

**AGENDA**  
**CITY OF CAPITOLA**  
**TRAFFIC AND PARKING COMMISSION**

Wednesday, May 14, 2014  
CAPITOLA CITY HALL  
COUNCIL CHAMBERS  
420 Capitola Ave  
Capitola CA 95010  
6:30 P.M.

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1. ROLL CALL  
COMMISSION MEMBERS: Ron Graves, Carin Hanna, Linda Hanson, Margaret Kinstler, John Martorella, Vicki Muse, Molly Ording, James Steven Ross, Nels Westman, Gary Wetsel
2. WRITTEN AND ORAL COMMUNICATIONS:  
(3 minutes will be allotted to all speakers to address the Commission)  
The Commission will receive written communications and consider brief oral communications about items not on the agenda.
3. APPROVAL OF MINUTES: January 8, 2014
4. OTHER BUSINESS
  - a. Discussion on Beach & Village Parking Lot 2 project, opening, signage
  - b. Update on planned improvements to the intersection of Esplanade and Stockton Avenue
  - c. Update on parking meter rate revisions
  - d. Discussion of future projects and agenda items
5. ITEMS FOR NEXT AGENDA
6. ADJOURN TO THE TRAFFIC AND PARKING COMMISSION MEETING ON **July 9, 2014**, 6:30 PM CITY COUNCIL CHAMBERS, 420 CAPITOLA AVEUE.

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If you require special assistance in order to attend the meeting, including needs addressed by the Americans with Disabilities Act, please notify the City at least 3 days prior to the meeting by calling (831) 475-7300.

January 8, 2014  
**Traffic and Parking Commission**  
Meeting Minutes

The meeting began at 6:30 pm

1. Roll Call:

Members present: Carin Hanna, Linda Hanson, Margaret Kinstler, John Martorella, Molly Ording, James Ross, Nels Westman

Members absent: Ron Graves , Vicki Muse, Gary Wetsel

City Staff Present: Steven Jesberg, Public Works Director

Community Members Present: None

2. Written and Oral Communications: - None

3. Approval of the minutes: November 20, 2013 minutes were approved

4. Other Business

- a. Discussion considering recommendations for renaming the Pacific Cove Parking Lots – Molly Ording promoted the need for the parking lots name to reflect their intended use. She recommended something along the lines of Beach Park Parking. Nels Westman stated that he believed the lots need to have separate names so permits can be issued for one lot or the other. Discussion ensued about including the word Village in the name and other ideas.

It was the unanimous decision of the commission to recommend to the City Council that the Upper and Lower Pacific Cove Parking Lot be renamed Beach and Village Parking Lot 1 & 2.

- b. Continued discussion of Village parking meter rates – Steve Jesberg recapped what actions the commission had taken to date which included recommending the rates in Meter Zone B be increased to \$0.75/hr, no changes to Meter Zone A (2), and tabling discussion on adding the Cherry Avenue neighborhood to Meter Zone A(1) until a financing plan was in place for a parking structure. Concerning the rates in Meter Zone A (1) a general discussion followed about the pros and cons of seasonal rates, free parking during winter, trial periods, and the need to look long term and only using a rate change to help finance a parking structure. In the end no consensus was reached and it was agreed to table the discussion until it was determined what flexibility the City had vis-a-vis the Coastal Commission.
- c. Lower Pacific Cove Update, Opening Discussion and Signage Plans – Steve Jesberg gave a quick update on the construction schedule and indicated that the parking lot should be opened in mid-Spring. Steve then reviewed the signage plans and passed out examples of the intended signage. The commission agreed that the signage should

include the international P parking symbol and also the name of the lot. The signage should be blue and placed on the roads leading to both the upper and lower lots.

Nels Westman reiterated the importance of the new lot and hopes that it could be used for employee parking during the off-season.

Adjournment: The Commission adjourned to the next regularly scheduled meeting on March 12, 2014

Approved at meeting of May 14, 2014

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Steven E. Jesberg  
Public Works Director