

**PRESS RELEASE**

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**City of Santa Cruz, Cabrillo College SBDC and California Manufacturing Technology Consulting™  
Partnering to Host Manufacturers Meet Up**

September 26 event is designed to hear from manufacturers and connect them to resources for profitable growth

**SANTA CRUZ, CA August 29, 2018-** The City of Santa Cruz, Santa Cruz Small Business Development Center (SBDC) at Cabrillo College and California Manufacturing Technology Consulting (CMTC cmtc.com) are partnering to host a Meet Up for Small and Medium-Sized Manufacturers (SMMs) in Santa Cruz County to hear from manufacturers and connect them to resources to grow profitably. The free event will be held from 5 p.m. to 7 p.m. on Wednesday, September 26, in the R. Blitzer Gallery of the Ow Building/Old Wrigley Building at 2801 Mission Street, Santa Cruz. RSVPs are requested to Kristina Chavez Wyatt at kwyatt@cmtc.com, 831-737-7944, via @CMTCSolutions Facebook, Eventbrite <https://scmanufacturingmeetup.eventbrite.com> and on Meet Up.

The event is targeting manufacturers in Santa Cruz county. Additional resources and information will be provided by the California Employment Training Panel (ETP), local and regional business service providers. Community promotional partners for the event include - Santa Cruz County Economic Development and Workforce Development, Monterey Bay Economic Partnership, Santa Cruz County Business Council, El Pajaro Community Development Corporation, Pajaro Valley, Capitola and Santa Cruz Chambers of Commerce, Monterey Bay Procurement Technical Assistance Center, University of California Santa Cruz Entrepreneurship Center, Santa Cruz Works, the cities of Watsonville, Capitola and Scotts Valley, and our generous facility host, Ow Family Properties.

CMTC is affiliated with the National Institute of Standards and Technology and is part of the Hollings Manufacturing Extension Partnership National Network of the US Department of Commerce for the State of California. Following 28 years of success in Southern California, CMTC is leading the expansion of "California's Manufacturing Network" to serve SMMs statewide. The aim is to develop and deploy technology, management and technical expertise for SMMs focused on improving their productivity and global competitiveness. As a non-profit organization, CMTC's mission is to serve as a trusted advisor to manufacturers providing solutions which will grow both their businesses and the California economy.

CMTC provides a full range of consulting services that can help transform your organization into an innovative, high performing, market driven and cost-effective operation, including:

- Identifying and Implementing Solutions to Remove Barriers to Growth
- Increasing Productivity & Sales
- Reducing Costs
- Improving Quality & Competitiveness
- Developing a Skilled Workforce for the Future
- Leveraging Technology & Innovation
- Creating an Agile Supply Chain
- Ensuring Continuous Improvement & Strategic Growth
- Leveraging Networks, Incentives and Funding

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