

CITY OF CAPITOLA
420 Capitola Avenue
Capitola, Ca 95010

Michael Termini Mayor
Stephanie Harlan Vice Mayor
Dennis Norton Council Member
Kirby Nicol Council Member
Sam Storey Council Member

Jacques J. Bertrand City Treasurer
Jamie Goldstein City Manager

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U.S. POSTAGE
PAID
CAPITOLA, CA 95010
PERMIT #13



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Please email your comments or suggestions to lmurphy@ci.capitola.ca.us

COUNCIL MEMBER INFO

CALENDAR OF CITY MEETINGS

City Council meetings are held in the City Council Chambers, 420 Capitola Avenue. For all other meetings, locations, or for more information, call 475-7300 or watch Cable Community Channel 8 scroll. Dates are subject to change.

Recreation Dept.:
caprec@cruzio.com

City Web Site:
www.ci.capitola.ca.us

Mayor

Michael Termini
michael@triadelectric.com

Vice Mayor

Stephanie Harlan
sharlan@sbcglobal.net

Council Member

Dennis Norton
dnorton@designs@msn.com

Council Member

Sam Storey
samforcapitola@att.net

Council Member

Kirby Nicol
www.wharf towharf.com

Email all council at:
citycouncil@ci.capitola.ca.us

The City Council meets the 2nd and 4th Thursday of the month at approximately 7:00 pm.

The Planning Commission meets the 1st Thursday of the month at 7:00 pm.

The Museum Board meets the 1st Thursday of the month at 5:30 pm.

The Arc & Site Review committee meets the 2nd and 4th Wednesday of the month at 3:30 pm.

The Art & Cultural Commission meets the 2nd Tuesday of the month at 6:30 pm.

The Finance Advisory Committee meets the 2nd Tuesday of the month at 6:30 pm.

The Commission on the Environment meets the 4th Thursday of the month at 6:00 pm.

The Traffic & Parking Committee meets the 2nd Wednesday of the month at 6:30 pm.

IMPORTANT NUMBERS

Administration: 475-7300

Animal Services: 471-1141

Building Dept: 475-7300 ext. 218
Americans with Disabilities Act (ADA)
Building Permits/Inspections

Cable TV: Charter Communications
1-866-731-5420

City Clerk: 475-7300 ext. 228
City Council Information
Elections
Agendas

Community Development:
475-7300 ext. 216

Emergencies: 911

Fire (County): 479-6842

Garbage: Green Waste Recovery
1-800-665-2209

Library: 477-7240

Museum: 464-0322

Recreation: 475-5935

Parking Enforcement: 475-9274

Public Works: 475-7300
Street Repair
Road Information
Parks
Sewer Emergency: 464-5462

Police: 475-4242
Information: 475-4935
Emergency: 911

NEWS CORNER

FOLLOW US ON TWITTER:
go to www.ci.capitola.ca to sign up

BEGONIA FESTIVAL:
Aug. 31-Sep. 3, 2012
www.begoniafestival.com

ART & WINE FESTIVAL:
Sep. 8-9, 2012 in the Capitola Village

ART & MUSIC AT THE BEACH
Esplanade Park
June 3 & 17
July 1 & 15
Aug. 5 & 19

TWILIGHT CONCERT SCHEDULE
www.ci.capitola.ca.us

MOVIES @ THE BEACH!
8/24, 9/7, 9/14
www.ci.capitola.ca.us

HAVING AN EVENT?
Rent the Community Center
Call 475-5935
Check the website
for more activities and events

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GET READY, GET SET, GET INVOLVED!

2 CITY COUNCIL SEATS AND 1 CITY TREASURER TO BE VOTED ON AT THE NOVEMBER 6, 2012 GENERAL MUNICIPAL ELECTION

The City will be accepting nominations for two Members of the City Council and one City Treasurer to serve 4-year terms.

What qualifications are necessary to run for office? Must be a United States citizen, 18 years of age or older, and is a registered voter residing within Capitola city limits at the time the nomination papers are issued.

Office holders get paid for serving. Council Members receive \$500 per month salary, they also serve as members on the City's Successor Agency to the former Capitola Redevelopment Agency. The City Treasurer receives \$250 per month salary.

What do I need to do? Candidates for office in Capitola need to take-out, circulate and file Nomination Papers with the Capitola City Clerk beginning July 16, 2012 and ends on Friday, August 10, 2012. If an incumbent does not file by August 10, 2012, the filing period is extended Wednesday, August 15, 2012, for candidates other than the incumbent. No less than 20 or more than 30 valid signatures (registered voters of Capitola only) are required for nomination to elected office in the City of Capitola.

IMPORTANT: Before any money is raised or spent in connection with an election or candidate, the candidate or candidate's committee is required to file intent and disclosure forms with the Secretary of State and the City Clerk pursuant to the Political Reform Act.

Find out more about becoming a candidate for local office. The City of Capitola will be hosting a "Candidate Information Forum" on Monday, June 25, 2012, from 5:30 to 7:00 p.m. in the City Hall Council Chambers.

If you have questions about becoming a candidate for office in Capitola contact the City Clerk/Elections Official, Susan Sneddon, at (831) 475-7300 or by email at: ssneddon@ci.capitola.ca.us.



WE ARE HERE TO HELP!

Capitola Police Department's
V.I.P.S.

Volunteers In Police Service

Capitola's Volunteers in Police Service (VIPS) help the Capitola Police perform their mission by providing non-law enforcement services throughout Capitola. You may have seen VIPS patrolling neighborhoods in the black and white all-electric car, which is perfect for that kind of job. We are committed to patrolling each of the neighborhoods in Capitola at least once each week to help keep our streets and neighborhoods safe and free from abandoned vehicles, as well as checking on homes at the request of owners/renters who are out of town, working, or who have called the Capitola Police Department with non-law enforcement concerns about their neighborhood. We also help the Capitola Police in providing services for the elderly, disabled, shut-ins and residents who are concerned about family members or friends who wander and may become lost. If you have family or friends who live in Capitola and would like the VIPS to periodically check in with them, please let us know. We are at your service!

WE CAN PROVIDE HELP WITH:
VACATION HOME CHECKS
ELDERLY/DISABLED/SHUT-IN /WANDERER CHECKS
ABANDONED VEHICLE REPORTS

If you want to take advantage of VIPS services, please contact the Capitola Police Department at 831.475.4242.

RECYCLEBANK GREEN CHOICES RECYCLING CHALLENGE

The Recyclebank Green Choices Recycling Challenge is a nationwide competition to increase curbside recycling. One community from each state has been selected in this competition for the chance to win a \$100,000 grant from based on recycling participation. Capitola has been selected as the representative for California. Recyclebank members get rewarded for taking green actions, like recycling, with Recyclebank Points. Members use their points to shop Recyclebank's online catalog for rewards from retailers, major brands, restaurants, pharmacies, grocers and more.

The Challenge begins July 2, 2012. Residents should watch their mail in June for information regarding the Challenge.



MANDATORY RECYCLING IN CAPITOLA

Capitola has adopted a new Business and Multi Family Recycling Ordinance that will assure our entire community is working together to help recycle valuable resources while significantly reducing the amount of waste being sent to landfills. The State of California recently mandated that all businesses which generate four cubic yards or more of commercial solid waste per week, and multifamily residential dwellings with five or more units, are required to recycle. The new regulation goes into effect on July 1, 2012.

The commercial sector generates nearly three-fourths of the garbage in California, with much of the waste composed of recyclable materials. The City of Capitola offers recycling to all residents and businesses as a part of their garbage service, there is no additional cost. In fact, as businesses increase their recycling, and reduce their garbage they can actually save money.

The City will conduct education and outreach to inform those impacted by the new laws to provide information about the recycling opportunities that are available within the City. Enforcement will consist of monitoring with the assistance of the City's waste hauler, Green Waste Recovery.

Contact Information: Green Waste Recovery: (800) 655-2209 www.greenwaste.com to receive a free evaluation of your recycling needs.

CITY OF CAPITOLA PERMANENT ONE QUARTER PERCENT SALES TAX INCREASE

The statewide sales tax rate in California is 7 percent. Under state law, California cities receive 1 percent of the state sales tax on taxable transactions that occur within their city limits and the state receives the other 6 percent. In addition city voters in a particular city can approve supplementary sale taxes, the revenue from which is dedicated exclusively to their city. In Santa Cruz County, voters have also approved a County-wide percent sales tax for the Santa Cruz Metropolitan Transit District (Metro) and a percent sales tax for the Santa Cruz County Public Library.

In 2004, City voters approved a temporary percent sales tax increase for Capitola which was originally scheduled to sunset in 2010. In 2008 City voters extended the sunset date to December 31, 2017. As a result of these two voter approvals, and the Metro and Library taxes, the total current sales tax rate in Capitola is 8 percent. This means that while the state continues to receive 6 cents for each taxable dollar spent in the City, the City currently receives 1 cent on each such expenditure.

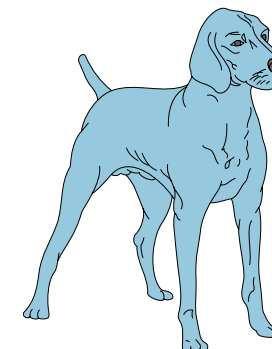
This ordinance, if adopted by the voters, would increase the sales tax rate by another percent from the current rate of 8 percent to 8 percent. The sales tax increase proposed by this ballot measure has no sunset date. Accordingly if the proposed permanent percent tax increase is approved by the voters, the City's sales tax, also known as the City's retail transactions and use tax, will total 8 percent through December 31, 2017 and 8 percent thereafter.

All City revenue generated by the sales tax is used by the City to pay for general City operations and programs including public safety and street improvements. As such, this ballot measure proposes a "general purpose tax" rather than a "special purpose tax" and requires a simple majority vote for adoption.

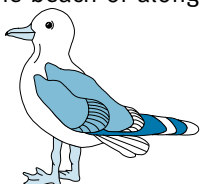
The above statement is an impartial analysis of the proposed sales tax increase ordinance. If you desire a copy of the ordinance, please call the City Clerk's office at 831 475-7300 and a copy will be mailed or electronically transmitted to you at no cost to you.

BACTERIA IN OUR CREEK!

DON'T FEED THE BIRDS & CLEAN UP AFTER YOUR DOGS!! That is what a past study conducted by the County of Santa Cruz Environmental Health Services (EHS) found were major contributors to the high levels of bacteria found in Soquel Creek and the Capitola Beach lagoon. Historically, Soquel Creek has experienced high bacteria levels leading to the posting of the lagoon as unsafe for swimming. EHS conducted monitoring of Soquel Creek and tributaries in order to better characterize sources of bacterial contamination in the creek and the lagoon. They found that birds 55%, dogs 13% and rodents 13% were the primary sources of fecal coliform while human contribution was 6%.



Water flows from your neighborhood into the storm drains which flows directly to the creek or ocean. Dog droppings disposed of in streets, drainage channels, or other areas subject to storm runoff ultimately end up in our water ways. It is critical that you clean up after your dog and dispose of the waste properly in garbage cans. Those of you who feed the birds down at the beach or along the creek are significantly are only encouraging the birds to stay around and are contributing to the high fecal coliform found in the creek and its tributaries.



SLURRY SEAL PROJECT COMING FALL 2012

This fall the City will be completing a slurry seal project that will treat the most of the streets in the Depot Hill, Deanes Lane, Jewel Box (east of 49th Avenue), and Reposa Avenue. Current scheduling calls for the City to receive bids on the project in August and begin work following the Art & Wine festival. All residents on the effected streets will be notified in advance. If you have any questions, please contact the Public Works Department at 831-475-47300.

