

Minutes of a Regular Meeting of the Capitola Historical Museum Board of Trustees on January 7, 2021

1. CALL TO ORDER AND ROLL CALL

Vice President Peyton called the Regular Meeting of the Capitola Historical Museum Board of Trustees to order at 5:35 p.m. on Thursday, January 7, 2021, Online via Zoom. *(President Kisling was having difficulty joining the meeting.)*

PRESENT: Board Members Pamela Greeninger, Brian Legakis, Emmy Mitchell-Lynn, David Peyton, Dean Walker, Gordon van Zuiden and President Niels Kisling *(Note: President Kisling entered the Zoom meeting at 6:08 p.m. during Item 5.C.)*
ABSENT: Youth Representative Joshua Henshaw
STAFF: Museum Curator Frank Perry
GUESTS: None

2. ORAL COMMUNICATIONS

Vice President Peyton asked if there were any oral communications.

Board Member Mitchell-Lynn announced that she is engaged to be married.

Curator Perry said there was interest in talking about Rispin after the meeting; therefore, anyone who would like to join that discussion can stay on Zoom after the meeting.

3. APPROVAL OF MINUTES

A. Consider Minutes of December 1, 2020

Vice President Peyton asked if there was a motion to approve the minutes.

ACTION: Board Member van Zuiden moved, seconded by Board Member Mitchell-Lynn, to approve the Minutes of December 1, 2020, as submitted. The motion carried unanimously.

4. REPORTS OF OFFICERS AND CURATOR

A. Treasurer's Report (August, October, January and April)

Board Member Legakis provided a verbal report based on the written Treasurer's Report. He advised there has been less income coming into the Museum during the past 6 months due to the COVID-19 pandemic. He discussed the expenditures, including supplies and rent on the storage unit.

B. President's Report - None

C. Curator's Report

Curator Perry summarized the written Curator's Report that was sent to the board via email as follows:

1) Kathleen Aston has completed the inventory of the Museum's collection of framed art. We have included works in storage, at City Hall, at the Capitola Community Center, and works of public art. She also finished the inventory of vintage school yearbooks that Madeline had not completed. We will soon be ordering new storage racks for the art.

2) Curator Perry said two of the December Facebook posts were particularly successful. As of December 27, a picture of the Hotel Capitola cookie house got 209 engagements and reached 3,192 people. Pictures of the jetty repairs brought 705 engagements and reached 7,093 people. It had 24 shares. He explained that an engagement means a person interacted somehow with the post by clicking on it, liking it, or sharing it.

3) He said the Capitola-Soquel Times published an article on December 10 about the Museum, its online resources, and its plans for eventual reopening.

4) Curator Perry said he has been updating and organizing the Museum's collection of recent photos. Categories include the beach, Capitola events, Museum events, public art, storms, images for publications, exhibitions, historic buildings, holidays, images for lectures, the Capitola Theater, merry-go-round, etc.

4. C. Curators Report (Continued)

5) He reported that the Testing Block movie has received over 500 views on YouTube since it was uploaded four months ago.

6) He commented on the donation from Pawla's Violet Farm, saying it has been inventoried, accessioned and stored archivally. It includes photos from the early to middle 1900s.

Board Member Mitchell-Lynn questioned what type of racks Curator Perry is looking for for the art collection. He would like a metal rack that has wheels so it can be moved around. The dimensions would be approximately 2' x 4'. He said Kathleen has been looking. He also mentioned there are companies that make racks specifically for storing artwork; however, they are very expensive. Board Member Mitchell-Lynn said she is good at looking for things and with that information she will see what she can find.

Vice President Peyton reminisced that it was a year ago that we had the Testing Block movie, and he just took down the museum calendar for 2020. He also commented on all the work that Curator Perry does for the museum and thanked him.

D. Report on Volunteers

Vice President Peyton said he was at Safeway and saw one of our volunteers and he also saw George Wightman on his 4 wheel scooter picking up the newspaper. George said to say hello to the board. He is ready to volunteer at the museum once we are able to reopen. Vice President Peyton said he was thinking about writing an article for the newsletter about the volunteers. He would be interested in getting an idea who will be coming back.

Note: It appeared President Kisling was trying to join the Zoom meeting. Vice President Peyton tried calling his phone, but he did not answer.

5. BUSINESS

A. Rispin Mansion Centennial Website "Finished"

Curator Perry commented that the Rispin website is finished and he has provided the board with the link. He informed the board that it is a free site so it does not cost us anything to maintain.

Board Member Walker said he appreciated the summary at the end. Vice President Peyton thanked Curator Perry for all the work he put into this project. It will be a great resource. Curator Perry thanked everyone who helped proofread.

B. Temporary Museum Sign

Curator Perry commented on the photos he sent via email of the old sign, and informed the board that he made a temporary sign and placed it over the existing Museum sign while we wait for approval of the new sign.

C. Newsletter

Vice President Peyton noted that perhaps President Kisling will email the board pertaining to this item. He asked if anyone had any ideas for inclusion in the next newsletter.

Curator Perry stated that since the influx in COVID cases, City Hall has pretty much closed down, and he's not sure about using the copy machine at this time. He doesn't believe it is a big rush for this newsletter to go out and it might be better to wait.

Board Members then discussed the following ideas for inclusion in the next newsletter:

Board Member Mitchell-Lynn suggested making a crossword puzzle or word search. Curator Perry asked about the article she mentioned writing about Martine Castro; however, Emmy said she would not be able to complete it in time for this newsletter. Curator Perry talked about putting Emmy in touch with the editor of the book and doing an interview.

Curator Perry said he sent ideas for 4 articles to President Kisling. He has drafts for two of them.

5. C. Newsletter (Continued)

Board Member Legakis said he would like to do an article about Capitola Village businesses that have survived and thrived during the pandemic; specifically Ethos and Many Hands Gallery. He has interviewed the owners and would also like to include photos.

Board Member van Zuiden commented on a new business that recently opened in the vacant coffee shop on Capitola Avenue. It is a deli/take-out business called, "Reef Dog Deli." It might be nice to include an article about this new business sometime.

NOTE: At 6:08 p.m. President Kisling was able to log in to the Zoom meeting.

Vice President Peyton asked board members to summarize the articles they just discussed for the newsletter.

President Kisling said he would like to write something was about volunteer Paul Parsons. Vice President Peyton said he would like to do a side-bar to that article about how Paul knew Board Member Peyton's mom. They decided to work on the article together.

Board Member van Zuiden added that an article about the Capitola Library would be good. He suggested interviewing Gayle Ortiz about the new library and also including information about the Museum's participation.

Following discussion, President Kisling recommended that people start submitting content for their articles and he can start putting the newsletter together.

D. Other

Vice President Peyton commented on the draft Annual Report. He said it was amazing how much has been done during the year the Museum was closed. Curator Perry said he would like to add some photos to the report before it goes to the City Council. He will check with Larry to see when we can place this on the Council's agenda.

Board Member van Zuiden also commented on the report. He wondered what items Curator Perry might like to include in the report for 2021? Curator Perry said he would hope we could report on the reopening of the museum.

6. INFORMATION ITEMS

Curator Perry responded to a comment from President Kisling regarding the Capitola Hotel cookie house that was on the emailed Curator's Report. President Kisling said it is missing a wing.

Board Member van Zuiden asked about Rex Walker's research on the naming of Capitola. Curator Perry has drafted an article, but wants Rex to review it.

Curator Perry stated that January 11, 2024 will be city's 75th birthday, since it incorporated in 1949.

7. ADJOURNMENT

On a motion of Board Member van Zuiden, seconded by Board Member Mitchell-Lynn, the Capitola Historical Museum Board of Trustees unanimously adjourned at 6:21 p.m. to its next regular meeting to be held on **Thursday**, February 4, 2021, at 5:30 p.m., Online via Zoom.

Respectfully submitted by Pamela Greeninger, Secretary

APPROVED BY THE BOARD AT ITS MEETING ON 2/4/2021