

News Release

Santa Cruz County Clerk/Elections
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September 21, 2018

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National Voter Registration Day is Tuesday, September 25

National Voter Registration Day is Tuesday, September 25, and the Santa Cruz County Clerk's office and volunteers will be registering voters where they like to hang out - local libraries and Starbucks.

"National Voter Registration Day is the largest one-day effort to register voters in the United States, and we are excited to team up with our local libraries and Starbucks to encourage our citizens to sign up to vote," County Clerk Gail Pellerin said noting the deadline to register for the November election is Monday, October 22.

You can read and register at the following library locations:

- Aptos – 7695 Soquel Dr., Aptos.
- Boulder Creek – 13390 West Park Ave., Boulder Creek.
- Branciforte – 230 Gault St., Santa Cruz.
- Downtown Santa Cruz – 224 Church St., Santa Cruz.
- Felton – 6299 Gushee St., Felton.
- Freedom – 2021 Freedom Blvd., Freedom.
- Garfield Park – 705 Woodrow Ave., Santa Cruz.
- La Selva Beach – 316 Estrella Ave., La Selva Beach.
- Live Oak – 2380 Portola Dr., Santa Cruz.
- Porter Memorial – 3050 Porter Ave., Soquel.
- Scotts Valley – 251 Kings Village Rd., Scotts Valley.
- Watsonville – 275 Main St., Suite 100, Watsonville.

Or, drink up democracy at the following Starbucks locations:

- Aptos - 105 B Post Office Dr.
- Capitola - 1955 41st Ave.
- Santa Cruz – 1901 Mission St. #101, 21620 E. Cliff Dr., and 745 Ocean St.
- Soquel – 2740 41st Ave #100
- Scotts Valley – 219 Mt. Herman Rd. and 5600 Scotts Valley Dr.
- Watsonville - 2024 Freedom Blvd. and 1423 Main St.

Voters may also come to the Santa Cruz County Clerk/Elections Department located at 701 Ocean Street, Room 310 in Santa Cruz from 8 a.m. to 5 p.m. and register to vote. Our four City Clerks in Capitola, Santa Cruz, Scotts Valley, and Watsonville are also joining in the effort and will have voter registration cards for voters to register at their offices during regular business hours. To register to vote online go to www.registertovote.ca.gov

Every year millions of Americans don't claim their right to vote because they miss a deadline, move, change names, or don't know how to register in the first place. With over a quarter of Americans not voting at all, National Voter Registration Day (NVRD) is an occasion for community institutions, voters and election leaders to build a more representative democracy.

For more information on our local NVRD event, please visit our website at www.votescount.com, email us at info@votescount.com or call us at 831-454-2060.

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