITERIA

The selection process for this project:

Phase One: Review of submittals and selection of finalists

A Public Art Selection panel will review the artist qualifications and recommend selection of 1 to 4 artists for submittal of a design proposal. The panel will be comprised of Capitola Art and Cultural Commission members, City staff, and invited community members. In addition to qualifications, portfolio and rough cost estimates, artists will be expected to submit 1 or more rough draft concepts for consideration.

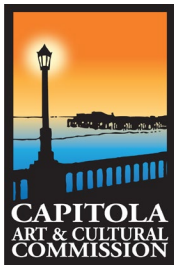
Phase One Selection Criteria:

Consideration of artists in the selection process will include but is not limited to the following:

- Cost value of the project
- Aesthetic appeal of concept submittal(s) to scale
- Aesthetic excellence of past projects
- Appropriateness of past concepts as they relate to this projects' goals and setting
- Experience developing artworks in outdoor environments
- Experience in construction materials and methods appropriate to the scope of the project

Phase Two: Development and Presentation of Concept Proposals by Finalists and Concept Proposal Selection

The selected finalists will be given feedback on their original presentation and will be asked to prepare a detailed concept proposal for final selection consideration.



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A stipend of \$250.00 will be provided to selected finalists for a model. The concept proposal presentation session will be scheduled to accommodate the selected finalists if possible, but final date selection will be at the discretion of the Art and Cultural Commission.

It is expected that each selected finalist will make a concept proposal presentation to the Capitola Art and Cultural Commission (due to the current public health situation, a presentation via Zoom for example may be acceptable).

After reviewing the concept proposals by the finalist, the Commission can recommend a proposal to be considered by the Capitola City Council. The Capitola City Council has the final decision on public art projects.

Phase Two Selection Criteria:

In addition to Phase One Selection Criteria, Phase Two Selection Criteria shall emphasize the following:

- Appropriateness to the village atmosphere
- Creativity and innovation of design
- Pedestrian friendliness

If the recommended proposal is approved by the City Council, the City can then enter into an agreement with the selected artist.

CONTRACT

The City of Capitola will contract with the artist in a single agreement using a standard design-fabrication agreement. A prototype of this agreement will be available to the selected finalists. Final award shall be contingent upon the selected artist accepting Terms and Conditions of the agreements in substantial conformity to the terms listed in the prototype.

This call for artists does not constitute a guarantee that the City will hire an artist. The City may decide at its discretion not to select any of the proposers and/or reissue the call for artists.

ANTICIPATED TIMELINE

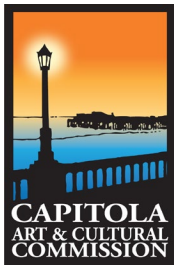
August 9, 2022– Art and Cultural Commission consider the release of Call to Artists

August 12, 2022 – Release of Call to Artists

October 4, 2022 – Submission Deadline

October 10, 2022 – Selection of Finalists

October 11, 2022 – Consideration of Proposals by the Commission



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November 10, 2022 – Consideration of the recommended proposal by the City Council

January – February 2023 – Artwork completed/Unveiling

The Commission reserves the right to change the project timeline.

Submittal Guidelines:

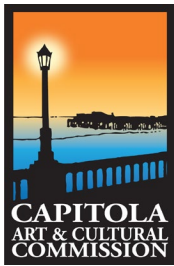
1. **One-page cover sheet** stating the following information, in the order listed:
 - Title: “Tree Stump Art”
 - Artist’s Name
 - Artist’s Phone Number
 - Artist’s Email Address
 - Artist’s Mailing Address
 - Artist’s Website if applicable
2. **Resume** of not more than two, double-sided pages that demonstrates experience as an artist.
3. **Images** - Artists may submit up to 10 color images on paper or digitally exhibiting examples of previous art projects
4. **References** - Names, phone numbers and addresses of three professional references, with artist’s name noted at top of page.

Application Deadline: Applications and submission must be by 5 p.m. on June 17, 2022. Applications received after the date and time indicated herein shall not be accepted and requests for extensions of closing date or time will not be granted. Applications may not be modified after submission.

Legal info: This call for artists does not constitute a guarantee that the City will hire an artist. The City may decide at its discretion not to select any of the proposers and/or reissue the call for artists.

Send or deliver proposals to:

Tree Stump Art Project
Nikki Bryant LeBlond
nbryant@ci.capitola.ca.us
City of Capitola
4400 Jade St
Capitola, CA 95010
831-475-5935 X 401



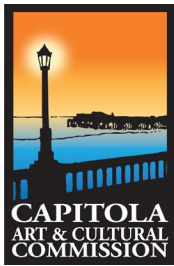
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Questions? For more information, contact Nikki Bryant LeBlond 831-475-5935, nbryant@ci.capitola.ca.us.

APPENDIX 1– PHOTOS

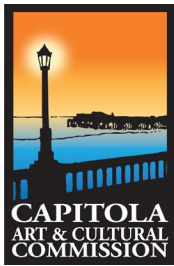


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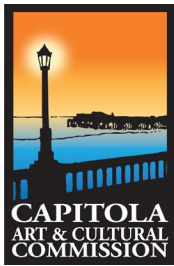


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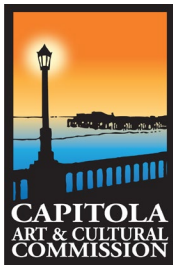


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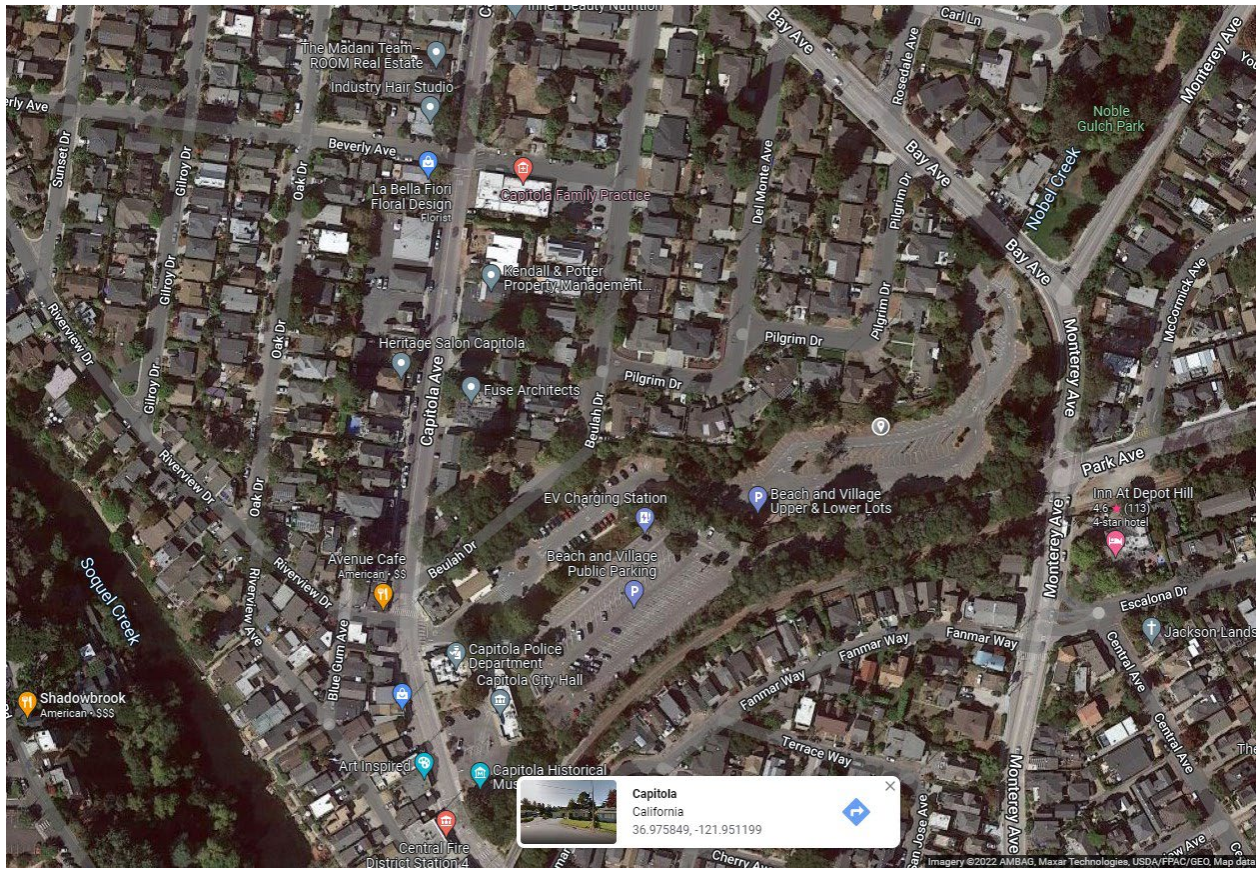


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APPENDIX 2 – LOCATION



[https://www.google.com/maps/place/36%C2%B058'33.0%22N+121%C2%B057'05.0%22W/@36.9758441,-](https://www.google.com/maps/place/36%C2%B058'33.0%22N+121%C2%B057'05.0%22W/@36.9758441,-121.9519352,223m/data=!3m2!1e3!4b1!4m6!3m5!1s0x0:0x3dd91e2d32ade9e4!7e2!8m2!3d36.975843!4d-121.9513877)

[121.9519352,223m/data=!3m2!1e3!4b1!4m6!3m5!1s0x0:0x3dd91e2d32ade9e4!7e2!8m2!3d36.975843!4d-121.9513877](https://www.google.com/maps/place/36%C2%B058'33.0%22N+121%C2%B057'05.0%22W/@36.9758441,-121.9519352,223m/data=!3m2!1e3!4b1!4m6!3m5!1s0x0:0x3dd91e2d32ade9e4!7e2!8m2!3d36.975843!4d-121.9513877)