



SUMMER 2014

VOLUME 12, ISSUE 2

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## Council Seats Up for Election This Fall

Three seats on the Capitola City Council will be up for four-year terms as part of the Nov. 4, 2014, General Election.

The filing period for candidates to pull nomination papers begins July 14. The three candidates with the most votes will serve through November 2018.

Any registered voter residing within the City limits is eligible to pull nomination papers. Please contact City Clerk Su Sneddon at 475-7300 for more information.

Outgoing Mayor Sam Storey may not seek re-election at this time because he will have completed the maximum two consecutive terms on the City Council. This assures an open seat in the election and extends the filing deadline for all non-incumbent candidates to Aug. 13.

## New Park Planned and More Parking Completed

The City's Public Works Department has opened up a new 225-space parking lot for visitors to the Village and has finalized the design for a new multi-use park on McGregor Drive.

The new park will include areas for a dog park, bike pump track, and a skate park. Bids for construction will be received in July with construction set to begin in August. The site, near the New Brighton State Beach entrance, was previously used as a beach shuttle lot.

The City has funding for the basic park infrastructure and is currently working with project sponsors to develop the individual elements of the park.

It already received a commitment from Ozzi Dog Park Inc. for \$8,000 to fully fund the new dog park portion. Ozzi Dog Park is a non-profit organization that was recently established in memory of Joshua Laven.

Laven was killed in a hit-and-run accident on Highway 1 near Wilder Ranch in 2012. Laven's dog Ozzi, which was in a crate attached to the bike, was found at his side by a Capitola couple. Laven was riding with Ozzi from Massachusetts to California to honor a friend who had died while on vacation. The

driver of the vehicle fled the scene and has never been caught.

Laven's mother, Jenifer Putnam, established a reward fund in hope that someone would come forward with information. Unfortunately that has not happened.

In a fitting tribute, Ozzi Dog Park Inc. was created and the unclaimed reward fund, coupled with family and friends' fundraising efforts, will be donated to the new dog park in Capitola. The foundation will receive the right to name the new dog park.

The City's new parking lot opened for the May Open Streets event and is located adjacent to the old Pacific Cove Parking lot behind City Hall. Both lots have been renamed "Beach and Village Parking Lots" to help identify them to visitors.

The new lot is designed with low-impact design elements to minimize and treat rain runoff. The parking bays are gravel, which collects all the runoff and allows it to percolate into the ground before being discharged.

Entrances and exits to the new lot are located off of Bay Avenue and Capitola Avenue. Parking costs 50 cents an hour from 8 a.m. to 8 p.m. and cars may stay for up to 72 hours.

## UPCOMING EVENTS

### Twilight Concerts

Esplanade Bandstand  
Wednesdays 6 p.m.  
Through Aug. 27

### Sunday Art & Music at the Beach

Esplanade Park  
Art booths 11 a.m. – 5 p.m.  
Bands 2-4 p.m.  
July 15 & 29, Aug. 3 & 17

### July 4th Holiday

City Offices Closed

### Wharf to Wharf Race

July 27

### National Night Out

Tuesday, Aug. 5  
5-7 p.m. Jade Street Park

### Movies at the Beach

Aug. 22, Sept. 5, 12  
7:30 p.m. Esplanade Park

### 62nd Annual Begonia Festival

Begonias on Broadway  
Aug. 29-Sept. 1

### Labor Day Holiday

Monday, Sept. 1  
City Offices Closed

### 32nd Annual Art & Wine

Sept. 13-14

## Hooper Exhibit a “Hit,” Related Tours Scheduled

This year’s popular Capitola Historical Museum exhibit, “Take Me Out to Capitola,” profiles baseball player and Capitola civic leader Harry Hooper.

Hooper settled in Capitola in the early 1900s while playing for the Boston Red Sox. He helped lead Boston to four world championships between 1912 and 1918, and in 1971 was inducted into the Baseball Hall of Fame. He also served as Capitola postmaster and played an important role in the town’s development.

The exhibit features rare photos from the Hooper family, historian Geoffrey Dunn, the Hall of Fame, and Hooper biographer Paul Zingg. There are also vintage bats, balls, gloves, baseball cards, and a circa-1930 uniform from the Santa Cruz Padres team, which Hooper managed.

The exhibit’s companion website includes a video, chronology of his life, and trivia quiz.

On Sunday, July 20, and again on Saturday, Sept. 20, from 9:30 to 11 a.m., Museum Curator Frank Perry will lead a historical walking tour of “Harry Hooper’s Capitola.” Participants will visit historic sites around the Village that have links to Harry Hooper and learn some of the ways that he shaped Capitola’s history.

Participants must register in advance, and the location of the meeting site will be provided then. Email [capitolamuseum@gmail.com](mailto:capitolamuseum@gmail.com) or call 831-464-0322 and leave your name and phone number.

Check the website or museum Facebook page for other events during the year.



*Hall of Famer Harry Hooper (in the white cap) poses with a local team.*

### Fireworks Coming in October

The City is working with the Monte Foundation on a benefit fireworks display to be held in October. The date and details are still being finalized, so watch the City website for announcements.

The event will raise funds toward the skate feature in the new McGregor Drive park.

### App Offers Art & History Tour

The new Capitola Self-Guided Tour of Public Art & Historic Sites application is now available from the Apple store. The free app for iPads and iPhones features information and images for 40 public art installations and historic sites around the City.

Create your own tour using the map feature or learn



Scan to download app

more about a site that catches your eye.

Compare historic photos to today and share images with friends and family.

With an Internet connection, you can also access links to a schedule of cultural events in Capitola.

### National Night Out At Jade St. Park Aug. 5

The Capitola Police Department invites the community to its annual “block party.” National Night Out is 5-7 p.m. on Tuesday, Aug. 5, at Jade Street Park.

Meet neighbors while enjoying hot dogs and burgers, police K-9 demonstrations, a bounce house, climbing wall, and kids’ crafts. Get up close to emergency vehicles, talk with the Police Chief, and more.

### Help Keep Monterey Bay and Soquel Creek Clean

Here are some summer tips for cleaner water:

**Don’t feed the birds.** Water quality decreases noticeably as the seagull, pigeon, and other waterfowl populations increase along the creek and beach.

**Don’t wash anything into the storm drains.** Save water and protect our environment. Storm drains are for storm water only, and allowing landscaping over-watering, car wash rinse water, oils, paints, or any other liquids or debris in these systems adds pollutants. Sweep your driveways — don’t hose them down!

## Updates from the Community Development Department

Although Capitola has little vacant land for new development, local businesses and property owners continue to update and renovate. City residents will benefit from a green energy incentive program and see several recently approved projects beginning work, while staff looks to refine and improve the rules that guide development.

**Zoning Ordinance Update:** Over the next year, City planning staff will undertake the City's first comprehensive update of its Zoning Ordinance since 1975. The objective of the update is to develop a modern zoning code which promotes high-quality design, protects neighborhood character, satisfies current legal standards, and is easier to understand, administer, and enforce.

To help identify issues with the current code and opportunities for improvement, the City will hold a series of stakeholder interviews and launch an online public survey. All members of the public will be invited to participate in the survey, available soon through a link on the City website and at [www.plancapitola.com](http://www.plancapitola.com).

**Green Energy Incentive Program:** In an ongoing effort to promote sustainability and alternative energy sources, the City Council adopted a Green Energy Incentive Program earlier this year. The program provides free City permits for residents who install rooftop solar systems, solar hot water heaters, and electric vehicle charging stations.

The program also includes expedited, over-the-counter plan check reviews by appointment. For more information, please contact the Building Department at 475-7300.

**CineLux Theatre Expansion:** The CineLux Theatre in King's Plaza recently received Planning Commission approval to expand the movie theater into the former Capitola Book Café space and to undergo an extensive remodel.

The expansion will add five new screens for a total of eight theaters, a beer/wine/tapas bar, outdoor seating, and



CineLux Theatre Expansion

new exterior treatments including an upgraded façade, new signage, and a LED illuminated tower-style marquee. Construction of the project is expected to begin later this year.

**New Village Retail Building:** The Planning Commission in June approved a new retail building to replace the long-vacant, flood-damaged building at 401/403 Capitola Ave. The property is located immediately north of the trestle and is currently occupied by a condemned duplex.

The existing structure will be demolished and replaced with a two-story, 1,115-square-foot commercial building designed to resemble an historic train depot. It will house the local shop Charley & Co.

**Wine Bar Relocation:** It's Wine Tyme recently vacated its previous location on Stockton Avenue to move to a larger space at 312 Capitola Avenue, Suite B. The new location provides added interior seating, an outdoor seating area, and front façade improvements, complementing the wine selections and live music. It is expected to open this summer.

**Proposed Monarch Cove Hotel Expansion:** The owners of the small boutique hotel tucked at the back of Depot Hill have proposed a major expansion. A Draft Environmental Impact Report (EIR) has been prepared and is currently out for public review. The public comment period will conclude at 5 p.m. on July 14, 2014.

Once the public review period concludes, staff will prepare responses to all the environmental issues raised and a public hearing before the Capitola Planning Commission will be scheduled. For questions or comments regarding the project or EIR, contact the Community Development Department at 475-7300.



Approved design  
for 401 Capitola Ave.

City of Capitola  
420 Capitola Ave.  
Capitola, CA 95010

831-475-7300  
www.cityofcapitola.org



Named one of *Sunset*  
magazine's best beach  
towns

## City Council

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## Try Something New with Recreation Courses

The City of Capitola Recreation Department offers classes for all ages. Meet people, try new activities, get in better shape, relax, explore the arts, develop work-related skills, and just plain have fun! Classes are affordable, convenient, and enjoyable, and we are proud of our highly qualified, professional instructors.

Registration continues throughout the

summer for classes for kids and adults, Junior Lifeguards, and Camp Capitola. We offer a great variety of classes -- make a broken plate mosaic stepping stone or wall plaque; learn a foreign language; play the guitar or ukulele; enjoy our coastal beauty while learning to kayak or sail; keep your body healthy, strong and flexible with our fitness, Pilates, Zumba, stretching and yoga classes; or learn to dance.



Check out our Capitola Recreation Facebook page for updates, instructor profiles, class photos and information about events around Capitola. Our entire brochure can be viewed online at the City's website or give us a call at 475-5935 or 475-6115 for a catalog, prices, and registration information.