

January 30, 2008

Capitola, California

CAPITOLA CITY COUNCIL**MINUTES OF A SPECIAL GOAL SETTING SESSION**

Mayor Nicol called the Special Goal Setting Session of the Capitola City Council to order at 6:03 p.m. on Wednesday, January 30, 2008, in the City Hall Council Chambers, 420 Capitola Avenue, Capitola, California.

PRESENT: Council Members Sam Storey, Bob Begun, Ron Graves, Michael Termini and Mayor Kirby Nicol

ABSENT: None

STAFF: City Manager Rich Hill, Community Development Director Juliana Rebagliati, Finance Director Lauren Lai, Public Works Director Steve Jesberg, Police Chief Richard Ehle, and Deputy City Clerk Liz Nichols

2. ORAL COMMUNICATIONS – None

3. CITY COUNCIL GOAL SETTING SESSION [120-10]

A. Introduction by Mayor

Mayor Nicol welcomed everyone to the City Council's Goal Setting Session and asked the City Manager to review last years' goals.

B. Review by City Manager of Prior Year's Goals and Status

City Manager Hill summarized the City Council's prior year goals identified in the agenda report and discussed the status of each of those items, which included:

1. Debt and Unfunded Liability Analysis and Review of Revenue Impacts of Non Residential Development
2. Traffic and Parking Improvement Plan for the Esplanade
3. Review Canine Support Facilities
4. Neighborhood Traffic Advisory Committee Project Report Update
5. City Mission Vision and Values
6. Joint Facility Use Agreement with SUESD

C. Comments from the Public

Mayor Nicol opened the item to the public at 6:22 p.m. No one addressed the Council at this time.

D. Presentation of Recommended Goals by Each Council Member

At this time each council member presented items they wished to be considered by the Council as goals for 2008.

Council Member Begun

- Break ground on Rispin project this year
- Art & Cultural Commission develop community programs
- Start citywide shuttle
- Reduce Recreation funding deficit by 10%
- Reduce contract expenses for staff augmentation by 10%
- Actively enforce abandoned vehicle abatement program
- POD use enforcement
- Plan for RDA cash usage

3. D. CITY COUNCIL GOAL SETTING SESSION (Continued)

Mayor Nicol

- Host Navy ship for a celebration
- Break ground on Rispin
- Meet with SUESD on Jade Street Park
- Village traffic & parking
- Noble Gulch Park improvements
- Balanced budget
- Citywide shuttle program May through September
- Pacific Cove MHP resident owned
- New Capitola Civic Center planning

Council Member Storey

- Joint Use Agreement with SUESD that clearly states a sharing of Jade St Park
- Plan of implementation for Village traffic and parking improvements
- Come to a conclusion with the Rispin project
- Place extension of Measure P on the ballot
- Start General Plan Update process
- ADA compliance on sidewalks

Council Member Graves

- Proactively Implement Economic Development goals - Meet with property owners citywide about decreasing business vacancies
- Include PMP in newsletter, improve CIP project communications

Council Member Termini

- Joint Facility Agreement with SUESD, Final settlement of Jade St issues
- Pacific Cove MHP – develop plan for making portion of park resident owned

E. City Council Determination of the Top 4 or 5 Goals for the 2007 Calendar Year

After discussion of council members' individual goals, a consensus was reached on the following seven goals for the 2008 Calendar Year:

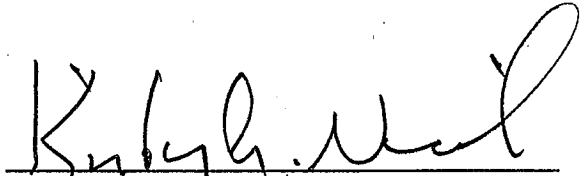
1. Rispin project resolution
 - a. Break ground
2. Resolve Jade Street issues
 - a. Preserving City presence
3. Pacific Cove Mobile Home Park
 - a. Develop long term plans for park
 - b. Explore options for resident owned park and other possible solutions
 - c. Benefit analysis for City
 - d. Balance with Parking and Traffic improvements
4. Citywide Shuttle
 - a. Implementation plan
5. Consideration of placing a Measure on the November 2008 ballot to extend Measure P
6. ADA Sidewalk program
7. Navy ship visit to Capitola

3. E. CITY COUNCIL GOAL SETTING SESSION (Continued)

ACTION: Council Member Termini moved, seconded by Council Member Graves, directing staff to return with Work Plans for the city council's list of seven goals for the 2008 Calendar Year at the Council's second meeting in February or the first meeting in March. The motion carried unanimously.

4. **ADJOURNMENT**

The City Council adjourned at 7:36 p.m. to its next Regular Meeting to be held on Thursday, February 14, 2007, at 7:00 p.m. in the City Hall Council Chambers, 420 Capitola Avenue, Capitola, California.



Kirby A. Nicol, Mayor

ATTEST:



Liz Nichols, Deputy City Clerk

MINUTES WERE UNANIMOUSLY APPROVED BY THE CITY COUNCIL ON 2/28/08