



City of Capitola

NEWS RELEASE

Attention: Editors

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Contact: Derek Johnson
Public Information Officer
(831) 475-7300
djohnson@ci.capitola.ca.us

CAPITOLA VILLAGE OPEN FOR BUSINESS

CAPITOLA— What You Can do to Support Capitola Village?

Despite heavy rains and damage, the merchants of Capitola Village would like the public to know that shops, restaurants, and hotels are open for business and welcome locals and visitors. The region has enjoyed temperatures in the 70s over the past few days, an encouraging sign that has allowed local area businesses to recover from the flooding that took place late last week.

"As California's oldest seaside resort town, Capitola Village holds a special place in the hearts of visitors and locals alike," said Maggie Ivy, CEO and Executive Vice President of the Santa Cruz County Conference and Visitors Council. "We are encouraging locals and visitors to eat in restaurants and patronize shops in Capitola Village. Capitola Village - now more than ever – is open for business."

While cleanup efforts continue, visitors to Capitola Village are advised to use caution and to choose parking in areas that will not impede repair and cleanup activities. Parking is available at the City Hall lot, an easy, 5-minute walk to the Village.

The Capitola Village Flood Relief Fund has been established to assist with the cleanup and recovery efforts. To donate to the fund, or for more information, call the Capitola-Soquel Chamber of Commerce at 831.475.6522.

Volunteers are needed to help businesses restock inventory and clean up. Additionally, volunteers are needed to assist residents of Capitola Village with moving furniture and other items. To volunteer, call the Capitola-Soquel Chamber of Commerce at 831.475.6522.

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