



## Announcing the Winter 2020 Capitola Photo Contest!

***How do you enjoy all that Capitola has to offer and make this town your own? Show us by posting your favorite pictures taken within the City and using hashtag #MyCapitola!***

### Dates of Contest:

January 6 – 17, 2020

### Image Guidelines:

All images must be appropriate; obscene, violent, or otherwise offensive images will not be selected. Any captions that accompany images will be held to the same standard.

Please, do not watermark images.

### Entry Methods:

Post or email a photo in one of the following ways:

- *Instagram and Facebook:* use the hashtag #MyCapitola and tag @CityofCapitola
- *Email:* [socialmedia@ci.capitola.ca.us](mailto:socialmedia@ci.capitola.ca.us) with My Capitola in the subject line

\*For the City to see (and judge) entries, Instagram profiles need to be public and specific Facebook posts need to be set to public.

### How to Win:

City Staff will pick a group of favorite entries to post on social media and our website for our followers to vote on...the picture that receives the most votes in a set amount of time will be the winner!

**The winner will receive a \$100 credit to use for any Capitola Recreation Classes or Programs**

### Other Details:

The City of Capitola reserves the right to disqualify any entrant that we suspect of vote rigging or buying. This promotion is not sponsored, endorsed, administered by, or associated with Instagram or Facebook. ***Capitola Recreation \$100 credit is only valid for one calendar year from date received and will expire in January 2021.***

### Contact:

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