



CITY OF CAPITOLA

SIDEWALK VENDING PERMIT INFORMATION

CITY OF CAPITOLA COMMUNITY DEVELOPMENT DEPARTMENT
420 CAPITOLA AVENUE, CAPITOLA, CA 95010
831-475-7300 WWW.CITYOFCAPITOLA.ORG

Sidewalk Vending Permit Overview

All sidewalk vendors require 1) a sidewalk vending permit and 2) a business license prior to doing business within the Capitola city limits. The two permits are available at Capitola City Hall. Also, a food vendor must have a current Health and Safety permit issued by the County of Santa Cruz Environmental Health Department at time of application. Only one sidewalk vending permit is allowed per business. Each vendor must show proof of insurance up to \$500,000 at time of application.

Vending Receptacle

One sidewalk vending receptacle is allowed per vendor. A vending receptacle includes a pushcart, stand, display, pedal-driven cart, wagon, showcase or rack. It must be non-motorized.

- Maximum size: Four (4) feet high, three (3) feet wide, and four (4) feet long.
- Shall not contain or use propane, natural gas, or explosive/hazardous materials.

Signs

All signage and advertising related to the sidewalk vendor shall be attached to the sidewalk vending receptacle or the sidewalk vendor's person. Signs shall not exceed three (3) square feet. Free standing signs are prohibited.

Goods and Services

Sidewalk vendors shall only sell merchandise or food. Renting of merchandise is strictly prohibited. Selling of alcohol, cannabis, sexually oriented merchandise, tobacco products, products that contain nicotine or cannabis, or any product used to smoke/vape nicotine or cannabis is prohibited.

Location for Vending

Sidewalk vendors are allowed on a public sidewalk, pathway, or park, except in those locations expressly prohibited within the regulations.

Minimum Sidewalk Width

Sidewalk vendors must maintain the following minimum sidewalk width:

Central Village: 10 feet

All other locations: 4 feet

Prohibited Locations

- Within 200 feet of: Police Station, Fire Station, Beach, School, farmers' market, swap meet, or special event area.
- Within 100 feet of: another sidewalk vendor, a police officer, firefighter, lifeguard or emergency medical personnel who are actively engaged in providing emergency services.
- Within 25 feet of a fire hydrant, crosswalk, bus zone, automated teller machine, driveway, alley, entrance to a park, parking lot, or parking garage, trash receptacle, bike rack, bench, bus stop, restroom, pay station, parking meter, Esplanade Park, Grand Avenue Pathway, Soquel Creek Pathway and Park, Depot Hill Stairway, Lawn Way, or a curb which has been designated as white, yellow, green, blue, or red zone.
- Stationary sidewalk vendors shall not operate in the residential zoning districts.

Time and Cost

Vending permits are reviewed administratively within 30 days. The fees for sidewalk vending permits are:

Merchandise Vending Permit

Annual Refuse Fee (for food vending)

See the City's [Fee Schedule](#) under Planning Fees for current fee amounts.