



AGENDA
LIBRARY AD HOC COMMITTEE
REGULAR MEETING
TUESDAY, AUGUST 11, 2015
3:00 PM
COUNCIL CHAMBERS
420 CAPITOLA AVENUE, CAPITOLA, CA 95010

CALL TO ORDER AND ROLL CALL

Committee Members Michael Termini, Dennis Norton, Barbara Gorson, Dave Kraemer, Gayle Ortiz, Lisa Steingrube, Susan Westman, Beau Kayser

APPROVAL OF MINUTES

OTHER BUSINESS

1. Updates
 - a. Update on regional library JPA/LFA changes
2. Review ABA parking study / land acquisition
3. Review Capitola library timeline – deadlines for funding measures
 - a. Outline progress on regional bond
 - b. Review advantages/disadvantages to June/Nov ballot
4. Provide direction regarding conceptual graphic(s)

ADJOURNMENT

Agenda and Agenda Packet Materials: The Library Ad Hoc Committee is available on the City's website: www.cityofcapitola.org on Friday prior to the Tuesday meeting. If you need additional information please contact the Community Development Department at (831) 475-7300.

Americans with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individuals with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodations to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at 831-475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.

Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.



MINUTES
LIBRARY AD HOC COMMITTEE
REGULAR MEETING
TUESDAY, JUNE 16, 2015
3:30 PM
COUNCIL CHAMBERS
420 CAPITOLA AVENUE, CAPITOLA, CA 95010

PRESENT

Committee Members Michael Termini, Dennis Norton, Barbara Gorson, Dave Kraemer, Gayle Ortiz, Lisa Steingrube, Susan Westman, Beau Kayser, Rebecca Hobson

OTHER BUSINESS

1. Updates

a. Proposed regional library JPA/LFA changes

Mike and Jamie provided a summary of the library JPA/LFA changes

b. Adjacent property

Staff to follow up with property owner representative to keep process moving

2. Review Capitola library timeline – deadlines for regional bond

The group felt that public outreach efforts should begin in the fall to increase awareness. It was agreed that the library 'sweet 16' party would be a good kick-off event to publicize the city's intent to build a new library and to introduce the Friends of the Capitola Library. Aim for late Sept

Suggested a short story in summer newsletter about library.

Consider an October mailing re. Library status update

Group requested staff invite ABA to August meeting

3. Maintenance of current facility

Group recommended a "basic" low cost paint and cleaning be done to current facility

4. Consider recommendation to City Council regarding establishing a standing City library committee

Recommended the City establish a 7 person committee comprised of one appointment from each Council member, one Council member, and the City representative on the regional library advisory committee, to be formed as new JPA is adopted

ADJOURNMENT

Option	Pro	Con	Deadline
Local Measure D extension – June primary	<ul style="list-style-type: none"> • Generates around \$1 million each year • Capitola determines timeline and process • Stay on track to meet 2018 deadline • Campaign can emphasize it is not a new tax • Currently appears there is limited “tax competition” • High expected voter turnout in June primary(? Confirm with Gene) • Regional bond will be determined by mid/late Oct. 	<ul style="list-style-type: none"> • Difficult to generate more than \$5-7 Million • Difficult to maximize bond due to sales tax volatility • Unknown if Capitola voters will approve given recent controversies • Unknown if Primary will still be competitive for both parties in June 	<p>Approve polling contract by 11/ 12 – earlier?</p> <p>Present pole results on 1/ 28</p> <p>Place item on ballot by 3/11/16</p>
Hold till March to see if regional measure comes together. If not then consider Measure D extension in Nov. Election	<ul style="list-style-type: none"> • Gives more time for regional measure to develop • High voter turnout in Nov • Still allows City to meet 2018 deadline • Campaign can emphasize it is not a new tax • Allows more time to cool recent controversies 	<ul style="list-style-type: none"> • Nov. 2016 is last opportunity to pass funding measure and meet 2018 deadline • Appears likely there will be tax competition on ballot (RTC, tobacco tax, State sales tax extension, Steyer oil tax?) • Record number of ballot measures expected • Last general election before Measure D expires 	<p>Approve polling contract by 3/24</p> <p>Present pole results on 6/ 23</p> <p>Place item on ballot by 7/28/16</p>