

Capitola Historical Museum Board of Trustees
Board Meeting for October 5, 2023 Minutes

1. CALL TO ORDER/ ROLL CALL

The meeting was called to order by President Dave Peyton @ 5:33pm

Board Members present: Emmy Mitchell-Lynn, David Peyton, Mary Hay, Enrique Dolmo, Brian Legakis, Roger Wyant, Gordon van Zuiden.

Museum Curator: Deborah Osterberg and Youth Representative, Juliette Thompson

2. ORAL COMMUNICATIONS

None noted.

3. APPROVAL OF MINUTES

A. Consider Minutes of September 7, 2023

President Dave Peyton asked if everyone had a chance to review the draft of the minutes and if there were any corrections. Seeing none, the following action was taken:

ACTION: Trustee Roger Wyant moved to accept the minutes and the motion was seconded by Trustee Brian Legakis.

4. REPORTS OF OFFICERS AND CURATOR

A. President Dave Peyton expressed his gratitude to fellow Trustees and others for building the float for the Beach Festival Event. He also gave the Judges kudos for the participation.

B. TREASURER'S REPORT

Curator Deborah Osterberg – please see detailed report submitted D.

C. Art and Wine Festival also under Curator's Report

a. See Curator's Report

b. Public Safety Meeting – Deborah took a class on AED Training.

c. October Museum Month – Museum will give out stickers or buttons for few as other museums waive entry fees and we have none.

d. Public Works extended ADA for Bathhouse and included a foundation. Discussion ensued on having a sign moved close to the front window (relocate) to that we can count the outside visitors, also.

e. Update on Logo – Silhouetted to match City signs.

f. Enrique enquired about a dinner for the Beach Festival Volunteers scheduled yet. Deborah said it's in the works.

g. Discussion on the images – Emmy has an idea for an Etsy page (for selling).

D. VOLUNTEERS

a. Dave thanked the Volunteers for working the two Festival weekends. Totals for September were 1251, compared to last year with 959.

b. Dave has also reached out to connect with the new volunteers.

c. At this point there was discussion on having our own AED with none in favor of pursuing this as we have CPD and Central Fire close by.

5. BUSINESS

- A. Table Display for the October Wharf Festival on October 14th
- B. UCSC Event on October 23 from 12-3 – Curator unable to contact UCSC for more details.
- C. JOJO's Birthday Celebration at Esplanade Park from 4-7 pm. Kathy D'Angelo to film at the party for 3 hours and additional oral history of JoJo on the Sunday preceding the party. The estimate for filming is \$900. The Curator will present JoJo with a photo album as a birthday present.
- D. Possible participation in the Plein Aire Event on November 5 at Jade Street Rec. Department. Deborah participated last year and had a table.
- E. Merchandise/Calendar – Emmy is concerned regarding possible copyright infringement. Deborah stated the Mr. Ramie, the artist of the Schoolhouse/Museum logo and may have more sale items next year.
- F. Proposed Museum Promotional Video (as a rack card). Discussion followed about a Videographer.

6. INFORMATION ITEMS

- A. Volunteer Committee is tabled to next meeting
- B. City Safety Committee will have a quarterly inspection of the Museum and it's Storage
- C. Museum Landscape Plan.
- D. Brian has an idea for a Timeline for the Floats to start earlier and plans for a 2 day setup next year (Friday and Saturday.)
- E. Gordon gave kudos to Deborah for her ideas and implementation of them and coordination of the volunteers.
- F. Deborah noted that the storage is a mess and needs assistance. We are the only publicly-funded Museum in the county. All others charge an entry fee.

7. ADJOURNMENT

"Motion made by Emmy Lynn-Mitchell and seconded by Roger Wyant and was unanimously approved.

a. The Capitola Museum Board of Trustees will adjourn to its next regular meeting, to be held on Thursday, November 2, 2023 at 5:30 pm. The meeting will be held in person in the Community Room (masks highly recommended) at Capitola City Hall, located at 420 Capitola Avenue. Motion made by Board Trustee Emmy Lynn-Mitchell and seconded by Board Trustee Gordon van Zuiden and was unanimously approved.

RESPECTFULLY SUBMITTED by Board Trustee, Mary E. Hay, Secretary.