



Announcing the Summer 2019 Capitola Recreation Cover Photo Contest!

Do you love Capitola as much as we do? Want to express your love for the City with a photograph that encompasses everything that makes Capitola great? If so, you're in luck! We are looking for the Capitola Recreation Department's next brochure cover! Each season, Capitola Recreation creates and distributes a brochure of classes that are offered to the public. This year, the selection of the cover image will be made from a pool of submissions that come directly from *YOU*. Interested in entering? Read the details below:

Dates of Contest:

March 18 through March 31, 2019. Winner will be selected on April 1, 2019 and announced no later than Friday, April 5, 2019.

Image Guidelines:

Please submit *recent, vertical*, images taken within the City of Capitola, only.

All images must be appropriate; obscene, violent, or otherwise offensive images will not be selected. Any captions that accompany images will be held to the same standard.

Images with recognizable, identifiable, people as their subject will not be selected.

Images that advertise and/or endorse any business or service will not be selected.

Please, do not watermark images.

Entry Methods:

Follow the Image Guidelines and post, upload, or email a photo in one of the following ways:

- *Instagram and Facebook:* use the hashtags #ThisIsCapitola #CoverPhotoContest
- *Email:* a JPEG of the image to socialmedia@ci.capitola.ca.us with "This Is Capitola" in the subject line, followed by your last name; eg: "This is Capitola_Jones"

There is no need to submit on all three platforms, the entry method makes no difference in the selection process.

*For the City to see (and judge) entries, Instagram profiles need to be public and specific Facebook posts need to be set to public.

If Selected:

If selected as the Summer 2019 winner, the City will contact you depending on how your image was entered. Contact will be made either by direct message on Instagram or Facebook or by email. You will be obligated to provide the City with a large size JPEG file of the selected image. All images must either be, or be able to be cropped to, 6.25" wide by 8.5" tall. If selected, please respond to the City within 24 hours with the image file.

The City of Capitola will obtain all rights to the image royalty free, for promotional use across platforms; the contest winner will be required to sign a participant waiver to this effect. The winner will be announced on the City's social media and website.

The Winning Image:

The winning image will be used as the cover for Capitola Recreation's 2019 Summer Brochure. The image will also be hung in the lobby of the Capitola Community Center. Please note that this image can and may be used in any capacity by Capitola at any time. The image will be credited when used.

Other Details:

This promotion is not sponsored, endorsed or administered by, or associated with Instagram or Facebook.

Contact:

Chloé Woodmansee, Records Coordinator, City of Capitola

socialmedia@ci.capitola.ca.us