



**AGENDA**  
**TEMPORARY VILLAGE PARKING COMMITTEE**  
**Tuesday, August 30, 2022**  
**6:00 PM**  
**Capitola City Hall, Community Room**  
**420 Capitola Ave**  
**Capitola CA 95010**

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**PLEASE NOTE THIS IS AN IN-PERSON MEETING AND NO REMOTE ACCESS WILL BE PROVIDED**

**CALL TO ORDER AND ROLL CALL**

Commissioners: Jacques Bertrand, Vicki Guinn, Anthony Guajardo, Carin Hanna, Margaux Keiser, Dennis Norton, Molly Ording, Anthony Rovai, Peter Wilk

**ORAL or WRITTEN COMMUNICATIONS**

*The Chair may announce and set time limits at the beginning of each agenda item. The Committee Members may not discuss Oral Communications to any significant degree, but may request issues raised be placed on a future agenda.*

**APPROVAL OF MINUTES – from July 26, 2022**

**GENERAL BUSINESS**

- A. Review parking meter recommendations from last meeting
- B. Discussion and deliberation of permit parking programs

**ITEMS FOR FUTURE AGENDAS**

- A. Review permit parking program recommendations
- B. Review outline of final report
- C. Report on directional signage to the Beach and Village Parking Lots

**ADJOURNMENT** to meeting on September 27, 2022

**Notice:** The Temporary Village Parking Committee meets monthly 6:00 PM.

**Agenda and Agenda Packet Materials:** The Temporary Village Parking Committee Agenda is available on the City's website: [www.cityofcapitola.org/](http://www.cityofcapitola.org/) a minimum of 24 hours prior to a meeting. If you need additional information, please contact the Public Works Department at (831) 475-7300.

**Americans with Disabilities Act:** Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

## Committee Goals

<b>Goal</b>	<b>Actions</b>
Examine parking meter rates to determine if there should be an inflation adjustment.	<ul style="list-style-type: none"> <li>• Review data regarding how parking costs have changed</li> <li>• Compare rates to other coastal cities</li> <li>• Evaluate change in CPI since last adjustment</li> <li>• Evaluate ratio of parking rates in Village to Beach and Village Parking Lots</li> </ul>
Evaluate equity between permit costs/utility for Village Parking	<ul style="list-style-type: none"> <li>• Review data regarding costs for various parking permit types, and rights associated with each</li> <li>• Compare costs to existing per space meter revenue</li> </ul>
Examine changes to parking programs rules and rates to encourage use of upper and lower Beach and	<ul style="list-style-type: none"> <li>• Examine if there are new permit variants that could be offered at low/no cost</li> <li>• Examine if other permit rates can be adjusted to encourage use of remote lots</li> </ul>
Evaluate opportunities to reduce parking impacts on neighborhoods, without expanding permit zones or Coastal Commission-approve permit rules	<ul style="list-style-type: none"> <li>• Evaluate parking permit rules, that are not subject to Coastal Commission review</li> </ul>
Parking Committee will not review:	
<ol style="list-style-type: none"> <li>1. Changes in parking meter zone areas</li> <li>2. Changes permit parking program boundaries</li> <li>3. Consider new parking meter areas or permit areas</li> </ol>	

Temporary Village Parking Committee  
July 26, 2022  
Meeting Minutes

The meeting was held in the Community Room at City Hall and began at 6:10 p.m.

Members present: Jacques Bertrand, Vicki Guinn, Anthony Guajardo, Dennis Norton, Molly Ording, Anthony Rovai, and Peter Wilk

City Staff Present: Jim Malberg, Finance Director

Community Members Present: None

Written and Oral Communications: The committee received two email communications

Approval of the minutes: Minutes from June 28, 2022 were approved unanimously.

#### General Business

A. Report back on commission questions on parking meter rates  
Jim Malberg gave a short presentation on meter rates at various cities.

B. Discussion and deliberation of parking meter rates  
The committee discussed various goals and options for the parking meter rates.

The committee members present reached consensus on the following recommendation:

Peak Season Parking: April 1<sup>st</sup> – Sept. 15<sup>th</sup>; Non-peak Season: Sept. 16<sup>th</sup> – March 31<sup>st</sup>

Village Peak Season: \$4.00/hr., 3 hr. max

Village Off Peak Season: 1<sup>st</sup> hr. free, \$2.00/hr. for hours 2 & 3, 3 hr. max

Cliff Drive Peak Season: \$2.00/hr., 12hr. max

Cliff Drive Non-peak Season: \$1.00/hr., 12 hr. max

Pac Cove Lots Peak Season: \$2.00/hr., 12 hr. max

Pac Cove Non-peak Season: \$1.00/hr., 12 hr. max

The committee also would like to see 40-50 spaces in the lower lot as free parking year around with no overnight privileges. The idea is to both encourage parking in the lower lot as well as provide free parking to locals that may avoid the village due to paid parking.

#### Items for Future Agendas

- a. At the next meeting, walk through the lower Beach and Village parking lot to look at spaces for free parking
- b. Review current signage for the Beach and Village parking lots

Adjournment: The Commission adjourned to the next regularly scheduled meeting on August 30, 2022. This meeting will be in person and held in the Community Room.

Approved at meeting of \_\_\_\_\_, 2022

Jim Malberg, Finance Director

# **CITY OF CAPITOLA TRAFFIC AND PARKING COMMISSION Agenda Report**

**Meeting Date:** August 30, 2022

**Agenda Item:** A

**Subject:** Review Parking Meter Recommendations

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At the July 26 2022 committee meeting there was consensus on recommending the following recommendations:

Peak Season Parking: April 1<sup>st</sup> – Sept. 15<sup>th</sup>; Non-peak Season: Sept. 16<sup>th</sup> – March 31<sup>st</sup>

Village Peak Season:	\$4.00/hr., 3 hr. max
Village Off Peak Season:	1 <sup>st</sup> hr. free, \$2.00/hr. for hours 2 & 3, 3 hr. max
Cliff Drive Peak Season:	\$2.00/hr., 12hr. max
Cliff Drive Non-peak Season:	\$1.00/hr., 12 hr. max
Beach and Village Lots Peak Season:	\$2.00/hr., 12 hr. max
Beach and Village Non-peak Season:	\$1.00/hr., 12 hr. max

The committee also would like to see 40-50 spaces in the lower lot as free parking year around with no overnight privileges. The idea is to both encourage parking in the lower lot as well as provide free parking to locals that may avoid the village due to paid parking.

At the beginning of tonight's meeting the committee can take a tour of the lower Beach and Village lot to determine if there is a good location for the free parking area.

The committee should formalize the recommendation by motion and a second and vote.

# CITY OF CAPITOLA TRAFFIC AND PARKING COMMISSION Agenda Report

**Meeting Date:** August 30, 2022

**Agenda Item:** B

**Subject:** Discussion and Deliberations of Permit Parking Programs

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On June 28, 2022 the committee received a report and presentation on the various permit parking programs in Capitola. To help identify and understand the various programs staff has prepared the attached table which summarizes each individual program.

Staff from the Police Department and Finance Department will be available for questions as needed as the committee deliberates and modifications to these programs.

The following is an excerpt from the committee goals regarding the permit parking programs.

Evaluate equity between permit costs/utility for Village Parking	<ul style="list-style-type: none"><li>• Review data regarding costs for various parking permit types, and rights associated with each</li><li>• Compare costs to existing per space meter revenue</li></ul>
Examine changes to parking programs rules and rates to encourage use of upper and lower Beach and	<ul style="list-style-type: none"><li>• Examine if there are new permit variants that could be offered at low/no cost</li><li>• Examine if other permit rates can be adjusted to encourage use of remote lots</li></ul>
Evaluate opportunities to reduce parking impacts on neighborhoods, without expanding permit zones or Coastal Commission-approve permit rules	<ul style="list-style-type: none"><li>• Evaluate parking permit rules, that are not subject to Coastal Commission review</li></ul>

It is recommended that the committee discuss and consider changes to the permit parking programs and reach consensus on recommendations.

Permit Area or Program	Area(s)	Number of Permits Issued	Limit on Number of Permits (if any)	Cost of Annual Permit	Notes
<b>Morning Surf and Coffee</b>	Village	75	75	\$50	Parking in Village from 8 am to 10 am daily
<b>Village Residential</b>	Village	255	350	\$50	Parking in Village and also on neighborhood streets and Beach and Village Parking Lots
<b>Village Residential</b>	Beach and Village Parking Lots	1	50	\$50	Option available for village residents to park in Beach and Village lots
<b>Capitola Hotel</b>	Village	10	10	\$50	By agreement Same rules as Village Residential Permits
<b>Neighborhood Residential</b>	Various streets primarily around Village	899		\$25	See yellow streets on map Permits required Weekends and Holidays May 20 <sup>th</sup> through September 20 <sup>th</sup> 2 Visitor permits allowed per resident 25 Temporary 1-day permits - free
<b>Fanmar/Terrace &amp; 300 San Jose</b>	Fanmar Way	86	N/A	\$25	Permits required 5 pm Friday to 5 pm Sunday year around
<b>Year around By Street</b>	Burlingame Ave Fairview Ave Cliff Ave Grand Ave Reposa Ave	174	N/A	\$25	Year around permit parking
<b>Village Employer Permit</b>	Beach and Village Parking Lots	92	100	\$50	Issued per business on a first come first served basis. Based on number of employees.
<b>Village Employee Permits</b>	Lower Beach and Village Parking lot	~35	200	\$6.50/month	Employees can purchase monthly permit through a third-party vendor. Tied to license plates
<b>Junior Guard Permit</b>	Lower Beach and Village Parking Lot	1080	None	Free	Only good during summer when Jr. Guards is running
<b>City Staff</b>	Beach and Village Parking Lots	54	None	Free	Issued to employees at City Hall and Police Department
<b>City Staff</b>	City wide	25	None	Free	Issued to Council Members, Planning Commissioners, Department Heads, Chamber of Commerce, Soquel Creek Consultant