

**Minutes of a Regular Meeting of the Capitola Historical Museum Board of Trustees  
on July 7, 2022** **\*DRAFT\***

1. CALL TO ORDER AND ROLL CALL

President Kisling called the Regular Meeting of the Capitola Historical Museum Board of Trustees to order at 5:45 p.m. on Thursday, July 7, 2022, in the Capitola City Hall Community Room, 420 Capitola Avenue, Capitola, CA and Online via Zoom.

PRESENT: In Person: Board Members Brian Legakis, David Peyton, and President Niels Kisling  
Via Zoom: Board Member Pamela Greeninger (*NOTE: The Zoom audio did not work so Pam was able to connect via phone and participate in the meeting.*)  
ABSENT: Board Members Emmy Mitchell-Lynn, Gordon van Zuiden and Youth Representative Joshua Henshaw  
STAFF: Museum Curator Deborah Osterberg  
GUESTS: John Mulry

2. ORAL COMMUNICATIONS

President Kisling announced that Item 5.A., Interview Prospective Museum Board Applicants, would be reordered for discussion at this time in order to interview applicant John Mulry.

5. A. Interview Prospective Museum Board Applicants

President Kisling provided information pertaining the duties of being a board member which would include attending monthly board meetings on the first Thursday of the month, participating in special museum events, volunteering at the museum, etc. Board Members asked questions and received responses from John.

President Kisling asked John to tell the board something about himself that didn't appear on his application.

John Mulry said he moved to Capitola about two years ago, but he has been coming here with his wife for many years. They have two sons and live on Depot Hill.

Board Member Legakis asked John to tell the board about his own personal history with Capitola. John commented on walking all over Capitola and viewing the various neighborhoods. John talked about his interest in the Capitola Rod and Custom Car Show and Capitola Foundation, saying he volunteered this year.

President Kisling asked if John has any hobbies, skills or special interests that could benefit the museum?

John informed the board that he specializes in fundraisers, has been involved in many types of fundraisers, and he could use his expertise in fundraising for the museum.

Curator Osterberg asked, "What aspect of Capitola might he like to see in future exhibits?" John replied that he is interested in the stories of the homes in Capitola, especially the old ones found on Depot Hill and in the Village.

Board Member Peyton asked if John holds any other volunteer positions. He said that board members often volunteer at the museum and asked if that would be something John would be interested in doing?

John said he would be interested in volunteering at the Museum and said he enjoys interacting with people.

President Kisling thanked John for applying to serve on the Museum Board and for attending the meeting. (*John remained at the meeting after his interview.*)

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Curator Osterberg made the following oral communications:  
She encouraged the board to attend the Community Foundation Ice Cream Social that will be held at their office located at 7807 Soquel Drive, Aptos, on Wednesday, July 27 from 4-7 pm. They have grants she would like to investigate

## 2. Oral Communications (Continued)

Curator Osterberg said the Capitola Summer Festivals Program came out and she had a chance to look at it. In it is an article by the Curator entitled, "What's in a Street Name?" Curator Osterberg said she was frustrated because a portion of a sentence was left out in the printing of the article. In addition, in the publicity information for the Begonia Festival event to be held Labor Day Weekend, it says the Museum will be open from 10 am. - 4 pm. We will need to make sure we add another volunteer shift from 10 am -12 noon on that weekend.

The new Santa Cruz Waves magazine included a picture of the Ann Thierman painting that is on display in our current exhibit and mentioned the Capitola Museum.

## 3. APPROVAL OF MINUTES

### A. Consider Minutes of June 2, 2022

President Kisling asked if everyone had a chance to review the draft Minutes and asked if there were any corrections. Secretary Greeninger advised she received an email from Board Member Legakis this afternoon informing her that they were at Goose Lake, not Bend, Oregon, as stated in the minutes, and that he should be deleted from the "In Person" section of the Roll Call. With those corrections, the board could make a motion to approve the minutes.

**ACTION:** Board Member Legakis moved, seconded by Board Member Peyton, to approve the Minutes of June 2, 2022, as corrected. The motion carried unanimously.

## 4. REPORTS OF OFFICERS AND CURATOR

### A. President's Report

President Kisling said he has acquired another old Shadowbrook Restaurant Menu dated sometime between 1955-58.

### B. Curator's Report

Curator Osterberg summarized the written Curator's Report that was sent to the board via email and is on file in the curator's office. Below is a brief list of items discussed.

- She provided the Museum's Annual Report to Assistant to the City Manager Larry Laurent
- She discussed the donations that were accepted including a Victrola and records, and 3 hurricane lamps
- Twelve of Frank Hill's old Capitola Post Office murals were transferred from Linda Smith's storage unit to the Museum's Archives Storage Unit.
- She commented on the museum's outdoor display for the Rod & Custom Car Show including Board Member Greeninger's 1966 Mustang which attracted visitors going to the car show.
- She encouraged the board to go to the Santa Cruz Museum of Natural History where their exhibition "Remembering Castle Beach" includes two of our old bathing suits on display. The exhibit runs through August 21, 2022.
- Curator Osterberg informed the board that she purchased four Capitola metal signs based on historic Capitola logos from Jay Topping as new store items. In addition, she brought inventory of Capitola posters from storage to sell at the Museum.
- Board Member Legakis asked about the Annual Report and mentioned that normally one or two of the board members have attended the City Council meeting to discuss the report and provided some slides.

### C. Report on Volunteers

President Kisling said it has been difficult to fill the openings at the Museum.

Board Member Peyton said there is a bit of tension each week when volunteer openings for the weekend are still available on Thursday. That is when he and Niels start reaching out to the volunteers. He said there are 49 volunteers signed up for Volgistics; however, there are only about 26 who have been signing up. Board Member expressed his thanks to the volunteers who have been keeping the Museum open, and would like to reach out to all the volunteers who are on Volgistics to see what we can do to get them to sign up.

Board Member Peyton shared the the visitor numbers for the past three months with the board. He said there were 770 visitors in April, 716 visitors in May, and in June we had 710 visitors.

## 5. BUSINESS

- A. Interview Prospective Museum Board Applicants  
(*This was done under Oral Communications. See Page 1.*)

- B. Discuss How a 3% Credit Card Surcharge would be Handled for Credit Transactions

Curator Osterberg said this item was brought to the board by Board Member Mitchell-Lynn, who is absent tonight. She isn't quite sure how this would work in the Museum, and the use of credit cards has not yet been approved by the City. There was board discussion regarding this and direction to bring it back to the board when use of credit cards is approved.

- C. Review Museum Budget for New, Temporary Treasurer (Treasurer's Report)

Board Member Legakis reviewed the Fiscal Year Report Summary for July covering the 2021-2022 Fiscal Year, July 1, 2021 to June 30, 2022. He said total expenses were slightly more than last year; however, donations saw an increase of 122%. He also said the Museum Donation account was up \$2,000 from last year.

After providing the report Board Member Legakis said Board Member Mitchell-Lynn had mentioned that she may be interested in the Treasurer position; however, he would be happy to continue serving in that capacity

- D. Summer 2022 Capitola Sunset Newsletter  
President Kisling said he will send Draft #2 of the Newsletter to the board for final review. He would like to set next Wednesday, July 13, at noon to fold and stuff the newsletters. Curator Osterberg was not sure if she could assist with the newsletter because she got a jury duty summons for next week.

- E. Review Museum Board Member Applications

President Kisling skipped over this item and Secretary Greeninger questioned why we were not having this discussion? In the past we have discussed the applicant(s) after their interview and then would make a recommendation to Council.

After discussion, the board continued this item to the next meeting.

## 6. INFORMATION ITEMS

Board Member Legakis said because the volunteer situation is in crisis mode, he believes we need to include this on the next agenda for further discussion. He mentioned that his wife, Sally, has always wondered why we haven't established a Museum Membership, similar to ones at other museums. He thinks the board should talk about it.

Curator Osterberg commented that we could work through the Volunteer Center to obtain volunteers.

## 7. ADJOURNMENT

On a motion of Board Member Legakis, seconded by Board Member Peyton, the Capitola Historical Museum Board of Trustees unanimously adjourned at 6:35 p.m. to its next regular meeting to be held on Thursday, August 4, 2022, at 5:30 p.m., in the Community Room at Capitola City Hall, 420 Capitola Avenue, Capitola, and simultaneously on Zoom.

Respectfully submitted by Pamela Greeninger, Secretary