

FOR IMMEDIATE RELEASE

November 23, 2010



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Public Invited to Apply for General Plan Advisory Committee

www.plancapitola.com

The process to update the Capitola General Plan has begun! On November 23, 2010 the Capitola City Council voted to establish a General Plan Advisory Committee (GPAC). The role of the GPAC will be to help guide the preparation of an updated General Plan and other related City planning documents. The GPAC will play a critical role in ensuring broad public participation in a planning effort that is inclusive and transparent. Capitola Mayor Sam Storey said *"Citizen involvement is an essential part of the City's effort to develop a vision and future plan to guide the City over the next 20 years. All Capitola residents interested in serving on the GPAC are encouraged to apply; the City is looking for a diverse group of residents with creative ideas for how to plan for the future of Capitola."*

The GPAC will consist of eleven members; five members will represent Capitola neighborhoods. The remaining six members will represent existing City advisory committees. GPAC members will attend up to eleven GPAC meetings over a three year period and will participate in a number of public workshops. The City expects to hold its first GPAC meeting in February of 2011.

City staff is currently accepting applications from residents interested in serving on the GPAC. GPAC applications are due to the City by January 10, 2011. The City Council is expected to appoint GPAC members at its meeting on January 27, 2011. GPAC applications can be obtained from the City Clerk's Office.

The City has also launched a new website for the General Plan Update, www.plancapitola.com. The General Plan Update website will provide the public with important information about the project, including general announcements, meeting materials, and products available for public review. City staff will update the website regularly over the course of the project.

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