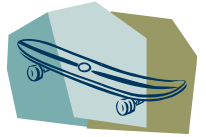




CAPITOLA MCGREGOR PARK DONATION AND SPONSORSHIP PROGRAM

SKATE PARK



- **\$50,000 – Platinum:** Naming rights to the skate park at McGregor, permanent stand alone sign at the entrance to the skate park with donor name and logo. The acknowledgment sign will be relocated if the park is relocated. The donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$15,000 – Gold:** Permanent sign at the entrance to the skate park with the donor name and logo (listed with other donors). The sign will be relocated if the park is relocated within seven years. A fence sign, the donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$10,000 – Silver:** Permanent, individual sign on the fence surrounding the skate park with the donor name and logo, listed on the City's website, and recognition in City newsletter and City TV scroll. The sign will be relocated if the park is relocated within seven years.
- **\$5,000 – Bronze:** Park bench with a bronze plaque.
- **Maintenance Sponsorship: \$3,000 Annually.** Sponsor will have a 4' x 4' fence sign with name and logo.

BIKE PARK



- **\$25,000 – Platinum:** Naming rights to the bike park at McGregor, permanent stand alone sign at the entrance to the bike park with donor name and logo. The acknowledgment sign will be relocated if the park is relocated. The donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$10,000 – Gold:** Permanent sign at the entrance to the bike park with the donor name and logo (listed with other donors). The sign will be relocated if the park is relocated within seven years. A fence sign, the donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$5,000 – Silver:** Permanent, individual sign on the fence surrounding the bike park with the donor name and logo, listed on the City's website, and recognition in City newsletter and City TV scroll. The sign will be relocated if the park is relocated within seven years.
- **\$3,000 – Bronze:** Park bench with a bronze plaque.
- **Maintenance Sponsorship: \$2,000 annually.** Sponsor will have a 4' x 4' fence sign with name and logo.

DOG PARK



- **\$10,000 – Platinum:** Naming rights to the dog park at McGregor, permanent stand alone sign at the entrance to the dog park with donor name and logo. The acknowledgment sign will be relocated if the park is relocated. The donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$5,000 – Gold:** Permanent sign at the entrance to the dog park with the donor name and logo (listed with other donors). The sign will be relocated if the park is relocated within seven years. A fence sign, the donor name and logo on the City's website for seven years, listed in the City newsletter and City TV scroll.
- **\$3,000 – Bronze:** Park bench with a bronze plaque.
- **Maintenance Sponsorship: \$2,000 annually.** Sponsor will have a 4' X 4' fence sign.



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It is the intent of the City to accept donations of goods, services, or funding for McGregor Park, granted by businesses, nonprofit organizations, or private citizens. City staff will review the conditions of the donation and determine if the benefits to be derived warrant the acceptance of the donation.

City staff will work with the donor on the selection and construction of the acknowledgement signs with final approval by City staff based on pre-approval by the Planning Commission. Memorial Benches will be composed of recycled plastic with a bronze plaque, selected by City staff, wording for the plaque will be selected by the donor. Fence Signs will be no larger than 4' x 4'.

To make a donation or become a sponsor please contact Lisa Murphy, Administrative Services Director, 831 475-7300 lmurphy@ci.capitola.ca.us