

IS SOLAR FOR YOU?

Determine key design criteria:

- Does your roof have a large open area for solar panels?
- Does your rooftop have any shade?
- What are the age, type, condition, and steepness of your roof?

5 Easy Steps to Solar

A comprehensive worksheet that guides you in the decision making process:

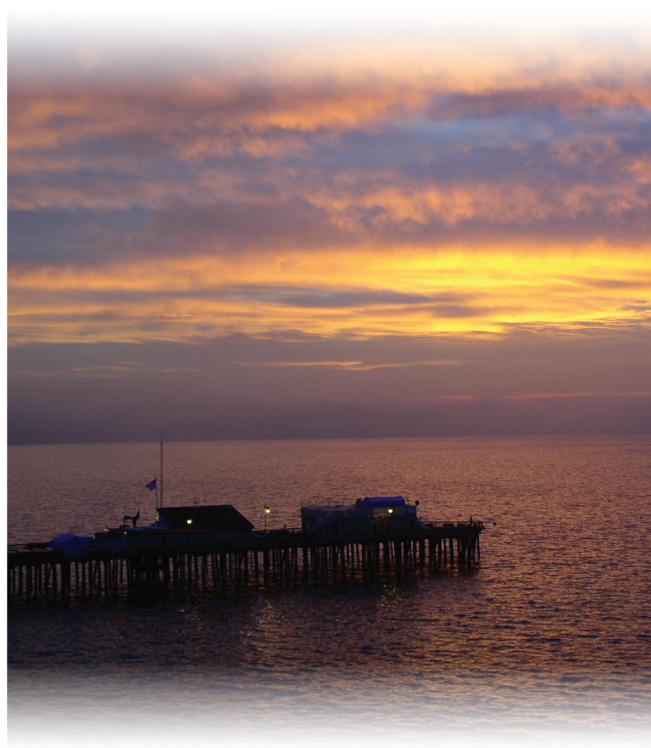
<http://www.cityofsantacruz.com/Modules/ShowDocument.aspx?documentid=35739>

WHAT TO EXPECT

Use a Solar Calculator

Estimate preliminary size and cost of your system using PG&E's easy Solar Analysis tool at:

pge.cleanpowerestimator.com



For more information contact:

Capitola Community
Development Department
at (831)475-7300 or
planning@ci.capitola.ca.us

CAPITOLA SOLAR INCENTIVES

SAVE GREEN BY

GOING GREEN!



WHY GO SOLAR?

1) Cut-down electricity bill

Electrical usage generated from the sun is free. Many home appliances can be converted to use solar energy. Your solar electric system can reduce your electric bill by up to 75%!

2) It is a renewable energy source

Unlike fossil fuels that will run out eventually, solar energy is renewable and infinite.

3) Environmentally friendly

Most energy sources actually pollute the earth. Solar energy is harnessed from the sun and is harmless to the environment.

4) Little / no maintenance required

Once installed, solar panel systems can last 20-30 years without any major maintenance. An annual cleaning is recommended.

More useful information and statistics can be found at:

www.go-green.ae



CAPITOLA INCENTIVES

Capitola embraces sustainability!

Capitola Green Energy Incentive Program (adopted 2014)

Goal: Capitola City Council initiated the program to promote sustainable energy practices and encourage more residents and businesses to install rooftop solar photovoltaic systems, solar water heaters, and electric vehicle charging stations.

FREE permitting on:

- Rooftop solar systems
- Solar water heaters
- Electric vehicle charging stations



Expedited process: over-the-counter plan check reviews by appointment to expedite the permit process. Call the Building Department at (831)-475-7300 to schedule an appointment.

STATE/FEDERAL INCENTIVES

State Incentives:

- California Go Solar Incentive Program
- 5 different incentive/rebate programs
- S.A.S.H. = Single-family Affordable Solar Homes
- Provides low-cost solar systems to qualifying homeowners
- Program covers 65-100% of installation costs
- Website has helpful statistics and a list of active solar contractors
- www.gosolarcalifornia.org



Federal Incentives:

- Federal Investment Tax Credit provides a tax credit of 30% of the net cost of the systems installed through 2016 for businesses
- Residential Renewable Energy Tax Credit = 30% savings for homes
- US Department of Energy
- www.energy.gov



Local Incentives:

- Local power companies such as PG&E have a wide range of incentive programs
- www.pge.com/en/myhome/saveenergymoney/solar/solar.page

