Minutes of a Regular Meeting of the Capitola Historical Museum Board of Trustees on July 10, 2018

1. CALL TO ORDER AND ROLL CALL

President Kisling called the Regular Meeting of the Capitola Historical Museum Board of Trustees to order at 5:35 p.m. on Tuesday, July 10, 2018, in the Community Room.

PRESENT: Trustees Pamela Greeninger, Rebecca Hobson, Georgette Neal, David

Peyton and President Niels Kisling

ABSENT: Trustee Gordon van Zuiden

MUSEUM CURATOR: Frank Perry

2. ORAL COMMUNICATIONS

President Kisling announced that he would like to move Item 5.A., the Oath of Office for our new board member, to this time so that she can participate in the entire meeting. Curator Perry provided Rebecca Hobson with the Oath of Office. President Kisling and each of the Board Members welcomed Trustee Hobson to the board and provided information about themselves. Trustee Hobson then discussed her background saying she was born in Portland, Oregon, but moved to California and worked in Silicon Valley before moving to Capitola. She is the Office Manager for Margaritaville and has volunteered for the Begonia Festival Committee and Mid-County Senior Center. She met her husband on Capitola Wharf and has no children.

President Kisling asked if there were any oral communications at this time. He discussed a potential new volunteer at the Museum who is vision impaired. She will be volunteering with George Wightman on Friday. There was discussion about volunteers who have handicaps, and interest on behalf of the board to accommodate people with disabilities. Trustee Neal commented there are other things people can do for the Museum besides greeting visitors to the Museum.

3. APPROVAL OF MINUTES

A. Consider Minutes of June 5, 2018

President Kisling asked if there were any comments or corrections to the draft minutes. Seeing none, the following action was taken:

ACTION: Trustee Peyton moved, seconded by Trustee Neal, to approve the Minutes of June 5, 2018, as submitted. The motion carried with Trustee Hobson abstaining.

REPORTS OF OFFICERS AND CURATOR

- A. Quarterly Treasurer's Report (Presented in August/October/January/April) None
- B. President's Report None
- C. Curator's Report

Curator Perry reported on the following items:

- 1) He shared some old postcards Trustee Neal brought in for the Museum's collection. In addition he shard a framed aerial photo of the coastline near Pleasure Point that was donated to the Museum by Lori Mullen.
- 2) In speaking with Assistant to the City Manager Larry Laurent, Curator Perry learned that the library project is on hold as the bids came in much higher than anticipated.
- 3) Madeline is back from her trip to Viet Nam and is working on repackaging rare photos and putting them in the fireproof safe.

4. C. Curator's Report (Continued)

- 4) He informed the board that he discussed the Museum's Special Fund with Assistant to the City Manager Larry Laurent and Larry doesn't feel the Museum should use those funds for general supplies and items included in the budget. Trustee Hobson asked how much money is in the fund? Curator Perry said there is roughly \$50,000 in that fund, and another \$10,000 from the Begonia Festival Committee, which is in another fund.
- 5) Curator Perry said he is leading a walking tour of Capitola this Saturday morning from 9:30 to 11:30 am for a group from the MAH (Museum of Art and History) and asked if anyone wanted to come. Trustee Neal said she would like to join the tour.
- 6) Former Museum Director Carolyn Swift would like to interview a descendant of the Porter family for the Capitola Memories Project. Curator Perry has been corresponding with Carolyn and believes that it would be nice for her to do that interview since she is familiar with the family.

Trustee Greeninger suggested a future interview could be with Ernie Gotti who owns property at Bay Avenue and Capitola Avenue and has lived in Capitola for a long time. Trustee Peyton said he spoke to Mr. Gotti and feels he would be an excellent Capitola person to interview.

- 7) Curator Perry informed the board that he has purchased another lock box to have an extra key available in the event the key is missing. There was discussion about operating the box and where to install the new box.
- 8) He then shared his fifth idea for next year's exhibit. He questioned if anyone was familiar with the Atlas Obscura? Curator Perry explained the Atlas Obscura to the board and was thinking to entitle next year's exhibit "Capitola Obscura." It would allow him to include a lot of different information and utilize articles from our collection in the exhibit.
- BUSINESS
 - A. Oath of Office for Rebecca Hobson (This was done under Oral Communications.)
 - B. Selection of Officers for 2018-19

Secretary Greeninger noted that the current board officers are:

President: Niels Kisling
Vice President: Vacant
Treasurer: Vacant

Secretary: Pamela Greeninger

Trustee Greeninger said she would like to continue to serve as Secretary. President Kisling said he would be happy to keep serving as President, but that he will continue to do what he does, the Newletter, volunteer communications, events, etc., should someone else like to serve in that capacity. Trustee Peyton said he would be willing to serve as Vice President and fill in when the President is not available. Trustee Hobson said she could serve as Treasurer. Trustee Neal said she is happy being the Volunteer Coordinator.

After board discussion, the following action was taken:

ACTION: Trustee Peyton moved, seconded by Trustee Neal, to select the following Trustees to serve as Officers for the 2018-19 Fiscal Year:

President: Niels Kisling
Vice President: Dave Peyton
Treasurer: Rebecca Hobson
Secretary: Pamela Greeninger

The motion carried unanimously.

5. BUSINESS (Continued)

C. Capitola History Coloring Book Event on July 21, 2018

President Kisling said the Coloring Book event has been set for Saturday, July 21, from 11:00 am to 1:00 pm. Curator Perry said Paul Parsons will drive Frank Hill to the Museum for the signing. He said we should have a sign made and have light refreshments for the event. There was discussion about just having some cookies and Martinelli's Apple Cider. Trustee Hobson suggested checking with the new bundt cake business in Capitola, "Nothing Bundt Cakes." She will take the lead on snacks. Curator Perry said he believes there are napkins in the Museum. There was also discussion about having a large water container and small cups available. Curator Perry will make a poster for the event and send the board a pdf copy. President Kisling will contact Stephanie Tetter to see if she could post the information on Next Door. He will also contact the Good Times. Curator Perry will contact the Sentinel Newspaper and provide President Kisling with a copy of the press release.

D. Report of Newsletter Mailing

President Kisling thanked Dave, Georgette, Kathy and Frank for helping with the mailing. Curator Perry said we have already received several donations. In addition, he informed the board that all of the new volunteers have been added to the newsletter data base.

E. Report on Volunteers

Trustee Neal provided a report on Museum volunteers. She said there are currently 46 volunteers on Volgistics, and we have 5 volunteers in training. Volgistics can have up to 49 people on the list before the cost goes up. Curator Perry said he and Gordon van Zuiden could be removed from the list in order to make slots available for the new volunteers. Trustee Neal said she likes to have all the board members on the list.

F. Board Recruitment

Currently the Board is recruiting for the vacancy left by former member Kathleen Church. This term is for three years and will expire in June 2021. President Kisling informed the board that two applications have been received and interviews of the applicants will be on the next meeting's agenda.

6. INFORMATION ITEMS

Trustee Peyton said he wondered if the board would like to consider a clean up day for the Museum prior to the book signing event? There was discussion regarding various things that need to be kept up, as well as making sure the succulent planter and other flowers are watered. Trustee Hobson asked whether the city assists with cleaning and gardening? Curator Perry said the Museum is vacuumed every Friday night. They do not wash the windows or clean any of the display cases.

7. ADJOURNMENT

On a motion of Trustee Peyton, seconded by Trustee Hobson, the Capitola Historical Museum Board of Trustees unanimously adjourned at 7:05 p.m. to its next regular meeting to be held on Tuesday, August 7, 2018, at 5:30 p.m., in the Community Room, 420 Capitola Avenue, Capitola, CA.

Respectfully submitted by Pamela Greeninger, Secretary

APPROVED BY THE BOARD AT ITS MEETING ON 8/7/18