



City of Capitola

NEWS RELEASE

Attention: Editors

For Immediate Release
February 14, 2014

Contact: Lisa Murphy
Administrative Services Director
(831) 475-7300
lmurphy@ci.capitola.ca.us

CITY OF CAPITOLA SEEKS SPONSORSHIPS FOR NEW MULTI-USE RECREATIONAL PARK

CAPITOLA—The Capitola City Council recently authorized a multi-use recreational park at the City-owned McGregor Drive property, located near the entrance to New Brighton State Beach. The new park will have three components; skate park, dog park and bike park. In an effort to meet the needs of the community, each of these elements are expected to be enjoyed by users of all ages.

The plan calls for a 9,500 square foot bike pump track on the north end of the property, kids' play area, seating area visible from all locations, a 10,300 square foot skateboard park fronting McGregor Drive and a 12,500 square foot dog park located in the rear of the property. Parking for 30 vehicles will be at the southern portion of the lot with a gated entrance. The City will fund and install the basic infrastructure; ADA accessible paths, porta-potties, water service, parking and fencing. Funding for completing each area, such as skateboard ramps, water fountains, and pump track, will to come from a combination of private donors, sponsors and possible grant money.

In order to make this park a reality the City is seeking donors. Donors who are able to make significant contributions will have the opportunity to name an element of the park, have a sign at the entrance with their name or logo, a park bench with a bronze plaque or a sponsorship sign on the surrounding fence. There are several levels of sponsorship available at various amounts. Information regarding the sponsorship program is available at www.ci.cityofcapitola.org or by emailing lmurphy@ci.capitola.ca.us

For more information contact Lisa Murphy at (831) 475-7300.

###