

CITY OF CAPITOLA
420 Capitola Avenue
Capitola, Ca 95010

Michael Termini Mayor
Stephanie Harlan Vice Mayor
Dennis Norton Council Member
Kirby Nicol Council Member
Sam Storey Council Member

Jacques J. Bertrand City Treasurer
Jamie Goldstein City Manager

PREST. STD.
U.S. POSTAGE
PAID
CAPITOLA, CA 95010
PERMIT #13

CAPITOLA

Currents



VOLUME 9, ISSUE 2

SPRING 2012

Please email your comments or suggestions to lmurphy@ci.capitola.ca.us

COUNCIL MEMBER INFO

CALENDAR OF CITY MEETINGS

City Council meetings are held in the City Council Chambers, 420 Capitola Avenue. For all other meetings, locations, or for more information, call 475-7300 or watch Cable Community Channel 8 scroll. Dates are subject to change.

Recreation Dept.:
caprec@cruzio.com

City Web Site:
www.ci.capitola.ca.us

IMPORTANT NUMBERS

Administration: 475-7300

Animal Services: 471-1141

Building Dept: 475-7300 ext. 218
Americans with Disabilities Act (ADA)
Building Permits/Inspections

Cable TV: Charter Communications
1-866-731-5420

City Clerk: 475-7300 ext. 228
City Council Information
Elections
Agendas

Community Development:
475-7300 ext. 216

Emergencies: 911

Fire (County): 479-6842

Garbage: Green Waste Recovery
1-800-665-2209

Library: 477-7240

Museum: 464-0322

Recreation: 475-5935

Parking Enforcement: 475-9274

Public Works: 475-7300
Street Repair
Road Information
Parks
Sewer Emergency: 464-5462

Police: 475-4242
Information: 475-4935
Emergency: 911

Mayor

Michael Termini
michael@triadelectric.com

Vice Mayor

Stephanie Harlan
slharlan@sbcglobal.net

Council Member

Dennis Norton
dnorton@designs@msn.com

Council Member

Sam Storey
samforcapitola@att.net

Council Member

Kirby Nicol
www.wharf towharf.com

Email all council at:
citycouncil@ci.capitola.ca.us

The City Council meets the 2nd and 4th Thursday of the month at approximately 7:00 pm.

The Planning Commission meets the 1st Thursday of the month at 7:00 pm.

The Museum Board meets the 1st Thursday of the month at 5:30 pm.

The Arc & Site Review committee meets the 2nd and 4th Wednesday of the month at 3:30 pm.

The Art & Cultural Commission meets the 2nd Tuesday of the month at 6:30 pm.

The Finance Advisory Committee meets the 2nd Tuesday of the month at 6:30 pm.

The Commission on the Environment meets the 4th Thursday of the month at 6:00 pm.

The Traffic & Parking Committee meets the 2nd Wednesday of the month at 6:30 pm.

INCREASING RESPONSE TO NATURAL HAZARDS IN THE CITY OF CAPITOLA

In response to the March 2011 flood events, the City has embarked upon a process to prepare Capitola's first Local Hazard Mitigation Plan. This plan will identify natural hazards throughout the City and surrounding areas that could potentially affect the City and its residents. The plan will also include an assessment of critical facilities vulnerable to these hazards and list potential actions needed to reduce these risks and avoid future damage. This effort is possible due to a Disaster Recovery Initiative grant the City has received.



Are you interested in actions the City can take to address future flood, earthquake and other natural hazards? Do you have ideas to help our community increase resiliency in response to disasters? Your participation can help.

The City welcomes citizen participation to ensure development of a strong mitigation strategy. Please respond to the public opinion survey to share your concerns and get on the list to be informed of future opportunities to participate in the planning process. The complete draft plan will be posted for public review and comment this summer and ultimately presented to the City Council for adoption.

Public Opinion Survey: <http://www.surveymonkey.com/s/CapitolaHMP>

Although the plan enables the City to be eligible for various assistance grants, the plan's value lies in the identification of hazards and assessment of the community's vulnerability to these hazards. It helps emergency managers and residents better prepare for disasters.

RBF Consulting has been hired to assist the City in the preparation of the plan and has initiated the work effort with the City's Local Hazard Mitigation Plan Technical Advisory Committee, which is comprised of City Staff, Local, State, and Federal Agencies/Jurisdictions, and Emergency Response/ Recovery Organizations.

For additional information or questions, please direct your inquiries to Susan Westman at swestman@ci.capitola.ca.us or 831-475-7300.

CAPITOLA SPRING GARAGE SALE

REUSE & RECYCLE!! Mark your calendars for the 59th Annual City wide Garage Sale on April 14. The City of Capitola will be sponsoring the Garage Sale and will do all of the advertising. All you have to do is sign up on line at www.ci.capitola.ca.us by April 12. The Friday before the Garage Sale, a map will be available to the public at City Hall (420 Capitola Ave.) and on the web www.ci.capitola.ca.us listing all of the addresses of the garage sale participants. Get your map and go find that one-of-a-kind treasure.

NEWS CORNER

SHOP CAPITOLA!

CITY WIDE ANNUAL GARAGE SALE
April 14, 2012, 8-2pm

SPRING CLEAN UP WITH GREEN WASTE RECOVERY
April 16, 2012. Home Compost Bins are now available from Green Waste Recovery. Call 768-9505

TWILIGHT CONCERTS
Twilight Concerts begin June 20, every Wednesday night through August in Esplanade Park. Check our website for detailed information on who is playing

BEGONIA FESTIVAL
Labor Day Weekend
<http://www.begoniafestival.com>

ART @ THE BEACH
Artists Wanted. Call 419-7485 or download an application at www.ci.capitola.ca.us

INSIDE THIS ISSUE

News Corner	1
Natural Hazard Response Increase	1
Capitola Spring Garage Sale	1
Where Land & Sky Meet Sand & Sea ..	2
New Faces at City Hall	2
Spring & Summer Tips	2
No Change, No Problem!	2
Skatepark Considered	2
Foodwaste Collection in Capitola	3
Mandatory Recycling	3
Junior Lifeguards & Camp Capitola	3

CAPITOLA—WHERE LAND AND SKY MEET SAND AND SEA

“Capitola — Where Land and Sky Meet Sand and Sea” is the theme for Capitola Museum’s next exhibit. Inspiration for the show came from a recently completed video, CAPITOLA SERENADE, based on the 1913 composition CAPITOLA MARCH TWO-STEP by F.H. Losey.

Capitola Museum volunteer Minna Hertel first thought of merging the old music with a new song. She asked Joe Ortiz, author, composer, publisher, and co-owner of Gayle’s Bakery to write the lyrics. He agreed, and then recorded music and song with Ukulele Dick playing the banjo and singing. A video was eventually created through the combined talents of Ortiz, Ukulele Dick, Hertel, Wallace Boss, and Megan Orr.

High points of the upcoming show will contain some surprises as well as reminders of Capitola’s unforgettable landmarks, amusements, and celebrations, including the Capitola Begonia Festival—which will celebrate its 60th anniversary in 2012.

The exhibit will open its doors at noon on February 25, and a public reception is scheduled for March 10 at noon in the museum, 411 Capitola Avenue. The video CAPITOLA SERENADE is scheduled for release at the same time. Stay tuned.



NEW FACES AT CITY HALL

The City of Capitola welcomes some new employees to the City Hall. In late December, Su Sneddon became the new City Clerk. Su previously worked as the City Clerk for the City of Calistoga. In February, Tori Hanna became the new Finance Director. The position was vacant for nearly three years as the City struggled financially to fill it.

Tori comes to us from the City of Santa Cruz where she was the Finance Manager. In addition, with the retirement of Chief Card, the City will welcome Rudy Escalante as our new Chief beginning April 1. Rudy was previously with the City of Watsonville and the City of Santa Cruz.

The City also saw several employees leave Capitola to either retire or take a new position else were. Pam Greeninger retired from the City Clerk position after over 30 years with the City. Long time employee with over 30 years of service, Ed Morrison also retired in December from the Public Works Department. Chief Mike Card will retire at the end of March after serving the City for over 2 years as Chief and previously for over 30 years in the Police Department. Finally, David Foster from the Planning Department recently accepted a new job as the Executive Director of Habitat For Humanity.



SPRING AND SUMMER REMINDERS TO HELP KEEP MONTEREY BAY AND SOQUEL CREEK CLEAN

DON'T FEED THE BIRDS. As the seagull, pigeon, and other waterfowl populations increase along the creek and beach, there is a noticeable decrease in water quality.



DON'T PUT ANYTHING IN THE STORM DRAINS. Storm drains are for storm water only, allowing landscaping over watering, car wash rinse water, oils, paints, or any other liquids or debris in these systems adds to the problems. Sweep your driveways, don't hose them down!!

NO CHANGE, NO PROBLEM!



The new pay stations along the Esplanade and San Jose Avvenue in the Village have been operational since November and the feedback the City has received has been positive. You no longer need a pocketful of change to park, as the new machines accept dollar bills, credit/debit cards, along with coins.

SKATEPARK CONSIDERED AT MONTEREY PARK

The City Council is considering the development of a skatepark element at Monterey Park. At a Council meeting in January, the Council looked at a 9000 square foot conceptual plan that would be located along the southern edge of the park, bordering New Brighton Middle School. The Council asked for a 6000 square foot design that they can review at a future meeting which is currently being designed. The skatepark is proposed to be built through fund raising efforts and several groups have organized to assist the city in this effort. If you would like any information on the park please contact City Public Works at 475-7300.

FOOD WASTE COLLECTION COMES TO CAPITOLA

The City of Capitola Food Waste Collection Program is in full swing. In 2011 these the food waste program diverted over 327 tons of waste from the landfill. Please visit these businesses who are participating in the program. If your business is interested in signing up for this service please contact Green Waste Recovery at 768-4750

- Donut Station - 715 Capitola Ave.
- Trader Joe's - 3555 Clares St # D
- Chili's Restaurant - 41st Ave.
- Dairy Queen - 816 Bay Ave.
- New Leaf Market - 1210 41st. Ave.
- Whole Foods - 1710 41st Ave.
- Dharmas Restaurant - 4250 Capitola Rd.
- Margaritaville - 231 Esplanade
- Gayle's - 504 Bay Ave.



MANDATORY RECYCLING

Beginning July 1, 2012, the statewide law mandating recycling programs at multifamily residences and businesses goes into effect, which requires that multifamily residential dwellings of five units or more shall arrange for recycling services. The good news is recycling is free with your contracted garbage collection services so proper recycling can significantly reduce your waste service costs. Plus, recycling is easier than ever. All designated recyclable items can be mixed together – no need to separate glass, plastics, paper, cardboard and metals – just put them all in the blue recycling cart. Property managers or owners who need help implementing a recycling program for your multifamily residential development, or in understanding what can and cannot be recycled, please contact Green Waste Recovery at 831 768-9505.

SUMMER 2012 PREVIEW: JUNIOR LIFEGUARDS & CAMP CAPITOLA

March 19: Registration for Camp Capitola, for all returning Junior Lifeguards (those who participated in 2011), and new Guards ages 12 & up.

April 9: Registration for new Guards, ages 6-11, during regular business hours (Monday-Friday, 8:30 a.m. to 4:30 p.m.)

Complete information will be in our Late Spring brochure, which is mailed out and posted online, at our website, www.capitolarecreation.com, on March 15.



JUNIOR LIFEGUARDS

Session 1: June 18 - July 20; no class Wednesday, July 4.

Session 2: July 23 - August 17

WASTE FREE LUNCHES

Would you like to save money and be environmentally responsible at the same time? Try a Waste Free Lunch. It has been estimated that on average a school-age child using a disposable lunch generates 67 pounds of waste per school year. That equates to 18,760 pounds of lunch waste for just one average-size elementary school. A typical lunch contains sandwiches in disposable plastic bags, prepackaged chips, cookies, fruit bars, granola bars; single-use



yogurts, applesauce and puddings; snack foods in plastic bags; juice boxes; plastic forks and spoons, and disposable paper lunch sacks.

These products are designed to rely on single-use materials that require disposal after the food is consumed.

In an attempt to reduce waste disposal costs, as well as promote environmentalism try packing lunches for you and the kids that generate less trash, try a waste free lunch. Packing a waste free lunch is not rocket science. You just replace disposable single-use products with those that are recyclable or reusable. Eliminating disposable packaging and single serving items can save families \$250 a year according to wastefreelunches.org.

The essential components of the waste free lunch, aside from the food itself, are the lunch carrier, food and beverage containers, eating utensils and napkins. Try packing sandwiches and other main dishes, fresh fruits and, fresh vegetables, and treats in a reusable lunch container, cloth napkins instead of paper; stainless-steel forks and spoons, reusable drink container all packed in reusable lunchboxes.

For more useful tips and ideas, visit

www.wastefreelunch.com