



NOTICE OF MEASURE TO BE PLACED BEFORE VOTERS

Capitola Proposes a New Cannabis Business Tax Measure for the November 6, 2018, General Municipal Election and Fixes Times for Submission of Arguments and Rebuttals

NOTICE IS HEREBY GIVEN that at its meeting on July 26, 2018, the Capitola City Council adopted Resolution No. 4122 placing a ballot measure for voters’ consideration to create a Cannabis Business Tax of no more than 7 percent.

The following question shall be submitted to the voters of the City of Capitola at the Consolidated General Municipal Election to be held on Tuesday, November 6, 2018:

To protect the quality of life in the City of Capitola and to fund essential City services such as sidewalks, streets, and emergency response, shall Capitola voters enact an ordinance establishing a tax of no more than 7% on cannabis businesses in the city, generating estimated revenue of up to \$310,000 annually per cannabis business, to remain in effect until changed or ended by voters, with all funds staying local?	Yes	
	No	

Argument and rebuttal deadlines for the City of Capitola Ballot Measures have been established in coordination with those for the Santa Cruz County Consolidated General Election as follows:

- Arguments for or against: August 17, 2018
- End of 10-day public inspection: August 27, 2018
- Impartial Analysis (City Attorney): August 17, 2018
- Rebuttals: August 24, 2018
- End of 10-day public inspection: September 4, 2018

Complete filed and signed arguments and rebuttals are due at City Hall by **5 p.m.** on the deadline date. **ELECTRONIC OR FAXED SUBMISSIONS ARE NOT ACCEPTABLE.** Those arguments and rebuttals selected by the City Elections Official to be printed must then be emailed to Gail.Pellerin@santacruzcounty.us

Filing Location: Office of the City Clerk, Capitola City Hall, 420 Capitola Avenue, Capitola, CA
Phone (831) 475-7300

Arguments and rebuttals will be available for public review during regular office hours.